

## First Destination Report for 2017-18 UWL Bachelor's & Associate Degree Graduates

**97% of UWL 2017-18 graduates were employed, continuing or planning to continue their education, or serving in the military or a service**

**program.** Data is based on a knowledge rate of 69% from all sources including First Destination Survey responses, National Student Clearinghouse data, and web based searches. Results indicate that 3% were still seeking employment and 0% were not seeking employment or continued education. Approximately 75% of graduates were working or studying in Wisconsin as determined by location of employer or graduate school. A total of 2,117 Bachelor's and Associate Degrees were earned (total student count of 1,919), data was reported or found for 1,453 of the degrees (69%), leaving 31% of the degrees without any information (representing 606 students).



College/Program Area	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
College of Business Administration	493	85	408	0	17	385	0	0	402	\$ 46,493	6	354	115
College of Art, Social Sciences, & Humanities	582	197	385	0	161	201	7	1	370	\$ 32,012	15	276	39
College of Science and Health	826	268	558	0	222	318	2	3	545	\$ 36,830	14	378	71
Teacher Education Programs	202	110	92	0	15	64	0	1	80	\$ 39,705	12	67	18
Sum of Bachelors Degree Earners	2103	660	1443	0	415	968	9	5	1397	\$ 31,008	47	1075	243
Associate Degree Earners	14	4	10	0	4	6	0	0	10	NR	0	9	0
<b>UWL Overall Totals</b>	<b>2117</b>	<b>664</b>	<b>1453</b>	<b>0</b>	<b>419</b>	<b>974</b>	<b>9</b>	<b>5</b>	<b>1407</b>	<b>\$ 37,210</b>	<b>47</b>	<b>1084</b>	<b>243</b>
<b>Percentage of Total Degrees</b>		<b>31%</b>	<b>69%</b>	<b>0%</b>	<b>20%</b>	<b>46%</b>	<b>1%</b>	<b>0%</b>	<b>66%</b>		<b>2%</b>	<b>51%</b>	<b>11%</b>
<b>Percentage of Degrees with Information Available</b>				<b>0%</b>	<b>29%</b>	<b>67%</b>	<b>1%</b>	<b>0%</b>	<b>97%</b>		<b>3%</b>	<b>75%</b>	<b>17%</b>

<u>College of Business Administration</u>	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Accountancy	71	6	65	0	2	61	0	0	63	\$ 51,517	2	52	26
Economics-CBA	38	10	28	0	4	23	0	0	27	\$ 39,086	1	22	7
Finance	121	22	99	0	6	91	0	0	97	\$ 49,660	2	85	27
Finance-Risk, Insurance, & Financial Planning	18	3	15	0	1	13	0	0	14	<b>\$ 42,840</b>	1	16	5
Information Systems	17	5	12	0	0	12	0	0	12	<b>\$ 58,404</b>	0	12	5
International Business	18	0	18	0	0	18	0	0	18	<b>\$ 51,288</b>	0	11	5
Management	104	21	83	0	3	80	0	0	83	\$ 39,960	0	74	18
Marketing	106	18	88	0	1	87	0	0	88	\$ 39,192	0	82	22
<b>CBA Totals</b>	<b>493</b>	<b>85</b>	<b>408</b>	<b>0</b>	<b>17</b>	<b>385</b>	<b>0</b>	<b>0</b>	<b>402</b>	<b>\$ 46,493</b>	<b>6</b>	<b>354</b>	<b>115</b>
<b>Percentage of Total Degrees</b>		<b>17%</b>	<b>83%</b>	<b>0%</b>	<b>3%</b>	<b>78%</b>	<b>0%</b>	<b>0%</b>	<b>82%</b>		<b>1%</b>	<b>72%</b>	
<b>Percentage of Degrees with Information Available</b>				<b>0%</b>	<b>4%</b>	<b>94%</b>	<b>0%</b>	<b>0%</b>	<b>99%</b>		<b>1%</b>	<b>87%</b>	

