



UWL College of Business Administration

FIRST FRIDAY LECTURE SERIES

FREE
PUBLIC
LECTURE

Friday, April 6, 2018 | 3:30 p.m.

Skogen Auditorium-1400 Centennial Hall
308 N. 16th St. | La Crosse

Amy Kerwin

Vice president of community investments at Great Lakes Higher Education Guaranty Corp.

Amy Kerwin manages Great Lakes' philanthropic strategy to help more students from low-income families, students of color, and first-generation students earn postsecondary degrees. Kerwin oversees an annual grant-making budget in excess of \$40 million. She also leads Great Lakes' corporate giving program that engages and connects more than 2,000 employees with their local community. She started her career at Great Lakes by creating the internal audit function.

Prior to joining Great Lakes in 1994, Kerwin spent four years as an auditor at EY. She is both a Certified Public Accountant and a Certified Internal Auditor. Kerwin received a bachelor's degree in accountancy, summa cum laude, from UWL in 1990.

Attendees are invited to meet Amy Kerwin for an informal reception following the lecture in the Cameron Hall of Nations.

The series provides scholarly dialogue about business management and leadership directly from today's business leaders.



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LA CROSSE

To learn more about future lectures in this series, visit the UWL Center for Entrepreneurship & Innovation at www.uwlax.edu/cei/events.