

## First Destination Report for 2021-22 UWL Bachelor's & Associate Degree Graduates

98% of UWL 2021-22 graduates were employed, continuing or planning to continue their education, or serving in the military or a service program. Data is based on a knowledge rate of 75% from all sources including First Destination Survey responses, National Student Clearinghouse data, and web based searches. Results indicate that 2% were still seeking employment; all but 1 respondents were seeking either work or education. Approximately 68% of graduates were working or studying in Wisconsin as determined by location of employer or graduate school. A total of 2161 Bachelor's and Associate Degrees were earned (total student count of 1,990), data was reported or found for 1626 of the degrees (75%), leaving 26% of the degrees without any information (representing 504 students).



College/Program Area	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
College of Business Administration	568	80	488	0	15	471	0	0	486	\$50,045	2	355	126
College of Art, Social Sciences, & Humanities	550	143	407	0	123	272	1	4	400	\$42,391	7	262	54
College of Science and Health	805	203	602	0	240	349	1	0	590	\$44,798	12	390	95
Teacher Education Programs	219	103	116	0	14	96	0	1	111	\$40,733	5	94	33
Sum of Bachelor's Degree Earners	2142	529	1613	0	392	1188	2	5	1587	\$46,086	26	1101	308
Associate Degree Earners	19	6	13	1	8	4	0	0	12		0	11	1
<b>UWL Overall Totals</b>	2161	535	1626	1	400	1192	2	5	1599	\$45,937	26	1112	309
<b>Percentage of Total Degrees</b>		<b>25%</b>	<b>75%</b>	<b>0%</b>	<b>19%</b>	<b>55%</b>	<b>0.2%</b>	<b>0.2%</b>	<b>74.0%</b>		<b>1%</b>	<b>51%</b>	<b>14%</b>
<b>Percentage of Degrees with Information Available</b>				<b>0.1%</b>	<b>25%</b>	<b>73%</b>	<b>0.1%</b>	<b>0.3%</b>	<b>98%</b>		<b>2%</b>	<b>68%</b>	<b>19%</b>

College of Business Administration	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Accountancy	77	6	71	0	2	69	0	0	71	\$57,049	0	52	34
Economics-CBA	27	4	23	0	2	21	0	0	23	\$55,000	0	11	2
Finance	166	23	143	0	7	136	0	0	143	\$50,689	0	105	36
Finance-Risk, Insurance, & Financial Planning	26	5	21	0	0	21	0	0	21	\$55,750	0	15	4
Health Info Mangement Tech	2	1	1	0	0	1	0	0	1	NR	0	0	0
Information Systems	19	3	16	0	0	16	0	0	16	\$37,000	0	14	4
International Business	12	0	12	0	0	12	0	0	12	\$45,800	0	6	2
Management	106	19	87	0	1	85	0	0	86	\$46,303	1	68	19
Marketing	133	19	114	0	3	110	0	0	113	\$46,303	1	84	25
<b>CBA Totals</b>	568	80	488	0	15	471	0	0	486	\$50,045	2	355	126
<b>Percentage of Total Degrees</b>		<b>14%</b>	<b>86%</b>	<b>0%</b>	<b>3%</b>	<b>83%</b>	<b>0%</b>	<b>0%</b>	<b>86%</b>		<b>0%</b>	<b>63%</b>	
<b>Percentage of Degrees with Information Available</b>				<b>0%</b>	<b>3%</b>	<b>97%</b>	<b>0%</b>	<b>0%</b>	<b>100%</b>		<b>0%</b>	<b>73%</b>	

