

A time to reflect



Brad Quarberg, '85

I can remember my first visit to campus as a prospective student like it was yesterday. It was a foggy, cool December day in 1980. But the weather didn't dampen my spirits about coming to the campus the

The extremely friendly Vanguard leading my campus tour and the faculty I met more than made up for the chilly welcome by Mother Nature. Little did I know the campus would not only serve as my college stomping grounds, but also the place I'd eventually call my working home.

UW-La Crosse has been a home to thousands since the doors to old Graff Main Hall swung open in 1909.

In fact, 65,937 had collected diplomas before the Class of 2009 crossed the stage in May. Each one of them holds unique memories of this great

This special edition of the Alumnus will take you back — and give a peek forward — of your alma mater. Reminisce about your college roommates. Smile about the prank you fell for as a freshman. Toast Third Street.

Enjoy the memories and make plans to come back to campus to make

Proud to be a UW-L alumnus,

Bud Quarberg '85

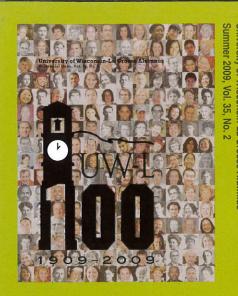
Online directory service ending

Decreased demand caused the end of alumni online directory service June 30. "When we launched the directory several years ago, we had hoped it would be widely used, especially by our young alumni," explains Janie Spencer, executive director. "With the advent of social networking, alumni stay connected to each other in different ways."

But, alums can still get help finding a friend or former classmate. Simply contact the Alumni Association at alumni@uwlax.edu, or (toll free) 877.UWL.ALUM.

Stadium kudos

The La Crosse Area Chamber of Commerce gave its Regional Progress Award to UW-L and the UW-L Foundation for successful efforts to replace the university's aging outdoor sports complex. Chancellor Joe Gow and Acting President of the UW-L Foundation Al Trapp accepted the award at a March



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For previous issues of the Alumnus go to http://murphylibrary.uwlax.edu/digital/uwl/Alumnus/index.html

Benson named dean of CLS

Ruthann Benson becomes dean of the College of Liberal Studies July 1. Benson had been interim dean of the college since June 2007.

"Dr. Benson has been a strong advocate for enhancing and supporting diversity at UW-L, as well as a driving force in the ongoing internationalization of the campus," says Provost Kathleen Enz Finken. "She is a knowledgeable administrator and has been a leader in fostering an environment which promotes outstanding scholarly research in the

Benson joined the UW-L faculty in 1994. She served as associate dean and director of the university's School of Arts & Communication from 1997-2007 and was director of theater from 1994-97.

NMT students excel nationally

UW-L's nuclear medicine technology (NMT) majors are tops in the nation. Graduates have a 100 percent pass rate on required national certification exams over the program's 40-year history, which numbers around 700 graduates. The 2008 NMT grads not only all passed, their average score ranked in the 99th percentile nationwide. More than 1,700 students took the national exam in 2008. Find out more at: www.uwlax.edu/nmt.

Mascot named

Eagle is now "Colbert"

The UW-L Eagle has a new name. It's "Colbert" (kohl-BEAR), named after Comedy Central host Stephen Colbert who tried unsuccessfully this spring to get a room in the international space station named after himself.

It's actually the second name given to the mascot. The first was "Eddie" following a campus contest earlier this year. But that was shot down by the National Rifle Association who threatened a lawsuit because its safety mascot holds the name and is trademarked.

When the contest re-opened, a student started a "Colbert" campaign, which eventually beat out five other names in a week-long campaign.







top: Vice Chancellor for Administration and Finance Bob Hetzel, left, and Chancellor Joe Gow, third from left, joined Baird Hall residents at a farewell party in May. Pictured, from left, Hetzel, Baird Hall Director Lore Vang, Gow and resident assistants Patrick Burns, Jamie Whitehead, Abby Lund, Bob Tolson and Mike Malloy. above: Baird Hall alums reunite one last time before the building comes down. Learn more on page 30.

