

UWL COVID/fall planning updates

University Marketing & Communications <ucomm@uwlax.edu>

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To: University Marketing & Communications <ucomm@uwlax.edu>

Greetings colleagues,

We haven't sent any COVID updates since July 7th – three weeks doesn't sound like a long time, but as usual, a lot has happened in the last three weeks! We wanted to take a moment to touch base, and let you know about some of the work that is still happening behind the scenes.

Res Life is actively preparing for a safe and healthy move-in, including some of the communications that will start going to resident students this week and next. When those are sent, we will be sure to forward to you to ensure faculty and staff are always in the loop. Move-In Week is always complicated, logistically, but this year's move-in plan also considers health precautions relating to vaccinations and testing, etc. There may be a few opportunities for helpers and volunteers to step up during Move-In Week, so keep an eye out for those messages from UComm or Res Life!

Student vaccination progress: survey and incentive campaigns – UW-System announced their “70 for 70” campaign this week, and at UWL, we announced our supporting “Let's do this!” campaign. Our gratitude goes to the dedicated colleagues who are working on the vaccination campaign steering committee. Our “70 for 70” goal number is 6300. So far, we have already had nearly 3500 UWL students respond that they are fully vaccinated and give UWL's Student Health Center permission to verify – and impressively, this is 88% of the responses received so far!

UWL campaign info: <https://www.uwlax.edu/news/posts/lets-do-this/>

UW System “70 for 70” info: <https://www.wisconsin.edu/news/archive/uw-system-president-thompson-announces-student-vaccination-incentive/>

The **Executive Policy Group continues to meet regularly**. And like you, we continue to watch closely the local case rates and changes in CDC guidelines, and we are determining how best to respond. We are still in communication with the La Crosse County Health Department, and we are monitoring area school districts' plans. Additionally, the UW System chancellors continue to meet regularly, as do other System-wide cohorts of professionals related to COVID response planning.

Most importantly, we want to reassure you of this: we have not let our guard down, and we will remain agile and adaptable as a campus. There are many topics campus leaders are actively discussing regarding fall – they are familiar things such as masking, barriers (such as plexiglass)/signs/stickers, testing, vaccination, student engagement opportunities, classroom management and so much more. We hope to have more detail to share with you by the end of next week.

We appreciate you, and all you do for the UWL community. We'll be in touch with more updates in the days and weeks to come.

Thanks so much,



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Pronouns: She/Her/Hers

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