Finance definition
Finance is a career field involving the management of money. It includes activities such as investing, lending, borrowing, budgeting, forecasting and more. The three primary financial areas are: corporate finance, investments and financial institutions.

Is finance a good career path?
A finance degree is an excellent investment. Businesses and individuals worldwide need assistance analyzing their finances and assessing needs and opportunities. You’ll join an in-demand field and have the opportunity to explore a range of careers in areas such as insurance, banking, personal financial planning, corporate finance, and investment and trust services.

UWL’s program provides a strong foundation in core financial areas and offers many subfields to explore. Courses integrate real-world experience through case studies, management of investment portfolios and interaction with local and regional business leaders.

UWL’s program is accredited by The Association to Advance Collegiate Schools of Business (AACSB), placing it in the top 15 percent of business programs in the world today.

What can I do with a finance degree?
Job titles and salaries of finance professionals vary considerably and are usually dependent on work setting and experience. A UWL bachelor’s degree in finance can be the foundation for many finance positions. Examples include:

Entry level finance positions
- Corporate finance
- Personal banker
- Securities broker
- Financial analyst
- Financial planner
- Loan officer
- Credit analyst
- Insurance underwriter

Long-term career development
- Budget director
- Consultant
- Controller
- International trade manager
- Loan officer
- Risk manager
- Senior financial analyst
- Tax department manager
What distinguishes UWL's Finance program?
Finance is a career field involving the management of money. It includes activities such as investing, lending, borrowing, budgeting, forecasting and more. The three primary financial areas are: corporate finance, investments and financial institutions.

- **Connect with other students**
  Student-led organizations in the College of Business Administration provide life-long relationships, learning and networking opportunities.

- **AACSB accredited**
The finance program is accredited by AACSB, placing it in the top 15 percent of business programs in the world today.

- **Flexibility — strengthen basics or branch out**
  UWL's program provides a strong foundation in the core financial areas of corporate finance, investments and financial institutions. Students have the flexibility to explore the basic areas in great detail or branch out to study other areas of finance, such as international finance, real estate, financial planning or insurance.

- **A student-managed investment fund**
  Students have access to state-of-the-art computers loaded with stock market data in the Kaplan Finance Lab. This data gives students hands-on experience managing the student investment portfolio, the Spellman Fund. Students in investment courses manage simulated, million-dollar portfolios. And advanced students gain experience investing real money in selected stocks and bonds.

- **A unique opportunity to study risk**
  UWL is one of few campuses to offer a major in finance with a risk, insurance and financial planning concentration. Students who choose to specialize in this area learn how to access risk and insurance as a means of handling major risks for individuals or business.

- **Internship opportunities and advanced electives**
  Students can take advantage of numerous internships that provide both college credit and personal experience in finance. Multiple electives at the senior level help students develop understanding and insights related to their potential career path.

- **Theoretical + practical**
  The finance program at UWL provides an excellent mix of theoretical and practical knowledge. Students are exposed to a variety of teaching methods, ranging from lectures and group discussions to problem-solving case analysis and independent studies.

- **A facility where modern and historic meet**
  UWL's College of Business Administration is located in the recently-renovated Wittich Hall. Changes to the facility preserve the history of UWL's second oldest building, while providing modern places to connect and study. The facility was renovated with student input. Student spaces include computer labs, study spaces, sales competition rooms, a finance lab and more.

- **Financial planning prep**
  Students are introduced to the primary components of financial planning. Students specializing in this area of finance can obtain professional recognition of their qualification and training by passing the examinations for designation as a Chartered Life Underwriter (CLU), Chartered Property and Casualty Underwriter (CPCU), or Certified Financial Planner (CFP).