EMBARK ON YOUR PATH.
WE’LL SHOW YOU THE WAY.
Far from Ordinary

Undergraduate: 9,379
Graduate: 935

Our student body comes from:
36 states
30 countries
79% Wisconsin residents

Average class size: 29
91% of classes have less than 50 students

New freshman facts:
24 average ACT
3.69 average GPA
58% female
42% male

Career placement within 6 months of graduating: 93%

Student-faculty ratio: 19:1

Academic programs:
121 undergraduate
30 graduate
2 doctoral

#1 comprehensive university in UW system (21st year in a row)
- U.S. News & World Report, 2022

Retention rate: 84%

New freshmen who return to UWL their next year: 84%

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A DIAMOND IN THE BLUFFS

Recognized as one of the best places to live, La Crosse is home to over 52,000 people. There's plenty for you to see and do beyond the campus limits. With its arts, restaurants and shopping, historic downtown La Crosse is just steps, or a free bus ride, from campus. Enjoy the outdoors and explore the surrounding bluffs: camp, hike, kayak, and bike. The unforgettable views will inspire your soul while you strengthen your mind.
A global perspective is fundamental to understanding the world of business today—and that is precisely what you get at UWL. Since 1982, the College of Business Administration has been a member of an elite club to which only five percent of business schools worldwide belong. Professionally accredited by the Association to Advance Collegiate Schools of Business International (AACSB International), the college helps our graduates develop an extraordinary foundation from which to launch their careers. Our comprehensive undergraduate outcome assessments, measuring critical knowledge and understanding, have been recognized for improving student learning. We place special emphasis on emerging technologies as well as social and environmental responsibility.

A GIFT HAS ESTABLISHED
THE MENARD FAMILY
MIDWEST INITIATIVE FOR
ECONOMIC ENGAGEMENT
AND RESEARCH

$21.1 MILLION
At UWL, our School of Education, Professional and Continuing Education is unique in that it represents a collection of Teacher Education programs housed in a variety of departments and colleges across campus. Held in highest esteem by the Higher Learning Commission and by the Wisconsin Department of Public Instruction, we provide a strong general education program, high-quality major and minor studies and multiple-level field experiences. If you’ve been dreaming of becoming a teacher, UWL is the best place to develop your passion and begin training for your career.
Home to some of the finest performances, festivals and exhibits in the region, the School of Visual and Performing Arts (VPA) is a staple to the La Crosse culture. Students pursue their passions in the visual arts, music and theatre whether earning a degree or engaging in the many academic course offerings in the VPA.

The internationally awarded theatre arts program boasts graduates who have found rewarding careers both on and behind stage in professional theatres and prime time TV shows. On-campus art exhibits reflect the artistic pursuits of majors and minors who receive opportunities to explore the six areas of studio concentration in the Department of Art. Presenting 60+ performances annually, the Department of Music allows musicians from all over campus to continue performing in our regionally-recognized ensembles alongside music majors who complete music degree programs accredited by the National Association of Schools of Music.

The School of VPA contributes profoundly to the cultural richness and diversity at UWL. Whether seeking a rewarding career or the opportunity to explore the arts, the VPA welcomes students from the entire campus community!
The College of Arts, Social Sciences, and Humanities offers degrees in social sciences, humanities, communication and interdisciplinary studies. Here students learn to be global citizens in an increasingly complex world where the abilities to process information dynamically, think clearly and communicate effectively are imperative. Hands-on learning experiences are at the heart of an education within the College of Arts, Social Sciences and Humanities. The college has cultivated an environment where opportunities for student research, scholarship and creative endeavors collide.
Spanning the diverse disciplines of science, health and mathematics, the College of Science and Health has earned an outstanding reputation for excellence among competing institutions. UWL’s Physics Department is widely recognized as one of the best in the nation, regularly attracting Nobel Prize-winning guest lecturers.

The Department of Exercise and Sport Science has offered cutting-edge programs taught by renowned faculty for over a century, with one-to-one mentoring as a cornerstone of student success. The college is strongly committed to undergraduate, graduate and faculty research, giving students unique opportunities to contribute to the creation of knowledge.