Fond farewell

Baird Hall goodbye is bittersweet

The consensus is in: Baird Hall will be missed. So will Trowbridge

Those who lived in Baird said goodbye in May just before the hall was torn down to make way for Centennial Hall, the new academic building.

Mike Malloy, a student living in Baird, said the hall will be remembered for its friendliness. "Baird has a very unique atmosphere," he explained. "Everyone accepts each other." Students attending the farewell party agreed.

A favorite memory was at the beginning of the school year when students from Pakistan, Lebanon, China and the U.S. from all over the world — were hanging out in front of the residence hall. Patrick Burns recalled it was fun to be there with arrivals from different backgrounds. First-year Residence Assistant Abby Lund agreed. "This is a great place to learn," she explained. "So many people are always willing to share their cultures with you and answer your questions."

When they're gone, Baird, Trowbridge and Wider will still hold a special place in the hearts of those who lived there. The three halls are coming down this summer. Construction of a new 500bed residence hall on Coate Field begins in fall and should be completed by June 2011.

Top honors

Top graduating students honored prior to spring commencement



MELISSA SANDS (APPLETON)
Biology: biomedical concentration;
Pre-Medicine

Murphy Award for Academic Excellence, recognizes the university's top two graduating scholars as chosen by committee.

When I'm 40, I want to be: "Practicing as a pediatrician for underserved populations and working in community health."



RACHEL KRAMER (MANITOWOC)

Spanish

Murphy Award for Academic Excellence, recognizes the university's top two graduating scholars as chosen by committee.

When I'm 40, I want to be: "A professor of Latin American literature, a published author, and a cool middle-aged lady with a neat house full of books and artwork from around the world, a lady who makes great cookies, has a garden, and is a mentor and friend of her young cousins and the neighborhood children."



MARK MAGRUDER (RACINE)

Marketing

Jake and Janet Hoeschler Award for Excellence, recognizes a College of Business Administration graduate for academic accomplishment and leadership on and off campus.

My favorite class was: "Speech (CST 110) because our class was a riot. There were more crazy and obscure personalities in that class than any other course I've ever taken. There were times when some of my classmates spoke I would struggle to stay in my chair because I was laughing so hard."



JOHN AWOWALE (HILLSBORO)
Biology

Strzelczyk Award in Science and Allied Health, recognizes an outstanding senior in the College of Science and Health.

When I arrived on campus: "I was nervous because I was the oldest and the first of my siblings attending college. Being humbled my first semester of college was one of the best experiences because I realized to get what you want, you need to put in the time and effort regardless of who you are or where you come from."



NATASHA MUSALEM-PEREZ (PROVIDENCE, R. I.)

Archaeology

The John E. Magerus Award for the Outstanding Graduating Senior from the College of Liberal Studies, recognizes an outstanding CLS senior for academic accomplishments, leadership, and involvement in the campus and community.

My favorite UW-L staff were: "The people from Campus Climate, MVAC, and the sociology and archaeology departments. They made my stay at UW-L more significant."

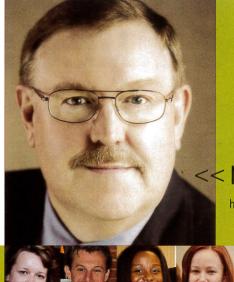


LYNN HRABIK (OCONTO FALLS)

Master in Public Health - Community Health Education

Graduate Thesis Award — recognizes a graduate student who has written the best graduate thesis, based on originality, impact and written quality.

When I'm 40, (five years away): "I hope that I am living and working in a 100 percent smoke-free state, that my advocacy efforts continue to decrease the profits of the tobacco industry, and that every woman has the education and support she needs to breastfeed her babies."



marlin helgeson, '78

human resources director. father. lifetime association member.



