

## College of Arts, Social Sciences & Humanities (CASSH)

- Bob and Janet Roth Music Challenge: Will match gifts to UWL Music Department dollar for dollar up to \$5,000.
- Dean's Challenge - Karl Kunkel: Will match the first 25 gifts of \$20 to CASSH (\$500 match).

## College of Business Administration (CBA)

- Jim Paulson '82 Challenge: The first \$1,000 in gifts to any area within the CBA will be matched by Jim Paulson '82.
- Terry Henschel '83 Challenge: The second \$1,000 in gifts to any area within the CBA will be matched by Terry Henschel '83.
- CBA's 50th Anniversary Excellence Fund Challenge – In recognition of the CBA's 50th Anniversary, CBA interim Dean, TJ Brooks will match the first 50 NEW donors to the CBA who donate \$50 or more to the Excellence Fund (\$2,500 match).
- Economics and Finance Challenge: Lindsay Johnson, '05, UWL Foundation Board Member, will match \$500 donated to economics and \$500 donated to finance.

## College of Science & Health (CSH)

- Mike '82 & Kathi McGinley Challenge: Will match gifts to the College of Science and Health scholarship fund dollar for dollar up to \$5,000.
- Dean's Challenge - Mary Jo and Mark Sandheinrich Challenges:
  - Will give \$1,000 to the Dean's Distinguished Fellowship Fund when 50 people make their first gift of any amount to CSH.
  - Will give \$1,000 to CSH scholarships when \$1,000 is raised for CSH.

## School of Education, Professional & Continuing Education (SoE)

- Dean's Challenge - Marcie Wycoff-Horn: Will match gifts dollar for dollar to the SoE up to \$1,000.
- Jon Erickson '76: Will match gifts dollar for dollar to the SoE up to \$500.

## UWL Alumni Association

- Board of Directors Challenge: All gifts of \$20 will be matched and counted as Alumni Association memberships for up to \$1,500.

## UWL Athletics

- An anonymous donor will match the first \$1,000 given to support athletics or individual team sports.
- Todd Taylor '80 Men's Basketball Challenge: Will match gifts made to the Rollo Taylor Men's Basketball Endowment up to \$500.

## UWL Employees

- UWL employees who make their first gift to UWL will be matched by members of the Chancellor's Cabinet up to \$1,000.

## UWL Student Philanthropy Council Challenge

- The first 50 gifts of \$5 made by UWL students through the SPC Instagram page will be matched by an anonymous donor.

## UWL Recent Graduate Challenge

- John '82 & Laurie '83 Diekhoff Recent Grad Challenge: Will match gifts from graduates from the class of 2015-2020 up to \$1,000.

## John W. Metzger Delta Sigma Phi-EI Endowment Fund Challenge

- Mark Dahlke will match gifts made to Metzger Endowment up to \$1,000.

## PLUS! Over \$5,000 in matching gifts will be unlocked throughout Giving Day thanks to members of the UWL Foundation Board of Directors! Watch for these scheduled Power Hour Challenges

- 12/1: 4-5 p.m. Happy-Hour Power Hour Challenge – gifts made in this hour will be matched up to \$1,000.
- 12/2: 8-9 a.m. Early-Bird Power Hour Challenge – gifts made in this hour will be matched up to \$1,000.
- 12/2: Final Hour Power Hour Challenge – gifts made in this hour will be matched up to \$1,000.