

**University of Wisconsin – La Crosse
Storm Water Management Program
2020 Public Involvement and Participation Plan**

Background

This plan is developed to fulfill requirements of the WI Department of Natural Resources general permit to discharge under the Wisconsin Pollutant Discharge Elimination System (WPDES) Permit No. WI-S050075-3.

Permit Conditions – Public Involvement and Participation

2.2 Public Involvement and Participation

The permittee shall maintain its public involvement and participation program, in compliance with applicable state and local public notice requirements, to notify the public of activities required by this permit and to encourage input and participation from the public regarding these activities. The permittee shall implement the following measurable goals:

2.2.1 Permit activities. The permittee shall provide a minimum of one opportunity annually for the public to provide input on each of the following permit activities: annual report, storm water management program, and if applicable, the adoption or amendment of storm water related ordinances.

2.2.2 Delivery mechanism. The permittee shall identify the public involvement and participation delivery mechanism for each permit activity in section 2.2.1. Delivery mechanisms may include public workshop, presentation of storm water information, government event (public hearing, council meeting, etc.), citizen committee meeting, or website.

2.2.3 Volunteer activities. The permittee shall implement at a minimum one of the following volunteer activities per year: group best management practice (BMP) installation or maintenance, storm drain stenciling, planting community rain garden, clean up event, stream monitoring, citizen committee meeting, public workshop, presentation of storm water information, or other hands-on event.

2.2.4 Target participants. The permittee shall identify the targeted participants for each permit activity and volunteer activity. Participants may include general public, public employees, residents, businesses, contractors, developers, industries, and/or other appropriate audience.

UWL Five-Year Public Involvement and Participation Plan

Task Number	Task	Measureable Goal
1	Environmental Health and Safety (EHS) will post to the University of Wisconsin La Crosse (UWL) website the annual storm water report and other information related to the storm water management program. UWL faculty, staff, and students will be informed of the storm water website and provided information on submitting questions and comments.	Track the number of annual storm water questions and comments.
2	UWL will participate in or coordinate campus or community clean-up event(s). Clean-up events may be related to campus move-in, campus move-out, Earth Day, post-Octoberfest, or other campus or community events.	Track the number of annual volunteer campus and community clean up events.
3	UW-L faculty, staff, students and the general public will be invited to public presentations on all capital building projects requiring an environmental impact statement. Meeting notifications are published pursuant with regulatory requirements.	Track the annual number of published meeting announcements. .
4	UW-L faculty, staff, students and the general public are invited to public presentations on campus Master Planning which can have an impact on Storm Water Management Plan.	Track the annual number of published meeting announcements.