Have you ever had an idea for a new mobile app, but it didn’t go anywhere because you didn’t know how to develop it?

Join WiSys for the first ever APPStart challenge, which aims to connect great ideas with the expertise and resources necessary to launch them commercially.

All faculty, staff, students and alumni are eligible to submit their idea for a mobile application in 250 words or less using the online form.

The winning finalist will receive a prize package totaling over $10,000 in cash and services!

**IMPORTANT DATES & DEADLINES:**

- **NOW - NOVEMBER 5, 2018**
  Submit ideas to WiSys through the online submission form. Please note: Your idea does not need to be at a particular stage of development to be submitted.

- **NOVEMBER 2018**
  A panel of experts will review all ideas and select semifinalists based on commercial relevance.

- **DECEMBER 2018**
  Semifinalists pitch to APPStart partners.

- **JANUARY - MAY 2019**
  Finalists develop a business plan and work with a development partner to build a functional prototype.

- **JUNE 2019**
  Final presentations and awards.

FOR QUESTIONS OR MORE INFO, EMAIL THANSON@WISYS.ORG