



Graduate Student Guidebook

*“When we’re
connected to
others,
we become
better people.”*

-Randy Pausch



MPH-CHE & MS Programs
*Department of Health Education
and Health Promotion*

**University of Wisconsin-
La Crosse**
2013-2014

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Introduction

This Guidebook is meant to provide students entering into the MPH-CHE and MS programs with more detailed information about the Department of Health Education and Health Promotion at the University of Wisconsin-La Crosse, as well as to offer insights into procedural details. Dr. Gilmore serves as Editor of the Guidebook, with revision assistance for the 2013-2014 edition from Heather Hertzell, MPH Candidate.

The information in this Guidebook has been generated largely as a result of “frequently asked questions” from current and former students of the MPH-CHE, MS-CHE, and MS-SHE programs. The MPH-CHE Program Mission Statement, Goals, and Graduate Responsibilities are cited in Appendix A.

Graduate Degree Plans

Master of Public Health in Community Health Education

Plan A: Thesis Option

CHE 780 Community Health Education Preceptorship.....	8
HED 701 Contemporary Issues in Health Education	3
HED 703 Foundations in Health Education.....	3
HED 706 Research Tools and Processes	6
P-H 707 Environmental Health.....	3
P-H 717 Emerging Public Health Issues.....	3
P-H 720 Program Assessment, Planning & Evaluation in Health Promotion.....	3
P-H 755 Epidemiology and Public Health Issues	3
P-H 790 Public Health Administration and Organization	3
HED 799 Research: Master's Thesis	4
Electives.....	5
Total Credits.....	44

Plan B: Graduate Project Option

The Plan B Option would include the required courses and Preceptorship credits, along with HED 798, Graduate Project in Health Education, plus 7 credits of electives, for a **total of 45 Credits**.

Master of Science

Community Health Education Concentration

Non-thesis Option Only

CHE 780 Community Health Education Preceptorship.....	8
HED 703 Foundations in Health Education.....	3
HED 706 Research Tools and Processes	6
HED 798 Graduate Project in Health Education	4
*Administration and Program Development Core.....	6
*Health Education Processes and Concepts Core.....	6
*Health Content and Skills Core.....	6
Electives.....	4
Total	43

Master of Science

School Health Education Concentration

*Plan A: Thesis Option**

HED 706 Research Tools and Processes	6
HED 799 Research: Master's Thesis.....	3
SHE 710 Leadership in Health Education	3
SHE 715 HE Curriculum and Pedagogy.....	3
SHE 720 Adolescent & Youth Health Issues.....	3
Electives.....	14
Total	32

*Plan B: Graduate Project Option**

HED 706 Research Tools and Processes	3
HED 798 Research: Master's Thesis.....	3
SHE 710 Leadership in Health Education	3
SHE 715 HE Curriculum and Pedagogy.....	3
SHE 720 Adolescent & Youth Health Issues.....	3
Electives.....	17
Total	32

* Students who enter the program without teaching certification will also need to complete the necessary requirements for certification.

*See Graduate Catalog for listing of courses included in each Core.

The SHE 910 Add-On Health License information can be accessed through the following link:
www.uwlax.edu/sah/hehp/html/SHE910program.htm

GRADUATE STUDENT CONTINUOUS ENROLLMENT REQUIREMENT:

“Once having completed all degree requirements in an approved program of study except the thesis, seminar paper, or other culminating graduate projects, students must maintain continuous semester-to-semester enrollment (including Summer session) by registering each semester for GRC 799 for zero credits and paying a special course fee (equal to cost of one resident graduate credit) until the thesis, seminar paper, or other culminating project is completed and receives final university approval” (2013-14 *Graduate Catalog*).

This policy pertains to graduate students entering the University beginning in the Summer of 1995. The purpose of this policy is to provide students with continued access to University faculty, facilities, and services. Contact your Graduate Program Director or the office of University Graduate Studies if you have questions about this policy.

Courses Offerings

Courses numbered 500 through 598 are called “slash courses” and are open to qualifying undergraduate students (seniors) and graduate students. Those courses numbered 700 and above are open to graduate students only. Students in all graduate programs at the University of Wisconsin-La Crosse must have at least one-half of their total required semester hours as 700-level courses. Check the UW-L Graduate Catalog for class descriptions and listing of pre-requisite courses.

