# First Destination Report on 2012-2013 Graduates of UW-L Undergraduate Programs

Students with multiple majors were counted in each major. The percentages in this report represent the portion of graduates for whom we have information, not the total number of graduates in 2012-2013. **Legend: NR = none reported; * = average based on fewer than five salaries**

UW-LA CROSSE CAREER SERVICES

| | total number of majors | no info | status known | not seeking emp | continuting education | | employed related to major | | employed not related to major | not employed | total employed | | average salary | | total career outcomes | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **College of Business** | **431** | **193** | **238** | **3** | **9** | **3.8%** | **218** | **92.8%** | **6** | **2** | **224** | **95.3%** | **$40,314** | | **233** | **98%** |
| **College of Liberal Studies** | **504** | **250** | **254** | **2** | **108** | **42.9%** | **103** | **40.9%** | **36** | **5** | **139** | **55.2%** | **$28,511** | | **247** | **98%** |
| **School of Arts and Communication** | **134** | **66** | **68** | **1** | **9** | **13.4%** | **47** | **70.1%** | **9** | **2** | **56** | **83.6%** | **$33,452** | | **65** | **98%** |
| **Teacher Education Programs** | **280** | **115** | **165** | **0** | **5** | **3.0%** | **158** | **95.8%** | **1** | **0** | **159** | **96.4%** | **$34,252** | | **164** | **100%** |
| **College of Science and Health** | **694** | **411** | **283** | **2** | **125** | **44.5%** | **138** | **49.1%** | **11** | **7** | **149** | **53.0%** | **$37,691** | | **274** | **98%** |
| **Totals** | **2043** | **1035** | **1008** | **8** | **256** | **25.6%** | **664** | **66.4%** | **63** | **16** | **727** | **72.7%** | **$34,844** | | **983** | **98%** |
| | | | | | | | | | | | | | | | | |
| **College of Business** | **total number of majors** | **no info** | **status known** | **not seeking emp** | **continuting education** | | **employed related to major** | | **employed not related to major** | **not employed** | **total employed** | | **average salary** | | **total career outcomes** | |
| Accountancy Major | 88 | 42 | **46** | 0 | 1 | 2.2% | 44 | **95.7%** | 1 | 0 | 45 | **97.8%** | $43,544 | | 46 | 100% |
| Economics Major | 28 | 11 | **17** | 0 | 1 | 5.9% | 16 | **94.1%** | 0 | 0 | 16 | **94.1%** | $43,875 | | 17 | 100% |
| Finance Major | 97 | 44 | **53** | 1 | 2 | 3.8% | 49 | **94.2%** | 1 | 0 | 50 | **96.2%** | $38,414 | | 52 | 100% |
| Finance Major: Risk, Insurance and Financial Planning Concentration | 23 | 8 | **15** | 1 | 0 | 0.0% | 14 | **100.0%** | 0 | 0 | 14 | **100.0%** | $39,100 | | 14 | 100% |