98% AVERAGE PASS RATE IN PROFESSIONAL CERTIFICATION EXAMS

80 PEER-REVIEWED RESEARCH ARTICLES
The University of Wisconsin-La Crosse is a huge proponent of research and of scholarly and creative activities by students in all academic disciplines. We believe putting classroom knowledge into practice through rigorous research allows students to develop lifelong skills that will help them excel in their future careers.

We will work with you to identify areas of interest and find a mentor to get you started. We will help you fund your research, present your findings, and publish your work. The Office of Undergraduate Research and Creativity even publishes a yearly journal showcasing the intellectual strides made by UWL students over the course of the year.

Make the most of your time here by diving into the world of research.

93% OF STUDENTS PARTICIPATE IN AT LEAST ONE HIGH IMPACT PRACTICE, SUCH AS UNDERGRADUATE RESEARCH OR SERVICE LEARNING PROJECTS
At UW-La Crosse, diversity and inclusion are integral to the achievement of excellence. It is our belief that the incorporation of diversity and inclusion can enhance the university's ability to accomplish our academic mission. Through the implementation of Inclusive Excellence, UWL pledges to continue to commit human and financial resources that support an inclusive campus that attracts and retains diverse students, faculty and staff and promotes a dynamic learning environment vital for academic excellence and global citizenship.
Your transition from military to university life should be as seamless as possible. The Veteran Educational Benefits Office assists veterans, service members and their family members in applying for and receiving veteran education benefits while connecting you to campus and community resources. The Veterans Center in the Student Union provides a relaxing place for veterans, service members and their family members to meet, study and connect. UWL’s Army ROTC Battalion was recently recognized as best in the Midwest’s 3rd brigade.
Long after your coursework is complete and your time in college has come to an end, it’ll be the close friendships you develop that endure. So surround yourself with an extraordinary mix of people at UWL.

With more than 200 student organizations, it’s easy to get involved. Work to make a difference through the Leadership and Involvement Center. Challenge your own beliefs and hear what others have to say. Or make a difference by joining the UWL Student Association, the official campus-wide student governance group. From Cheese Club to Archery Club to Habitat for Humanity, there is a student organization for you!
Fewer than five percent of college students in the United States participate in an education abroad program. In a typical year at UW-La Crosse, about 15 percent of students benefit from this valuable life experience. The International Education and Engagement (IEE) Office is a campus and community resource that supports student success by facilitating these global experiences. IEE makes it easy for students to earn credit while developing a cross-cultural understanding and perspective. Financial aid, scholarships, and grants are available for students who wish to participate in an education abroad program. IEE’s advisors help students work through essential details for an education of a lifetime. Oh, and by the way, a semester abroad really stands out on a résumé!

“It’s easy to try and replicate the comforts of life in the United States (meals times, foods you eat, people you talk to) but I found it so rewarding to talk to new people, be spontaneous, and really immerse myself in the Spanish lifestyle.”

Sarah Fenn
For some students, an internship is the ultimate way to explore a career. For others, an internship is a great way to gain relevant experience that will make them a stronger candidate for employment after graduation. Others appreciate the opportunity to earn academic credit or get paid for their internship.

UW-La Crosse students participate in internships in all disciplinary areas: From Kwik Trip’s national headquarters to The Late Show, our students have secured coveted internships with esteemed organizations. Our students often obtain clinical internships through our local and nationally acclaimed hospitals – Gundersen Health System and Mayo Health System.

500+

INTERNSHIPS AWARDED EACH YEAR
Building Champions. In Sport. In School. In Life. These are the principles that have come to define UW-La Crosse Athletics. We are proud to be an elite NCAA Division III program.

UWL's facilities can't be beat. One of the most active buildings on campus is Mitchell Hall, home to all things exercise and sport-related, including health education, camps and clinics, intercollegiate athletics and much more. The gymnasium seats 2,880 spectators and the pool remains one of the fastest racing pools in the conference.

