

UNIVERSITY OF WISCONSIN-LA CROSSE
SCHOOL OF VISUAL AND PERFORMING ARTS PRESENTS

creative
imperatives

A CURVED LENS:

Celebrating Women in the
World through the Arts

Monday, March 2 & Tuesday, March 3, 2020

Welcome



from the Festival Director
Joseph Anderson

Welcome back to Creative Imperatives. We are delighted to have you join us for the 2020 festival: A CURVED LENS: Celebrating Women in the World Through the Arts. This year's festival will showcase arts and arts-connected work that celebrates female-identified artists, challenges patriarchal structures, and/or disrupts gender norms in the arts, humanities, sciences, and social sciences.

This annual celebration of creativity and innovation will feature the return of many contributors in Art, Music, and Theatre Arts, plus welcome new events brought to us by colleagues in Communication Studies and Women's, Gender, and Sexuality Studies, and Exercise and Sport Science, illustrating the power of art to showcase women throughout history and across disciplines. We are also delighted to welcome an exciting series of guests: singer, rapper, and writer Dessa, composer Ingrid Stölzel, and metalsmith and educator Maegan Crowley.

Please join us on Monday, March 2 and Tuesday, March 3 for this year's series of presentations, discussions, workshops, and performances. It promises to be an enlightening and inspiring experience.



from the Dean of the College of Arts,
Social Sciences and Humanities
Karl Kunkel

I am thrilled to welcome all participants and audience members to this year's Creative Imperatives event on the UWL campus. This annual festival provides various performances, workshops, exhibits, open studios, and presentations illustrating excellence in visual and performing arts as human expression and an important, impactful means of communication and the transmission of meaning.

The theme for the 2020 festival is A CURVED LENS: Celebrating Women in the World Through the Arts. Students, faculty, staff, and guests are providing various glimpses, impressions, and expressions of the vital roles, contributions, and experiences of women in contemporary society. Festival activities will be insightful, educational, and thought-provoking. These events illustrate a primary function of a public university- the free exchange of ideas.

Thank you for attending the 2020 version of Creative Imperatives. UWL, the College of Arts, Social Sciences and Humanities, and the newly formed School of Visual and Performing Arts take tremendous pride in showcasing the quality of our artistic expression, performance, and communication, this annual thematic festival is just one example of what we do.

I am confident you will enjoy your experience on our campus at Creative Imperatives.

We would like to recognize that the University of Wisconsin - La Crosse occupies the land of the Ho Chunk people. Please take a moment to celebrate and honor this ancestral Ho Chunk land, and the sacred lands of all indigenous peoples.

Creative Imperatives events are free and open to the public.

The Creative Imperatives festival is possible through the support of the University of Wisconsin-La Crosse College of Arts, Social Sciences, and Humanities.

Creative Imperatives Personnel

Festival Director: Joe Anderson

Festival Coordinator: Laurie Kinckman

Student Coordinators: Sara Adams, Bailey Burgard, Grace Happe, Hannah Prellwitz

Steering Committee: Joe Anderson, Jonathan Borja, Laurie Kinckman, Lisa Lenarz

Graphic Designer: Marc Manke

Original Logo Design: Susan Schulyer

Special Thanks

Special thank you to the faculty, staff and students of the departments of Art, Music, and Theatre Arts. We would also like to thank the following people:

Zach Kuschel
Marie Moeller
Betsy Morgan
Rebecah Neitzel
Nicole Novak

Amanda Schmidt
Sharon Shugrue
Krista Shulka
Jacob Speer
Kathy Thoen

For more information about the Creative Imperatives festival, event information and updates, guest bios, lesson ideas, videos, and more:



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Find us across social media with:
[#UWLcreativeimperatives](https://www.instagram.com/uwl_creative_imperatives)



Visit the Creative Imperatives website at:
www.uwlax.edu/creative-imperatives



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To request disability accommodations, please contact the College of Arts, Social Sciences, and Humanities:



608.785.8113



235 Morris Hall



CASSHDeansOffice@uwlax.edu



Ongoing Events

Curriculum is En(gender)ed

Third Floor Gallery, Center for the Arts

This collection of work comes from students enrolled in EDS 311: Curriculum and Pedagogy for Early Childhood-Middle Childhood/Middle Childhood-Early Adolescence. This student art display showcases pieces of art addressing engendered PK-12 school systems that attempt to understand and fight back against sexist and binary perspectives in classroom curriculum. The display will be open throughout the festival. Students and faculty will be available to discuss their work on Tuesday, March 3 at 9:25 a.m. in the Gallery.