| Information Systems Major | 25 | 10 | **15** | 0 | 0 | 0.0% | 15 | **100.0%** | 0 | 0 | 15 | **100.0%** | $50,000 | | 15 | 100% |
| International Business Major | 14 | 7 | **7** | 1 | 1 | 16.7% | 5 | **83.3%** | 0 | 0 | 5 | **83.3%** | $31,233 | | 6 | 100% |
| Management Major | 89 | 49 | **40** | 0 | 2 | 5.0% | 32 | **80.0%** | 4 | 2 | 36 | **90.0%** | $37,852 | | 38 | 95% |
| Marketing Major | 67 | 22 | **45** | 0 | 2 | 4.4% | 43 | **95.6%** | 0 | 0 | 43 | **95.6%** | $38,494 | | 45 | 100% |
| **College of Business Totals** | **431** | **193** | **238** | **3** | **9** | 3.8% | **218** | **92.8%** | **6** | **2** | **224** | **95.3%** | **$40,314** | | **233** | **99%** |
| | | | | | | | | | | | | | | | | |

| College of Liberal Studies | total number of grads | no info | status known | not seeking emp | continuting education | | employed related to major | | employed not related to major | not employed | total employed | | average salary | | Total career outcomes | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Archaeological Studies Major | 32 | 20 | **12** | 0 | 1 | 8.3% | 10 | **83.3%** | 0 | 1 | 10 | **83.3%** | $23,611 | | 11 | 92% |
| English Major: Literature Emphasis | 19 | 11 | **8** | 0 | 1 | 12.5% | 4 | **50.0%** | 2 | 1 | 6 | **75.0%** | $31,000 | | 7 | 88% |
| English Major: Rhetoric and Writing Emphasis | 20 | 10 | **10** | 0 | 3 | 30.0% | 5 | **50.0%** | 2 | 0 | 7 | **70.0%** | $11,000 | * | 10 | 100% |
| French Major | 5 | 3 | **2** | 0 | 1 | 50.0% | 1 | **50.0%** | 0 | 0 | 1 | **50.0%** | NR | | 2 | 100% |
| German Studies Major | 7 | 3 | **4** | 0 | 0 | 0.0% | 2 | **50.0%** | 2 | 0 | 4 | **100.0%** | $30,000 | * | 4 | 100% |
| German Studies Major: Business Concentration | 1 | 1 | **0** | 0 | 0 | 0.0% | 0 | **0.0%** | 0 | 0 | 0 | **0.0%** | NR | | 0 | 0% |
| History Major | 10 | 8 | **2** | 0 | 1 | 50.0% | 1 | **50.0%** | 0 | 0 | 1 | **50.0%** | NR | | 2 | 100% |
| History Major: Regional Emphasis | 4 | 2 | **2** | 0 | 1 | 50.0% | 1 | **50.0%** | 0 | 0 | 1 | **50.0%** | NR | | 2 | 100% |
| Philosophy Major | 13 | 8 | **5** | 0 | 3 | 60.0% | 1 | **20.0%** | 1 | 0 | 2 | **40.0%** | NR | | 5 | 100% |
| Political Science Major | 44 | 20 | **24** | 0 | 11 | 45.8% | 10 | **41.7%** | 3 | 0 | 13 | **54.2%** | $37,250 | * | 24 | 100% |
| Psychology Major | 206 | 103 | **103** | 1 | 56 | 54.9% | 34 | **33.3%** | 10 | 2 | 44 | **43.1%** | $33,694 | | 100 | 98% |
| Public Administration Major | 24 | 12 | **12** | 0 | 6 | 50.0% | 4 | **33.3%** | 2 | 0 | 6 | **50.0%** | $37,000 | * | 12 | 100% |
| Sociology Major | 70 | 30 | **40** | 1 | 15 | 38.5% | 12 | **30.8%** | 12 | 0 | 24 | **61.5%** | $12,333 | * | 39 | 100% |
| Spanish Major | 44 | 15 | **29** | 0 | 9 | 31.0% | 17 | **58.6%** | 2 | 1 | 19 | **65.5%** | $38,666 | * | 28 | 97% |