Roger Harring Stadium at Veterans Memorial Field Sports Complex seats 6,250 raucous football fans every home game.

A new student fieldhouse is located east of Roger Harring Stadium at Veterans Memorial Field Sports Complex. The fieldhouse includes a 200-meter competition indoor track with all sport surface infield and space for a minimum of 1,500 spectators. The project also includes a walking/jogging track, men’s and women’s team locker rooms, team meeting room and multipurpose rooms.

UWL student athletes consistently earn the highest average GPA in the WIAC conference.
Whether you aim to compete at the highest levels or just for fun, you’re sure to find an activity that fuels your passion. Intramural Sports is the most popular extracurricular activity on campus, offering team, dual and individual leagues in which participants compete for the coveted intramural champion t-shirt. Another great way to keep your competitive spirit alive is to participate in one of our 20 sport clubs.

The Recreational Eagle Center (REC) boasts more than 130,000 square feet of recreational, social and wellness opportunities. Here you’ll find a climbing wall, 200-meter indoor track, basketball courts, volleyball courts, badminton courts, racquetball courts, fitness center, aerobics room, conditioning room, multi-activity court (MAC), outdoor equipment rentals and the EZONE Esports & Gaming Center.

Sign up for an instructor-led cardio class. Harness up and learn proper belaying techniques. Work with a certified personal trainer. Or, rent a kayak for a day.

Fitness and recreation are at the heart of our university.
GUIDE TO FALL 2024 ADMISSION

APPLICATION PERIOD
Applications for Fall 2024 are accepted between August 1, 2023 and February 1, 2024. Applications received later will be considered on a space-available basis. Applicants for Spring 2024 can apply beginning April 1, 2023.

ADMISSION DECISIONS
Expect to receive an admission decision within three to five weeks of submitting your online application and required materials (see “What We Need” below).

24
THE AVERAGE ACT SCORE OF INCOMING FRESHMEN

68%
OF INCOMING FRESHMEN HAVE EARNED COLLEGE CREDIT

HIGH SCHOOL COURSES

<table>
<thead>
<tr>
<th>COURSE</th>
<th>MINIMUM</th>
<th>AVERAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGLISH</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>MATHEMATICS:</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>Algebra I, Geometry and Algebra II</td>
<td></td>
<td></td>
</tr>
<tr>
<td>NATURAL SCIENCES:</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>At least two credits from Biology, Chemistry, Physics or advanced courses in these disciplines</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SOCIAL SCIENCE/HISTORY</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>FOREIGN LANGUAGE</td>
<td>No Requirement</td>
<td>3</td>
</tr>
</tbody>
</table>

WHAT WE CONSIDER

- Academic preparation is the primary consideration, which includes:
  - Course Rigor
  - Class Rank/GPA
- We also consider secondary factors, including:
  - ACT/SAT scores (optional)
  - Extracurricular activities
  - Demonstrated leadership
  - Essays
  - Letters of recommendation (optional)
- All applicants receive a comprehensive review as we strive to add a diverse dimension to our campus.

"When she applied and got accepted she was very happy and then we started going through all of the steps which is how we ended up on a tour. From the very beginning of setting foot on campus, I could tell that she felt relief and had really positive feelings about everything. The tour was great - it was such a better experience than our last college visit and I felt so relieved."

Parent of an Incoming Freshman

WHAT WE NEED

- UW System application for undergraduate admission
- Nonrefundable application fee
- High school transcript
- ACT/SAT scores (optional)
FRESHMAN ADMISSION PROCESS

- Apply online using the UW System application for undergraduate admission at apply.wisconsin.edu and submit your nonrefundable application fee, high school transcript and ACT/SAT scores (optional).

- If admitted, submit your $100 enrollment deposit (refundable until May 1), to secure your place in the freshman class and to become eligible to sign up for on-campus housing. Deposits are paid through the WINGS Student Center at uw lax.edu/wings. Enrollment deposits submitted after May 1 will be accepted on a space-available basis.

- Visit the admitted student webpage at uw lax.edu/admissions/next-steps/admitted-new-freshman/ to guide you through enrollment.