All-Student Juried Art Exhibit

UWL Art Gallery, Center for the Arts

UWL students working on any major are invited to submit art for an exhibition that is juried by off-campus art specialists. This year's jurors are John Engelbrecht and Kalmia Strong.

Monday, March 2



FESTIVAL GUEST

8:50-9:45 a.m.

Ingrid Stölzel in Conversation

MUSIC- Discussion

Annett Recital Hall, Center for the Arts

Join Jonathan Borja and Featured Guest Artist Ingrid Stölzel in a conversation focusing on gender inequality in music composition and steps that can be implemented to achieve gender parity.

9:55-10:50 a.m.

Waisted Efforts: Distorting the Female Form

THEATRE- Presentation

Annett Recital Hall, Center for the Arts

Joe Anderson

A look at how foundational garments throughout history have manipulated and artificially shaped the natural, physical form of women all in the name of fashion or status. What did/does society see as beautiful or as an ideal of beauty when looking at the female form?

11:00-11:55 a.m.

The Life and Work of Louisa May Alcott

THEATRE- Presentation

Centennial Hall, Hall of Nations

Corinne Kessler

An analytical journey into the life of Louisa May Alcott, and a look at how her novel *Little Women* has been adapted for stage and screen. This research will be curated and presented by the student dramaturg of the current UWL production of the musical.

11:00-11:55 a.m.

Working to Harness Anger as a Creative Force in South Africa

ART- Presentation

Center for the Arts, Room 120

Deborah-Eve Lombard

Become familiar with artists working to shift the gaze, rewrite colonization, deconstruct patriarchy, and shape the post-Apartheid landscape.

12:00-12:55 p.m.

The State of the Art

ALL- Discussion

Centennial Hall, Hall of Nations

Joe Anderson, Jonathan Borja, Lisa Lenarz, Michelle Collyar

Festival Guests Maegan Crowley, Ingrid Stölzel

Join us for a panel discussion with festival guests and faculty members about the challenges and experiences of women in the fields of art, music, and theatre.

1:10-2:05 p.m.

Freedom From Labels, Part Two

THEATRE- Presentation
Toland Theatre, Center for the Arts
Megan Morey

Building on last year's exploration of the dichotomy between fashion and safety for women with technical careers, Technical Director Megan Morey will share the results of the work she and a small group of students have undertaken in the past year to realize fashion designs made specifically for women who work in hands-on and traditionally male-dominated fields.

2:15-3:10 p.m.

Power Moves

DANCE- Performance and Discussion
Student Union, Entertainment Cafe
Jennifer Klein and Guests

Due to unforeseen circumstances, this session has been canceled.

3:00-3:55 p.m.

Doing Art "On the Side": Academic Women and the Creative Imperative (Part One)

WGS- Discussion
Centennial Hall, Hall of Nations
Grace Deason, Nabamita Dutta, Aysha Patnaik, and Jodi Vandenberg-Daves

Join a panel of academic women across our campus as they share the why and the how of doing creative work that is not part of their defined role on this campus. The panelists consist of creative faculty members from Communication Studies; Psychology; Economics; and Women Gender, and Sexuality Studies who will explain how doing art feels necessary, as part of self-preservation, self-care, and just as a way to participate more broadly in the human experience and the human need for creative expression. A companion session is scheduled for Tuesday at 3:00 p.m. with a different set of panelists.

3:00-3:55 p.m.

I Can Do That Backward, and in Steel-Toed Boots!

THEATRE- Discussion
Frederick Theatre, Morris Hall
Amanda Kolbe, Katie Link, Megan Morey

This session is a panel discussion with faculty Technical Director Megan Morey, Scenic and Lighting Designer Amanda Kolbe, and Assistant Technical Director Katie Link, as they talk about the challenges and triumphs of working in careers and positions typically dominated by men. Join the conversation and share your own insights and stories.

FESTIVAL GUEST

4:00 p.m.

Metals: Organic Forms in Steel with Maegan Crowley

ART- Artist Talk
Annett Recital Hall, Center for the Arts

Learn the process and tools required to form sheet metal into fluid organic forms. Maegan enjoys creating an irony between material and its expectations by translating examples of botanical gesture into forged steel, emulating their systems of growth. Her sculptural work strives to become a preservation of ephemeral forms that emphasize the beauty of detail found in nature. In addition to creating sculpture she also owns and operates "Iron Maegan Metalworks", a custom metal shop in Dolores, CO. "Iron Maegan Metalworks" produces custom metalwork for public, residential and commercial sites such as fireplace accessories, furniture, and custom railings. She will present a slide show of her sculptures as well as the work that is produced in her shop for her clients.



