

Minutes

UWL Joint Planning and Budget Committee

1:15 PM, September 15, 2021

325 Graff Main Hall

Recorder: Abler

Present: Abler, Allen, Bearhart, Brooks, Cayo, Dutcher, Elkins, Hayes, Hetzel, Iverson, Kelly, Kunkel, Morgan, Nowicki, Ormes, Richter, Sandheinrich, Stewart, Wycoff-Horn, Yu, Zwettler

Absent/Excused: Allen, Figueroa, Leahy, LeDocq, Thomas, Vanroosenbeek

1. Introduction of Committee members

2. Election of Chair—M/S/P by acclamation Becky Elkins

3. Election of Executive Committee--M/S/P by acclamation

Dean—Mark Sandheinrich

Academic Staff—Troy Richter

University Staff—Ingrid Iverson

Faculty—Chia Chen Yu

Student—Jared Zwettler

4. Approval of Meeting dates for 2021-2022 Academic Year—M/S/P

FALL: 9/15, 9/29, 10/13, 10/27, 11/10, 12/1, 12/15

SPRING: 1/26, 2/9, 2/23, 3/9, 3/23, 4/6, 4/20, 5/4

5. Chancellor's Update

- COVID protocols and steering committee remain in place. Masking required indoors on campus. Campus dashboard with active cases still online. Vaccine requirement not being pursued by UW System at this time.
- COVID testing still active, testing approximately 300 athletes, 200 students, 150 employees and 500 community members every week. Will be bringing back pop-up COVID vaccination clinic.
- Facilities: ACCESS center and Archaeology labs moved to Wimberly Hall, Information Systems has some new space in Wing, Mitchell Hall upgrades approved (\$6 million), Murphy Library sustained about \$1.8 million in damage from recent rains.
- Budget: No layoffs or furloughs during pandemic, but many services disrupted. Federal money helped cover gaps. Much financial help provided to students by federal money as well.
- Enrollment: Large first-year class, but lower retention impacts overall revenue. Asked for committee's help in communicating the complexity of our budget and the importance of student retention.
- Nowicki asked about the enrollment cliff projections—Chancellor said may not be as dramatic as expected, school district partnerships could help offset decline.

6. Provost's Update

- Mask compliance has been good so far
- Instructors must work with chair, dean and provost if changing course modality for spring
- First-day enrollment was 10,303 students, transfers are up, junior class retention was down. More males than females are not returning (5 to 1 ratio). Enrollment target for 2022-2023 will be forthcoming.

7. CFO's Update

- Overall enrollment down about 200 students (\$1.52 million in tuition and \$300 thousand in segregated fees). Shortfall covered by HEERF, will also cover GQA shortfall.
- 15 faculty positions cut last year due to tuition freeze (since 2013 lost 42 faculty and 8 staff positions). Possible differential tuition increase in 2022-2023?
- 2% pay plan scheduled for January 2022 and January 2023.
- Prairie Springs Science Center phase II was not enumerated in the budget, but the DOA is allowing us to continue with design of the building.
- DOA is also allowing design of a new parking ramp (550 spaces) for the Center for the Arts
- Fieldhouse is on schedule

8. New Business --- New Committee member? Have the Dean of Graduate and Extended Education added to the membership, requires change to the bylaws.

9. Adjournment M/S/P at 2:25

Minutes
UWL Joint Planning and Budget Committee
1:15 PM, September 29, 2021
1102/1104 Wittich Hall

[Zoom link](#) (for interested folk whose in-person attendance is not required)

Recorder: Robert F. Allen

Present: Abler, Allen, Bearhart, Brooks, Cayo, Elkins, Figueroa, Gow, Hayes, Hetzel, Iverson, Kunkel, Morgan, Nowicki, Ormes, Reichert, Richter, Shonk, Stewart, Vanroosenbeek, Yu, Zwettler

Absent/Excused: Dutcher, Sandheinrich, Thomas, Wycoff-Horn

1. Introduction of Committee Members

2. Approval of Meeting Minutes

- 5-5-21 M/S/P by acclamation
- 9-15-21 M/S/P by acclamation

3. Announcements / Updates

- Budget 101 will be held Nov. 10th in Hall of Nations and via Zoom
- We will meet in 1102/1104 Wittich Hall with the exception of the following dates:
 - 10/13/21 – 325 Graff Main Hall
 - 11/10/21 – Centennial – Hall of Nations
- All meetings will have a Zoom link for interested parties to be able to attend.
- JPB Executive Committee
 - **Starting work this Friday October 1.**
 - **Consider how we engage with the broader UWL community.**
 - Will begin work on outlining topics/plans for the year. If you have ideas, feel free to share them.
 - Members include: Chia-Chen Yu, Jarred Zwettler, Mark Sandheinrich, Ingrid Iverson, Troy Richter, and Becki Elkins

