

State of Wisconsin  
Department of Natural Resources  
dnr.wi.gov

## Due by March 31, 2011

This form is for the purpose of annual reporting on activities undertaken pursuant to the Municipal Separate Storm Sewer System (MS4) General Permit No. WI-S050075-1. An owner or operator of a municipal separate storm sewer system covered by the general permit under Chapter NR 216, Wis. Adm. Code, is required to submit an annual report to the Department of Natural Resources by March 31 of each year to report on activities for the previous calendar year. This form is for reporting on activities undertaken in calendar year 2010.

Use of this specific form is optional. The Department of Natural Resources has created this form for the user's convenience and believes that the information requested on this form meets the reporting requirements for an owner or operator of a municipal separate storm sewer system covered by the general permit. Personal information collected will be used for administrative purposes and may be provided to the extent required by Wisconsin's Open Records Law [ss. 19.31-19.39, Wis. Stats.].

**Instructions:** Complete each section of the form that follows. If additional space is needed to respond to a question, attach additional pages. Provide descriptions that explain the program actions taken to-date to comply with the general permit. Complete and submit the annual report by March 31, 2011, to the appropriate address indicated on the last page of this form.

<b>SECTION I. Municipal Information</b>			
Name of Municipality University of Wisconsin - La Crosse		Facility ID No. (FIN) 37167	
Mailing Address 1725 State Street	City La Crosse	State WI	Postal Code 54601
County(s) in which Municipality is located La Crosse	Type of Municipality: (check one) <input type="checkbox"/> County <input type="checkbox"/> City <input type="checkbox"/> Village <input type="checkbox"/> Town <input checked="" type="checkbox"/> Other (specify) University of Wisconsin 4-year Institution		
<b>SECTION II. Municipal Contact Information</b>			
Name of Municipal Contact Person Daniel J. Sweetman		Title Environmental Health, Occupational Safety & Sustainability Program Manager	
Mailing Address 1725 State Street	City La Crosse	State WI	Postal Code 54601
E-mail Address sweetman.dani@uwlax.edu	Telephone No. (including area code) (608)785-6800	Fax No. (including area code) (608)785-8059	
<b>SECTION III. Certification</b>			
<i>I hereby certify that I am an authorized representative of the municipality covered under MS4 General Permit No. WI-S050075-1 for which this annual report is being submitted and that the information contained in this document and all attachments were gathered and prepared under my direction or supervision. Based on my inquiry of the person or persons under my direction or supervision involved in the preparation of this document, to the best of my knowledge, the information is true, accurate, and complete. I further certify that the municipality's governing body or delegated representatives have reviewed or been apprised of the contents of this annual report. I understand that Wisconsin law provides severe penalties for submitting false information.</i>			
Authorized Representative Printed Name Robert J. Hetzel		Authorized Representative Title Vice-Chancellor, Administration and Finance	
Authorized Representative Signature		Date Signed	
E-mail Address hetzel.robe@uwlax.edu	Telephone No. (including area code) (608)785-8021	Fax No. (including area code) (608)785-8035	

**SECTION IV. General Information**

a. Describe what efforts the municipality has undertaken to invite the municipal governing body, interest groups, and the general public to review and comment on the annual report.

The prior year annual report had been reviewed and approved by the campus governing body prior to submission. UW-L interest groups have been invited to comment on submitted annual report during on-campus meetings. The general public is given the opportunity to review and comment on submitted annual report through a campus web site dedicated to storm water management.

b. Describe how elected and municipal officials and appropriate staff have been kept apprised of the municipal storm water discharge permit and its requirements.

