

First Destination Report for 2016-17 UWL Bachelor's and Associate Degree Graduates

92% of UWL 2016-17 graduates were employed; continuing or planning to continue their education; or serving in the military or a service program. This is based on a knowledge rate of 86% from all sources including survey responses, reports from faculty/staff, and a web search. Results indicated that 8% were still seeking employment, and less than 1% were not seeking employment or continued education. Approximately 59% of the degrees earned by graduates were living or studying in Wisconsin as determined by reported residence or location of employer. A total of 2135 Bachelor's and Associate Degrees were earned (total student count of 1962), data was reported or found for 1831 of the degrees (86%) leaving 14% of the degrees without any information (representing 288 students).



College/School	Total Degrees in Majors	Status Unknown	Status Known	Continuing Education	Employed, Related to Major	Employed, Not Related to Major	Volunteering	Military Service	Total Career Outcomes**	Seeking Employment	Not seeking Employment or Education	Living or Working in WI	No. of salaries reported	Average Salary*
College of Business Administration	477	47	430	15	362	19	1	2	399	31	0	278	124	\$ 47,431.25
College of Liberal Studies	429	97	332	125	112	44	16	2	299	33	0	180	46	\$ 32,166.82
College of Science and Health	847	129	717	263	348	40	12	8	671	45	2	381	98	\$ 36,093.26
School of Arts and Communication	139	12	127	21	80	16	2	0	119	8	0	74	22	\$ 41,301.00
Teacher Education Programs	233	19	214	10	170	7	0	0	187	28	0	155	34	\$ 33,534.71
Associate Degree Earners	11	0	11	7	4	0	0	0	11	0	0	9	0	NR
Sum of Bachelors Degree Earners	2125	304	1820	434	1072	126	31	12	1675	145	2	1068	324	\$ 38,105.41
UWL Total Degrees Earned	2136	304	1831	441	1076	126	31	12	1686	145	2	1077	324	\$ 38,105.41
<i>Percentage of Total Degrees</i>		14%	86%	21%	50%	6%	1%	1%	79%	7%	0%	50%	15%	
<i>Percent of Degrees with Info Available</i>				24%	59%	7%	2%	1%	92%	8%	0%	59%	18%	

College of Business Administration	Total Degrees in Majors	Status Unknown	Status Known	Continuing Education	Employed, Related to Major	Employed, Not Related to Major	Volunteering	Military Service	Total Career Outcomes**	Seeking Employment	Not seeking Employment or Education	Living or Working in WI	No. of salaries reported	Average Salary*
Accountancy	73	8	65	2	59	2	0	0	63	2	0	45	32	\$ 50,609.00
Economics-CBA	27	2	25	3	18	2	0	0	23	2	0	13	6	\$ 46,667.00
Finance	120	15	105	4	91	6	0	0	101	4	0	62	34	\$ 47,844.00
Finance-Risk, Insurance, & Financial Planning	9	0	9	1	7	1	0	0	9	0	0	4	3	\$ 60,500.00
Information Systems	22	4	18	0	16	0	0	0	16	2	0	10	7	\$ 52,639.00
International Business	19	0	19	1	12	0	1	0	14	5	0	11	5	\$ 41,800.00
Management	96	10	86	4	72	4	0	2	82	4	0	60	18	\$ 37,761.00
Marketing	111	8	103	0	87	4	0	0	91	12	0	73	19	\$ 41,630.00
CBA Total Degrees Earned	477	47	430	15	362	19	1	2	399	31	0	278	124	\$ 47,431.25
<i>Percentage of Total Degrees</i>		9.9%	90.1%	3.1%	75.9%	4.0%	0.2%	0.4%	83.6%	6.5%	0.0%	58.3%	26.0%	
<i>Percent of Degrees with Info Available</i>				3.5%	84.2%	4.4%	0.2%	0.5%	92.8%	7.2%	0.0%	64.7%	28.8%	

