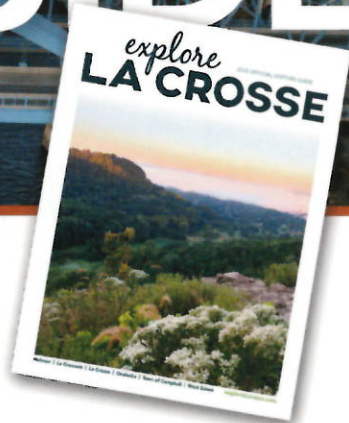


THE ROADMAP TO ADVENTURE IN THE LA CROSSE REGION

# 2025 VISITOR GUIDE

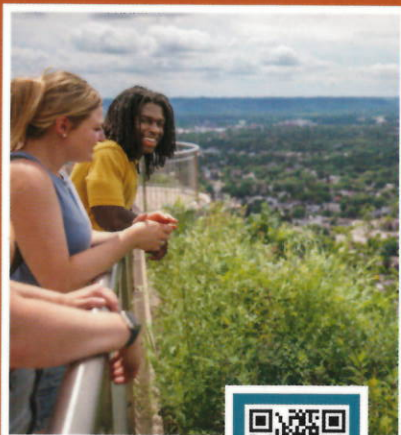
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## ELEVATED ADVENTURE. IT'S IN OUR NATURE!

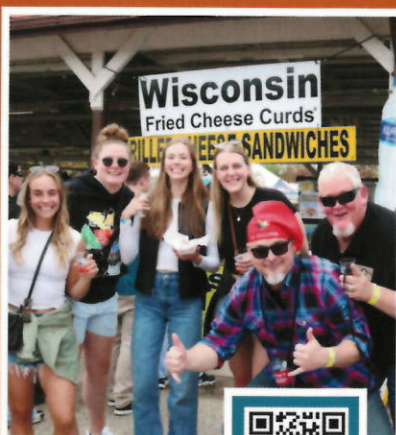
Nestled between ancient bluffs and along the Mississippi River, the La Crosse Region bursts with inspiring heights, picturesque landscapes, epic adventures, and scenic trails. Immerse yourself in spirited communities alive with vibrant festivals and a savory scene that bursts with flavor and authenticity. From charming, historic downtowns to waterway adventure, the La Crosse Region offers something for every explorer.

USE OUR VISITOR GUIDE  
TO PLAN YOUR STAY!



Start Here >

DISCOVER 2025'S EPIC  
EVENTS CALENDAR!



Get Festive >

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NEWSLETTERS & SWEEPS!



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# EVENTS LINEUP

<b>St. Patrick's Day Parade</b>	<b>March</b>	<b>La Crosse, WI</b>
<b>BTB Beer, Wine &amp; Cheese Fest</b>	<b>April</b>	<b>La Crosse, WI</b>
<b>Moon Tunes</b>	<b>June - Sept.</b>	<b>La Crosse</b>
<b>June Dairy Days</b>	<b>June</b>	<b>West Salem, WI</b>
<b>Artspire</b>	<b>June</b>	<b>La Crosse, WI</b>
<b>Lobsterfest</b>	<b>June</b>	<b>La Crosse, WI</b>
<b>Explore La Crosse Day</b>	<b>June</b>	<b>La Crosse, WI</b>
<b>Celebrate Onalaska</b>	<b>June</b>	<b>Onalaska, WI</b>
<b>Riverfest</b>	<b>July</b>	<b>La Crosse, WI</b>

<b>Country Boom</b>	<b>July</b>	<b>West Salem, WI</b>
<b>Irishfest</b>	<b>Aug.</b>	<b>La Crosse, WI</b>
<b>Kornfest</b>	<b>Aug.</b>	<b>Holmen, WI</b>
<b>Applefest</b>	<b>Sept.</b>	<b>La Crescent, MN</b>
<b>Oktoberfest USA</b>	<b>Sept.</b>	<b>La Crosse, WI</b>
<b>Rotary Lights</b>	<b>Nov. - Dec.</b>	<b>La Crosse</b>
<b>Skyrockers New Year's Eve</b>		<b>La Crosse, WI</b>



Check Out Our Events Calendar for a full listing La Crosse Region events, festivals and celebrations!

**TOUR.  
EXPLORE.  
DISCOVER.**



**SCAN TO DISCOVER  
THE BEST OF THE  
LA CROSSE REGION.**



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## EXPLORE WITH OUR TROLLEY TOURS

Discover the La Crosse Region's remarkable riverfront, historical districts, and famed, scenic parks on the Explore La Crosse guided trolley tours.

### THE BLUFF TO BLUFF EXPERIENCE

Explore between the bluffs of La Crescent & La Crosse with step-off stops!

### DARK LA CROSSE EXPERIENCE

Dive into the eerie historic & macabre tales of the La Crosse Region.

### MANSIONS & MEMORIES ARCHITECTURE TOUR

A look at La Crosse's most iconic, significant homes & their stories.



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