UW-L administration and appropriate staff have been kept apprised of the municipal storm water discharge permit and its requirements through formal meetings, e-mails and informal discussions.

c. Has the municipality prepared its own municipal-wide storm water management plan?  Yes  No

If yes, title and date of storm water management plan:  
UW-La Crosse Storm Water Management Plan, May 2008

d. Has the municipality entered into a written agreement with another municipality or a contract with another entity to perform one or more of the conditions of the general permit as provided under Section 2.10 of the general permit?  Yes  No

If yes, describe these cooperative efforts:  
Pursuant with WI Statutue 70.119 the UW-L is required to make reasonable payments to the City of La Crosse for various conditions of the general permit. These conditions include, but are not limited to sections 2.3.2, 2.3.3, 2.3.4, 2.3.5, 2.6.1, 2.6.2, 2.6.3, 2.6.4 and 2.7.2. UW-L had entered into an agreement with the City of La Crosse to hire AECOM, Stevens Point, WI, to complete general permit condition 2.7.1. UW-L has reimbursed the City of La Crosse for these services, plus a 5% administrative fee.

e. Does the municipality have an internet website?  Yes  No

If yes, provide web address:  
The storm water management program web site is [http://www.uwlax.edu/ehs/storm\\_water.htm](http://www.uwlax.edu/ehs/storm_water.htm). UW-L has also collaborated with other local MS4 permittees in creation of the La Crosse Waters website at <http://lacrossewaters.org/>.

If the municipality has an internet website, is there current information about or links provided to the MS4 general permit and/or the municipality's storm water management program?  Yes  No

If yes, provide web address:  
Enter the UW-L storm water home page as described in section IV (e). The UW-L Storm Water Management Plan is available through the link titled Storm Water Management Program Plan. The MS4 general permit is available as Appendix D in the Campus Storm Water Management Plan.

## SECTION V. Permit Conditions

a. Minimum Control Measures: For each of the permit conditions listed below, provide a description of the status of implementation of program elements, the status of meeting measurable goals, and compliance with permit schedule in section 3 of the MS4 general permit. Be specific in describing the actions that have been taken during the reporting year to implement each permit condition and whether measurable goals have been met, including any data collected to document a measurable goal. Also, explain the reasons for any variations from the compliance schedule in the MS4 general permit.

- Public Education and Outreach

UW-La Crosse public education and outreach program (permit condition 2.1) was submitted to the WDNR in March 2009. The following items were included as measurable goals in the public education and outreach program and were completed during the 2010 permit year. UW-L continues to educate and provide outreach via published articles in weekly newsletter e-mailed to every employee and student. The communications inform personnel of pollution prevention initiatives they can personally implement and activities taken by UW-L. Campus communications encourage personnel to learn about UW-L's Stormwater Management Program through review of regularly updated web content at [http://www.uwlax.edu/ehs/storm\\_water.htm](http://www.uwlax.edu/ehs/storm_water.htm). Several environmental health oriented committees, student organizations and instructors incorporate storm water management issues into courses, and other events, such as but not limited to annual Earth Day activities. UW-L has participated in quarterly intergovernmental storm water public education meetings with various city, village, township and other government units.

- Public Involvement and Participation

UW-La Crosse public involvement and participation program (permit condition 2.2) was submitted to the WDNR in March 2009. The following items were included as measurable goals in the public involvement and participation program and were completed during the 2010 permit year. Several environmental health oriented committees, student organizations and instructors incorporate stormwater management issues into their courses and other events. For instance, UW-L students pursuing an environmental studies minor must complete a significant service learning projects to fulfill course requirements necessary to receive the minor. Some of these projects typically have a theme that impacts enhancement of UW-L stormwater management program. UW-L Environmental Health, Safety and Sustainability request input for its annual MS4 reports and Storm Water Management Plan on the campus website. Comments are also solicited through campus newsletters directed via e-mail to all faculty, staff and students. UW-L faculty, staff, students and the general public are invited to public presentations on all capital building projects requiring an environmental impact statement. Meeting notifications are published pursuant with regulatory requirements. UW-L faculty, staff, students and the general public are also invited to public presentations on campus master planning. Campus master planning provides the framework for sustainable development, which in part addresses enhancing stormwater management .

- Illicit Discharge Detection and Elimination

Pursuant with WI Statutue 70.119 the University is required to make reasonable payments to the City of La Crosse for illicit discharge detection and elimination services. In addition, UW-L enforces storm water protection code at Wisconsin Admininstrative Code UWS 18.06(1) which prohibits dumping and other prohibited discharges to storm water. No illicit discharges, spilling or dumping was reported or identified in reporting year 2010.

