



Management

COLLEGE OF BUSINESS ADMINISTRATION

Undergraduate Programs

MAJOR:

- Management

Sample Courses

- Innovation and Technology Management
- Principles of Labor-Management Relations
- Emergent Leadership and Team Development
- Entrepreneurship
- Total Quality Management
- Business, Labor, and Human Rights
- Sustainable Business
- Collective Bargaining
- Human Resource Management:
Current Topics & Policy Issues
- Project Management
- Supply Chain Management
- Health Analytics Management

Department Overview

The management major offered by the Management Department at UWL is a program carefully structured to meet the requirements of AACSB International of which UWL is an accredited member. Approximately 25 percent of the schools of business in the U.S. hold this accreditation.

The program prepares students for a challenging career in for-profit and non-profit organizations. The faculty members of the department hold doctoral degrees from reputed schools including: University of Illinois, Rutgers University, Ohio University, Colorado State University, the University of Arkansas, New Mexico State University, Ohio State University, and the University of Minnesota - Twin Cities. Each faculty member teaches in his or her area of expertise and publishes actively in peer reviewed journals to stay current with business trends and practices. Some supervise student research or student internship projects. Many faculty members have also had work experience in renowned national and international corporations; they frequently share managerial insights from these jobs with their classes.

Working with this specialized group of faculty and staff, our students are well prepared in their mastery of technical business management and in their communications skills, their ability to work with others, confidence and willingness to accept leadership responsibilities, and respecting human differences. These professional and social skills can be further refined by participation in numerous professional student organizations at UWL, including organizations in human resources management, entrepreneurship and general business.

This major provides opportunities to develop skills and knowledge across a variety of areas of management. It also provides students with important exposure to matters of corporate social responsibility and ethics, the Principles of Responsible Management Education and the UN Global Compact. The department also contributes courses for the interdisciplinary Sustainable Business minor, the International Business minor, the Healthcare Analytics Management minor, and the minor in Business Administration. This last minor is for non-business majors.

Management Department

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www.uwlax.edu/management

View degree requirements:
www.uwlax.edu/catalog

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Undergraduate Program

The Management Department offers a major that consists of three required courses and five elective courses.

This structure provides students maximum flexibility in pursuing areas of interest within the field of management, tailored to each person's needs and interests.

The three required courses within the major include:

- an International Business course
- a course on the Social Responsibilities of Management
- either Entrepreneurship or Human Resource Management

We also offer a broad array of elective courses across areas of management such as: general management, human resource management, and international management.

Similarly, "topics" courses covering contemporary management issues are also frequently offered.

Many students also complete either an Independent Study research project or an Internship project (where they apply their knowledge within a specific organization). Approximately 25% of recent Internships resulted in full-time employment opportunities for Management graduates.

Department Features

All business students, regardless of major, take courses in Organizational Behavior, Business Communications, the Ethical and Legal Environment of Business, Economics, Information Systems, Accounting, Marketing, Finance, and a Capstone course in Business Policy & Strategy. This gives students a well-rounded business education.

The Management major further prepares students for entry-level management positions or for further study. Some graduates have continued their education by pursuing a "generalist" Masters of Business Administration degree; others have earned specialized masters (e.g. a Masters degree in Human Resource Management), law degrees, and Ph.Ds.

The major prepares students to deal effectively with the diverse and complex challenges inherent in today's organizational settings and to do so with integrity.

The major also places a strong emphasis on the use of technology, teamwork, and professional communication through a variety of courses and internships.

International internships and study-abroad programs are also offered in conjunction with the International Education and Engagement Office. UWL has established connections with business schools and study-abroad programs in Latin America, Europe, and Asia.

Career Opportunities

ENTRY LEVEL

- Management Trainee in general, international, human resources, or production management
- Product or Market Analyst
- Compensation and Benefits Analyst
- Human Resource Manager
- Insurance Claims Adjuster
- Merchandising Trainee
- Personnel Specialist
- Production Expediter
- Programmer Analyst
- Quality Improvement Coordinator
- Recruiting Consultants
- Trainer
- Sales Representative
- Technical Analyst

FURTHER EDUCATION

Some students pursue graduate study in specialized areas at other universities. These areas include:

- Human Resource Management
- Law
- International Management
- Management Information Systems
- Operations Management
- Organizational Behavior
- Masters of Public Administration
- International Business
- Organizational Psychology
- Labor & Employment Relations
- Management Science
- Technology Management

LONG-TERM CAREER DEVELOPMENT

- Business Executive or Manager
- Entrepreneur
- Business Consultant
- Private Business Owner
- Service Management
- Sports Management

The future outlook for business majors is among the brightest of any of the college majors. Graduates are well prepared for work in private or public, small or large organizations.

The job placement rate for management graduates is stable with most of them getting employed in the areas of their specialization and the remaining graduates pursuing higher education to further their career interests. The most recent employment data for our graduates show a placement rate of about 93% with another 5% pursuing higher studies. The average salary earned by management majors in entry-level jobs closely follows the average salary earned by other business majors. The career progression of management graduates nationwide appears to be steep due to their overall academic preparation in assuming leadership roles early in their careers.