## First Destination Report for 2021-22 UWL Bachelor's and Associate Degree Graduates

College of Arts, Social Sciences, & Humanities	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Archaeological Studies	16	8	8	0	0	6	0	0	6	\$28,080	2	2	2
Archaeological Studies: Cultural Anthropology	6	2	4	0	0	4	0	0	4	NR	0	3	0
Art Major	15	6	9	0	3	6	0	0	9		0	6	1
Comm Studies: Broadcast & Digital Media	1	0	1	0	0	1	0	0	1	NR	0	0	0
Comm Studies: Interpersonal Comm	27	1	26	0	4	21	0	0	25	\$51,010	1	18	4
Comm Studies: Org & Professional Comm	47	6	41	0	1	40	0	0	41	\$53,622	0	25	9
Comm Studies: Media Studies	18	1	17	0	2	15	0	0	17		0	13	1
Comm Studies: Public Comm & Advocacy	6	1	5	0	0	5	0	0	5		0	3	1
Economics-CLS	4	0	4	0	1	3	0	0	4		0	1	1
English Major: Literature Emphasis	3	1	2	0	0	2	0	0	2	NR	0	2	0
English Major: Literary/Cultural	1	0	1	0	1	0	0	0	1	NR	0	0	0
English Major: Rhetoric & Writing Emphasis	16	1	15	0	3	11	0	0	14		1	12	1
French Major	4	2	2	0	0	1	0	1	2		0	0	1
German Studies Major	3	0	3	0	0	3	0	0	3		0	1	1
German Business	2	0	2	0	1	1	0	0	2	NR	0	2	0
General Studies	38	21	17	0	3	13	0	1	17	\$35,240	0	9	2
History Major: Public & Policy Emphasis	1	1	0	0	0	0	0	0	0	NR	0	0	0
History Major: Regional Emphasis	2	2	0	0	0	0	0	0	0	NR	0	0	0
History Major: World History Emphasis	2	1	1	0	0	0	0	1	1		0	0	1
Music Major: Jazz Performance	1	0	1	0	1	0	0	0	1	NR	0	0	0
Muisc Major: Performance	4	1	3	0	1	2	0	0	3		0	3	1
Philosophy Major	7	3	4	0	2	2	0	0	4	NR	0	1	0
Political Science Major	41	6	35	0	8	26	0	0	34	\$37,867	1	26	3
Psychology Major	190	56	134	0	67	65	1	1	134	\$38,606	0	92	15
Public Administration Major	14	2	12	0	5	7	0	0	12	\$45,180	0	7	2
Sociology Major	41	7	34	0	9	23	0	0	32	\$33,440	2	18	3
Spanish Major	26	6	20	0	10	10	0	0	20	\$55,390	0	12	4
Theatre Arts Major: Arts Administration	1	0	1	0	0	1	0	0	1	NR	0	1	0
Theatre Arts Major: Design/Technical	1	1	0	0	0	0	0	0	0	NR	0	0	0
Theatre Arts Major: Music Theatre	1	1	0	0	0	0	0	0	0	NR	0	0	0
Theatre Arts Major: Performance	9	6	3	0	0	3	0	0	3		0	3	1

(Remainder of CASSH programs continued on next page)

## First Destination Report for 2021-22 UWL Bachelor's and Associate Degree Graduates

<u>College of Arts, Social Sciences, &amp; Humanities</u>	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Women's Studies Major	2	0	2	0	1	1	0	0	2	NR	0	2	0
<b>CASSH Totals</b>	550	143	407	0	123	272	1	4	400	\$42,391	7	262	54
<b>Percentage of Total Degrees</b>		<b>26%</b>	<b>74%</b>	<b>0%</b>	<b>22%</b>	<b>49%</b>	<b>0%</b>	<b>1%</b>	<b>73%</b>		<b>1%</b>	<b>48%</b>	
<b>Percentage of Degrees with Information Available</b>				<b>0%</b>	<b>30%</b>	<b>67%</b>	<b>0%</b>	<b>1%</b>	<b>98%</b>		<b>2%</b>	<b>64%</b>	

<u>Teacher Education Programs</u>	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Art Education Major	5	3	2	0	0	2	0	0	2		0	2	1
Biology Education Major	8	1	7	0	0	7	0	0	7	\$42,950	0	6	5
Chemistry Education	3	1	2	0	1	1	0	0	2		0	2	1
Early Childhood to Middle Childhood Ed	63	36	27	0	1	25	0	0	26	\$38,393	1	22	7
English Education Major	10	4	6	0	1	5	0	0	6		0	5	1
Exercise & Sports Science Major: Physical Ed	24	12	12	0	5	7	0	0	12	\$36,000	0	9	2
General Science (Broadfield) Major	5	1	4	0	0	4	0	0	4	\$40,625	0	3	2
History Education Major	10	5	5	0	2	1	0	1	4	NR	1	3	0
Mathematics Major: Education Emphasis	6	2	4	0	0	3	0	0	3		1	2	1
Middle Childhood to Early Adolescence Ed	55	26	29	0	2	26	0	0	28	\$40,717	1	27	8
Music Education Major: Choral Ed.	1	0	1	0	0	1	0	0	1	NR	0	1	0
Music Education Major: General Music Ed	1	0	1	0	0	1	0	0	1	NR	0	1	0
Music Education Major: Instrumental Ed	4	1	3	0	1	2	0	0	3		0	2	1
Political Science Education Major	1	1	0	0	0	0	0	0	0	NR	0	0	0
School Health Education Major	5	0	5	0	1	4	0	0	5	NR	0	3	0
Social Studies Major (Broad Field) (A & B)	13	7	6	0	0	5	0	0	5	\$46,775	1	5	3
Spanish Education Major	5	3	2	0	0	2	0	0	2		0	1	1
<b>Teacher Education Totals</b>	219	103	116	0	14	96	0	1	111	\$40,733	5	94	33
<b>Percentage of Total Degrees</b>		<b>47%</b>	<b>53%</b>	<b>0%</b>	<b>6%</b>	<b>44%</b>	<b>0%</b>	<b>0%</b>	<b>51%</b>		<b>2%</b>	<b>43%</b>	
<b>Percentage of Degrees with Information Available</b>				<b>0%</b>	<b>12%</b>	<b>83%</b>	<b>0%</b>	<b>1%</b>	<b>96%</b>		<b>4%</b>	<b>81%</b>	

