Helping future generations

Going to college changed Bob Allen’s life and gave him opportunities he wouldn’t have had otherwise. “It just wasn’t the classroom experience either. It was getting involved in student groups and other activities, building lifelong relationships, and maturing as a person,” Allen ’74 acknowledged. “Many of those same things have helped me achieve success in my career as well.”

Bob and his wife, Laurel, continue to find ways to stay involved with UW-L and in the La Crosse community. Bob has served for many years as an adviser to the Delta Sigma Pi business fraternity on campus, and is active with the Boys and Girls Club, to name just a few. In addition, Bob has served as president of the UW-L Foundation board of directors.

“Through my involvement with the Foundation and Laurel’s work in education, we’ve seen firsthand the impact scholarships can have for students. It was an easy decision for us to set up a life insurance policy that will one day endow scholarships for some outstanding students,” says Bob. “We hope future generations will have the same transformational experience that I did at UW-L.”

Start a scholarship …

There are many ways to create a scholarship fund to help future generations of UW-L students. Please contact Greg Reichert at 608.785.8672 or greichert@uwla.edu.