FESTIVAL GUEST

7:30 p.m.

Dessa in Concert

ALL- Performance
Toland Theatre, Center for Arts

Dessa is an internationally-touring rapper, singer, and writer who has built a career by defying genre conventions and audience expectations. Join us for an unforgettable evening as Dessa performs, accompanied live by the band MONAKR.



TICKETS ARE REQUIRED FOR THIS FREE CONCERT.

Tickets can be picked up in person at the Center for the Arts Box Office on weekdays from 1:00-4:30 p.m. beginning February 24. No phone/online reservations.

Limited Seating. General Admission. Limit 4 tickets per person.

All remaining tickets will be available at the door.

This concert has been made possible through the Visiting Scholar/Artist of Color grant program.

Tuesday, March 3

9:25-10:15 a.m.

Curriculum is En(gender)ed

EDS- Presentation

Third Floor Gallery, Center for the Arts

Charlotte Roberts and J. Scott Baker

Faculty and Students from EDS 311—a course in curriculum and pedagogy for aspiring educators—will discuss the artwork currently on display and how educators plan for and integrate art addressing engendered PK-12 school systems that attempt to understand and fight back against sexist and binary perspectives in classroom curriculum. The display will be open throughout the festival.

11:00-11:55 a.m.

Painting: Performance and Power

ART- Presentation and Open Studio

Center for the Arts, Room 207

Jennifer Williams

This session explores movements in art history that involved the human body as a means of making a painting, with particular emphasis on feminist artists, theories and practices. Completed work will be featured, in addition to works in progress by students in painting courses. Since this approach to painting is performative in nature, the session includes various demonstrations of the process.

FESTIVAL GUEST

11:00 a.m.-1:30 p.m.

Metalsmithing:

featuring Maegan Crowley

ART- Open Studio

Center for the Arts, Rooms 23 and 25

For the first part of this open studio, watch as featured guest Maegan Crowley forms sheet metal into fluid organic forms! Come and learn the process she goes through to forge steel into botanical forms, preserving the ephemeral forms that emphasizes the beauty of detail found in nature. As the session continues, Metalsmithing and Blacksmithing students will demonstrate both non-ferrous metalworking skills and traditional blacksmithing techniques. Students will be available to answer technical questions, discuss creative influences, and guide visitors through the two studios.

12:00-12:55 p.m.

Reimagining Costume Construction for Theatre and Dance

THEATRE- Presentation

Center for the Arts, Costume Shop (SB 14)

Michelle Collyar

Utilizing her background in designing sportswear and team apparel, costume designer Michelle Collyar has developed an innovative method for utilizing sport fabrics to create costumes that combine beauty and ease of movement for theatre and dance productions.

12:00-1:30 p.m.

Photography: Anna Atkins and the Photogram

ART- Open Studio and Workshop

Wing Technology Center, Room 26

Kathleen Hawkes and Linda Levinson

Anna Atkins (1799-1871) was an English botanist and, some argue, the very first female photographer, most noted for using photography in her books on various plants. Atkins chose to use the photogram process to create what is considered the first work with photographic illustrations, entitled: *Photographs of British Algae: Cyanotype Impressions* (1843) by placing a plant specimen on light-sensitized paper and exposing it to sunlight. In this workshop we shall be making photograms with traditional black+white photographic paper in the darkroom. Come discover this photogram technique that requires only light to capture an image. Participants will learn the tips and tricks, and leave with a creation or two of their own.

FESTIVAL GUEST

1:10-2:05 p.m.

Dessa in Conversation

ALL- Presentation

Annett Recital Hall, Center for the Arts

As compelling on the page as she is on the stage, Dessa will discuss her writing process and how it manifests itself in both songwriting and her published work, including her debut memoir-in-essays, *My Own Devices: True Stories from the Road on Music, Science, and Senseless Love*, which “stitches together poignant insights on loyalty, romance, science, and language.” Dessa will perform a short acoustic set and answer audience questions.

This presentation has been made possible through the Visiting Scholar/Artist of Color grant program.

2:15- 3:10 p.m.

Wearable Guerrilla Art!