| Spanish Major: Business Concentration | 1 | 1 | **0** | 0 | 0 | 0.0% | 0 | **0.0%** | 0 | 0 | 0 | **0.0%** | NR | | 0 | 0% |
| Women's Studies Major | 4 | 3 | **1** | 0 | 0 | 0.0% | 1 | **100.0%** | 0 | 0 | 1 | **100.0%** | $30,560 | * | 1 | 100% |
| **College of Liberal Studies Totals** | **504** | **250** | **254** | **2** | **108** | 42.9% | **103** | **40.9%** | **36** | **5** | 139 | **55.2%** | **$28,511** | | 247 | **98%** |

| School of Arts and Communication | total number of majors | no info | status known | not seeking emp | continuting education | | employed related to major | | employed not related to major | not employed | total employed | | average salary | | total career outcomes | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Art Major | 15 | 7 | **8** | 0 | 3 | 37.5% | 3 | **37.5%** | 1 | 1 | 4 | **50.0%** | $28,000 | * | 7 | 88% |
| Comm Studies Major: Advocacy and Comm Criticism Emphasis | 3 | 1 | **2** | 0 | 1 | 50.0% | 1 | **50.0%** | 0 | 0 | 1 | **50.0%** | NR | | 2 | 100% |
| Comm Studies Major: Broadcast and Digital Media Emphasis | 12 | 9 | **3** | 0 | 0 | 0.0% | 3 | **100.0%** | 0 | 0 | 3 | **100.0%** | NR | | 3 | 100% |
| Comm Studies Major: Interpersonal Comm Emphasis | 20 | 7 | **13** | 0 | 2 | 15.4% | 6 | **46.2%** | 4 | 1 | 10 | **76.9%** | $37,000 | * | 12 | 92% |
| Comm Studies Major: Org and Professional Comm Emphasis | 54 | 21 | **33** | 0 | 1 | 3.0% | 29 | **87.9%** | 3 | 0 | 32 | **97.0%** | $35,357 | | 33 | 100% |
| Music Major: Jazz Performance Emphasis | 1 | 1 | **0** | 0 | 0 | 0.0% | 0 | **0.0%** | 0 | 0 | 0 | **0.0%** | NR | | 0 | 0% |
| Music Major: Music Theater Emphasis | 3 | 2 | **1** | 0 | 0 | 0.0% | 1 | **100.0%** | 0 | 0 | 1 | **100.0%** | NR | | 1 | 100% |
| Music Major: Performance Emphasis | 5 | 2 | **3** | 0 | 1 | 33.3% | 2 | **66.7%** | 0 | 0 | 2 | **66.7%** | NR | | 3 | 100% |
| Music Major: Theory Emphasis | 4 | 1 | **3** | 0 | 1 | 33.3% | 1 | **33.3%** | 1 | 0 | 2 | **66.7%** | NR | | 3 | 100% |
| Theatre Arts Major: Design / Technical Emphasis | 3 | 3 | **0** | 0 | 0 | 0.0% | 0 | **0.0%** | 0 | 0 | 0 | **0.0%** | NR | | 0 | 0% |
| Theatre Arts Major: General Studies Emphasis | 3 | 3 | **0** | 0 | 0 | 0.0% | 0 | **0.0%** | 0 | 0 | 0 | **0.0%** | NR | | 0 | 0% |
| Theatre Arts Major: Music Theatre Emphasis | 4 | 4 | **0** | 0 | 0 | 0.0% | 0 | **0.0%** | 0 | 0 | 0 | **0.0%** | NR | | 0 | 0% |
| Theatre Arts Major: Performance Emphasis | 5 | 3 | **2** | 1 | 0 | 0.0% | 1 | **100.0%** | 0 | 0 | 1 | **100.0%** | NR | | 1 | 100% |
| Theatre Arts Major: Stage Management Emphasis | 2 | 2 | **0** | 0 | 0 | 0.0% | 0 | **0.0%** | 0 | 0 | 0 | **0.0%** | NR | | 0 | 0% |
