

Job Title: Graduate Assistant for Enrollment Management

Job Areas of Focus: Academic Advising, Orientation, Family Programs

Supervisor(s):

 Taylor Zeimet (Assistant Director for Orientation) zeimettm@uwec.edu

 Josh Bach-Hanson (Retention Specialist) bachhair@uwec.edu **Department:** Advising, Retention, & Career Center

Phone: 715-836-3487

**Start Date:** August 21, 2023 (\*or June 5, 2023 – see below)

**End Date:** May 26, 2024

Compensation: \$14,000 for 10-month contract, average 20 hours/week

- \*Additional \$4,000 for 2 months in the summer working New Student Orientation, average 30 hours/week
- Eligibility for free housing for the duration of contract
- Flexible scheduling options for in office and virtual work throughout the year

#### **About the Institution:**

Founded in 1916, the University of Wisconsin-Eau Claire is one of 13 four-year public institutions in the University of Wisconsin System. Current undergraduate enrollment is around 10,000 students, and students can participate in over 200 academic programs. Among other accolades, UW-Eau Claire is one of only three universities in the world with a research agreement with Mayo Clinic Health System. Learn more about UWEC here.

## **Primary Duties:**

### **Academic Advising**

- Provide academic / career advising to a caseload of undeclared/exploring students
- Proactively reach out to students who may need additional support (contribute to retention efforts across campus)

## **New Student Orientation & Welcome Programs**

- Assist with hiring, training, and supervision of Orientation Assistants (about 20) and Welcome Week Leaders (about 15)
- Plan for and facilitate orientation events geared toward new students and their families (work with campus partners on event logistics, communication and marketing efforts, and assessment)
- Manage all communication (email/phone) as well as our registration system (becoming familiar with campus-wide platforms)
- Contribute to event management efforts by helping to create, update, and assess content for orientation and welcome week programming via Blugold Connect+
- Reach out to and coordinate with professional staff across campus to establish volunteer base and create expectations/training for events.
- Work with the Eau Claire community to create successful partnerships for various events and programs throughout the summer.

# **Parent & Family Programs**

- Assist in the development and management of Parent & Family programming
- Design content (e.g., newsletter, social media posts) geared toward parent and family audiences

**Additional expectations:** nights and weekends required.

For further information or to ask questions, please view our department websites listed below, or contact Taylor Zeimet at zeimettm@uwec.edu.