As UW-La Crosse celebrates 100 years of teaching and learning, membership in the Alumni Association is the best way to stay connected to each other and the university.

Your membership keeps you informed through the Alumnus magazine; awards scholarships for children of alumni; provides discounts at area merchants and on auto, home and long-term care insurance; and, most importantly, supports programs that strengthen UW-L.

"My membership in the Alumni Association allows me to meet and develop relationships with others who share great pride in UW-L," says Marlin Helgeson, '78. No matter if you live just down the street or continents away, you'll always be part of "The La Crosse Experience."

Become a life member this year and receive a commemorative UW-L lapel pin! This silver pin will be a keepsake for years to come. You can even make two installments, if you'd prefer (call us for details). Join UW-L's Centennial Celebration and renew today!

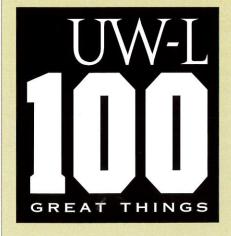
Two easy ways to join/renew:

>> 1. Renew online at www.uwlaumni.org

>> 2. Call toll free **877.895.2586**

Visit www.uwlalumni.org for all the latest alumni information.

ALUMS, YOU MAY NOT RECOGNIZE ALL OF THESE, SINCE FADS HAVE COME AND GONE THE PAST 100 YEARS. FOR THOSE WHO AREN'T ALUMS. OUR APOLOGIES TO YOU FOR NOT GETTING "THE LA CROSSE EXPERIENCE!"



1-20:

- 1. Graff Main Hall
- 2. Grandad Bluff
- 3. Sunrise over the bluffs viewed from campus
- 4. Sunset viewed from Riverside Park
- 5. Rushing the Rivoli
- 6. Day-old doughnuts from Mr. D's
- 7. Oktoberfest
- 8. The Marchina Chiefs
- 9. Rocky's Pizza
- 10. Rudy's Drive-in
- 11. The view from Grandad Bluff with someone special

- 12. A walk through the La Crosse River Marsh
- 13. The view of the bluffs from Veteran's Memorial Field on a sunny fall day
- 14. Homecoming snake dance
- 15. Hanging of the Lantern
- 16. Lighting of the 'L'
- 17. "Beer Barrel Polka" played by the UW-L Marching Chiefs or Screaming
- 18. Lilacs on the campus mall
- 19. Hoeschler Tower

Eagles

20. The Mississippi River

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"The Medieval dinners the music department put on were the absolute best! I was a member of the small chamber choir group that got to sit at the head table as royalty. We had cheesy lines all through the dinner and it was a blast. The guests ate off of bread plates and the concert choir members acted as servers. Parents and others came as guests. Everyone dressed up in costume, played along and had a wonderful time, drinking wine (or juice) out of ceramic mugs. We sang beautiful songs and really got everyone in the mood for the upcoming holiday season. I would love to someday relive this

- Michelle Gurn Schlicht, '81, Milwaukee

"I'll never forget the first year class registration was not a manic manual process held in Mitchell Hall in the heat of August. I'm sure many of you remember the lines, the heat and the either relief or disappointment experienced when you reached the front of the line to see if there was a card left for the class you wanted. In the late '80s we went high tech, baby, actual computer registration! Mind you this was a time when even many computer science majors didn't own a PC, but worked in labs."

- Mike White, '89, Green Bay

"I always look back at my years at UW-L in a fond manner. While I don't have a specific memory, what stands out most in my mind is how much my educators genuinely cared about my well-being. I was blessed to have many wonderful teachers, but most pale in comparison to Rollo Taylor. He took a vested interest in me and offered me guidance and friendship whenever I needed it. I will forever be indebted to the university, but especially to Rollo! He touched the lives of many, many students. Rollo Taylor is what I miss most about being a college student in God's Country. In a way, he was my guardian angel and I'm not embarrassed to admit it!"

— Tim Devine, '84, Eau Claire

100 years.