- Construction Site Pollutant Control

The WI Department of Administration - Division of State Facilities (DOA-DSF) controls all new and renovation construction projects that could impact storm water. DOA-DSF has developed Erosion Control Standards as part of their Master specifications for construction projects. This standard is available in the link titled "Erosion Control" at [http://www.doa.state.wi.us/dsf/masterspec\\_view\\_new.asp?catid=33&locid=4](http://www.doa.state.wi.us/dsf/masterspec_view_new.asp?catid=33&locid=4). DOA-DSF enforces standards compliance at construction sites during the construction process. During 2010 a major new academic building continued construction and a new residence hall began construction at UW-L. In 2010 DOA-DSF monitored site pollutant control and immediately corrected minor deficiencies in the residence hall project by installing ersoion control around an existing catch basin and replacement of a particulates loaded tracking pad.

- Post-Construction Storm Water Management

The WI Department of Administration - Division of State Facilities (DOA-DSF) controls all new construction and significant renovation projects that could impact storm water. DOA-DSF has developed construction standards to meet post-construction storm water requirements. These Master Specification standards are available through the links titled "Earthwork" and "Exterior

Improvements" at [http://www.doa.state.wi.us/dsf/mastspec\\_new.asp?locid=4](http://www.doa.state.wi.us/dsf/mastspec_new.asp?locid=4). Within these links are various documents that require construction requirements to prevent and control post construction pollutants. DOA-DSF enforces standards compliance at construction sites during the construction process. DOA-DSF did not have any construction projects completed in reporting year 2010.

• Pollution Prevention

UW-La Crosse pollution prevention program (permit condition 2.6) was submitted to the WDNR in September 2009. The following items were included as measurable goals in the pollution prevention program and were completed during the 2010 permit year. The City of La Crosse completed routine street sweeping and cleaning of catch basins on city streets that bisect campus. Grass clippings and leaves are mulched in place. Lawn fertilizers are applied in accordance with a nutrient application schedule. Campus staff maintained certified pesticide applicator licenses and continued to implement and enhance our integrated pest management approach. Affected employees have received job specific information on actions necessary to prevent pollution. Continued to implement the campus spill prevention control and countermeasures (SPCC) plan. Continued to properly manage all solid, hazardous, universal and special wastes in accordance with State and Federal regulations. Continued to apply the minimal level of deicers and slip prevention agents to assure safety. UW-L continued to wash fleet and maintenance vehicles inside campus or private pay for use facilities appropriate for this task. Continued to maintain a State contract to provide emergency response services for hazardous material spill response services.

b. Storm Water Quality Management: Has the municipality completed a pollutant-loading analysis to assess compliance with the 20% TSS reduction developed urban area performance standard?  Yes  No

If yes, provide the following: Model used WinSLAMM Version 9.4.0 Reduction (%) 17.0

Has the municipality completed a pollutant-loading analysis to assess compliance with the 40% TSS reduction developed urban area performance standard?  Yes  No

If yes, provide the following: Model used WinSLAMM Version 9.4.0 Reduction (%) 17.0

If no, include a description of any actions the municipality has undertaken during 2010 to help achieve the 40% standard by March 10, 2013.

Has the municipality completed an evaluation of all municipal owned or operated structural flood control facilities to determine the feasibility of retrofitting to increase TSS removal?  Yes  No If yes, describe:

The University of Wisconsin-La Crosse does not have structural flood control facilities.

c. Storm Sewer System Map: Describe any changes or updates to the storm sewer system map made in the reporting year. Provide an updated map.

No changes were made to UW-L owned storm sewer system components in 2010.

**SECTION VI. Fiscal Analysis**

- a. Provide a fiscal analysis that includes the annual expenditures for 2010, and the budget for 2010 and 2011. A table to document fiscal information is provided on page 6.
- b. What financing/fiscal strategy has the municipality implemented to finance the requirements of the general permit?  
 Storm water utility    General fund    Other State (GPR) and UW-L (PR) Funds
- c. Are adequate revenues being generated to implement your storm water management program to meet the permit requirements?    Yes    No

Please provide a brief summary of your financing/fiscal strategy and any additional information that will assist the Department in understanding how storm water management funds are being generated to implement and administer your storm water management program.