## First Destination Report for 2017-18 UWL Bachelor's and Associate Degree Graduates

College of Arts, Social Sciences, & Humanities	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Archaeological Studies	18	6	12	0	6	4	1	0	11	\$ 21,763	1	10	2
Archaeological Studies: Cultural Anthropology	2	0	2	0	0	0	1	0	1		1	1	1
Art Major	6	3	3	0	0	3	0	0	3	NR	0	3	0
Comm Studies: Advocacy & Comm Criticism	3	1	2	0	1	1	0	0	2	NR	0	1	0
Comm Studies: Broadcast & Digital Media	22	8	14	0	0	14	0	0	14	\$ 24,927	0	12	3
Comm Studies: Interpersonal Comm	27	12	15	0	7	7	1	0	15	\$ 28,140	0	10	2
Comm Studies: Org & Professional Comm	46	11	35	0	2	33	0	0	35	\$ 37,013	0	32	9
Economics-CLS	6	2	4	0	0	4	0	0	4	NR	0	5	0
English Major: Literature Emphasis	5	2	3	0	0	3	0	0	3	NR	0	2	0
English Major: Rhetoric & Writing Emphasis	22	9	13	0	4	8	0	0	12	NR	1	12	0
French Major	4	0	4	0	1	3	0	0	4	NR	0	3	0
German Studies Major	3	0	3	0	2	1	0	0	3		0	0	1
History Major	2	1	1	0	1	0	0	0	1	NR	0	1	0
History Major: Cultural & Social Emphasis	1	0	1	0	1	0	0	0	1	NR	0	1	0
History Major: Public & Policy Emphasis	5	1	4	0	2	1	0	0	3	NR	1	4	0
History Major: Regional Emphasis	6	4	2	0	1	1	0	0	2	NR	0	1	0
History Major: World History Emphasis	4	1	3	0	2	1	0	0	3	NR	0	2	0
Music Major: Music Theory	3	2	1	0	0	1	0	0	1	NR	0	1	0
Music Major: Performance	3	3	0	0	0	0	0	0	0	NR	0	0	0
Music Major: Piano Pedagogy	1	1	0	0	0	0	0	0	0	NR	0	0	0
Philosophy Major	5	2	3	0	2	1	0	0	3		0	3	1
Political Science Major	46	10	36	0	16	19	0	0	35	NR	1	30	0
Psychology Major	187	64	123	0	69	48	2	0	119	\$ 29,202	4	77	9
Psychology Dual Degree Occup. Therapy	2	0	2	0	2	0	0	0	2	NR	0	2	0
Public Administration Major	28	8	20	0	12	7	0	0	19		1	19	1
Sociology Major	57	23	34	0	14	12	2	1	29	\$ 30,586	5	25	2
Spanish Major	52	18	34	0	13	21	0	0	34	\$ 30,964	0	13	7
Spanish Major: Business Concentration	1	0	1	0	0	1	0	0	1		0	1	1
Theatre Arts Major: Arts Administration	1	0	1	0	0	1	0	0	1	NR	0	0	0

(Remainder of CASSH programs continued on next page)

## First Destination Report for 2017-18 UWL Bachelor's and Associate Degree Graduates

College of Arts, Social Sciences, & Humanities	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Theatre Arts Major: Design/Technical	3	3	0	0	0	0	0	0	0	NR	0	0	0
Theatre Arts Major: Music Theatre	1	1	0	0	0	0	0	0	0	NR	0	0	0
Theatre Arts Major: Performance	6	1	5	0	2	3	0	0	5	NR	0	3	0
Women's Studies Major	4	0	4	0	1	3	0	0	4	NR	0	2	0
<b>CASSH Totals</b>	<b>582</b>	<b>197</b>	<b>385</b>	<b>0</b>	<b>161</b>	<b>201</b>	<b>7</b>	<b>1</b>	<b>370</b>	<b>\$ 32,012</b>	<b>15</b>	<b>276</b>	<b>39</b>
<b>Percentage of Total Degrees</b>		<b>34%</b>	<b>66%</b>	<b>0%</b>	<b>28%</b>	<b>35%</b>	<b>1%</b>	<b>0%</b>	<b>64%</b>		<b>3%</b>	<b>47%</b>	
<b>Percentage of Degrees with Information Available</b>				<b>0%</b>	<b>42%</b>	<b>52%</b>	<b>2%</b>	<b>0%</b>	<b>96%</b>		<b>4%</b>	<b>72%</b>	