- You will receive information about on-campus housing after submitting your $100 enrollment deposit.

- Apply for need-based financial aid using the FAFSA (studentaid.gov). Submitted income tax records are needed to complete this form. Priority date is February 1; however, applications are considered throughout the year.

- Take the University of Wisconsin Placement Tests in English, mathematics and an optional foreign language. Tests are offered beginning in March. Test registration information will be mailed in early February.

- If you are a resident of Minnesota, file for tuition reciprocity online after March 1 at ohe.state.mn.us.

- Attend START (Student Advising, Registration, and Transition). Information will be mailed in April to all students who have submitted the $100 enrollment deposit. START takes place in June.

- After graduation, have your high school send an official final transcript to our Admissions Office. Also send Advanced Placement or International Baccalaureate scores. If you have college credits, request that an official transcript be sent from the crediting institution. Be sure to send all transcripts before START!

- Watch your UWL email in June for housing and roommate assignments. Pack for UWL.

- Move in over Labor Day weekend and explore New Student Orientation and Welcome Week activities.

Note: For international student admissions, please visit uw lax.edu/apply/international
We welcome applicants who wish to transfer from other colleges, universities or two-year institutions. All applicants for admission will receive a comprehensive review. Academic preparation is the primary criteria used in the admissions review process. We also consider extracurricular involvement, demonstrated leadership, essay, recommendations and potential to add a diverse dimension to our campus community.

WHAT YOU NEED TO KNOW

- Students with at least a 2.25 cumulative grade point average in transferable credits will be stronger candidates for admission.
- Students with a cumulative grade point average between 2.00 and 2.24 in transferable credits will be considered for admission if space is available.
- Students transferring from a UW System Campus with a cumulative grade point average of 2.00 and 18 transferable credits are encouraged to apply.
- Students who were not admissible as new freshmen must have earned at least 18 transferable credits to be considered for transfer admission.

Please note: Admission to UWL does not ensure admission to specific degree programs. All transfer students must meet the same criteria as continuing students for admission to specific majors or programs.

Note: For international student admissions, visit uwax.edu/apply/international

TRANSFER ADMISSION GUIDELINES

APPLICATIONS FOR SPRING 2024 ARE ACCEPTED BEGINNING APRIL 1, 2023.
APPLICATIONS FOR FALL 2024 ARE ACCEPTED BEGINNING AUGUST 1, 2023.
APPLICATIONS ARE CONSIDERED ON A ROLLING BASIS. WHEN WE HAVE REACHED A MAXIMUM NUMBER OF TRANSFER STUDENTS PER TERM, ADMISSION WILL CLOSE.

- Apply online using the UW System application for undergraduate admission at apply.wisconsin.edu and submit your nonrefundable application fee and appropriate supporting documents: high school transcript, official college transcript(s) and a list of current courses in progress.
- If admitted, the Admissions Office will evaluate the courses you completed to determine your classification as a freshman, sophomore, junior or senior.
- Once complete, you will receive an email confirming that you can review your transfer credit report online using the WINGS Student Center.
- Apply for need-based financial aid using the FAFSA (studentaid.gov).
- UW System Placement Testing may be required to enroll in English, mathematics and foreign language.
- Attend Transfer Resources and Engagement Kickoff (TREK). Invitations will be sent to all admitted students.
- If you are a resident of Minnesota, file for tuition reciprocity online after March 1 at ohe.state.mn.us

TRANSFER CREDIT

- Transfer Wisconsin wisconsin.edu/transfer
  Transfer Wisconsin is the result of a collaborative effort by the UW System and the Wisconsin Technical College System to help students transfer between all public, post-secondary institutions in the State of Wisconsin. The Transfer Wisconsin website offers tools and a wealth of resources for you to take the next steps toward enrolling at UWL.