Graduate classes offered on an as-feasible basis are listed below:

- CHE 541 Human Disease Prevention and Control (3 credit)
- CHE 553 Cultural Issues in Health Education: Ethnic, Racial, Religious, and Familial Groups (3 credit)
- CHE 560 Medical Terminology for Health Education (1 credit)
- CHE 565 Health Education Marketing (1 credit)
- CHE 566 Worksite Health Promotion (1-3 credits)
- CHE 575 Workshop in Health Education (1-3 credits)

- HED 509 Stress Management and Relaxation Skills (1 credit)
- HED 512 Women’s Health Issues (1-3 credits)
- HED 517 Understanding Child Abuse (1 credit)
- HED 518 Youth Health Issues (1 credit)
- HED 522 Sexual Abuse of Children (1 credit)
- HED 523 Sexual Health Promotion for Persons with Disabilities (1 credit)
- HED 525 Violence and Injury Prevention (3 credits)
- HED 536 Alcohol, Health and Behavior (1 credit)
- HED 537 Theories of Health Behavior (3 credits)
- HED 539 Teaching Stress Management and Relaxation Skills (1 credit)
- HED 547 Body/Mind Connections in Health (1 credit)
- HED 549 Values Development for Health (1 credit)
- HED 567 Experiential Learning Strategies for Health Education (1-2 credits)
- HED 569 Drugs, Society and Human Behavior (3 credits)
- HED 571 Entry-Level Health Educators: Responsibilities and Competencies (2 credits)
- HED 572 Sexual Health Promotion (3 credits)
- HED 573 Health Aspects of Aging (3 credits)
- HED 574 Nutrition Education (3 credits)
- HED 577 Grantseeking in Health, Human Services and Education Professions (1-3 credits)
- HED 585 Confrontations of Death (1-3 credits)
- HED 586 Introduction to International Health (1-3 credits)
- HED 595 Independent Study in Health Education (1-3 credits)

- SHE 510 Application of Curriculum Processes and Instructional Techniques (6 credits)
- SHE 515 School Leadership for Health Educators (3 credits)

SHE 560 Health Promotion and Preference (1-2 credits)
SHE/CHE 575 Workshop in Health Education (1-3 credits)

HED 701 Contemporary Issues in Health Education (3 credits)★
HED 702 Health Issues and Resources for Teachers and Other School Professionals (1-3 credits)
HED 703 Foundations in Health Education (3 credits) ★◆
HED 706 Research Tools and Processes (3-6 credits) ★◆★
P-H 707 Environmental Health (3 credits) ★
HED 710 Risk Reduction for Adult Fitness and Cardiac Rehabilitation (1 credit)
HED 712 Selected Health Topics for Elementary School Teachers (1-3 credits)
P-H 717 Emerging Public Health Issues (3 credits) ★
P-H 720 Program Assessment, Planning, and Evaluation in Health Promotion (3 credits) ★
HED 725 Seminar in Health Education (1-3 credits)
HED 752 Mental Health (3 credits)
P-H 755 Epidemiology and Public Health Issues (3 credits) ★
HED 770 Health Counseling
CHE 780 Community Health Education Preceptorship (8 credits) ★◆
P-H 790 Public Health Administration and Organization (3 credits) ★

HED 798 Graduate Project in Health Education (3 credits) ◆
HED 799 Research: Master's Thesis (4 credits)
SHE 705 Essentials of Health and Wellness (3 credits)
SHE 710 Leadership in Health Education (3 credits)★
SHE 715 Health Education Curriculum and Pedagogy (3 credits) ★
SHE 720 Adolescent and Youth Health Issues (3 credits)★

★Required course for the Master of Public Health in Community Health Education Program

◆ Required course for the Master of Science in Community Health Education Program

★Required course for the Master of Science in School Health Education Program

The usual **course rotation pattern** for 700-level classes is as follows
(Note: Make certain to check with your Graduate Program Director on a regular basis in order to be sure that there have not been any changes):

Fall HED 701; HED 703; HED 706 (Research Methods); HED 725; P-H 720

Spring HED 706 (Statistics); P-H 717; P-H 790; SHE 705

Summer P-H 707; P-H 755; SHE 710; SHE 715; SHE 720

Preceptorship For Graduate Students: MPH-CHE & MS-CHE Programs

Introduction

The Preceptorship is designed to be a practical experience in Community Health Education (CHE). It is meant to be a time of service and innovation to the agency, as well as a significant learning opportunity. Only through a practical experience such as this, can the efficient application of knowledge, ideas, and skills in realistic settings occur. Both the student and the agency should benefit from the Preceptorship.