Oral history project illuminates UW-L's past

ne hundred years. One hundred oral histories. That's what History Professor Charles Lee, executive director of UW-L's Oral History Program, set out to do. He and independent historian Eric Wheeler interviewed and recorded 100 people who attended UW-L — alums from every decade since 1909, spanning every discipline — for a UW-L Centennial Project.

After 100 interviews, Lee says he cannot pinpoint any one standout interview. He did, however, garner several overall impressions.

Lee asked about the experience of getting an education at UW-L, including coursework, what they learned, and life on campus and in La Crosse.

Over the years, the majority of students attending UW-L have been women — a theme that has spanned over

the decades.
"Overwhelmingly," Lee says,
"people came to UW-L
because of a family or family
friend's connection. It was
almost entirely a personal
connection."

Those who attended UW-L just prior to World War II seemed especially appreciative of the UW-L experience, Lee says. "History Professor Myrtle Trowbridge was a remarkable figure on campus," he notes. "She was a rather large figure around campus in many ways."

Trowbridge, described as "a rather rotund woman," corresponded throughout the war with soldiers who had To find out more, visit Murphy
Library-Special Collections in 155
Murphy Library. Or, see an online list
of those interviewed at:
www.uwlax.edu/murphylibrary,
find Information, click on books
(Library Catalog) and perform a
"simple search."

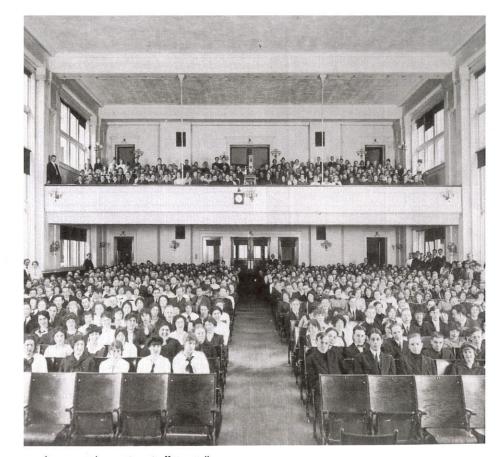
- 1. Enter Search Term(s): "Centennial Project" (with the quote marks)
- 2. Search type: Keyword(s) with Relevance
- 3. Quick Limits: Oral History Interview

UW-L'S ORAL HISTORY PROGRAM

Murphy Library-Special Collections, in cooperation with the UW-L history department and the Oral History Program, stores and maintains over 3,000 hours of taped oral histories. The current collection and interviewing program focuses on two major themes: community and UW-L history. The collection is regionally and nationally significant in several areas, including the Hmong refugee experience, European ethnic groups, turn of the century small city manners and daily life, Midwestern rural life and culture, women's experience, and the university itself. The program's collection includes over 1,200 reels of taped interviews, many of them transcribed. Tapes and transcripts are housed in Special Collections, 155 Murphy Library.

100 interviews.

By Sue (Sullivan) Lee, '82 & '87



Baccalaureate Sunday in 1936 in Graff Main Hall.

attended UW-L. Personal connections are what is appreciated and remembered over the years, notes Lee.

Prior to World War II, a rooming house culture prevailed with no campus residence halls. There are lots of fascinating stories regarding how rooming houses were named, Lee says.

"Campus social life was also fascinating," Lee explains. "And not just in terms of campus events, such as the L-Bar-X Dancers (a popular campus square dance organization founded in 1953). Throughout UW-L's history, there was a well-established gay life on campus."

As the recordings reveal, UW-L has prided itself on welcoming students from throughout the world and from all walks of life.



