UWL COVID case communication plan

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To: iComm <icomm@uwlax.edu>

Greetings UWL students, faculty and staff,

As UW-La Crosse prepares for a new academic year amid COVID-19, we are working to keep our campus community as safe and informed as possible.

Starting next week, data regarding COVID-19 testing and positivity rates will be posted to a central UW System Dashboard, which will be updated daily with numbers from each campus in the System. This dashboard will also be found on UWL’s COVID-19 website. To protect the privacy of our students, faculty and staff, we will not be releasing medical information or other details related to individual cases. This mirrors the approach used by public health departments.

When a positive test is recorded, the UWL contract tracing team will work in conjunction with the La Crosse County Health Department to notify anyone who may be considered a close contact of the person who tested positive. Contact tracers will help guide these individuals through symptom monitoring, quarantine and other health and safety procedures, reducing the risk of further exposure. Please note that physically distanced interaction during which individuals are wearing face coverings is not considered close contact.

It is crucial that people are honest and forthcoming when sharing information with the contact tracing team. Incomplete or potentially misleading information will only hinder the team’s efforts to keep our campus community safe and healthy.

What to do if you are experiencing symptoms or believe you have been in close contact with a person who has tested positive for COVID-19:

On-campus resident students:
- Immediately call the COVID hotline – 608.785.8559
- Limit all activity that includes contact with others.
- Stay in your residence till you receive instructions from the health professionals at the hotline.

Off-campus La Crosse resident student:
- Immediately call the COVID hotline – 608.785.8559
- Limit all activity that includes contact with others.
- Stay in your residence till you receive instructions from the health professionals at the hotline.

NOTE: If students have received positive test results from a health provider other than the UWL Student Health Center, they should still report that information to the COVID hotline – 608.785.8559.

Faculty or staff:
- Immediately call your health provider and follow their instructions.
- Limit all activity that includes contact with others.
- If you are notified that you are COVID positive, notify your supervisor AND call the COVID hotline to report your case – 608.785.8559
- You will work with your county’s health department through the contact investigation.

Thank you for all you do to keep our campus safe.

On behalf of the COVID-19 Response planning co-leads,
Dr. Abby Deyo
Chief Allen Hill

(This message was sent to all UWL personnel and students.)