



# UNIVERSITY OF WISCONSIN–LA CROSSE STUDENT ASSOCIATION

235 CARTWRIGHT CENTER 1725 STATE STREET LA CROSSE, WI 54601 (608) 785-8717

---

## **SA1516-077: Resolution Approving New Student Center Signage Policy**

DATE: April 27<sup>th</sup>, 2016

AUTHOR(S): Kaylee Otterbacher, Molly Davies, Spenser Garcia

SPONSOR(S):

WHEREAS; the Student Services and Buildings Committee was charged with creating policies related to the new student center;

WHEREAS; the Student Services and Buildings Committee did not meet quorum on the day they were set to vote on the policies, but the consensus among the group was generally supportive of these policies.

THEREFORE BE IT RESOLVED; that the Student Senate approves the attached signage policy.

---

Molly Davies  
President, Student Senate  
Vice-President, Student Association

---

Date

---

Kaylee Otterbacher  
President, Student Association

---

Date

# BUILDING SIGNAGE POLICY

DRAFT 9-10-15

## Policy

Signage is used to support and publicize events in the New Student Center. Signage opportunities are provided in a consistent manner and should not deface surfaces, damage building structure, or interfere with Facilities/Campus Grounds maintenance. The policy is administered and monitored by University Reservations.

1. Directional Signage for an event is acceptable when using freestanding floor sign holders. These sign holders can be reserved in advance of event with University Reservations.
2. No signage should be placed on mirrors, walls, or other glass surfaces such as doors, or windows.
3. Yard Signage such as wired signs, stakes, posts, or any other object should not be placed in the ground due to underground utility cables

## Appendix

Stakeholders:

- a. Students
- b. Reservations and Event Support
- c. Community
- d. Event Holder
- e. Custodial Staff

Budgetary Needs: Set-Up Estimates

- a. Currently have 8 signs
- b. Suggest 7 more 8x10 size (\$75 x 7 signs = \$525)
- c. Suggest tri-fold boards (\$35 x 3 boards = \$105)
- d. Tape