



UWL College of Business Administration

FIRST FRIDAY LECTURE SERIES

FREE
PUBLIC
LECTURE

Friday, March 2, 2018 | 3:30 p.m.

Skogen Auditorium-1400 Centennial Hall
308 N. 16th St. | La Crosse

Michael Pellegrino

President and chief growth officer at Sargento Foods Inc.

Appointed to his current role in 2016, Michael Pellegrino oversees Sargento business units, strategic planning and the growth agenda. He previously led the Consumer Products Division's efforts as division president from 2009-16. During that time, his team accelerated growth of the brand and built on the company's legacy of successful innovations in retail cheese. In 2013, Pellegrino added chief customer officer duties, with responsibilities for the ongoing performance of the food service and ingredient division.

Previously, Pellegrino spent 20 years with Kraft Foods Inc., holding a variety of marketing, strategy and general manager roles with the cereals, cheese and pizza divisions.

Pellegrino was included on the "Forty Under 40" list in Crain's Chicago Business magazine in 2002. He received a Bachelor of Science in marketing in 1988 and an MBA in 1989 from UWL.

Pellegrino is a board member for Richelieu Foods Inc. and the Sheboygan County Food Bank. He assists with the fundraising efforts for United Way and Lakeland University, and coaches youth basketball. He lives in Kohler with his wife, Maryellen, and their four children.

Attendees are invited to meet Michael Pellegrino for an informal reception following the lecture in the Cameron Hall of Nations.

The series provides scholarly dialogue about business management and leadership directly from today's business leaders.

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To learn more about future lectures in this series, visit the UWL Center for Entrepreneurship & Innovation at www.uwlax.edu/cei/events.