ART- Workshop
Center for the Arts, Room 203
Lisa Lenarz

In this hands-on session participants will use collage techniques to create their own wearable buttons championing underrepresented female artists while also becoming familiar with women artists who have shaped art history.

2:15-3:10 p.m.

Behind the Scenes of UWL's Little Women

THEATRE- Presentation
Toland Theatre, Center for the Arts
Mary Leonard and Kathryn Moran

The creators of UWL's production of *Little Women* share insights into the process of bringing this musical to the stage and how Louisa May Alcott's story gains additional poignancy when combined with the music and lyrics of Jason Howland and Mindi Dickstein.

3:00-3:55 p.m.

Doing Art "On the Side": Academic Women and the Creative Imperative (Part Two)

WGS- Discussion
Centennial Hall, Hall of Nations
Dena Huisman, Teri Holford, and Jan Wellik

Join a second panel of academic women across our campus as they share the why and the how of doing creative work that is not part of their defined role on this campus. The panelists consist of creative faculty members from Environmental Studies, Communication Studies, and Murphy Library who will explain how doing art feels necessary, as part of self-preservation, self-care, and just as a way to participate more broadly in the human experience and the human need for creative expression. A companion session featuring different panelists is scheduled for Monday at 3:00 p.m.

3:30-4:30 p.m.

Blowing Their Own Horn: Women Composers in Jazz

MUSIC- Performance and Discussion
Center for the Arts, Band Room (Room 56)
Jeff Erickson

Join the UWL Jazz Orchestra for a live performance highlighting the unique contributions to the jazz repertoire by notable women jazz composers such as Mary Lou Williams, Melba Liston and Maria Schneider. Time permitting, there will be an open-format discussion following the performance of why female jazz musicians have historically been under-represented and whether this is likely to change.

4:00 p.m.

CST- Public Speaking Competition

Centennial Hall, Room 1400
Jessica Peterson and Mike Tollefson

The Public Speaking Competition promotes and showcases student excellence in public speaking. Six finalists, narrowed down from a pool of over 2,000 students enrolled in CST 110 during Spring and Fall 2019, will present their persuasive speeches to an audience of community members and UWL students, instructors, and staff. This event is organized and supported by the Department of Communication Studies.

4:00-4:55 p.m.

The Innovations of Martha Graham

ESS- Dance
Frederick Theatre, Morris Hall
Kathy Gorman

Martha Graham revolutionized the posture of dance by incorporating the contraction and release motions of the torso into her modern dance technique. A "contraction" is a curving of the spine and a "release" is returning to an aligned spine. The Classical Ballet technique since the 15th century has been based on an uplifted, straight alignment of the spine. By allowing the spine to curve, Graham created a new freedom in dance movement which has contributed to a much more expressive movement language.

FESTIVAL GUEST

7:30 p.m.

Composer Ingrid Stölzel

MUSIC- Lecture-Recital
Annett Recital Hall, Center for the Arts

In this lecture-recital, guest artist Ingrid Stölzel will tell us about the development of her compositional style through performances of two works that are ten years apart: *There are Things to be Said* for flute, saxophone, and piano (2009) and *Leonardo Saw the Spring* for flute and piano (2019). This performance will feature UW-L faculty members Jonathan Borja (flute), Jeff Erickson (saxophone), and Mary Tollefson (piano).

2020 Festival Guests



Dessa

Dessa is an internationally-touring rapper, singer, and writer who has built a career by defying genre conventions and audience expectations. As a musician, she's appeared on the Billboard Top 200 charts both as a solo artist and as a member of the Doomtree hip-hop collective; co-composed for a 100-voice choir; and contributed to *The Hamilton Mixtape* on the invitation of Lin-Manuel Miranda. As a writer, Dessa's work has appeared in the *New York Times*, *National Geographic Traveler*, and literary journals across the United States. She's published two collections of essays and poetry, and in 2018, Dutton Books (Penguin Random

House) published her first hardcover book, a non-fiction essay collection titled *My Own Devices: True Stores from the Road on Music, Science, and Senseless Love*. In November of 2019, Dessa partnered with the GRAMMY-winning Minnesota Orchestra to record a live album—*Sound the Bells; Recorded Live at Orchestra Hall*. On stage and on the page, Dessa's work is characterized by ferocity, wit, and tenderness. For dates, music, and assorted nonsense, visit dessawander.com; @dessa on Instagram; or @dessadarling on Twitter and Facebook.