Teacher Education Programs	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Art Education Major	3	1	2	0	0	2	0	0	2	NR	0	2	0
Biology Education Major	6	4	2	0	0	2	0	0	2		0	1	1
Chemistry Education Major	2	0	2	0	0	1	0	0	1	NR	1	1	0
Early Childhood to Middle Childhood Ed	45	19	26	0	3	20	0	0	23		3	24	1
English Education Major	11	10	1	0	0	0	0	0	0	NR	1	1	0
Exercise & Sports Science Major: Physical Ed	31	16	15	0	8	6	0	0	14		1	5	1
General Science (Broadfield) Major	3	1	2	0	0	2	0	0	2		0	2	1
History Education Major	8	5	3	0	0	3	0	0	3		0	2	1
Mathematics Major: Education Emphasis	9	6	3	0	0	3	0	0	3	<b>\$ 37,500</b>	0	3	2
Middle Childhood to Early Adolescence Ed	52	28	24	0	3	16	0	0	19	<b>\$ 38,845</b>	5	15	8
Music Education Major: Instrumental Emp	3	1	2	0	0	1	0	0	1		1	2	1
Physics Education Major	2	2	0	0	0	0	0	0	0	NR	0	0	0
School Health Education Major	10	4	6	0	1	4	0	1	6	NR	0	5	0
Social Studies Major (Broad Field) (A & B)	10	7	3	0	0	3	0	0	3	<b>\$ 34,000</b>	0	3	2
Spanish Education Major	7	6	1	0	0	1	0	0	1	NR	0	1	0
<b>Teacher Education Totals</b>	<b>202</b>	<b>110</b>	<b>92</b>	<b>0</b>	<b>15</b>	<b>64</b>	<b>0</b>	<b>1</b>	<b>80</b>	<b>\$ 39,705</b>	<b>12</b>	<b>67</b>	<b>18</b>
<b>Percentage of Total Degrees</b>		<b>54%</b>	<b>46%</b>	<b>0%</b>	<b>7%</b>	<b>32%</b>	<b>0%</b>	<b>0%</b>	<b>40%</b>		<b>6%</b>	<b>33%</b>	
<b>Percentage of Degrees with Information Available</b>				<b>0%</b>	<b>16%</b>	<b>70%</b>	<b>0%</b>	<b>1%</b>	<b>87%</b>		<b>13%</b>	<b>73%</b>	

## First Destination Report for 2017-18 UWL Bachelor's and Associate Degree Graduates

Associate of Arts Degrees	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Associate Degree	14	4	10	0	4	6	0	0	10	NR	0	9	0
<b>Percentage of Total Degrees</b>		<b>29%</b>	<b>71%</b>	<b>0%</b>	<b>29%</b>	<b>43%</b>	<b>0%</b>	<b>0%</b>	<b>71%</b>		<b>0%</b>	<b>64%</b>	
<b>Percent of Degrees with Information Available</b>				<b>0%</b>	<b>40%</b>	<b>60%</b>	<b>0%</b>	<b>0%</b>	<b>100%</b>		<b>0%</b>	<b>90%</b>	

<u>College of Science and Health</u>	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Athletic Training Major	10	0	10	0	7	3	0	0	10	NR	0	4	0
Biochemistry Major ASBMB Certification	19	5	14	0	5	9	0	0	14	\$ 41,028	0	12	2
Biology Major	144	54	90	0	51	37	0	0	88	\$ 29,957	2	63	15
Biology Major: Aquatic Science Conc.	6	2	4	0	2	2	0	0	4	NR	0	3	0
Biology Major: Biomedical Science Conc.	58	21	37	0	20	16	0	0	36	\$ 29,482	1	22	8
Biology Major: Cellular and Molecular Conc.	10	4	6	0	3	2	0	0	5	NR	1	5	0
Biology Major: Environmental Science Conc.	8	5	3	0	0	3	0	0	3		0	3	1
Biology Major: Plant & Fungal Conc.	1	0	1	0	0	1	0	0	1		0	1	1
Chemistry Major: ACS Cert.	15	7	8	0	4	3	0	0	7		1	3	1
Chemistry Major: Business Conc.	2	0	2	0	0	2	0	0	2	NR	0	2	0
Chemistry Major: Environmental Science Conc.	1	0	1	0	0	1	0	0	1		0	1	1
Clinical Laboratory Science Major	26	18	8	0	0	8	0	0	8	\$ 54,843	0	4	3
Public Health & Comm. Health Education Major	54	4	50	0	9	38	2	0	49	\$ 31,260	1	31	3
Computer Science Major	26	9	17	0	2	15	0	0	17	\$ 81,286	0	12	7
Computer Science: Computer Engr. Tech.	4	1	3	0	0	3	0	0	3	NR	0	2	0
Computer Science: Dual Degree-Software Engr	7	0	7	0	5	2	0	0	7		0	6	1
Exercise & Sports Science: Fitness	60	15	45	0	21	22	0	1	44	\$ 22,480	1	24	2
Exercise & Sports Science: Exer. Sci.-Pre-Prof.	80	15	65	0	47	17	0	1	65	\$ 32,020	0	48	2
Exercise & Sports Science: Sport Management	27	6	21	0	3	18	0	0	21	\$ 37,750	0	10	2
Geography Major	5	3	2	0	0	2	0	0	2	NR	0	2	0
Geography Major: Environmental Science Conc.	10	2	8	0	3	4	0	1	8		0	6	1
Geography Major: GIS Conc.	8	3	5	0	0	5	0	0	5	\$ 32,198	0	4	1