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<u>College of Liberal Studies</u>	Total Degrees in Majors	Status Unknown	Status Known	Continuing Education	Employed, Related to Major	Employed, Not Related to Major	Volunteering	Military Service	Total Career Outcomes**	Seeking Employment	Not seeking Employment or Education	Living or Working in WI	No. of salaries reported	Average Salary*
Archaeological Studies	26	6	20	4	11	4	0	0	19	1	0	9	4	\$ 28,705.00
Economics (CLS)	4	0	4	0	3	1	0	0	4	0	0	2	1	
English Major: Literature Emphasis	12	3	9	4	2	1	0	0	7	2	0	4	0	NR
English Major: Rhetoric & Writing Emphasis	29	8	21	1	9	5	1	0	16	5	0	12	4	\$ 23,320.00
French Major	3	1	2	1	1	0	0	0	2	0	0	1	0	NR
German Studies Major	10	2	8	2	2	1	1	0	6	2	0	4	0	NR
History Major	7	1	6	3	0	3	0	0	6	0	0	1	0	NR
History Major: Public & Policy Emphasis	3	2	1	0	1	0	0	0	1	0	0	1	1	
History Major: Regional Emphasis	5	1	4	3	0	0	0	0	3	1	0	1	0	NR
Philosophy Major	7	1	6	4	0	1	0	0	5	1	0	3	0	NR
Political Science Major	32	6	26	8	7	7	2	0	24	2	0	17	4	\$ 34,000.00
Psychology Major	180	48	132	67	44	10	3	0	124	8	0	73	21	\$ 27,660.00
Public Administration Major	20	3	17	4	8	2	1	0	15	2	0	10	4	\$ 34,900.00
Sociology Major	38	10	28	8	8	4	3	1	24	4	0	17	1	
Spanish Major	39	3	36	14	12	2	4	1	33	3	0	19	4	\$ 32,250.00
Spanish Major: Business Concentration	1	0	1	0	1	0	0	0	1	0	0	1	1	
Women's Studies Major	13	2	11	2	3	3	1	0	9	2	0	5	1	
CLS Total Degrees Earned	429	97	332	125	112	44	16	2	299	33	0	180	46	\$ 32,166.82
Percentage of Total Degrees		22.6%	77.4%	29.1%	26.1%	10.3%	3.7%	0.5%	69.7%	7.7%	0.0%	42.0%	10.7%	
Percent of Degrees with Info Available				37.7%	33.7%	13.3%	4.8%	0.6%	90.1%	9.9%	0.0%	54.2%	13.9%	

Teacher Education Programs	Total Degrees in Majors	Status Unknown	Status Known	Continuing Education	Employed, Related to Major	Employed, Not Related to Major	Volunteering	Military Service	Total Career Outcomes**	Seeking Employment	Not seeking Employment or Education	Living or Working in WI	No. of salaries reported	Average Salary*
Art Education Major	3	1	2	0	2	0	0	0	2	0	0	2	0	NR
Biology Education Major	6	0	6	0	6	0	0	0	6	0	0	5	2	\$ 19,000.00
Chemistry Education Major	1	0	1	0	1	0	0	0	1	1	0	1	1	
Early Childhood to Middle Childhood Ed Major	39	2	37	2	29	0	0	0	31	6	0	27	4	\$ 33,750.00
English Education Major	10	0	10	0	8	0	0	0	8	2	0	7	1	
Exercise & Sports Science Major: Physical Ed	29	3	26	3	20	2	0	0	25	1	0	19	2	\$ 35,500.00
French Education Major	2	0	2	0	2	0	0	0	2	0	0	1	0	NR
German Education Major	3	0	3	0	2	1	0	0	3	0	0	3	1	
General Science (Broadfield) Major	2	0	2	0	2	0	0	0	2	0	0	2	1	
History Education Major	10	2	8	0	5	0	0	0	5	3	0	7	0	NR
Mathematics Major: Education Emphasis	10	3	7	0	7	0	0	0	7	0	0	4	3	\$ 38,667.00
Middle Childhood to Early Adolescence Ed Major	70	3	67	3	55	3	0	0	61	6	0	41	13	\$ 36,069.00
Music Education Major: Choral Emphasis	2	0	2	0	2	0	0	0	2	0	0	1	1	
Music Education Major: General Emphasis	2	0	2	0	2	0	0	0	2	0	0	1	1	
Music Education Major: Instrumental Emphasis	3	1	2	0	2	0	0	0	2	0	0	2	1	
Physics Education Major	2	0	2	0	1	0	0	0	1	1	0	2	0	NR
Political Science Education	1	0	1	0	1	0	0	0	1	0	0	1	0	NR
School Health Education Major	17	1	16	1	12	1	0	0	14	2	0	13	1	
Social Studies Major (Broad Field) (A & B)	11	1	10	0	6	0	0	0	6	4	0	9	0	NR
Spanish Education Major	10	2	8	1	5	0	0	0	6	2	0	7	2	\$ 31,500.00
Teacher Education Total Degrees Earned	233	19	214	10	170	7	0	0	187	28	0	155	34	\$ 33,534.71
<i>Percentage of Total Degrees</i>		8.2%	91.8%	4.3%	73.0%	3.0%	0.0%	0.0%	80.3%	12.0%	0.0%	66.5%	14.6%	
<i>Percent of Degrees with Info Available</i>				4.7%	79.4%	3.3%	0.0%	0.0%	87.4%	13.1%	0.0%	72.4%	15.9%	