| **School of Arts and Communication Totals** | **134** | **66** | **68** | **1** | **9** | 13.4% | **47** | **70.1%** | **9** | **2** | 56 | **83.6%** | **$33,452** | | 65 | **98%** |

| Teacher Education Programs | total number of majors | no info | status known | not seeking emp | continuting education | | employed related to major | | employed not related to major | not employed | total employed | | average salary | | total career outcomes | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Art Education Major | 3 | 3 | **0** | 0 | 0 | 0.0% | 0 | **0.0%** | 0 | 0 | 0 | **0.0%** | NR | | 0 | 0% |
| Biology Education Major | 1 | 0 | **1** | 0 | 0 | 0.0% | 1 | **100.0%** | 0 | 0 | 1 | **100.0%** | $37,160 | * | 1 | 100% |
| Early Childhood through Middle Childhood Education Major | 67 | 29 | **38** | 0 | 0 | 0.0% | 38 | **100.0%** | 0 | 0 | 38 | **100.0%** | NR | | 38 | 100% |
| English Education Major | 10 | 3 | **7** | 0 | 0 | 0.0% | 7 | **100.0%** | 0 | 0 | 7 | **100.0%** | $30,063 | * | 7 | 100% |
| Exercise and Sport Science Major: Physical Education | 33 | 15 | **18** | 0 | 2 | 11.1% | 16 | **88.9%** | 0 | 0 | 16 | **88.9%** | $34,430 | * | 18 | 100% |
| General Science (Broadfield) Major | 7 | 4 | **3** | 0 | 0 | 0.0% | 3 | **100.0%** | 0 | 0 | 3 | **100.0%** | $42,880 | * | 3 | 100% |
| Mathematics Major: Education Emphasis | 11 | 3 | **8** | 0 | 0 | 0.0% | 7 | **87.5%** | 1 | 0 | 8 | **100.0%** | $30,500 | * | 8 | 100% |
| Middle Childhood through Early Adolescence Education Major | 81 | 28 | **53** | 1 | 0 | 0.0% | 52 | **100.0%** | 0 | 0 | 52 | **100.0%** | $33,862 | | 52 | 100% |
| Music Education Major: Choral Emphasis | 5 | 1 | **4** | 0 | 0 | 0.0% | 4 | **100.0%** | 0 | 0 | 4 | **100.0%** | NR | | 4 | 100% |
| Music Education Major: General Emphasis | 4 | 0 | **4** | 0 | 0 | 0.0% | 4 | **100.0%** | 0 | 0 | 4 | **100.0%** | NR | | 4 | 100% |
| Music Education Major: Instrumental Emphasis | 2 | 0 | **2** | 0 | 2 | 100.0% | 0 | **0.0%** | 0 | 0 | 0 | **0.0%** | NR | | 2 | 100% |
| Physics Education Major | 2 | 0 | **2** | 0 | 1 | 50.0% | 1 | **50.0%** | 0 | 0 | 1 | **50.0%** | NR | | 2 | 100% |
| School Health Education Major | 18 | 9 | **9** | 0 | 0 | 0.0% | 9 | **100.0%** | 0 | 0 | 9 | **100.0%** | $32,500 | * | 9 | 100% |
| Social Studies Major (Broad Field) | 23 | 17 | **6** | 0 | 0 | 0.0% | 6 | **100.0%** | 0 | 0 | 6 | **100.0%** | $32,627 | * | 6 | 100% |
| Spanish Education Major | 13 | 3 | **10** | 0 | 0 | 0.0% | 10 | **100.0%** | 0 | 0 | 10 | **100.0%** | $34,250 | * | 10 | 100% |
| **Teacher Education Programs Totals** | **280** | **115** | **165** | **0** | **5** | 3.0% | **158** | **95.8%** | **1** | **0** | 159 | **96.4%** | **$34,252** | | 164 | **100%** |
