# Certificate Program for Non-Degree Seeking Students (Stand Alone Certificate)

### General Principles

1. Certificate program (credit or non-credit bearing) must demonstrate academic value consistent with existing UWL programs.
2. Certificate programs (credit or non-credit bearing) will be housed in academic departments.

### Standards for Credit-Bearing Certificate Programs for Non-Degree Seeking Students

1. Approval of certificate programs must not impinge on the quality and availability of

regular programs and opportunities for degree-seeking students. Opportunities for certificate programs will be based on student needs and interests.

1. The approval process for a program will maintain high academic standards.
2. Where appropriate, certificate programs should meet industry/professional society/accreditation standards.
3. Certificate programs should be no less than 9 credits and usually not more than 16 credits.

### Proposal Template for Credit-Bearing Certificate Program

### Program Identification

* + 1. Title of the certificate
    2. Mode of delivery
    3. Department(s) or functional equivalent
    4. Proposed date of implementation
    5. Projected enrollment by year five

### Description of the Program

1. A clear statement of the purpose of the program and the anticipated benefits to the department(s), school/college, university, and students.
2. Identification of target audience(s) and evidence of long term or short term need as appropriate.
3. Description of the academic component including:
   1. Goals
   2. Statement of admission requirements that are at least equal to the appropriate admissions requirements of the university for degree-seeking individuals. Where a certificate program anticipates a student population that would not normally fall into one of the university admissions categories the proposal should describe the anticipated students background and explain how the proposed admission requirements are appropriate and consistent with overall university admissions requirements.1
   3. Number and array of courses including specification of any required courses. If electives are allowed within the certificate program an explanation of the proposed electives in light of the need for program cohesion should be included.
4. A statement that identifies program prerequisites
   1. GPA requirements for certificate completion (2.5 minimum for undergraduate and 3.0 for graduate certificate programs).
   2. A statement outlining the certificate program's relationship to and articulation with existing degree programs and the select mission of UW-La Crosse.
5. Description of the administration, staffing, and budgeting for the program including the following:
   1. Evidence that the faculty/staff in the department(s) and other qualified personnel are willing to teach the courses in the certificate program at the times/locations necessary for completion of the certificate.
   2. Proposed frequency of course offerings for courses included in the certificate program.
   3. Proposed arrangements for ongoing advising for students in the certificate program.
   4. Anticipated need for other student support services for students enrolled in the certificate program.
   5. For certificate programs involving more than one academic department, identification of an administrative unit for the program.

### Appendices

* + 1. A letter of support from the Department Chair in which the certificate is housed that at least addresses department support, confirms resource implications, and ability to regularly offer necessary courses to deliver program (ccing all department chairs with courses in the program).

## Process for Review of Credit-Bearing Certificates for non-degree seeking students

1. Department Review
2. Dean’s Office College Review
3. Review by the College Committee
4. Academic Planning Committee Review
5. Undergraduate/Graduate Curriculum Committee Review
6. Faculty Senate Approval
7. Provost Review and Approval
8. HLC Approval

1 For example, when originally proposed it was anticipated that the Dosimetry Certificate program might attract

students who were established professionals but who had received their radiology technology training through hospital-based programs. Such individuals might not possess academic degrees such as a bachelors or associate and consequently not formally match a university admissions category. The policy is designed to ensure that certificate programs have admissions requirements consistent with those for degree seeking students and yet provide flexibility where appropriate. In such cases, certificate proposals should describe the anticipated student population and why this should be considered consistent with university admissions requirements.

**Post-Approval Oversight**: Once approved, certificate programs will be reviewed as a part of the academic program review of the home department. This review will report on the extent to which the program has met the standards.

### Non-Credit-Bearing Certificate Programs

**Approval Process**: A non-credit-bearing certificate program will originate with an academic department. The certificate program must be endorsed by all affected departments, be approved at the college level and by the Provost.

**Post-Approval Oversight**: Once approved certificate programs will be reviewed as a part of the academic program review of the home department. This review will report on the extent to which the program has met the proposed standards.