Major Preceptorship Goal

To enable the student to apply, realistically, the knowledge and skills attained in the CHE Program to specific practical community health education issues in the agency setting, resulting in practical service to the agency, and better student preparation for future employment and/or advanced education.

Involvement

The experience includes, but is not limited to, those agencies that employ and contract with Community Health Educators (public health agencies, voluntary and private agencies, hospitals and clinics, governmental agencies, and business and industrial settings). In these types of settings, students will have an opportunity to experience some of the following Community Health Education processes at the Advanced 1 level:

- Assess individual and community needs for health education
- Plan health education strategies, interventions, and programs
- Implement health education strategies, interventions, and programs.
- Conduct evaluation and research related to health education
- Administer health education strategies, interventions, and programs
- Serve as a health education resource person
- Communicate and advocate for health and health education

The most important element in selecting a setting is the availability of an appropriate Preceptor (on-site supervisor). This person will be the student's mentor during the Preceptorship experience, directing work activities, and evaluating progress toward individual, agency, and University goals.

Preceptorship activities will be based on the following considerations:

1. Strengths of the student
2. The needs and interests of the student
3. The strengths of the agency
4. The needs of the agency

Investigations into possible Preceptorship experiences should begin during the student's second semester. **Final Reports from the Preceptorship sites are on file in Room 201 Mitchell Hall.** Most Preceptorship experiences occur in the third or fourth academic term. Once a Preceptorship site has been identified, an agency interview will be scheduled. The

interview will include the student, the agency Preceptor, and the CHE Graduate Program Director. The student will develop a Proposal of Involvement, which will then be reviewed and approved by the Program Director. The Proposal will outline specific learning objectives and procedures as to how they can be achieved during the Preceptorship. The Director will submit the Proposal and a resume to the Preceptor before the Preceptorship begins.

All graduate students in Community Health Education have an eight-credit graduate Preceptorship requirement (CHE 780). While the eight credits may be divided between semesters in order to align with other program requirements, a minimum of four credits of CHE 780 must be initially taken. Graduate students enrolling in CHE 780 usually will have successfully completed at least 30 graduate credits.

CHE Graduate students not having one year of health-related experience will need to be involved in a preliminary Preceptorship experience (CHE 498). The CHE Graduate Program Director will make this specific determination at the time of admission.

This field training experience is offered during the Fall, Spring, and Summer Sessions. Determinations regarding schedules are made in consultation with the CHE Graduate Program Director. The following parameters have been developed:

1. Fall or Spring Semester

- The field experience will commence with the first official class day and terminate with the final official class day. This usually will be 15 weeks.
- Vacation days during this time period will commensurate with the agency vacation schedule.
- The student will be involved in the Preceptorship experience for 400 hours.

2. Summer Session

- The field experience will commence two weeks prior to the Summer Session's first official class day. The Preceptorship will conclude 10-12 weeks later at the end of Summer Session.
- Vacation days during this time period will be commensurate with agency vacation schedule.
- The student will be involved in the Preceptorship experience for 400 hours.

Note: Special on-site arrangements can be developed with the agency Preceptor during unusual circumstances. These may include different timelines for the Preceptorship or a required departure from the inclusive timeframes cited above. In these instances, the minimum of 400 hours still must be maintained. Contact the CHE Graduate Program Director if there are questions.

Thesis/Graduate Project Process

Specific university-wide guidelines and procedures can be found at <http://www.uwlax.edu/graduate/documents/Thesis%20Guidelines.pdf>

However, it is appropriate to be in communication with the director of your program and departmental faculty regarding your graduate thesis or project intentions. The director for the graduate community health/public health programs is Dr. Gilmore, and Dr. Caravella is the director for the graduate school health program.

Graduate Assistantships

The College of Science and Health (SAH) offers many assistantships each year to qualified students. To be eligible, students must be unconditionally admitted to an SAH graduate program. Assistantships are available in many programs and include varied professional responsibilities. Assistants are paid a monthly stipend and receive health insurance benefits. Out-of-state tuition waivers are available on a competitive basis. The in-state portion of tuition is not part of an assistantship award. Wisconsin has tuition reciprocity with Minnesota. Assistantships are nine-month positions, late August to late May.

