98% of UWL 2023-24 graduates were employed, continuing or planning to continue their education, or serving in the military or a service program within first six months of graduation. Data is based on a knowledge rate of 81% from all sources including First Destination Survey responses, National Student Clearinghouse data, and web based searches. Results indicate that 2% were still seeking employment. Approximately 72% of graduates were working or studying in Wisconsin as determined by location of employer or graduate school. A total of 2137 Bachelor's and Associate Degrees were earned (total student count of 2,017), data was reported or found for 1727 of the degrees (81%), leaving 19% of the degrees without any information (representing 397 students).



College/Program Area	Total Degrees in Majors	Status Unknown	Status	Not seeking Work or Education	Continuing	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
College of Business Administration	613	27	586	0	18	563	0	3	584	\$58,809	2	426	78
College of Art, Social Sciences, & Humanities	560	175	385	0	113	259	1	2	375	\$39,448	10	262	53
College of Science and Health	727	166	561	0	219	324	1	4	548	\$53,797	12	384	55
Teacher Education Programs	186	25	161	0	8	146	2	2	158	\$46,646	2	142	91
Sum of Bachelor's Degree Earners	2086	393	1693	0	358	1292	4	11	1665	\$50,332	26	1214	277
Associate Degree Earners	51	17	34	0	11	23	0	0	34		0	28	1
UWL Overall Totals	2137	410	1727	0	369	1315	4	11	1699	\$50,300	26	1242	278
Percentage of To	tal Degrees	19%	81%	0%	17%	62%	0.4%	0.5%	80%		1%	58%	13%
Percentage of Degrees with Information	n Available			0.0%	21%	76%	0.2%	0.6%	98%		2%	72%	16%

College of Business Administration	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Accountancy	80	6	74	0	1	72	0	0	73	\$64,539	1	53	19
Business Analytics	11	0	11	0	0	11	0	0	11	\$64,000	0	8	2
Economics-CBA	17	0	17	0	3	14	0	0	17	\$52,370	0	12	4
Finance	168	8	160	0	1	159	0	0	160	\$58,261	0	128	27
Finance-Risk, Insurance, & Financial Planning	14	1	13	0	0	13	0	0	13	NA	0	11	0
Health Info Mangement Tech	3	1	2	0	1	1	0	0	0	NA	0	2	0
Information Systems	16	1	15	0	0	15	0	0	15	<i>\$54,586</i>	0	11	4
International Business	16	0	16	0	2	14	0	0	16	<i>\$56,867</i>	0	8	3
Management	136	7	129	0	2	124	0	2	128	\$53,293	1	95	9
Marketing	152	3	149	0	8	140	0	1	149	\$50,926	0	98	10
CBA Totals	613	27	586	0	18	563	0	3	582	\$58,809	2	426	78
Percentage of Total Degrees		4%	96%	0%	3%	92%	0%	0%	95%		0%	69%	, [
Percentage of Degrees with Information Available				0%	3%	96%	0%	1%	99%		0%	73%	I