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School of Arts and Communcation	Total Degrees in Majors	Status Unknown	Status Known	Continuing Education	Employed, Related to Major	Employed, Not Related to Major	Volunteering	Military Service	Total Career Outcomes**	Seeking Employment	Not seeking Emplment or Education	Living or Working in WI	No. of salaries reported	Average Salary*
Art Major	12	4	8	4	2	2	0	0	8	0	0	5	1	
Comm Studies: Advocacy & Comm Criticism	6	2	4	2	1	1	0	0	4	0	0	2	1	
Comm Studies: Broadcast & Digital Media	19	0	19	1	11	5	0	0	17	2	0	11	5	\$ 19,660.00
Comm Studies: Interpersonal Comm	22	3	19	4	12	2	1	0	19	0	0	8	3	\$ 46,500.00
Comm Studies: Org & Professional Comm	59	3	56	3	44	4	1	0	52	4	0	38	10	\$ 39,146.00
Music Major: Music Theatre	1	0	1	1	0	0	0	0	1	0	0	0	0	NR
Music Major: Music Theory	2	0	2	1	1	0	0	0	2	0	0	1	0	NR
Music Major: Performance	5	0	5	2	2	1	0	0	5	0	0	4	2	\$ 57,500.00
Music Major: Piano Pedagogy	2	0	2	1	1	0	0	0	2	0	0	1	0	NR
Theatre Arts Major: General Studies	1	0	1	1	0	0	0	0	1	0	0	1	0	NR
Theatre Arts Major: Music Theatre	1	0	1	1	0	0	0	0	1	0	0	1	0	NR
Theatre Arts Major: Performance	8	0	8	0	6	1	0	0	7	1	0	2	0	NR
Theater Arts Major: Stage Management	1	0	1	0	0	0	0	0	0	1	0	0	0	NR
SAC Total Degrees Earned	139	12	127	21	80	16	2	0	119	8	0	74	22	\$ 41,301.00
Percentage of Total Degrees		8.6%	91.4%	15.1%	57.6%	11.5%	1.4%	0.0%	85.6%	5.8%	0.0%	53.2%	15.8%	
Percent of Degrees with Info Available				16.5%	63.0%	12.6%	1.6%	0.0%	93.7%	6.3%	0.0%	58.3%	17.3%	

Associate of Liberal Arts Degrees	Total Degrees in Majors	Status Unknown	Status Known	Continuing Education	Employed, Related to Major	Employed, Not Related to Major	Volunteering	Military Service	Total Career Outcomes**	Seeking Employment	Not seeking Emplment or Education	Living or Working in WI	No. of salaries reported	Average Salary*
Associate Degree	11	0	11	7	4	0	0	0	11	0	0	9	0	NR
Percentage of Total Degrees		0.0%	100.0%	63.6%	36.4%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	81.8%	0.0%	
Percent of Degrees with Info Available				63.6%	36.4%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	81.8%	0.0%	