Graduate Assistantships in the Department of Health Education and Health Promotion are offered in Community Health Education and School Health Education. A separate application is required to be eligible for a graduate assistantship. The application is available through the Dean's Office in the College of Science and Health.

Departmental Faculty Listing

Tracy J. Caravella, Ph.D. (School Health Education)

Graduate Courses: HED 509 *Stress Management and Relaxation Skills*
(present/recent past) HED 539 *Teaching Stress Management and Relaxation Skills*
HED 572 *Sexual Health Promotion*
HED 701 *Contemporary Issues*
SHE 710 *Leadership in Health Education*
SHE 715 *Curriculum and Instructional Methodology*

Specialty Areas: Standards Based School Health Instruction
Curriculum and Instructional Methodology
Performance Assessment
Adolescent Health
Sexuality Education; HIV/ AIDS Education
Mental Health
Stress Management
Death Education

Additionally: Director, Graduate School Health & Eta Sigma Gamma co-advisor

Office: 202 Mitchell Hall
Phone: (608)785-6788
Email: tcaravella@uwlax.edu

Anders Cedergren, ABD, CHES (Community Health Education)

Graduate Courses: HED 541 *Human Disease Prevention and Control*
HED 706 *Research Tools and Processes*

Specialty Areas: Comprehensive Workplace Health Promotion

Office: 209 Mitchell Hall
Phone: (608) 785-6790
E-mail: acedergren@uwlax.edu

R. Daniel Duquette, Ed.D., CHES (Community Health Education)

Graduate Courses: HED 706 *Research Tools and Processes*
(present/recent past) P-H 707 *Environmental Health*

Specialty Areas: Environmental Health and Human Ecology
Cancer Prevention/Education
Biometry, Evaluation, Research, and Statistics
Ecological Footprint Analysis
Health Disparities/Access to Care

Additionally: Chair, Department of Health Education and Health Promotion
Director, BS-CHE Program

Office: 124 Mitchell Hall
Phone: (608) 785-8161
E-mail: rduquette@uwlax.edu

Gary D. Gilmore, MPH, Ph.D., MCHES (Community Health Education)

Graduate Courses: CHE 780 *Community Health Education Preceptorship*
(present/recent past) HED 571 *Health Education Responsibilities, Competencies,
and Certification*
HED 702 *Health Issues for Teachers and Other Sch. Prof.*
P-H 755 *Epidemiology and Public Health Issues*
P-H 790 *Public Health Administration and Organization*

Specialty Areas: Epidemiology, Biostatistics, and Research Design
Public Health Assessment, Planning, and Evaluation
International Health and Global Relations
(Fulbright Senior Scholar in India, 1999-2000)
Family Health and Wellness
Cancer Prevention and Detection
Psychological Type and Preference
La Crosse Wellness Project

Additionally: Director, Graduate Community Health/Public Health Programs
Director, Community Health Programming Unit, CEE UW-La Crosse
Director, La Crosse Wellness Project
Graduate Preceptorship Coordinator
Co-Principal Investigator, Behavioral Screening and Intervention/
Motivational Interviewing
Chair, Select Committee on Internationalization
Chair, Wisconsin Public Health Council

Office: 201 Mitchell Hall
Phone: (608) 785-8163 E-mail: ggilmore@uwlax.edu

Robert A. Jecklin, MPH., Ph.D. (Community Health Education)

Graduate Courses: HED 573 *Health Aspects of Aging (current)*
(present/recent past) HED 537 *Theories of Health Behavior*
HED 569 *Drugs, Society, and Human Behavior*
P-H 717 *Emerging Public Health Issues*
P-H 720 *Program Assessment, Planning, & Eval. in Health
Promotion*
CHE 541 *Human Disease Prevention and Control*

Specialty Areas: The Continuing Education and Learning of Adults
Informal Learning Predicaments
Social Epidemiology
Health Care Utilization Behavior
Obstacle and Barrier Analysis

Office: 205 Mitchell Hall
Phone: (608) 785-6791
E-mail: rjecklin@uwlax.edu

Gail L. McCormick, MS (School Health Education)