4. Chancellor's Update

- **We are being pulled in two directions:**
 - **On one side, some individuals are tired of “being careful”.**
 - **On the other side, mask mandate extended until after Thanksgiving. Legal challenges are being considered. Vaccination clinic open today to provide vaccination and booster.**
- **Testing will end with the current provider Thursday September 30, 2020. The following week testing will begin with a different provider. This cost is being provided by the system.**
- **Limited resources are creating a challenge for timely PCR test results to help determine who must quarantine and for how long. The local hospitals may have a faster response time than UWL. Also what is the impact of quarantines of students having a negative test but symptoms (from a cold or something non-COVID).**
- **County is providing drive-thru testing on Monday.**
- **We are leading the system in percentage of in-person classes at 94%. Madison is second.**

5. Provost's Update

- Fall 2021 Enrollment – Natalie Solverson
 - **164,000 estimated enrollment across the system this semester**
 - **10,314 enrollment at UWL at 10th day.**
 - **Decline by 1.5% (154 students).**
 1. **100 fewer undergrads**
 2. **37 fewer grad students (collaborative programs are seeing increase)**
 - **Among first year students**
 1. **Record class**
 2. **2207 first year student (up 93 students, 4.4%)**
 - **394 transfer students (up 57 students, 17%)**
 - **Students of color (down 28 students, decline of 3.3%)**
 - **First Gen (down 122 students, 4.7%)**
 - **166 students reentered UWL this fall (at least took Spring 2021 off), up by 73 students.**
 - **Down 323 continuing undergrad degree seeking students from Fall 2020.**
 1. **All identified groups of students are lower than from recent years.**
 2. **Retention rates are lower as well.**
- Summer Retention Efforts – Sandy Grunwald
 - **Goal: Outreach efforts to maximize full-time registered/enrolled students for Fall 2021**
 - **During registration**
 1. **All students texted a reminder from Navigate the day before registration date**
 2. **Students who did not register on their date were texted the day after**
 3. **Students with holds identified, and students with financial issues with account balances were assisted by Financial Aid. Students with advising hold were offered help from advising to assist.**
 - **After registration**
 1. **Identified and offered assistance with 1st and 2nd year students who did not register for classes.**
 2. **Identified students who were not registered for at least 12 credits, advisors were asked to reach out to students to offer assistance in registering students up to full-time status, if desired.**
 - **After START, students with fewer than 14 credits were contacted to see if they wanted to add credits.**
 - **For Academic At-Risk students**
 1. **Identified Fall enrolled students who many need additional support. AAC and ASDs worked with students to set up support for this semester.**
 - **In first 2 weeks in August, students not registered were contacted to see if they wanted to return. Out of 309 students, 35 responded with 25 seeking assistance for registration.**
 1. **In third week in August, postcard was sent to students to offer support to come back to campus.**
 - **Final outreach went to students with outstanding balance, specifically those with balance less than \$2000. Of the 15 students, 3 utilized grant funds to wipe out outstanding balance.**
- **Questions**
 - **What is the budget for Retention Grants to sustain the program?**
 1. **These funds are offered every year (Maroon to gray grants).**

- **Is there any evaluation of Navigate to see how it's performing versus its cost.**
 1. **Natalie will be back this semester to discuss other aspects of Navigate and how it's performing.**
 - **Will similar outreach occur between Fall to Spring?**
 1. **Many are programmed to happen every semester. Financial Aid does their own outreach every semester.**
 2. **The Navigate app is used for outreach to students.**
 - **What have we learned from the past few years that will inform us on where we will be in the next few years?**
 1. **The overall model may still hold, but we see the potential for an upward projection of enrollment of students.**
 2. **Changes in admissions is not present in the model.**
 3. **More effort to retain students is necessary. We have more tools now to help with these efforts, but we have to use the tools.**
 4. **2 Fundamental questions:**
 - a. **How do we fiscally manage the growth we may see, versus the decline we anticipate?**
 - b. **How do we respond to innovations of our sister institutions?**
 - **HEERF I, II, III Federal Emergency Financial Aid Funds – Louise Janke**
 - **Higher Education Emergency Relief Funds (HEERF)**
 1. **We are the only UW System school that contributed institution portion of Emergency funds to student financial aid.**
 2. **HEERF I assisted 3773 students**
 3. **HEERF II required financial need as defined via FAFSA must not be considered.**
 - a. **3883 students assisted through HEERF II**
 4. **HEERF III was passed March 2021.**
 - a. **No FAFSA was required. Open to international and undocumented students.**
 - b. **Funds for Pell recipients was distributed. Distribution of funds to Non-Pell recipients is ongoing.**
6. CFO's Update
- Recap – Financial Impact of COVID-19 Pandemic
 - **This will occur at a future meeting (lack of time)**
7. New Business
- **No new business.**
8. Adjournment at 2:36