- Transferology transferology.com
  Transferology is a nationwide network designed to help students answer the question of how their courses will transfer. Simply enter your courses to find equivalent courses at UWL or use the Transferology site to inform UWL about coursework that has not yet been evaluated. Create a free user account and get started with discovering how your courses will transfer to UWL.
STUDENT TUITION AND FEES

ESTIMATED 2023-24 UNDERGRADUATE COST OF ATTENDANCE

<table>
<thead>
<tr>
<th></th>
<th>Wisconsin</th>
<th>Minnesota with reciprocity</th>
<th>Nonresident</th>
<th>Midwest Tuition Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition and Fees</td>
<td>$9,340</td>
<td>$10,020</td>
<td>$18,160</td>
<td>$12,490</td>
</tr>
<tr>
<td>Room</td>
<td>$4,213</td>
<td>$4,213</td>
<td>$4,213</td>
<td>$4,213</td>
</tr>
<tr>
<td>Meals</td>
<td>$2,728</td>
<td>$2,728</td>
<td>$2,728</td>
<td>$2,728</td>
</tr>
<tr>
<td>Total</td>
<td>$16,281</td>
<td>$16,961</td>
<td>$25,101</td>
<td>$19,431</td>
</tr>
</tbody>
</table>

TUITION AND FEES INCLUDE
- 12-18 semester credits
- Textbook rental
- Use of Recreational Eagle Center facilities
- City bus pass
- Use of Student Health Center
- Admission into regular-season athletic events

FINANCIAL AID
We are committed to providing the information you need to pursue your goals and make the most of all available financial resources. Using the FAFSA (Free Application for Federal Student Aid), the Financial Aid Office determines each student’s eligibility for need-based financial aid from federal, state and institutional sources. If applying for financial aid, the FAFSA application is available online at studentaid.gov.

You will need your completed federal income tax information to complete the FAFSA. The priority date is February 1 for consideration of all types of need-based aid; however, applications are accepted throughout the academic year.

FINANCIAL AID QUESTIONS? 608.785.8604 FINAID@UWLAX.EDU

SCHOLARSHIPS
- MERIT-BASED: Upon admission, student applications are reviewed for these academically competitive scholarships. To be considered, applications for admission must be submitted by February 1.
- FOUNDATION: Through the generosity of our donors, scholarships are available through the UWL Foundation. Go to uw lax.academicworks.com for application materials and apply by February 1.
- OUTSIDE SCHOLARSHIP DATABASE: The UWL Scholarship Resource Center provides scholarship information for future UWL students. Go to uw lax.edu/scholarships for more information.

MIDWEST TUITION RATE
This is a competitive merit-based tuition reduction program for selected new freshmen who are Illinois, Indiana, Iowa, Kansas, Michigan, Missouri, Nebraska, North Dakota, Ohio, or South Dakota residents.

FOR MORE THAN A DECADE UWL HAS BEEN NAMED ONE OF Kiplinger’s 100 BEST VALUES IN PUBLIC UNIVERSITIES
130+ PROGRAMS OF STUDY

COLLEGE OF BUSINESS ADMINISTRATION
- Accountancy
- Business Administration*
- Business Analytics
- Economics
- Finance with concentration in: Risk, Insurance, and Financial Planning
- Healthcare Analytics Management*
- Information Systems
- International Business
- Management
- Marketing
- Sustainable Business*

COLLEGE OF SCIENCE & HEALTH
- Biochemistry with American Society for Biochemistry & Molecular Biology (ASBMB) Certification
- Biology with concentrations in: Aquatic Science, Biomedical Science, Molecular Genetics & Cell Biology, Environmental Science, Plant and Fungal

SCHOOL OF VISUAL & PERFORMING ARTS
- Art
- Art Education+
- Art History*
- Art Therapy*
- Dance*

SCHOOL OF EDUCATION
- Early Childhood Education (birth-grade 3)
- Elementary/Middle Education (grades K-9) – can include second certification in: French Education (grades K-12), Spanish Education (grades K-12), Special Education (grades K-12)