"C-S 340 was known as a class that can turn computer science majors into business majors (no offence business majors!) It was the first C-S class that touched on complex problem solving issues and not just programming. As a C-S major in 2002 I was forced to take this class with the infamous Dr. Kenny Hunt, known to break many students. After skimming by with Ds in the first two assignments I thought for sure I was doomed. At the beginning of the class after our first exam Dr. Hunt, in his unyeilding monotone voice, told me 'Mr. Dockter, I'd like to see you after class.' For 55 minutes I sat in my chair, certain I was about to receive a speech set to convince me to go speak to someone in business about changing my major. After class I approached Dr. Hunt as sheepishly as my 6'2" frame would allow. Instead of a terse lashing, I was asked if I could help the C-S department by being a C-S Club officer. Thankful for not being verbally abused, I accepted. Dr. Hunt has not only taught in the classroom, he effectively tricked a shy student who commuted from out-of-town into becoming more involved. Dr. Hunt brought me out of my shy shell. To this day I owe him greatly for the teamwork and communication abilities I learned as a C-S Club officer for three years. I may forget all the nights of going downtown and the lunches at The Cellar. I may even forget walking across that stage on graduation day with honors, but I'll never forget those grueling 55 minutes in that chair, wondering what Dr. Hunt had planned for his D student. Thanks Dr. Hunt!"

- Matthew Dockter, '04, Cedar Rapids, Iowa



Worthwhile worldwide By Brad Quarberg, '85

UW-L listed among nation's 'Top 25 Peace Corps' campuses

ncreasing global opportunities have helped UW-L become one of the top Peace Corps

UW-L ranks No. 24 among medium colleges and universities nationwide (5,000-15,000 undergraduates) in number of Peace Corps volunteers. Currently, UW-L has 19 undergraduate alumni and two graduate alums serving worldwide.

"With the knowledge and training acquired at the University of Wisconsin-La Crosse, these volunteers are making a positive contribution to the lives of people in developing countries," says Joshua Becker, Regional Recruiter for UW-L.

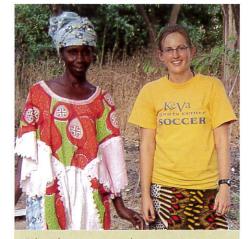
Karla Stanek, director of UW-L Career Services, says the ranking illustrates the value students place on global education. "Each year, as our students become more aware of how global issues affect them, interest in the Peace Corps increases," Stanek explains. "Students who participate as Peace Corps volunteers develop critical thinking skills and learn how to apply their education and skills to improve the lives of people around the world. They discover that individuals can make a difference." That, she notes, is the real value of the program."

Here are some of UW-L's Peace Corps alums making a difference.

Brienne Schreiber, '07: Tree nurseries in Guinea

"I am an agroforestry volunteer and the majority of my work, thus far, has been starting tree nurseries with community members and local agricultural groups. The trees in the nurseries are mostly for reforestation, as deforestation is a huge issue, but there are fruit trees as well. Encouraging the use of local and sustainable resources to start the tree nurseries is a huge part of my work. Most often people who would like to start tree nurseries are unable to afford and obtain the formal, black plastic bags to plant the trees. This tends to be a huge obstacle. However, there are other options, such as using the plastic bags in which water is sold. Those plastic bags work just as well and can be collected around town for free!

I have also been promoting the Moringa tree. Not only is the Moringa hardy, fast growing and



"I have been promoting the Moringa tree — a hardy, fast-growing tree, great for live fencing. Women can also prepare a sauce out of the vitamin and mineral rich leaves. "

- Brienne Schreiber, '07



Major: Sociology Minor: International **Studies** Country: Guinea

great for live fencing, but women can prepare a sauce out of the leaves, which are full of vitamins and minerals, to put on rice. This is important in communities where malnutrition is a problem. About a year ago a local agricultural group and I started a Moringa tree nursery and were then able to distribute the Moringas to individual families and the village health center. Not only did this promote planting trees and taking care of the environment, but good nutrition and health as well. People were very receptive to the idea and loved having a tree that is so versatile."

Erik Lindquist, '06: Much more than Monkey business

"I am working in the Small Enterprise Development (SED) program in Ghana. I act as a technical advisor to the tourism management board of the Boebeng Feima Monkey Sanctuary located in the Brong-Ahafo region in Ghana. I also have been teaching a few of the youth basic

computer skills such as typing, using the internet and setting up e-mails.

