Undergraduate Programs

MAJOR:
- Management

Sample Courses
- Innovation and Technology Management
- Principles of Labor-Management Relations
- Emergent Leadership and Team Development
- Management of Information Technology
- Total Quality Management
- Business, Labor, and Human Rights
- Human Resources: Employment
- Product Management
- Corporate Training
- Human Resource Management: Current Topics & Policy Issues
- Project Management

Department Overview

The management major offered by the Management Department at UWL is a program carefully structured to meet the requirements of AACSB International of which UWL is an accredited member. Approximately 25 percent of the schools of business in the U.S. hold this accreditation.

The program prepares students for a challenging career in for-profit and non-profit organizations. The faculty members of the department hold doctoral degrees from reputed schools including: University of Illinois, Rutgers University, Ohio University, Colorado State University, the University of Arkansas, New Mexico State University, University of Calgary (Canada), and University of Minnesota - Twin Cities. Each faculty member teaches in his or her area of expertise and publishes actively in peer reviewed journals to stay current with business trends and practices. Some supervise student research or student internship projects. Many faculty members have also had work experience in renowned national and international corporations; they frequently share managerial insights from these jobs with their classes.

Working with this specialized group of faculty and staff, our students are well prepared in their mastery of technical business management and in their communications skills, their ability to work with others, confidence and willingness to accept leadership responsibilities, and respecting human differences. These professional and social skills can be further refined by participation in numerous professional student organizations at UWL, including organizations in human resources management, international management, entrepreneurship and more.

This major provides opportunities to develop skills and knowledge across a variety of areas of management. It also provides students with important exposure to matters of corporate social responsibility and ethics, the Principles of Responsible Management Education and the UN Global Compact. The department also contributes courses for the interdisciplinary sustainable business minor, the international business minor, the healthcare analytics management minor, and the minor in business administration (for non-business majors).

View degree requirements:
www.uwlax.edu/catalog
Management

Undergraduate Program
The Management Department offers a major that consists of three required courses and five elective courses.

The intent of this structure is to provide students maximum flexibility in pursuing areas of interest within the field of management, tailored as much as possible to each person's needs and interests.

The three required courses within the major include a course on the history and principles of management thought; a course on international business; and a course on the responsibilities of management in a changing, complex world.

Supplementing these three required courses is a broad array of course offerings across areas of management such as general management and technology, human resource management, and international management.

Similarly, "topics" courses in up-to-the-minute issues in contemporary management thought are also frequently offered. For example, "topics" courses might cover:

- Issues in health care management
- Current topics in entrepreneurship
- Business in China & Taiwan
- Crisis management
- Supply chain management

Department Features
All business students, independent of their respective majors, take courses in organizational behavior, the ethical and legal environment of business, economics, computer science, information systems, accounting, marketing, production, finance, and a capstone course in strategic business management.

The major prepares students for entry into either the world of work or further study. Some graduates have continued their education by pursuing a "generalist" Master of Business Administration; others have earned specialized masters (e.g. a Master's degree in Human Resource Management), law degrees, and Ph.Ds.

The major prepares students to deal effectively with the diverse and complex challenges inherent in today's organizational settings and to do so with honor and integrity.

The major also places a strong emphasis on the use of technology, teamwork and communication through a variety of courses. Students have opportunities to apply their knowledge through internships with employers. Approximately 25% of these internship opportunities resulted in full-time employment opportunities for our graduates.

International internships and study-abroad programs are also offered in conjunction with the International Education and Engagement Office. UWL has established connections with business schools and study-abroad programs in Latin America, Europe, and Asia.

Career Opportunities

ENTRY LEVEL
- Management Trainee in general, international, human resources, or production management
- Product or Market Analyst
- Compensation and Benefits Analyst
- Human Resource Manager
- Insurance Claims Adjuster
- Junior Internal Auditor
- Merchandising Trainee
- Personnel Specialist
- Production Expediter
- Programmer Analyst
- Quality Improvement Coordinator
- Recruiting Consultants
- Trainer
- Sales Representative
- Technical Analyst

FURTHER EDUCATION
UWL offers a Master’s in Business Administration (M.B.A.) degree. Some students seeking further education select this option. Other students pursue graduate study in specialized areas at other universities. These areas include:

- Human Resource Management
- Law
- International Management
- Management Information Systems
- Operations Management
- Organizational Behavior
- Masters of Public Administration
- International Business
- Organizational Psychology
- Labor & Employment Relations
- Management Science
- Technology Management

LONG-TERM CAREER DEVELOPMENT
- Business Executive or Manager
- Entrepreneur
- Business Consultant
- Private Business Owner
- Service Management
- Sports Management

The future outlook for business majors is among the brightest of any of the college majors. Graduates are well prepared for work in private or public, small or large organizations.

The job placement rate for management graduates is stable with most of them getting employed in the areas of their specialization and the remaining graduates pursuing higher education to further their career interests. The most recent employment data for our graduates show a placement rate of about 93% with another 5% pursuing higher studies. The average salary earned by management majors in entry-level jobs closely follows the average salary earned by other business majors. The career progression of management graduates nationwide appears to be steep due to their overall academic preparation in assuming leadership roles early in their careers.