

UWL College of Business Administration

FIRST FRIDAY LECTURE SERIES

FREE
PUBLIC
LECTURE



Friday, Nov. 2, 2018 | 3:30 p.m.

Cleary Alumni & Friends Center — Stzrelczyk Great Hall 615 East Ave. N. | La Crosse Reception following lecture

Mandi Hinrichs "Capitalizing Your Opportunities"

President of FLASH, a specialized carrier based in Green Lake, WI

As a second generation leader of the family business, Mandi Hinrichs is the president of FLASH, a specialized carrier based in Green Lake, Wisconsin. The company has nearly 100 trucks, primarily serving the foundry industry. Beyond trucking, the family owns a transload company, railcar leasing company, frac sand processing mine, and a grocery store.

Hinrichs is a member of Wisconsin Motor Carriers Association, WMCA's ELIT (Emerging Leaders in Transportation), and is an executive officer for American Foundry Society – NEW Chapter. She has served on the board for the Wisconsin Family Business Forum, UW-Oshkosh Business Success Center, and the UW-Oshkosh Management Advisory Board. She is involved with the Oshkosh Area Community Foundation and the Boys and Girls Club of the Tri-County Area.

Hinrichs resides in Oshkosh with her husband, Noah, and their two children. She received a bachelor's degree in marketing from UWL in 2003. She sold pharmaceuticals before joining the family business in 2008. She holds an MBA from UW-Oshkosh.

COMING UP IN 2019

Friday, Feb. 1 Bryan R. Johnson

Vice president and chief financial officer of Global Solutions, a UnitedHealth Group company

Bryan Johnson is vice president and chief financial officer of Global Solutions, a UnitedHealth Group company. The health and well-being company is a member of the Dow Jones Industrial Average and currently ranks No. 5 on the Fortune 500. Global Solutions specializes in products that serve members crossing international borders or outside their home country. Johnson holds a Bachelor of Science from UWL with majors in finance, economics and accountancy, and is also a graduate of the UWL ROTC program who served in the Persian Gulf War.





February and April Lectures at 3:30 p.m.
Free and open to the public.
Skogen Auditorium-1400 Centennial Hall
308 N. 16th St. | La Crosse
Reception following lecture in Cameron Hall of Nations

Friday, April 5
Tom Wargolet

Executive vice president and chief operating officer of the Lifetouch Schools Division

As executive vice president and chief operating officer of the Lifetouch Schools Division, Tom Wargolet is responsible for all operational aspects of the Schools' business including sales, field execution, marketing, fulfillment and customer service. He joined Lifetouch in 2005, holding finance and other administrative titles until being named to his current role in 2017. Wargolet is a 1985 UWL graduate with a Bachelor of Science in accountancy.

The series provides scholarly dialogue about business management and leadership directly from today's business leaders.





To learn more about future lectures, visit the UWL Center for Entrepreneurship & Innovation at www.uwlax.edu/cei/events.