College of Arts, Social Sciences, & Humanities	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Archaeological Studies	17	5	12	0	5	7	0	0	12	\$47,729	0	6	2
Arch. Studies: Cultural Anthropology	2	0	2	0	1	1	0	0	2	NA	0	1	0
Art Major	13	9	4	0	2	2	0	0	4	NA	0	3	0
Comm Studies: Interpersonal Comm	21	5	16	0	4	12	0	0	16	\$37,480	0	11	2
Comm Studies: Media Studies	20	6	14	0	1	13	0	0	14	\$38,307	0	11	3
Comm Studies: Org & Professional Comm	28	3	25	0	0	24	0	0	24	\$41,653	1	18	3
Comm Studies: Public Comm & Advocacy	3	0	3	0	1	2	0	0	3	\$38,000	0	2	3
Economics-CASSH	13	1	12	0	1	11	0	0	12	\$58,187	0	9	3
English Major: Literary/Cultural	3	1	2	0	1	1	0	0	2	NA	0	2	0
English Major: Medical Professions	2	1	1	0	0	1	0	0	1		0	1	1
English Major: Rhetoric & Writing Emphasis	19	8	11	0	0	10	0	0	10		1	8	1
French Major	5	1	4	0	0	4	0	0	4		0	1	1
German Studies Major	2	0	2	0	0	2	0	0	2	NA	0	1	0
General Studies	66	24	42	0	11	28	0	1	40	\$47,959	2	31	3
History Major (all emphases)	10	3	7	0	2	4	0	0	6	NA	1	5	0
Music Major: Jazz Performance	1	0	1	0	0	1	0	0	1		0	0	1
Philosophy Major	4	2	2	0	0	2	0	0	2	NA	0	2	0
Political Science Major	32	7	25	0	6	17	0	0	23	NA	2	12	0
Psychology Major	204	70	134	0	63	68	0	1	132	\$40,022	2	100	17
Public Administration Major	10	1	9	0	1	7	1	0	9		0	7	1
Race, Gender, & Sexuality Studies	2	1	1	0	0	1	0	0	1	NA	0	1	0
Sociology Major	35	14	21	0	6	15	0	0	21	\$33,545	0	14	4
Spanish Major	32	7	25	0	7	17	0	0	24	\$38,269	1	11	6
Theatre Arts Major: Design/Technical	3	0	3	0	0	3	0	0	3		0	1	1
Theatre Arts Major: Musical Theatre	5	3	2	0	0	2	0	0	2	NA	0	1	0
Theatre Arts Major: Performance	5	2	3	0	0	3	0	0	3		0	2	1
Theatre Arts Major: Stage Management	1	0	1	0	0	1	0	0	1	NA	0	0	0
Women's Studies Major	2	1	1	0	1	0	0	0	1	NA	0	1	0
CASSH Totals	560	175	385	0	113	259	1	2	375	\$39,448	10	262	53
Percentage of To	tal Degrees	31%	69%	0%	20%	46%	0%	0%	67%		2%	47%	
Percentage of Degrees with Information	n Available			0%	29%	67%	0%	1%	97%		3%	68%	]

Teacher Education Programs	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Art Education Major	1	0	1	0	0	1	0	0	1	NA	0	1	0
Biology: Science Education (4-12)	3	3	0	0	0	0	0	0	0	NA	0	0	0
Chemistry Education	1	0	1	0	0	0	0	0	0	NA	1	0	0
Chemistry Science Education (4-12)	1	1	0	0	0	0	0	0	0	NA	0	0	0
Early Childhood to Middle Childhood Ed	51	1	50	0	3	47	0	0	50	\$46,418	0	46	22
Elementary and Middle School Ed (K-9)	44	5	39	0	1	36	1	1	39	\$46,180	0	35	29
Elem/Middle/Special Education	26	2	24	0	3	21	0	0	24	\$47,480	0	23	16
Elementary and Middle School TESOL (K-9)	4	1	3	0	0	3	0	0	3	\$46,887	0	3	3
English Education Major (4-12)	7	2	5	0	0	4	0	1	5		0	5	1
ESS: Physical, Adapted, & School Health Ed	13	0	13	0	1	12	0	0	13	\$46,692	0	12	9
Mathematics: Math Education (4-12)	4	1	3	0	0	2	1	0	3	NA	0	2	0
Middle Childhood to Early Adolescence Ed	4	0	4	0	0	4	0	0	4	\$45,558	0	3	3
Music Education Major: Choral/General (K-12)	1	0	1	0	0	1	0	0	1		0	1	1
Music: Choral Education	1	0	1	0	0	1	0	0	1		0	0	1
Music Education: Instrumental/General (K-12)	3	0	3	0	0	3	0	0	3	NA	0	1	0
Music Education Major: General Music Ed	2	0	2	0	0	2	0	0	2	NA	0	1	0
Music Education Major: Instrumental Ed**	2	0	2	0	0	1	0	0	1		0	1	1
Social Studies Major (Broad Field) (A & B)	3	2	1	0	0	1	0	0	0	NA	0	1	0
Broadfield Social Studies (4-12)	9	5	4	0	0	3	0	0	3	\$46,060	1	3	2
Broadfield Social Studies History (4-12)	5	2	3	0	0	3	0	0	0	\$48,035	0	3	2
Broadfield Social Studies Political Science (4-12)	1	0	1	0	0	1	0	0	0		0	1	1
Teacher Education Totals	186	25	161	0	8	146	2	2	153	\$46,646	2	142	91
Percentage of To	tal Degrees	13%	87%	0%	4%	78%	1%	1%	82%		1%	76%	
Percentage of Degrees with Information	n Available			0%	5%	91%	1%	1%	95%		1%	88%	