Graduate Courses: HED 572 *Sexual Health Promotion*
(present/recent past)

Specialty Areas: Education
Adolescence
Health & Wellness

Office: 206 Mitchell Hall
Phone: (608) 785-6793
E-mail: gmccormick@uwlax.edu

Michele L. Pettit, MPH, Ph.D., MCHES (Community Health Education)

Graduate Courses: HED 525 *Violence and Injury Prevention*
(present/recent past) HED 703 *Foundations of Health Education*
P-H 717 *Emerging Public Health Issues*

Specialty Areas: Mental and Emotional Health
Health Risk Behaviors
Health Disparities
Professional Preparation

Office: 207 Mitchell Hall
Phone: (608) 785-6789 Email: mpettit@uwlax.edu

Keely Rees, Ph.D. (Community Health Education)

Graduate Courses: HED 512 *Women's Health Issues*
(present/recent past) HED 574 *Nutrition Education*
HED 522 *Sexual Abuse of Children*
HED 577 *Grantseeking in Health, Human Services, and Education Professions*

Specialty Areas: Women's Health
-Maternal and Child Health, Pregnancy
-Contemplative Practices
Tobacco Control/Education
Community Coalition Building
Worksite Wellness
Wellness and Nutrition Policy in Schools

Additionally: Eta Sigma Gamma co-advisor

Office: 217 Mitchell Hall
Phone: (608) 785-8168
Email: krees@uwlax.edu

Lori Reichel, Ph.D. (School Health Education)

Graduate Courses: HED 509 *Stress Management and Relaxation Skills*
HED 515 *School Leadership for Health Educators*

Specialty Areas: K-12 Education
Relationship Management
Human Sexuality
Substance Use and Abuse
Mental Health
Skill Development within Health Education

Office: 200 Mitchell Hall
Phone: (608) 785-6787
E-mail: lreichel@uwlax.edu

Karen M. Skemp, Ph.D., C.S.C.S., HFS (Health Education/Health Promotion)

Office: 212 Mitchell Hall
Phone: (608) 785-8187
Email: kskemp@uwlax.edu

Graduate Courses: HED 574 *Nutrition Education*

Specialty Areas: Nutrition and Performance
Alternative Nutrition
Nutrition Education
Body Image
Eating Patterns

Katie Wagoner, MPH (Community Health Education)

Graduate Courses: HED 574 *Nutrition Education*

Specialty Areas: Nutrition and Weight Management
Health and Wellness Coaching
Worksite Wellness
Program Planning
Maternal Health

Office: 204 Mitchell Hall
Phone: (608) 785-8160
E-mail: kwagoner@uwlax.edu

Emily A. Whitney Ph.D., MCHES (Community Health Education)

Graduate Courses: HED 509 *Stress Management and Relaxation Skills*
(*present/recent past) *HED 537 *Theories of Health Behavior*
HED 541 *Human Disease Prevention and Control*
*HED 569 *Drugs/Society and Human Behavior*
HED 573 *Health Aspects of Aging*
* CHE 575 *Behavioral Screening & Intervention/Motivational Int.*
*HED 701 *Contemporary Issues in Health Education*

Specialty Areas: Health Literacy
Social Capital/Community Capacity
Underage/Adolescent Drinking Issues
College Student Health
Veteran Health Issues

Office: 215 Mitchell Hall
Phone: [\(608\) 785-6794](tel:(608)785-6794)
Email: ewhitney@uwlax.edu

Campus Services

Murphy Library Graduate Carrels

Private study carrels are available in the lower level of Murphy Library for graduate students working on theses, seminar papers, and other research projects. Carrels are assigned on a semester by semester basis. Carrel assignments are restricted to graduate students the first weeks of Fall and Spring term. Thereafter, graduate or undergraduate students will be assigned in the order of application date. Application forms are available online.

Campus Computer Labs

Computers available for student use are located on the first floor of Murphy Library. These computers can be used during all hours that Murphy Library is open. Library hours can be found on the web at <http://www2.uwlax.edu/MurphyLibrary/Hours/Murphy-Library-hours-of-operation/>. Current library hours are:

Murphy Library and Library Computer Lab (regular Fall Hours):

Monday – Thursday 7:30 am to 1:00 am

Friday 7:30 am to 8:00 pm

Saturday 10:00 am to 8:00 pm

Sunday 11:00 am to 1:00 am

Career Services

Career Services encourages you to come to their office early and to use their services throughout your academic career for the best career preparation. As a graduate student, all of the services are available to you. Please register with the Career Services office to take advantage of the resources available.