I am fortunate enough to have been placed in a country of extremely friendly and welcoming people. Ghanaians are happy to take you in and make you feel comfortable.

My community is quite small and is located in the center of the country. It is a popular tourist site for both Ghanaians and foreigners. The idea behind the tourism is to promote community development and conservation of the surrounding forest and the protection of the wildlife, including the two monkey species, Lowe's mona monkey and the Western blackand-white colobus. The sanctuary is unique in that the mona monkeys often come into the community to steal food from houses and even sleep in the rafters. It is also one of the few places in West Africa where the population of the colobus monkey is increasing. Lastly, it is the only known place in Africa where you can easily view these two species of monkeys sharing the same habitat."



"I am fortunate enough to have been placed in a country of extremely friendly and welcoming people. Ghanaians are happy to take you in and make you feel comfortable."

- Erik Lindquist, '06



Major: Economics Country: Ghana

Stefanie Benesh, '06: Her teaching is far reaching

"I am a youth development volunteer and work in the children, youth and families sector in the Philippines. I teach literacy at a home for boys where my students are out-of-school males aged 7-16 who are abused, abandoned, orphaned, or in conflict with the law, and live at a governmental residential center. I also work with a community outreach non-governmental organization (NGO).

I conduct life skills and English classes for students, facilitate informal educational tutorials in reading, writing, and math to street children



"I feel that Filipinos here and the friends I have made have taught me much more than I have been able to give."

- Stefanie Benesh, '06



Major: Sociology Country: Philippines

and out of school youth in the city plaza at nighttime, conduct staff trainings and adult learning tutorials to build capacity at a residential NGO for street children, conduct HIV/AIDS awareness classes in high schools, and hold a weekly arts and crafts class for disabled residents at a governmental center.

Also, I regularly work with other Peace Corps volunteers facilitating workshops and holding youth immersions and with Peace Corps program implementation. I enjoy being a volunteer and recommend it for those looking for challenge and complexity.

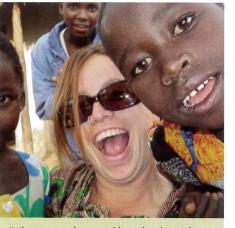
Being a Peace Corps volunteer takes motivation and determination, but the lessons learned and practical skills acquired outweigh the obstacles. The challenges encountered are part of the adventure and life is exciting. I feel that Filipinos here and the friends I have made have taught me much more than I have been able to give. The experience of working for the Peace Corps has been a rewarding one for me."

Jennifer Devlin, '04: Marketing — and more — in Malawi

"Under the Community Based Natural Resource Management program, I work alongside a Department of Forestry Extension Agent. Together, we help area villages with tree nurseries and beekeeping.

There also is a group of women in the community who I have been helping make and market their peanut butter. They are currently writing a proposal with me to start pressing oil from peanuts and sunflowers to diversify dietary needs as malnutrition is a major problem in Malawi. The profits from peanut butter sales are being saved to further start a village savings and loan as bank loans here are basically impossible for the average villager.

The local primary school has a very active Wildlife Club that has been enjoyable for me to work with. We have been beekeeping, raising fruit tree seedlings, starting permaculture plots, and are currently planning a trip into the Forest Reserve near our village. Students within this group also meet once a week to form a Listening Club, where the children listen to a program on the radio that educates them about peer pressure and HIV/AIDS awareness. We also have started a Nditha Sports ("I Can!") soccer club to teach the children about teamwork and healthy life



"When anyone has a problem, they know they can come to me, and I can help them getting started in the right direction. I can also find something to keep me busy!"