## First Destination Report for 2021-22 UWL Bachelor's and Associate Degree Graduates

<u>Associate of Arts Degrees</u>	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Associate of Arts Degree	19	6	13	1	8	4	0	0	12		0	11	1
<b>Percentage of Total Degrees</b>		<b>32%</b>	<b>68%</b>	<b>5%</b>	<b>42%</b>	<b>21%</b>	<b>0%</b>	<b>0%</b>	<b>63%</b>		<b>0%</b>	<b>58%</b>	
<b>Percent of Degrees with Information Available</b>				<b>8%</b>	<b>62%</b>	<b>31%</b>	<b>0%</b>	<b>0%</b>	<b>92%</b>		<b>0%</b>	<b>85%</b>	

<u>College of Science and Health</u>	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Biochemistry Major ASBMB Certification	32	6	26	0	11	15	0	0	26	\$42,248	0	18	6
Biology Major	157	47	110	0	49	59	0	0	108	\$41,716	2	73	15
Biology Major: Aquatic Science Conc.	11	5	6	0	1	5	0	0	6	<b>\$26,104</b>	0	6	2
Biology Major: Biomedical Science Conc.	51	11	40	0	15	22	0	0	37	<b>\$39,402</b>	3	29	5
Biology Major: Molecular Genetics/Cellular	8	1	7	0	3	4	0	0	7	<b>NR</b>	0	3	0
Biology Major: Environmental Science Conc.	6	1	5	0	0	5	0	0	5	<b>\$33,982</b>	0	4	2
Biology Major: Plant & Fungal Conc.	5	2	3	0	2	0	0	0	2	<b>NR</b>	1	1	0
Biology Major: Dual Degree Physical Therapy	1	0	1	0	1	0	0	0	1	<b>NR</b>	0	1	0
Chemistry Major: ACS Cert.	10	4	6	0	1	3	0	0	4	<b>NR</b>	2	5	0
Chemistry Major: Business Conc.	1	1	0	0	0	0	0	0	0	<b>NR</b>	0	0	0
Chemistry Major: Environmental Science Conc.	1	0	1	0	0	1	0	0	1	<b>NR</b>	0	1	0
Clinical Laboratory Science Major	22	4	18	0	11	7	0	0	18	\$61,221	0	3	6
Clinical Laboratory Sci. Dual Deg. Clinical Micro.	1	0	1	0	1	0	0	0	1	<b>NR</b>	0	1	0
Public Health & Comm. Health Education Major	68	10	58	0	19	39	0	0	58	\$44,243	0	43	11
Computer Science Major	34	6	28	0	1	27	0	0	28	<b>\$73,205</b>	0	17	7
Computer Science: Cybersecurity Major	2	0	2	0	0	2	0	0	2		0	0	1
Computer Science: Cybersecurity Dual Deg MSE	3	0	3	0	3	0	0	0	3	<b>NR</b>	0	3	0
Computer Science: Dual Degree-MSE	4	0	4	0	3	1	0	0	4	<b>NR</b>	0	4	0
Computer Science: Embedded Systems	3	0	3	0	0	3	0	0	3	<b>NR</b>	0	3	0
Exercise & Sports Science: Fitness	30	7	23	0	10	13	0	0	23		0	14	1
Exercise & Sports Science: Exer. Sci.-Pre-Prof.	103	22	81	0	59	18	1	0	78	<b>\$36,256</b>	3	55	4
Exercise & Sports Science: Sport Management	33	3	30	0	3	27	0	0	30	<b>\$29,600</b>	0	16	7
Geography Major	4	2	2	0	0	2	0	0	2	<b>NR</b>	0	2	0
Geography Major: Environmental Science Conc.	12	3	9	0	2	7	0	0	9	<b>\$34,487</b>	0	7	2
Geography Major: GIS Conc.	6	1	5	0	0	5	0	0	5		0	5	1

