

Requests for readmission after dismissal from the UWL Digital Marketing Graduate Certificate Program

As stated in the Graduate Catalog policy on [Readmission to a program after dismissal](#), a student who has been dismissed from their graduate program may request readmission. According to the Graduate Catalog, the request should be stated in a formal letter addressed to the program director, outlining the rationale for the request and plans for improved performance.

The UWL Digital Marketing Graduate Certificate Program Academic Director (AD) will review the student's request for readmission.

If the UWL AD approves the request for readmission, they will inform the student via email, and communicate with their college's Academic Services Director to request that the student be readmitted. The ASD will provide the student with official notice of their readmission, with reference to the [Graduate probation and retention standards](#) as appropriate.

If the UWL Digital Marketing Graduate Certificate Program AD does not approve the request for readmission, they will reach out to two other UWL Graduate Program Directors, or one UWL Graduate Program Director and one faculty member from the Marketing Department. The two other individuals will review the student's record and request for readmission. If at least one of those individuals agrees with the decision not to re-admit (i.e., at least two out of three reviewers recommend the student not be readmitted), the UWL Digital Marketing Graduate Certificate Program AD will inform the student of the denial of their request for readmission in a formal letter. This letter will be emailed to the student with a CC to the college ASD.

The UWL Digital Marketing Graduate Certificate Program AD will retain records documenting the review of the student's request for readmission, so they are available should the student request a due-process appeal to the Graduate Council, as described in the [Appeals process for graduate students not re-admitted by graduate programs](#).

Approved by vote of the marketing faculty on 03/17/2024.