See Dessa:

Monday, March 2
7:30 p.m.

Dessa in Concert

ALL- Performance

Toland Theatre, Center for Arts

TICKETS ARE REQUIRED FOR THIS FREE CONCERT.

Tuesday, March 3
1:10-2:05 p.m.

Dessa in Conversation

ALL- Presentation:

Annett Recital Hall, Center for the Arts

Dessa's visit to UWL has been made possible through the Visiting Scholar/Artist of Color grant program.

As part of UWL's vision that diversity is central to providing and maintaining a quality learning environment, UWL endeavors to bring scholars/artists of color to campus through the Visiting Scholar/Artist of Color grant program. The purpose of this program is to increase the exposure and access of the UWL campus community - including students, faculty, staff, and the surrounding community - to the scholarship, creativity, experiences, and perspectives of people of color.



Maegan Crowley

Maegan owns and operates “Iron Maegan Metalworks” in Dolores, Colorado where she produces custom metalwork for residential, public and commercial sites. From this small town she has created a client base that spans the country producing anything from railings or fireplace accessories to cabinet hardware and furniture, all with a modern aesthetic and impeccable craftsmanship.

Maegan is passionate about material exploration and uses it as a vehicle to create sculpture. She draws her inspiration from plant life, mostly from the southwest region where she lives. The work she creates strives to emphasize the beauty of detail found in nature and preserve its ephemeral gestures of form.

Maegan earned a BFA from University of the Arts in Metalsmithing and her MFA from Cranbrook Academy of Art. Her work is in private collections and is exhibited nationally. She has taught blacksmithing workshops at Haystack, Penland, Ox-Bow, Peters Valley School of Craft and the New England School of Metalwork, and has demonstrated at numerous regional blacksmithing conferences across the country.

See Maegan:

*Monday, March 2
4:00 p.m.*

Metals: Organic Forms in Steel with Maegan Crowley

ART- Artist Talk

Annett Recital Hall, Center for the Arts

*Tuesday, March 3
11:00 a.m.-1:30 p.m.*

Metalsmithing: featuring Maegan Crowley

ART- Open Studio

Center for the Arts, Rooms 23 and 25

Ingrid Stölzel



Composer Ingrid Stölzel has been described as having “a gift for melody” (*San Francisco Classical Voice*) and “evoking a sense of longing” that creates “a reflective and serene soundscape that makes you want to curl up on your windowsill to re-listen on a rainy day.” (*I Care If You Listen*) Stölzel’s compositions have been commissioned by leading soloists and ensembles, and performed in concert halls and festivals worldwide, including Carnegie Hall, Merkin Concert Hall, Kennedy Center, Seoul Arts Center, Thailand International Composition Festival, Festival Osiose (Belgium), Vox Feminae Festival (Israel), Dot the Line Festival (South Korea), Ritornello Chamber Music Festival (Canada), Festival of New Music at Florida State (USA), Beijing Modern Music Festival (China), Festival of New American Music (USA), and SoundOn Festival of Modern Music (USA). Her music has been recognized in numerous competitions, among them recently the Suzanne and Lee Ettelson Composer’s Award, Red Note Composition Competition, the Robert Avalon International Competition for Composers, and the Kaleidoscope Chamber Orchestra Competition. Recordings can be found on various commercial releases including her portrait album *The Gorgeous Nothings* which features her chamber and vocal chamber music. Stölzel serves on the composition faculty at the University of Kansas School of Music. For more information: www.ingridstolzel.com

See Ingrid:

*Monday, March 2
8:50-9:45 a.m.*

Ingrid Stölzel in Conversation

MUSIC- Discussion

Annett Recital Hall, Center for the Arts

*Tuesday, March 3
7:30 p.m.*

Composer Ingrid Stölzel

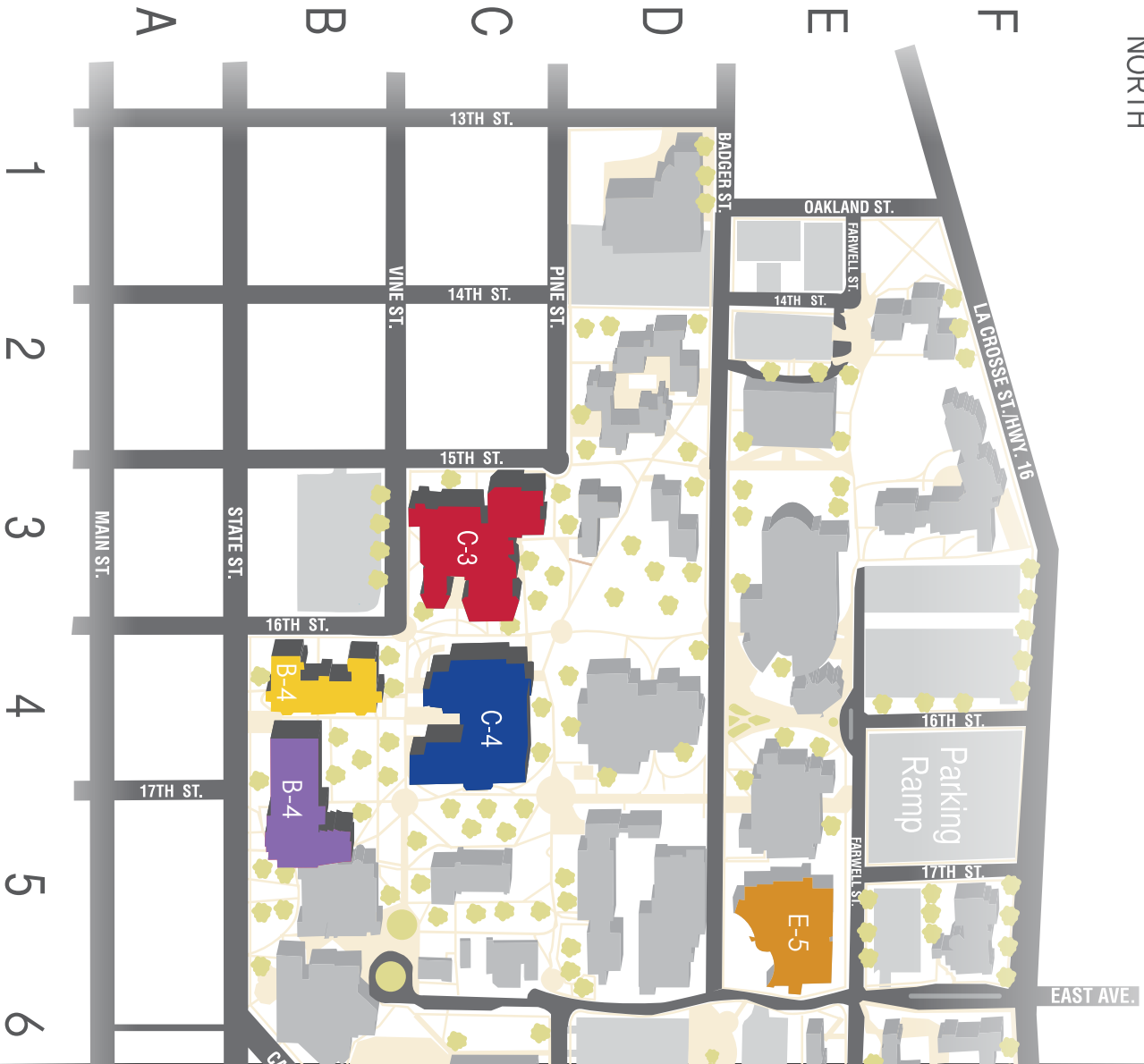
MUSIC- Lecture-Recital

Annett Recital Hall, Center for the Arts



About the festival design:

The graphic design and marketing for this festival was created by Marc Manke, Associate Lecturer of Art, UWL. Choosing to celebrate and reflect the vibrancy and impact women bring to the arts, Manke's design system draws on influences of traditional handicraft, sketching, and textile patterning. Further, formal call outs to famous female-identified artists are buried within the images - Valie Export, Marie Cassatt, Artemisia Gentileschi, Hildegard of Bingen, Lee Krasner, Michelle Grabner, Maria Martinez, Ana Mendieta, Sheila Hicks, and many more.



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A CURVED LENS:

Celebrating Women in the
World through the Arts

UWL Campus Map

Student Union, E-5
Entertainment Cafe

Centennial Hall, - C-4
Hall of Nations

Center for the Arts, C-3
Annett Recital Hall
Toland Theater
UWL Art Gallery
Third Floor Gallery

Morris Hall, B-4
Fredrick Theater

Wing Technology Center, B-4

All festival buildings and locations are
handicapped accessible.

Two-hour street parking
is available 8 am - 6 pm.
UWL parking lots are available
after 7 pm at no charge.