The University of Wisconsin System does not have the authority, nor ability, to establish a storm water utility entity, or an equivalent revenue generating entity, for funding of the required storm water management program activities. All funding for the University of Wisconsin La Crosse storm water management activities relies on the State of Wisconsin's biennial capital budget and operational budget appropriations as well as internal charges to self sustaining/funded (PR: Program Revenue) entities.

**SECTION VII. Inspections and Enforcement Actions**

**Note: If an ordinance listed below has previously been submitted and has not been amended since that time, a copy does not need to be submitted again. If the ordinance was previously submitted, indicate such in the space provided.**

- a. As of the date of this annual report, has the municipality adopted a construction site pollutant control ordinance in accordance with subsection 2.4.1 of the general permit?    Yes    No   If yes, attach copy or provide web link to ordinance:

The University does not have the authority to develop ordinances. In lieu of an ordinance the Department of Administration/ Division of State Facilities has developed Erosion Control Master Specifications available at [http://www.doa.state.wi.us/dsf/masterspec\\_view\\_new.asp?catid=33&locid=4](http://www.doa.state.wi.us/dsf/masterspec_view_new.asp?catid=33&locid=4).

- b. As of the date of this annual report, has the municipality adopted a post-construction storm water management ordinance in accordance with subsection 2.5.1 of the general permit?    Yes    No   If yes, attach copy or provide web link to ordinance:

The University does not have the authority to develop ordinances. In lieu of an ordinance the Department of Administration/ Division of State Facilities has developed Civil and Sitework Guideline Master Specifications available at [ftp://doafp04.doa.state.wi.us/master\\_spec/Earthwork/cvIGUIDEs.DOC](ftp://doafp04.doa.state.wi.us/master_spec/Earthwork/cvIGUIDEs.DOC).

- c. As of the date of this annual report, has the municipality adopted an illicit discharge detection and elimination ordinance in accordance with subsection 2.3.1 of the general permit?    Yes    No   If yes, attach copy or provide web link to ordinance:

The University utilizes State of Wisconsin Administrative Code, University of Wisconsin System, Chapter 18: Conduct on University Lands available at <http://www.legis.state.wi.us/rsb/code/uws/uws018.pdf>.

- d. As of the date of this annual report, has the municipality adopted any other ordinances it has deemed necessary to implement a program under the general permit (e.g., pet waste ordinance, leaf management/yard waste ordinance, parking restrictions for street cleaning, etc.)?    Yes    No   If yes, attach copy or provide web link to ordinance:

e. Provide a summary of available information on the number and nature of inspections and enforcement actions conducted during the reporting period to ensure compliance with the ordinances described in a. to d. above.

The Department of Administration/Division of State Facilities (DOA/DSF) manages all construction site pollutant control operations throughout the report period to the standards required in the DOA/DSF Master Specifications. Specification requirements are communicated to contractors and enforced by DOA/DSF throughout the construction period. DOA/DSF regularly communicates Master Specification requirement enforcement issues to contractors in regularly scheduled progress meetings throughout construction and post construction. The applicable construction projects during this reporting period involved construction of a new stadium and academic building. The stadium was turned over to the University in July 2009. Construction on the new academic building began in May 2009.

During the reporting period no illicit discharge events were reported to campus emergency response personnel in University Police or Environmental Health and Safety.

**SECTION VIII. Water Quality Concerns**

a. Does any part of the MS4 discharge to an outstanding resource water (ORW) or exceptional resource water (ERW) listed under s. NR 102.10 or 102.11, Wis. Adm. Code? (A list of ORWs and ERWs may be found on the Department's Internet site at: <http://dnr.wi.gov/org/water/wm/wqs/orwerw/>)  Yes  No If yes, list:

b. Does any part of the MS4 discharge to an impaired waterbody listed in accordance with section 303(d)(1) of the federal Clean Water Act, 33 USC § 1313(d)(1)(C)? (A list of the most current Wisconsin impaired waterbodies may be found on the Department's Internet site at: <http://dnr.wi.gov/org/water/wm/wqs/303d/303d.html>)  Yes  No If yes, complete the following:

- Impaired waterbody to which the MS4 discharges:

Black River

- Description of actions municipality has taken to comply with section 1.5.2 of the MS4 general permit for discharges of pollutant(s) of concern to an impaired waterbody:

The Black River is impaired due to contamination with polychlorinated biphenyl's (PCB's). The University of Wisconsin - La Crosse has eliminated all known PCB's used for educational or other operational purposes. With limited exception, light ballasts are occasionally identified that contain PCB's. Major lighting projects have eliminated the vast majority of PCB containing ballasts. Waste PCB containing ballasts are collected and managed in accordance with federal and state regulations. PCB containing ballasts are shipped for disposal through the hazardous/toxic waste disposal contract administered by the State of Wisconsin, Department of Administration.

c. Identify any known water quality improvements in the receiving water to which the MS4 discharges during the reporting period.

No water quality improvements known for receiving waters during reporting period.

d. Identify any known water quality degradation in the receiving water to which the MS4 discharges during the reporting period and what actions are being taken to improve the water quality in the receiving water.

No water quality degradation known for receiving waters during reporting period.

Fiscal Analysis Table. Complete the fiscal analysis table provided below.

Program Element	Annual Expenditure		Budget		Source of Funds
	2010	2010	2011	2011	
Public Education and Outreach	350	300	300		State of Wisconsin - General Program Revenue
Public Involvement and Participation	550	600	600		State of Wisconsin - General Program Revenue
Illicit Discharge Detection and Elimination	0	0	0		
Construction Site Pollutant Control	0	0	0		
Post-Construction Storm Water Management	250	0	300		State of Wisconsin - General Program Revenue UW-La Crosse - Program Revenue
Pollution Prevention	30,800	11,500	29,000		State of Wisconsin - General Program Revenue UW-La Crosse - Program Revenue
Storm Water Quality Management (including pollutant-loading analysis)	16,400	15,625	7,900		State of Wisconsin - General Program Revenue
Storm Sewer System Map	0	0	150		State of Wisconsin - General Program Revenue
Other	1,100	1,700	1,100		State of Wisconsin - General Program Revenue



<b>NORTHERN REGION COUNTIES</b>			<b>WEST CENTRAL REGION COUNTIES</b>		
Ashland	Langlade	DNR Service Center	Adams	Marathon	DNR Service Center
Barron	Lincoln	1701 N. 4th Street	Buffalo	Monroe	5301 Rib Mountain Rd.
Bayfield	Oneida	Superior, WI 54880	Clark	Portage	Wausau, WI 54401
Burnett	Polk	Phone: (715) 392-7988	Crawford	Trempealeau	Phone: (715) 359-4522
Douglas	Price		Jackson	Vernon	
Florence	Rusk		Juneau	Wood	
Forest	Sawyer		La Crosse		
Iron	Taylor				
	Vilas				
	Washburn		Chippewa	Pepin	DNR Service Center
			Dunn	Pierce	890 Spruce St.
			Eau Claire	St. Croix	Baldwin, WI 54002
					Phone: (715) 684-2914

<b>NORTHEAST REGION COUNTIES</b>			<b>SOUTH CENTRAL REGION COUNTIES</b>		
Brown	Marquette	DNR Northeast Region	Columbia	Jefferson	DNR South Central Region
Calumet	Menominee	2984 Shawano Ave.	Dane	LaFayette	3911 Fish Hatchery Rd.
Door	Oconto	Green Bay, WI 54313	Dodge	Richland	Fitchburg, WI 53711
Fond du Lac	Outagamie	Phone: (920) 662-5100	Grant	Rock	Phone: (608) 275-3266
Green Lake	Shawano		Green	Sauk	
Kewaunee	Waupaca		Iowa		
Manitowoc	Waushara				
Marinette	Winnebago				

<b>SOUTHEAST REGION COUNTIES</b>			
Kenosha	Sheboygan	DNR Service Center	
Milwaukee	Walworth	141 NW Barstow Street,	
Ozaukee	Washington	Room 180	
Racine	Waukesha	Waukesha, WI 53188	
		Phone: (262) 884-2300	