Career Services is available to all students and alumni of the University of Wisconsin-La Crosse. Located in the new academic building, Centennial Hall, room 1140, the center is open from 7:45am to 4:30pm, Monday through Friday; after hours appointments are available. Appointments can be made by calling (608)785-8514, or emailing career@uwlax.edu. The center's staff can assist you in determining career goals, gaining work experiences relevant to your major, and in developing a job campaign strategy.

Services Available at Career Services

Eagle Opportunities: Located at the Career Services Website, www.uwlax.edu/CareerServices, at the top of the page, "Student Login". There are a number of great resources for use. There are on-campus interview opportunities with employers who visit campus. There is also information on writing resumes and cover letters, interviewing, and job fairs, and links to salary information, job sites, and specific company site.

By clicking on "How to Use Eagle Opportunities" you'll have a better understanding of what is offered and where to go for different questions.

Campus Organizations

Graduate Student Organization (GSO)

Purpose

- Create a collective identity for graduate students at the University of Wisconsin-La Crosse.
- Act as a focal point for communication among graduate students, faculty, and administration.
- Promote the intellectual development, professional development, and social interaction of graduate students through sponsorship of graduate activities.
- Foster the development of graduate studies at the University of Wisconsin-La Crosse.

Membership

Membership is open to all UW-La Crosse graduate students, regardless of age, race, creed, color, handicap, gender, sexual orientation, developmental disability, national origin, ancestry, marital status, arrest record, or conviction. There are no annual membership dues.

Leadership Team

The leadership of GSO consists of one or more chairpersons who coordinate the activities of the organization. Chairpersons are currently enrolled graduate students and are appointed at the end of the previous academic year. Any graduate student member is invited to join the leadership team if interested. Terms of office are for one year.

Meetings and Events

Meetings and/or events are held at various times throughout the semester. Generally, one or two events are coordinated each semester to bring students from all programs together. Any suggestions for potential events/programs/meetings should be directed to the GSO email account, gso@uwlax.edu or one of the co-chairs.

Graduate Studies Contact

Dr. Steven Simpson
220 Morris Hall
(608) 785-8007, ssimpson@uwlax.edu

Eta Sigma Gamma, Beta Phi Chapter

Purpose

The purpose of Eta Sigma Gamma National Health Science Honorary is to further the professional competence and dedication of the individual members in the health science field. Since Eta Sigma Gamma is a national organization, members can maintain their membership throughout their professional life.

Each member upon initiation receives a certificate of membership, membership card and the official pin of the honorary. In addition, membership includes a subscription to *The Health Educator* and *The Health Education Monograph Series*. This affords an excellent vehicle for sharing ideas about the profession. There is also a national conference each year which members are invited to attend. Members have an opportunity to participate in research, education, and community service projects.

For more information please visit the Eta Sigma Gamma, Beta Phi Chapter website at <http://www.uwlax.edu/EtaSigmaGamma/>

Contacts

Dr. Keely Rees
217 Mitchell Hall
(608) 785-8168
krees@uwlax.edu

Also you may email Eta Sigma Gamma at: EtaSigmaGamma@uwlax.edu

The Certified Health Education Specialist (CHES)

The Certification as a Health Education Specialist (CHES) is earned through an examination process that evaluates knowledge of the responsibilities and related competencies defined by *A Competency-Based Framework for Health Educators-2006* and the 2010 Health Education Job Analysis.

The certification as a Health Education Specialist is awarded by The National Commission for Health Education Credentialing after a candidate has completed academic coursework from an accredited institution and successfully completed the written examination. Students who are within 90 days of graduation also are able to sit for the exam. The examination, offered in April and October at the University of Wisconsin-La Crosse and elsewhere in the United States, is available to qualified undergraduate and graduate students. The fee depends upon how early application is made and whether or not one is a student (Note: Fee increases each year are possible):

U.S. Postmarked on or before		Non-Student Fee	Student Fee
April 26, 2014 Exam	October 18, 2014 Exam		
December 1	June 1	\$240.00	\$210.00
January 2	July 1	\$250.00	\$210.00
February 1	August 1	\$280.00	\$210.00
March 1	September 1	\$330.00	\$265.00

Note: Make sure to go to the NCHEC web site to verify due dates and fees.

