WisCorps Development Fellowship

The year-long Fellowships will include a full-time summer commitment of approximately 35 hours/week (from ~June 1-August 31) and 10-12 hours/week during the Fall and Spring semesters. Each Fellowship award is approximately $12,000 for the year. Only students who can commit to full-time enrollment at UWL both semesters will be considered.

WisCorps is pleased to partner with donors and UWL in creating the first WisCorps Fellowships designed to provide students (graduate or undergraduate junior or senior) with in-depth, real-world professional development experience. These Fellowships provide opportunities to develop and enhance skills in areas such as communications, planning, data analysis, budgeting, and stakeholder and financial research—skills that employers value to support marketing and development activities that are critical to many types of organizations including non-profits, educational foundations, non-governmental organizations, the arts, medical research, etc.

Two tracks of WisCorps Fellowships are available for 2022-2023, one in development and one in marketing.

This description outlines the responsibilities of the Development Fellowship.

Development Fellowship, working with the Director of Development (primary mentor) and Executive Director, and WisCorps staff

- Assisting in developing and implementing aspects of a corporate, direct mail, alumni and capital campaign, by providing research, data analysis, creating needed marketing/development materials, and managing social media support for the campaigns.
- Grantsmanship and networking. Learn to read requests for proposals and write proposals to various viable funders. Attend meetings with current and potential funders.
- Learn donor stewardship techniques and attend meetings with donors.
- Meet weekly with the Director of Development to set priorities and goals and report progress, receive a formative evaluation at the end of the summer and end of the Fall semester, and receive a summative evaluation at the end of the Spring semester.
- Take an active role creating and supporting a culture of justice, equity, diversity, and inclusion in WisCorps’ programs and in the community.