Associate of Arts Degrees	Total Degrees in Majors	Status Unknown		Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Associate of Arts Degree	51	17	34	0	11	23	0	0	34		0	28	1
Percentage of Total Degrees		33%	67%	0%	22%	45%	0%	0%	67%		0%	55%	
Percent of Degrees with Information Available				0%	32%	68%	0%	0%	100%		0%	82%	

College of Science and Health	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Biochemistry Major ASBMB Certification	18	3	15	0	4	11	0	0	15		0	11	1
Biology Major**	135	46	89	0	36	47	0	1	84	\$36,963	4	64	6
Biology Major: Aquatic Science Conc.	3	2	1	0	1	0	0	0	1	NA	0	1	0
Biology Major: Biomedical Science Conc.	72	20	52	0	26	23	0	0	49	\$38,717	3	40	8
Biology Major: Molecular Genetics/Cellular	9	2	7	0	2	5	0	0	7		0	2	1
Biology Major: Environmental Science Conc.	6	2	4	0	2	2	0	0	4	NA	0	2	0
Biology Major: Plant & Fungal Conc.	4	2	2	0	1	1	0	0	2	NA	0	1	0
Chemistry Major: ACS Cert.	10	5	5	0	1	3	0	0	4	NA	1	3	0
Chemistry Major: Business Conc.	1	0	1	0	0	1	0	0	1	NA	0	1	0
Chemistry Major: Environmental Science Conc.	2	2	0	0	0	0	0	0	0	NA	0	0	0
Clinical Laboratory Science Major	20	1	19	0	5	13	0	0	18	\$61,640	1	11	6
Computer Engineering	4	0	4	0	0	4	0	0	4	NA	0	3	0
Computer Science Major	30	6	24	0	0	24	0	0	24	\$61,514	0	13	7
Computer Science: Computer Engineering Tech.	2	1	1	0	0	1	0	0	1	NA	0	1	0
Computer Science: Cybersecurity	4	1	3	0	0	3	0	0	3		0	1	1
Computer Science: Dual Degree-MSE	1	0	1	0	1	0	0	0	1	NA	0	1	0
Exercise & Sports Science: Fitness	28	11	17	0	5	12	0	0	17	\$27,733	0	13	3
Exercise & Sports Science: Exer. SciPre-Prof.	139	28	111	0	85	24	0	1	110	\$34,508	1	79	3
Exercise & Sports Science: Sport Management	23	5	18	0	2	16	0	0	18	NA	0	11	0
Geography Major	2	0	2	0	1	1	0	0	2	NA	0	1	0
Geography Major: Environmental Science Conc.	11	1	10	0	1	7	0	0	8		2	9	1
Geography Major: GIS Conc.	5	0	5	0	2	3	0	0	5	NA	0	4	0
Geography Major: Humans/Enivronment Conc.	4	0	4	0	0	4	0	0	4	\$56,000	0	2	1
Health/Wellness Management (Online)	3	2	1	0	0	1	0	0	1	NA	0	1	0
Mathematics Major	2	0	2	0	1	1	0	0	2	NA	0	1	0
Mathematics Major: Applied Emphasis	4	1	3	0	1	2	0	0	3		0	1	1
Microbiology Major	4	1	3	0	1	2	0	0	3	NA	0	3	0
Microbiology Major: Biomedical Conc.	15	5	10	0	2	7	0	1	10	\$48,776	0	4	2
Nuclear Medicine Technology Major	17	1	16	0	2	14	0	0	16	\$87,291	0	7	3
Physics Major	4	0	4	0	3	1	0	0	4	NA	0	2	0