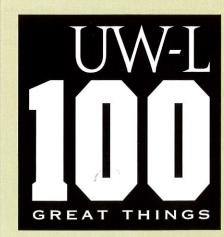
- Jennifer Devlin, '04



Major: Marketing Country: Malawi

The Edzi/Toto Club at the school has also been keeping me busy. The children in this club help local people who are ill to do chores around the house. We also do many activities about HIV/AIDS prevention and awareness. Children from this club have recently started to become pen pals with some children back in America, so I am also helping with their English skills.

If I have free time, I go help at the Malnutrition Clinic at our health center and chat with the mothers about water sanitation and obviously nutrition. On other days, I help out at the nursery school helping teach the children English. I also spend time at my demonstration plot, showing the people different techniques of farming. I'm really just a helpful resource in the community. When anyone has a problem, they know they can come to me, and I can help them getting started in the right direction. I can also find something to keep me busy!"



21-40:

21. The Coon Creek Canoe Races

22. Third Street

23. Polka dancing at Oktoberfest

24. Semi-Homemade's Sandra Lee

25. The alma mater

26. The Maple Leaf Parade

27. Concerts at the La Crosse Center

28. Songfest

29. Winter Carnival

30. Homecoming

31. Chancellor Richards tapping the Golden Keg in the Cellar

32. Recreational Eagle Center

33. Cartwright Center

34. Textbook Rental

35. The Cellar

38. Ribbon V

40. Winter snow storms

36. The Screaming Eagles 37. The Eagle Eye Medallion 39. Wittich Hallow



"When I look back at my years at La Crosse, choosing one great memory is hard. So many special events and good times fill my memory of my college era. I wish I could do it all over again. But if I really had to choose, one special memory sticks out over all the others — the gymnastics team won Nationals at home in 1997. It was my senior year on the team; my last meet of my career. La Crosse got the bid to host the national meet. It was big! The stands were full, the energy was running on high, and we won! What a way to end a 16-year run in a sport you loved. I consider myself lucky to have had that opportunity. I will always remember that feeling that day! It was awesome!"

- Kerri (Ariens) Gleesing, '98, Milwaukee

"The most memorable events I had took place while playing in the marching band at UW-L. The most memorable was marching across the London Bridge and looking at Big Ben while we marched in a parade in London."

- Lisa (Jernander) Butterfield, '83, La Crosse

"Drinking at the Eagles Nest, on Third Street or in the basement pub at the Union."

– John Olson, '94, Tempe, Ariz.

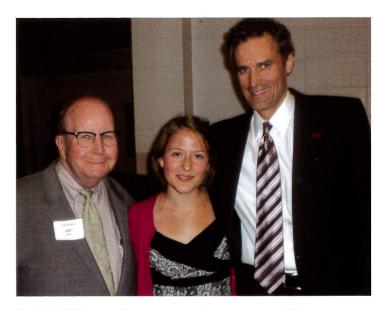
"I had many wonderful experiences at UW-L, leading to 38 years as a primary teacher. I remember how (the late) Dean Maurice Graff encouraged me to to come to La Crosse, that I would be the first female student from Hawaii to enroll. (There were male students from the islands at the time and previous to 1956.) My very first experience (and a memorable, if not scarey, one at that) was arriving at Wilder Hall on a COLD Sunday noon in January 1956 being literally stranded on the sidewalk at the end of 17th and Vine streets — dropped off by a taxi driver — luggage and all! What to do next? Thank goodness for my roommates (Suellyn Arneson and Phyllis

Elmer) and others, who anticipated my arrival, gave me a WARM welcome and helping hands, along with our housemother Miss Mary Hamilton Klos. Thank you all!"