| | | | | | | | | | | | | | | | | |

| College of Science and Health | total number of majors | no info | status known | not seeking emp | continuting education | | employed related to major | | employed not related to major | not employed | total employed | | average salary | | total career outcomes | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Athletic Training Major | 13 | 2 | **11** | 0 | 6 | 54.5% | 5 | **45.5%** | 0 | 0 | 5 | **45.5%** | $32,066 | * | 11 | 100% |
| Biochemistry Major | 27 | 13 | **14** | 0 | 8 | 57.1% | 5 | **35.7%** | 1 | 0 | 6 | **42.9%** | $37,000 | * | 14 | 100% |
| Biology Major | 91 | 53 | **38** | 1 | 15 | 40.5% | 16 | **43.2%** | 3 | 3 | 19 | **51.4%** | $29,000 | | 34 | 92% |
| Biology Major: Aquatic Science Concentration | 5 | 3 | **2** | 0 | 2 | 100.0% | 0 | **0.0%** | 0 | 0 | 0 | **0.0%** | NR | | 2 | 100% |
| Biology Major: Biomedical Science Concentration | 96 | 55 | **41** | 0 | 27 | 65.9% | 12 | **29.3%** | 1 | 1 | 13 | **31.7%** | $31,057 | | 40 | 96% |
| Biology Major: Cellular and Molecular Biology Concentration | 14 | 4 | **10** | 0 | 3 | 30.0% | 5 | **50.0%** | 1 | 1 | 6 | **60.0%** | $27,000 | * | 9 | 90% |
| Biology Major: Environmental Science Concentration | 8 | 5 | **3** | 0 | 2 | 66.7% | 1 | **33.3%** | 0 | 0 | 1 | **33.3%** | NR | | 3 | 100% |
| Chemistry Major | 9 | 4 | **5** | 0 | 1 | 20.0% | 4 | **80.0%** | 0 | 0 | 4 | **80.0%** | $31,200 | * | 5 | 100% |
| Chemistry Major: ACS Certification | 4 | 4 | **0** | 0 | 0 | 0.0% | 0 | **0.0%** | 0 | 0 | 0 | **0.0%** | NR | | 0 | 0% |
| Chemistry Major: Business Concentration | 4 | 2 | **2** | 0 | 0 | 0.0% | 2 | **100.0%** | 0 | 0 | 2 | **100.0%** | $32,640 | * | 2 | 100% |
| Chemistry Major: Environmental Science Concentration | 1 | 0 | **1** | 0 | 0 | 0.0% | 1 | **100.0%** | 0 | 0 | 1 | **100.0%** | NR | | 1 | 100% |
| Clinical Laboratory Science Major | 23 | 13 | **10** | 0 | 5 | 50.0% | 5 | **50.0%** | 0 | 0 | 5 | **50.0%** | $42,666 | * | 10 | 100% |
| Community Health Education Major | 45 | 30 | **15** | 0 | 4 | 26.7% | 11 | **73.3%** | 0 | 0 | 11 | **73.3%** | $32,000 | * | 15 | 100% |
| Computer Science Major | 32 | 14 | **18** | 0 | 2 | 11.1% | 15 | **83.3%** | 0 | 1 | 15 | **83.3%** | $51,935 | | 17 | 94% |
| Exercise and Sport Science Major: Exercise Science - Pre-professional | 69 | 37 | **32** | 1 | 30 | 96.8% | 1 | **3.2%** | 0 | 0 | 1 | **3.2%** | NR | | 31 | 100% |
| Exercise and Sport Science Major: Fitness | 29 | 17 | **12** | 0 | 2 | 16.7% | 10 | **83.3%** | 0 | 0 | 10 | **83.3%** | NR | | 12 | 100% |
| Exercise and Sport Science Major: Sport Management | 13 | 9 | **4** | 0 | 1 | 25.0% | 2 | **50.0%** | 1 | 0 | 3 | **75.0%** | NR | | 4 | 100% |