(Remainder of CSH programs continued on next page)

## First Destination Report for 2017-18 UWL Bachelor's and Associate Degree Graduates

College of Science and Health	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Health/Wellness Management (Online)	7	0	7	0	0	7	0	0	7	NR	0	4	0
Mathematics Major	11	4	7	0	3	4	0	0	7		0	6	1
Mathematics Major: Applied Emphasis	2	1	1	0	1	0	0	0	1	NR	0	1	0
Microbiology Major	11	4	7	0	0	7	0	0	7	<b>\$ 47,734</b>	0	6	4
Microbiology Major: Biomedical Conc.	11	8	3	0	1	2	0	0	3		0	3	1
Microbiology Major: Business Conc	1	1	0	0	0	0	0	0	0	NR	0	0	0
Nuclear Medicine Technology Major	16	4	12	0	0	12	0	0	12		0	9	1
Physics Major	18	7	11	0	8	3	0	0	11	NR	0	6	0
Physics Major: Astronomy	2	1	1	0	0	1	0	0	1	NR	0	1	0
Physics Major: Biomedical Conc.	4	2	2	0	1	1	0	0	2	NR	0	1	0
Physics Major: Dual Degree Phys Therapy	1	0	1	0	1	0	0	0	1	NR	0	1	0
Physics Major: Optics Emphasis	1	0	1	0	1	0	0	0	1	NR	0	1	0
Radiation Therapy Major	16	11	5	0	0	5	0	0	5	<b>\$ 63,648</b>	0	2	2
Recreational Management Major	9	2	7	0	0	7	0	0	7	NR	1	3	0
Recreational Mgmt: Comm. Recreation	8	4	4	0	1	3	0	0	4	NR	0	4	0
Recreational Mgmt: Generalist	10	4	6	0	1	5	0	0	6	NR	0	4	0
Recreational Mgmt: Outdoor Recreation	1	1	0	0	0	0	0	0	0	NR	0	0	0
Recreational Mgmt: Tourism	3	0	3	0	0	3	0	0	3		0	3	1
Therapeutic Recreation Major	102	39	63	0	20	37	0	0	57	<b>\$ 31,647</b>	6	49	8
Statistics	1	0	1	0	0	1	0	0	1	NR	0	1	0
Statistics: Actuarial Science Conc.	10	1	9	0	2	7	0	0	9	<b>\$ 40,627</b>	0	5	2
CSH Totals	826	268	558	0	222	318	2	3	545	<b>\$ 36,830</b>	14	378	71
<b>Percentage of Total Degrees</b>		<b>32%</b>	<b>68%</b>	<b>0%</b>	<b>27%</b>	<b>38%</b>	<b>0%</b>	<b>0%</b>	<b>66%</b>		<b>2%</b>	<b>46%</b>	
<b>Percentage of Degrees with Information Available</b>				<b>0%</b>	<b>40%</b>	<b>57%</b>	<b>0%</b>	<b>1%</b>	<b>98%</b>		<b>3%</b>	<b>68%</b>	

**Notes:** \***bolded, italicized** average salary based on 5 or less reports. Salary data hidden for majors with only one student report. NR= no salary data reported. Career outcomes include the counts for those continuing education, employed, volunteering, and serving in the military. The counts in these tables represent the total numbers of majors earned by students, therefore the same student might be counted in multiple majors and colleges. Data was collected from the First Destination Survey, enrollment data from the National Student Clearinghouse, and web based reports. Location of employment or educational institution used to determine post graduate Wisconsin residency.