COLLEGE OF ARTS, SOCIAL SCIENCES, & HUMANITIES
- Anthropology*

*Minor Only
+Teacher Certification
(c) Certificate Program

UWLAX.EDU/ADMISSIONS
- Teaching English to Speakers of Other Languages (grades K-12)
- Middle and High School Education/Secondary Teacher Education Program (grades 4-12) – includes majors in:
  - Biology: Science Education Concentration
  - Broadfield Social Studies Education
  - Broadfield Social Studies Education: History Concentration
  - Broadfield Social Studies Education: Political Science Concentration
  - Broadfield Social Studies Education: Sociology Concentration
  - Chemistry: Science Education Concentration
- English Education
- Mathematics Education
- Physics: Science Education Concentration
- Kindergarten through Grade 12 Education – includes majors in:
  - Art Education
  - French Education
  - French Education and Teaching English to Speakers of Other Languages
  - Music Education: Choral and General Emphasis
  - Music Education: Instrumental and General Emphasis
  - Physical, Adapted, and School Health Education
  - Spanish Education
  - Spanish Education and Teaching English to Speakers of Other Languages
  - TESOL (Teaching English to Speakers of Other Languages)*

DUAL DEGREES
- Biology/Physical Therapy
- Chemistry/Engineering
- Clinical Laboratory Science/Clinical Microbiology
- Computer Science/Engineering
- Computer Science/Software Engineering
- Computer Science: Cybersecurity/ Master of Software Engineering
- Exercise & Sport Science Pre-Professional/ Athletic Training
- Mathematics/Engineering

- Physics/Engineering
- Physics/Physical Therapy
- Statistics/Applied Statistics
- Recreation Management
- Therapeutic Recreation

GRADUATE PROGRAMS
- Athletic Training
- Applied Statistics
- Biology with concentrations in:
  - Aquatic Science
  - Cellular and Molecular
  - Environmental Science
  - Nurse Anesthesia
  - Physiology
- Clinical Exercise Physiology
- Cybersecurity
- Data Science
- Data Science (c)
- Digital Marketing Analytics Certificate (c)
- Digital Marketing Management Certificate (c)
- Education – Educational Leadership Certificate (c)
- Education – English Language Arts Elementary Certificate (c)
- Education – Professional Development Program
- Learning Community, MSED
- Educational Leadership, MSED
- Educational Leadership with Director of Instruction certification, MSED
- Director of Instruction add-on certification
- Education – Professional Learning Community Certificate (c)
- Education - Reading Graduate Program
  - Reading, MSED (non-certification)
  - Reading: Reading Teacher, MSED (1316 certification)
  - Reading: Reading Specialist, MSED (5017 certification)
  - Reading: Reading Teacher and Reading Specialist, MSED (1316 and 5017 certification)
  - Reading Teacher Certificate (1316 certification) (c)
  - Reading Specialist add-on certification (5017 certification)
- Emerging Technologies in FinTech Certificate (c)
- Enterprise Infrastructure Certificate (c)
- Exercise and Sport Science
  - Physical Education–Teaching with emphases in:
    - Adapted Physical Education
    - Adventure/Outdoor Pursuits
- GIS Certificate (c)
- Healthcare Administration
- Higher Education Leadership Certificate (c)
- Information Technology Management
- IT Leadership Certificate (c)
- IT Operations Certificate (c)
- Leading FinTech Transformation Certificate (c)
- Medical Dosimetry
- Microbiology with emphasis in:
  - Clinical Microbiology
- Occupational Therapy
- Physical Therapy, DPT (clinical doctorate)
- Physician Assistant Studies
- Recreation Management
- Professional Development
- School Psychology, MSED and Ed.S.
- Senior Living and Services Leadership Certificate (c)
- Software Engineering, MSE
- Student Affairs Administration in Higher Education, MSED
- Student Affairs Administration and Leadership, Ed.D
- Therapeutic Recreation

PRE-PROFESSIONAL STUDIES
- Athletic Training
- Chiropractic
- Dentistry
- Engineering
- Forestry (Natural Resources, Conservation, Wildlife Management)
- Law
- Medicine
- Occupational Therapy
- Optometry
- Osteopathy
- Pharmacy
- Physical Therapy
- Physician Assistant Studies
- Podiatry
- Veterinary Science