Providing a path

They didn’t attend UWL themselves, but they’re helping to make sure others do.

La Crosse retirees Francie Ball and Mary O’Sullivan attended UW-Madison before landing in the Coulee Region for their careers. Their direct connection to UWL is attending classes on campus through the Senior Audit Program.

O’Sullivan taught writing and technical writing at Western Technical College for more than 30 years, while Ball, a registered dietitian, was on the advisory committee for the food service management program at Western. With those connections, they wanted to provide Western students options to pursue their dreams.

They created the Mary O’Sullivan and Francie Ball WTC Transfer Scholarship, to be given annually to students transferring to UWL. “We hope the scholarship sends the message to Western students that they have a place as transfer students at UWL,” says O’Sullivan.

“It is a small way to affirm their accomplishment as a two-year college graduate and to encourage them in their future studies,” adds Ball.

YOUR LEGACY

There are many ways to create a scholarship fund to help future generations of UWL students. Please contact Greg Reichert at 608.785.8672 or greichert@uwla.edu