

UWL student vaccination reporting/incentives/progress

University Marketing & Communications <ucomm@uwlax.edu>

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To: University Marketing & Communications <ucomm@uwlax.edu>

Greetings UWL Eagles,
(bcc: students and personnel)

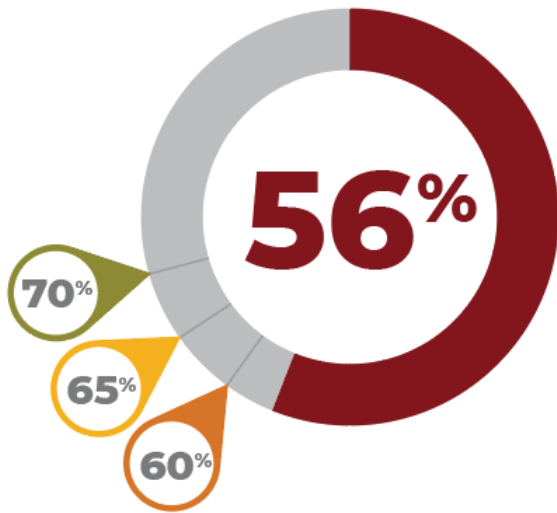
On Wednesday, La Crosse County was designated as a county with “high” levels of COVID cases; we’re back in the red. **Your choice to get vaccinated has never been more critical to our fall semester than it is at this moment.** We are still counting on having a fall that feels as back-to-normal as possible, and we need everyone to do their part to make sure that we can keep in-person classes and safe gatherings. It's essential that all of us get vaccinated as soon as we can. As promised last week, here's some more information about vaccination reporting, incentive programs for students, and our UWL progress.

It is our greatest hope that protecting one another and protecting our La Crosse community (and beyond) is a natural incentive to get vaccinated. In shared spaces and when living and learning in community (like we do at a university), we are not only making health decisions for ourselves, but we are making decisions that affect the health of those around us.

We also hope the incentive of being entered into drawings for incredible scholarship money and other prizes will encourage you to [submit your information in the vaccination status survey](#). One more incentive is: the sooner we get the data collected, the sooner these reminders will end. 😊

At UWL, here is how the incentives will work:

70 FOR 70 LET'S DO THIS!



60% unlock 60 exclusive NEW Eagle Mark hoodies

65% unlock another 65 hoodies
if you were a part of the 60% drawing but didn't win, you'll get a second chance!

70% unlock seven \$7000 scholarships from
UW-System as a part of the "70 for 70" initiative!



Here's the deal, Eagles: for your "yes, I'm fully vaccinated" submission to be included in our campus data and for you to be entered in the drawings, **we need you to fill out the form completely – including your verifiable contact information.** We have received yeses that didn't include information, and unfortunately those don't count and those folks are not entered into the drawings yet. Don't worry about submitting a second form if you didn't complete the form fully the first time – we can handle that! Duplicate submissions and incomplete submissions, whether accidental or not do not skew the data.

We have had over 5000 complete, verifiable submissions to the vaccination survey so far! That puts us at 56%!

Keep 'em coming, and please [encourage your friends to complete the form as well.](#) The more we understand about our vaccination rates, the better informed our decisions will be this year!

Thanks so much,



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[Submit a request to UComm, ask a question](#)