The certification process is intended to:

- Verify an individual's knowledge and skills in the defined areas of health education competencies.
- Identify qualified health educators to employers
- Recognize commitment to the profession.

For more information on eligibility or how to register for testing, contact:

The National Commission for Health Education Credentialing, Inc.
1541 Alta Drive, Suite 303
Whitehall, PA 18052-5642
Telephone: (808) 624-3248

Or visit NCHEC on the web at www.nche.org

Study materials can be received from above phone number and website for NCHEC (recommended materials include the framework and study guide)

Directory of Campus Contacts

Department or Unit	Phone Number	Location	Hours (M-F)
Cashier's Office	(608) 785-8719	121 Graff Main Hall	8:00 am to 4:00 pm
Disability Resource Services	(608) 785-6900	165 Murphy Library	8:00 am to 4:30 pm
Financial Aid	(608) 785-8604	215 Graff Main Hall	7:45 am to 4:30 pm
Information	(608) 785-8000	Information Center	24/7 (switchboard)
Informational Technology Services Eagle Help Desk	(608) 785-8774	103 Wing Technology Center	Mon-Thur 7:30 am to 6:30 pm Fri 7:30 am to 4:30 pm
Murphy Library – Hours Line	(608) 785-8808	Murphy Library	24/7 (pre-recorded)
Murphy Library – Information Literacy Instruction	(608) 785-8637	123 Murphy Library	Varies
Parking Office	(608) 785-8061	605 17 th St. N.	8:00 am to 4:30 pm
Protective Services (Non-Emergency)	(608) 789-9000	Police Services 525 East Ave North	24/7
Protective Services (Emergency)	(608) 789-9999	Police Services 525 East Ave North	24/7
Records and Registration	(608) 785-8576	117 Graff Main Hall	7:45 am to 4:30 pm

Directory of Campus Contacts

Department or Unit	Phone Number	Location	Hours (M-F)
Joe Gow Chancellor	(608) 785-8004	135 Graff Main Hall	Varies
Dr. Heidi Macpherson Provost and Vice Chancellor for Academic Affairs	(608) 785-8042	227 Graff Main Hall	Varies
Dr. Steven Simpson Director of Graduate Studies	(608) 785-8007	220 Morris Hall	Varies
Bruce Riley Dean of College of Science and Health	(608) 785-8218	205 Graff Main Hall	Varies
R. Daniel Duquette Health Education & Health Promotion Department Chair	(608) 785-8161	124 Mitchell Hall	Varies

Appendix A

MPH-CHE Program Mission Statement, Goals, and Graduate Responsibilities

Mission Statement:

The mission of the MPH-CHE Program is to prepare professionals using the advanced-level (MPH-CHE) health education competencies and public health core areas who will address quality of life enhancement through health education and health promotion, mindful of the holistic, dynamic and interdependent nature of people and their interactions with and within the environment.

Program Goals:

- To prepare graduate public health practitioners in the advanced-level public health core areas and health education competencies through the necessary coursework, Preceptorship, and culminating program experiences.
- To prepare graduate public health practitioners in research planning, implementation, and reporting that will contribute to their advanced-level competency development.
- To prepare graduate public health practitioners in interactive opportunities with parties internal and external to the University of Wisconsin-La Crosse for the sharing of knowledge, resources, and advice.

Seven Areas of Responsibility for Health Educators:

- I. Assess Individual and Community Needs for Health Education**
- II. Plan Health Education Strategies, Interventions, and Programs**
- III. Implement Health Education Strategies, Interventions, and Programs**
- IV. Conduct Evaluation and Research Related to Health Education**
- V. Administer Health Education Strategies, Interventions, and Programs**
- VI. Serve as a Health Education Resource Person**
- VII. Communicate and Advocate for Health and Health Education**

Five Core Components of Public Health:

- **Epidemiology**
- **Biostatistics**
- **Environmental Health**
- **Health Services Administration**
- **Social and Behavioral Science**

Appendix B

UNIVERSITY OF WISCONSIN-LA CROSSE Organizational Chart *(updated August 2013)*