(Remaining CSH degrees found on next page)

College of Science and Health	Total Degrees in Majors	Status Unknown	Status Known	Not seeking Work or Education	Continuing Education	Employed	Volunteer	Military Service	Total Career Outcomes	Average Salary*	Still Seeking Work	Living or Working in WI	No. of salaries reported
Physics Major: Applied Physics	2	0	2	0	1	1	0	0	2	NA	0	1	0
Physics Major: Astronomy	1	0	1	0	0	0	0	1	1		0	0	1
Physics Major: Biomedical Conc.	1	0	1	0	0	1	0	0	1	NA	0	1	0
Physics Major: Business Conc.	1	0	1	0	0	1	0	0	1	NA	0	1	0
Public Health & Comm. Health Education Major	50	0	50	0	9	40	1	0	50		0	37	1
Radiation Therapy Major	17	5	12	0	1	11	0	0	12	\$87,360	0	6	4
Radiologic Science: Radiation Therapy	3	2	1	0	0	1	0	0	1	NA	0	1	0
Recreational Mgmt: Comm. Recreation	2	0	2	0	1	1	0	0	2	NA	0	1	0
Recreational Mgmt: Generalist	4	1	3	0	0	3	0	0	3	NA	0	3	0
Recreational Mgmt: Outdoor Recreation	4	0	4	0	1	3	0	0	4	NA	0	1	0
Recreational Mgmt: Tour & Event Mgmt	3	0	3	0	0	3	0	0	3	NA	0	3	0
Rec Mgmt: Outdoor Rec Dual Degree	1	0	1	0	1	0	0	0	1	NA	0	1	0
Rec Mgmt: Tourism/Events Dual Degree	1	0	1	0	1	0	0	0	1	NA	0	1	0
Recreational Therapy	24	7	17	0	8	9	0	0	17		0	13	1
Recreational Therapy: Dual Degree Ther. Rec	11	2	9	0	7	2	0	0	9		0	9	1
Statistics	5	0	5	0	0	5	0	0	5	\$50,000	0	1	2
Statistics: Actuarial Science Conc.	8	1	7	0	0	7	0	0	7	NA	0	5	0
Statistics: Dual Degree Applied Statistics	7	0	7	0	4	3	0	0	7		0	6	1
CSH Totals	727	166	561	0	219	324	1	4	548	\$53,797	12	384	55
Percentage of To	tal Degrees	23%	77%	0%	30%	45%	0%	1%	<i>75%</i>		2%	53%	
Percentage of Degrees with Information	on Available			0%	39%	58%	0%	1%	98%		2%	68%	l

Notes: \*bolded, italicized average salary based on 5 or less reports. Salary data hidden for majors with only one student report. NR= no salary data reported. Career outcomes include the counts for those continuing education, employed, volunteering, and serving in the military. The counts in these tables represent the total numbers of majors earned by students, therefore the same student might be counted in multiple majors and colleges. Data was collected from the First Destination Survey, enrollment data from the National Student Clearinghouse, and web based reports. Location of employment or educational institution used to determine post graduate Wisconsin residency. \*\*one student deceased in this major.

Produced by the Office of Institutional Research, Assessment, and Planning in cooperation with Academic Advising Center & Career Services Office

Sharepoint \IRAP\Data & Analysis\Surveys Administered by UWL\First Destination Survey\NACE First Destination 2023-24 Graduates\FDS 2023 24 Final Report All Colleges.xlsx

Updated 9/9/2025