Leaving a Legacy

ROBIN MUELLER, ’78

Though his parents funded his college education, Robin Clark Mueller was eager to set up a scholarship for students who might be facing financial constraints. The 1978 interpersonal communications grad adds: “It’s time to give back. I’ve been blessed.”

Mueller is endowing a scholarship for juniors majoring in communication studies — the first award for that discipline. He and his family members will stay involved in selecting recipients by conducting face-to-face interviews. “You never know when a student may be on the fence and an award like this could rein them back in,” he explains.

Mueller was so impressed with candidates when selecting the first recipient this spring that he awarded three scholarships instead of one.

Mueller has made the UWL Foundation the beneficiary of a $100,000 life insurance policy. The arrangement provides him a tax benefit while funding the policy. When the policy is cashed in, it will boost the original $25,000 endowment and provide additional annual awards.

Mueller encourages others to think about endowing scholarships by using a life insurance policy or other creative financial planning. “Their smiles on recognition night say it all,” he says. “What are you leaving behind?”

LEAVE YOUR OWN LEGACY

There are many ways to create a scholarship fund to help future generations of UWL students. Please contact Greg Reichert at 608.785.8672 or greichert@uwlax.edu