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College of Science and Health	Total Degrees in Majors	Status Unknown	Status Known	Continuing Education	Employed, Related to Major	Employed, Not Related to Major	Volunteering	Military Service	Total Career Outcomes**	Seeking Employment	Not seeking Employment or Education	Living or Working in WI	No. of salaries reported	Average Salary*
Athletic Training Major	11	0	11	7	4	0	0	0	11	0	0	7	1	
Biochemistry Major	19	4	15	7	4	1	0	1	13	2	0	6	1	
Biology Major	124	22	102	43	35	9	3	4	94	7	1	52	5	\$ 22,800.00
Biology Major: Aquatic Science Conc.	5	1	4	2	1	0	0	0	3	0	1	2	1	
Biology Major: Biomedical Science Conc.	85	9	76	49	19	1	1	1	71	5	0	37	4	\$ 21,251.00
Biology Major: Cellular and Molecular Conc.	9	0	9	0	7	1	0	0	8	1	0	9	1	
Biology Major: Environmental Science Conc.	10	3	7	3	3	1	0	0	7	0	0	4	0	NR
Biology Major: Dual Degree- Physical Therapy	1	0	1	1	0	0	0	0	1	0	0	1	0	NR
Chemistry Major: ACS Cert.	10	3	7	3	4	0	0	0	7	0	0	5	1	
Chemistry Major: Business Conc.	3	0	3	0	3	0	0	0	3	0	0	2	1	
Chemistry Major: Environmental Science Conc.	2	0	2	1	1	0	0	0	2	0	0	1	1	
Clinical Laboratory Science Major	27	7	20	7	11	1	0	0	19	1	0	5	8	\$ 54,000.00
Community Health Education Major	55	6	48	5	34	2	1	0	42	7	0	30	8	\$ 29,265.00
Computer Science Major	30	9	21	1	19	1	0	0	21	0	0	14	7	\$ 62,857.00
Computer Science: Computer Engr. Tech.	1	1	0	0	0	0	0	0	0	0	0	0	0	NR
Computer Science: Dual Degree-Software Engr	4	1	3	3	0	0	0	0	3	0	0	3	0	NR
Exercise & Sports Science: Fitness	57	6	51	21	22	4	1	0	48	3	0	26	6	\$ 31,667.00
Exercise & Sports Science: Exer. Sci.-Pre-Prof.	84	6	78	58	14	5	0	0	77	1	0	42	1	
Exercise & Sports Science: Sport Management	23	1	22	2	15	3	1	0	21	1	0	14	2	\$ 27,500.00
Geography Major	6	1	5	2	2	0	0	0	4	1	0	3	1	
Geography Major: Environmental Science Conc.	9	2	7	0	4	1	1	0	6	1	0	3	2	\$ 19,000.00
Geography Major: GIS Conc.	7	2	5	0	4	0	0	0	4	1	0	2	0	NR
Health/Wellness Management (Online)	5	3	2	0	2	0	0	0	2	0	0	1	1	
Mathematics Major	11	4	7	1	6	0	0	0	7	0	0	3	3	\$ 45,333.00
Mathematics Major: Applied Emphasis	4	0	4	0	1	2	0	0	3	1	0	3	1	
Microbiology Major	14	3	11	2	7	1	0	0	10	1	0	7	3	\$ 33,667.00
Microbiology Major: Biomedical Conc.	23	1	22	8	13	0	0	0	21	1	0	10	5	\$ 33,240.00
Microbiology Major: Business Conc	1	0	1	0	1	0	0	0	1	0	0	1	1	
Microbiology Major: Environment Conc.	2	0	2	1	1	0	0	0	2	0	0	0	1	
Nuclear Medicine Technology Major	25	8	17	1	15	0	0	1	17	0	0	6	6	\$ 59,750.00
Physics Major	27	4	23	11	10	1	0	1	23	0	0	16	2	\$ 57,625.00
Physics Major: Biomedical Conc.	4	0	4	3	1	0	0	0	4	0	0	2	0	NR
Physics Major: Business Concentration	1	0	1	0	1	0	0	0	1	0	0	1	0	NR
Physics Major: Optics Emphasis	1	0	1	1	0	0	0	0	1	0	0	0	0	NR

(Remainder of CSH programs continued on next page)

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College of Science and Health	Total Degrees in Majors	Status Unknown	Status Known	Continuing Education	Employed, Related to Major	Employed, Not Related to Major	Volunteering	Military Service	Total Career Outcomes**	Seeking Employment	Not seeking Employment or Education	Living or Working in WI	No. of salaries reported	Average Salary*
Radiation Therapy Major	19	0	19	1	17	0	0	0	18	1	0	12	4	\$ 58,000.00
Recreational Management Major	30	3	27	4	13	5	3	0	25	2	0	18	3	\$ 20,000.00
Therapeutic Recreation Major	85	18	67	13	44	1	1	0	59	8	0	25	13	\$ 28,769.00
Statistics	6	0	6	1	5	0	0	0	6	0	0	4	1	
Statistics: Actuarial Science Conc.	7	1	6	1	5	0	0	0	6	0	0	4	3	\$ 57,833.00
CSH Total Degrees Earned	847	129	717	263	348	40	12	8	671	45	2	381	98	\$ 36,093.26
Percentage of Total Degrees		15.2%	84.7%	31.1%	41.1%	4.7%	1.4%	0.9%	79.2%	5.3%	0.3%	45.0%	11.6%	
Percent of Degrees with Info Available				36.7%	48.5%	5.6%	1.7%	1.1%	93.6%	6.3%	0.3%	53.1%	13.7%	

Notes: **bolded, italicized* average salary based on 5 or less reports. Salary data hidden for majors with only one student report. **NR**= no salary data reported. ******Career outcomes based on the counts of students continuing education, employed (related or not related to major), volunteering, and serving in the military. The counts represent the total numbers of majors earned by students, therefore the same student might be counted in multiple majors and colleges. Data was collected using a survey to graduates, reports from academic departments, career center staff, and review of social media/web resources.

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