



# UNIVERSITY OF WISCONSIN–LA CROSSE STUDENT ASSOCIATION

235 CARTWRIGHT CENTER 1725 STATE STREET LA CROSSE, WI 54601 (608) 785-8717

---

## **SA1617-002: Resolution Ending Contract for ‘The Buzz’ Application**

DATE: May 4, 2016

AUTHOR(S): Jacob Schimmel, Patrick Brever

SPONSOR(S): Bridget Fish

WHEREAS; during the 2014-2015 academic year, UWL entered under a one year contract with the USA Today to create a phone application for campus and national news;

WHEREAS; the Student Association and the Residence Hall Association Council have split the cost of this phone application and each entity paid \$6,000 for this past year;

WHEREAS; as of the latest analytics, the application has only been downloaded 233 individual times. The download goal for the application was 687;

WHEREAS; through multiple meetings with UWL staff and students, the conclusion has been reached that continuing with The Buzz App is fiscally irresponsible and not in the best interest of UWL.

THEREFORE BE IT RESOLVED; the Student Association of the University of Wisconsin- La Crosse will no longer fund this endeavor and will not be signing a new contract with the USA Today to continue efforts for The Buzz App.

---

Handwritten signature of Patrick Brever in cursive.

Patrick Brever  
President, Student Senate  
Vice-President, Student Association

05-04-2016

Date

Handwritten signature of Jacob Schimmel in cursive.

Jacob Schimmel  
President, Student Association

05-04-2016

Date