| Geography Major | 2 | 2 | **0** | 0 | 0 | 0.0% | 0 | **0.0%** | 0 | 0 | 0 | **0.0%** | NR | | 0 | 0% |
| Geography Major: Environmental Science Concentration | 3 | 1 | **2** | 0 | 1 | 50.0% | 1 | **50.0%** | 0 | 0 | 1 | **50.0%** | $36,000 | * | 2 | 100% |
| Geography Major: Geographic Information Science Concentration | 4 | 2 | **2** | 0 | 2 | 100.0% | 0 | **0.0%** | 0 | 0 | 0 | **0.0%** | NR | | 2 | 100% |
| Mathematics Major | 13 | 8 | **5** | 0 | 0 | 0.0% | 5 | **100.0%** | 0 | 0 | 5 | **100.0%** | $47,200 | * | 5 | 100% |
| Mathematics Major: Actuarial Science Concentration | 6 | 2 | **4** | 0 | 1 | 25.0% | 2 | **50.0%** | 1 | 0 | 3 | **75.0%** | $42,000 | * | 4 | 100% |
| Mathematics Major: Applied Emphasis | 5 | 1 | **4** | 0 | 1 | 25.0% | 3 | **75.0%** | 0 | 0 | 3 | **75.0%** | $36,000 | * | 4 | 100% |
| Mathematics Major: Statistics Emphasis | 3 | 1 | **2** | 0 | 1 | 50.0% | 1 | **50.0%** | 0 | 0 | 1 | **50.0%** | $48,000 | * | 2 | 100% |
| Microbiology Major | 6 | 3 | **3** | 0 | 0 | 0.0% | 2 | **66.7%** | 1 | 0 | 3 | **100.0%** | $30,000 | * | 3 | 100% |
| Microbiology Major: Biomedical Concentration | 20 | 8 | **12** | 0 | 8 | 66.7% | 3 | **25.0%** | 0 | 1 | 3 | **25.0%** | NR | | 11 | 92% |
| Nuclear Medicine Technology Major | 20 | 16 | **4** | 0 | 0 | 0.0% | 4 | **100.0%** | 0 | 0 | 4 | **100.0%** | NR | | 4 | 100% |
| Physics Major | 18 | 13 | **5** | 0 | 1 | 20.0% | 4 | **80.0%** | 0 | 0 | 4 | **80.0%** | $52,000 | * | 5 | 100% |
| Physics Major: Astronomy Emphasis | 1 | 1 | **0** | 0 | 0 | 0.0% | 0 | **0.0%** | 0 | 0 | 0 | **0.0%** | NR | | 0 | 0% |
| Physics Major: Biomedical Concentration | 2 | 1 | **1** | 0 | 0 | 0.0% | 1 | **100.0%** | 0 | 0 | 1 | **100.0%** | NR | | 1 | 100% |
| Physics Major: Business Concentration | 1 | 1 | **0** | 0 | 0 | 0.0% | 0 | **0.0%** | 0 | 0 | 0 | **0.0%** | NR | | 0 | 0% |
| Physics Major: Computational Emphasis | 2 | 0 | **2** | 0 | 0 | 0.0% | 2 | **100.0%** | 0 | 0 | 2 | **100.0%** | $42,000 | * | 2 | 100% |
| Physics Major: Optics Emphasis | 2 | 1 | **1** | 0 | 1 | 100.0% | 0 | **0.0%** | 0 | 0 | 0 | **0.0%** | NR | | 1 | 100% |
| Radiation Therapy Major | 20 | 19 | **1** | 0 | 0 | 0.0% | 1 | **100.0%** | 0 | 0 | 1 | **100.0%** | NR | | 1 | 100% |
| Recreation Management Major | 36 | 34 | **2** | 0 | 0 | 0.0% | 2 | **100.0%** | 0 | 0 | 2 | **100.0%** | NR | | 2 | 100% |
| Therapeutic Recreation Major | 47 | 32 | **15** | 0 | 1 | 6.7% | 12 | **80.0%** | 2 | 0 | 14 | **93.3%** | $36,373 | * | 15 | 100% |
| **College of Science and Health Totals** | **694** | **411** | **283** | **2** | **125** | 44.5% | **138** | **49.1%** | **11** | **7** | 149 | **53.0%** | **$37,691** | | 274 | **99%** |
| | | | | | | | | | | | | | | | | |