(Remainder of CSH programs continued on next page)

## First Destination Report for 2021-22 UWL Bachelor's and Associate Degree Graduates

<u>College of Science and Health</u>	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Health/Wellness Management (Online)	4	2	2	0	0	2	0	0	2	NR	0	1	0
Mathematics Major	10	2	8	0	4	3	0	0	7		1	2	1
Mathematics Major: Applied Emphasis	5	0	5	0	1	4	0	0	5	NR	0	1	0
Microbiology Major	11	2	9	0	4	5	0	0	9	\$50,600	0	9	2
Microbiology Major: Biomedical Conc.	22	10	12	0	4	8	0	0	12	NR	0	6	0
Microbiology Major: Business Conc.	2	0	2	0	2	0	0	0	2	\$46,800	0	1	2
Microbiology Major: Environ. Conc	2	0	2	0	0	2	0	0	2	NR	0	1	0
Nuclear Medicine Technology Major	20	12	8	0	0	8	0	0	8	\$69,337	0	4	2
Physics Major	5	0	5	0	3	2	0	0	5	NR	0	4	0
Physics Major: Applied Physics	1	0	1	0	1	0	0	0	1	NR	0	1	0
Physics Major: Astronomy	2	0	2	0	2	0	0	0	2	NR	0	0	0
Physics Major: Biomedical Conc.	3	0	3	0	2	1	0	0	3		0	2	1
Physics Major: Business Conc.	1	0	1	0	0	1	0	0	1	NR	0	0	0
Radiation Therapy Major	19	11	8	0	0	8	0	0	8	\$64,373	0	7	3
Recreational Mgmt: Comm. Recreation	2	0	2	0	0	2	0	0	2	\$0	0	0	0
Recreational Mgmt: Generalist	7	5	2	0	0	2	0	0	2	\$0	0	2	0
Recreational Mgmt: Outdoor Recreation	7	1	6	0	1	5	0	0	6	\$39,500	0	2	1
Recreational Mgmt: Tour & Event Mgmt	1	0	1	0	0	1	0	0	1		0	0	1
Recreational Mgmt: Dual Deg:Tourism & Event Mgmt	1	1	0	0	0	0	0	0	0	\$0	0	0	0
Recreational Therapy	45	17	28	0	13	15	0	0	28	\$30,241	0	19	8
Recreational Therapy: Dual Degree Ther. Rec	7	2	5	0	2	3	0	0	5		0	4	1
Statistics	11	1	10	0	5	5	0	0	10	NR	0	8	0
Statistics: Actuarial Science Conc.	9	1	8	0	1	7	0	0	8	\$47,837	0	2	3
CSH Totals	805	203	602	0	240	349	1	0	590	\$44,798	12	390	95
<b>Percentage of Total Degrees</b>		<b>25%</b>	<b>75%</b>	<b>0%</b>	<b>30%</b>	<b>43%</b>	<b>0%</b>	<b>0%</b>	<b>73%</b>		<b>1%</b>	<b>48%</b>	
<b>Percentage of Degrees with Information Available</b>				<b>0%</b>	<b>40%</b>	<b>58%</b>	<b>0%</b>	<b>0%</b>	<b>98%</b>		<b>2%</b>	<b>65%</b>	

**Notes:** \***bolded, italicized** average salary based on 5 or less reports. Salary data hidden for majors with only one student report. NR= no salary data reported. Career outcomes include the counts for those continuing education, employed, volunteering, and serving in the military. The counts in these tables represent the total numbers of majors earned by students, therefore the same student might be counted in multiple majors and colleges. Data was collected from the First Destination Survey, enrollment data from the National Student Clearinghouse, and web based reports. Location of employment or educational institution used to determine post graduate Wisconsin residency.

Produced by the Office of Institutional Research, Assessment, and Planning in cooperation with Academic Advising Center & Career Services Office

N:\IRAP\Data & Analysis\Surveys Administered by UWL\First Destination Survey\NACE First Destination 2020-21 Graduates

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