

Project Funway is an annual, all inclusive fashion show put on by the Student Occupational Therapy Association from UW - La Crosse. This event features models of all ages and abilities who enjoy the opportunity of showing off stylish outfits donated by various stores in Valley View Mall. This is a fun event that promotes inclusiveness and advertises for the occupational therapy profession, as April is OT month. Occupational therapy is a profession that focuses on improving the independence and quality of life for people with illness, injury, or disability. This year the event is taking place on Saturday, April 7th at 1:00PM at Valley View Mall in Onalaska right outside of Herberger's. So mark your calendars for a day of shopping at Valley View Mall and don't forget to stop by and support our Project Funway models and volunteers!