— Kimiko (Yatogo) Lucksted, '59, Onalaska

A new scholarship

Jim Mack comes back for Honors Reception



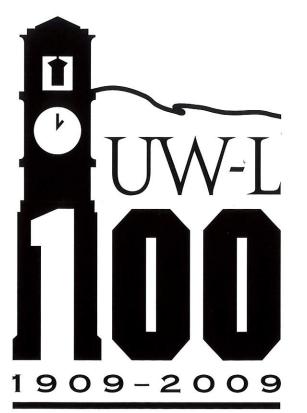
Jim Mack, '57, returned to campus to see firsthand who would benefit from a scholarship he established through the UW-L Foundation for students in a public policy major. Mack, left, Allison Boldt and Chancellor Joe Gow posed for a picture to mark the occasion at the annual Honors Reception in April. Following the event, Mack took his sister, Boldt, her proud parents and his old debate coach, Vice Chancellor Emeritus Carl Wimberly, to dinner. Mack, from Arlington, Va., recently retired from

the government-relations department of the Association for Manufacturing Technology. He established the James H. Mack Scholarship Fund for Public Policy Advocacy in 2008.

Despite a slumping economy forcing endowment earnings down, the UW-L Foundation has awarded 400 scholarships totaling \$360,000 for 2009-10. The Foundation typically awards around 600 scholarships valued at \$540,00.

SCHOLARS' STORIES

The stories behind many of UW-L Foundation scholarship donors are special. Watch some of them at: www.uwlax.edu/edtech/2009scholars.



A centennial celebration

Plan now to return to campus for a centennial celebration!

Mark Oct. 23-25, 2009 on your calendar. That's when UW-L hosts the 100th anniversary edition of Family, Friends and Alumni Weekend. It's an ideal opportunity to visit campus, rekindle acquaintances, and celebrate campus traditions.

UW-L is planning a variety of special activities, including the first Homecoming football game at the new Roger Harring Stadium at Veterans Memorial Field Sports Complex, followed by a Centennial Celebration. Make plans to attend now — it's a once-in-a-lifetime opportunity.

REUNION GROUPS RETURNING FOR THE CENTENNIAL GALA

They include: 1959 Football Team, Beta Sigma Chi, Class of 1959, Delta Sigma Phi, Football Captains, Political Science & Public Administration, Silver Eagles, Student Affairs Administration and Student Association.

Get event details and dates, along with other university history at: www.uwlax.edu/100years.



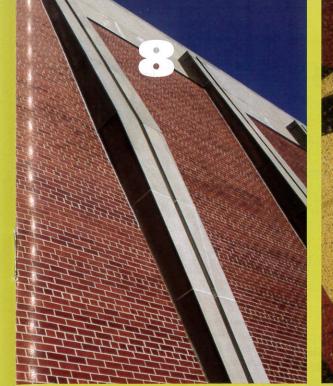
"By luck of the draw freshman year, fall 1998, I met my roommate, my best friend my bridesmaid, my soul-sister. The first week of school; fond memories of the "Eagle round-up," my older sister telling me to yell "tray!" when placing my lunch tray on the cafeteria belt (what a cruel cruel trick), and my original assigned roommate packing up and heading home before classes started. That blissfully quiet first week came to an end as I headed to Chicago for my oldest sister's wedding. Late Saturday night I came back to my Hutch Hall room expecting it to be as empty as I left it, but was shocked to see that someone else had moved in! Looking at the dozens of new pictures up on the walls I couldn't figure out which happy face belonged to my new roommate. Early the next morning I woke up for church and cautiously peered down over my bunk-bed to meet another curious set of eyes. 'Hi, I'm Julia,' she said. Do you believe you should be friends with those who make you a better person? Through our four blissful years at La Crosse, Julia and I experienced life's ups and downs together: sibling weddings, nephews being born, and the deaths of those we loved most. The night that stands out most was Jan. 27, 2002, the night my dad died. During the middle of the night, I got a call from home saying that my dad had finally lost his tenacious 10-year battle with cancer. Julia and I held each other in only a way that best friends could. I believe God has a plan for us all. I believe in the concept of Karma. I will forever treasure my time in La Crosse, for those truly were some of 'the best days of my life."

- Holly Wesson, '02, DeKalb, III.



years of architecture

Can you name these buildings? Test your campus architecture knowledge. Answers on page 22.



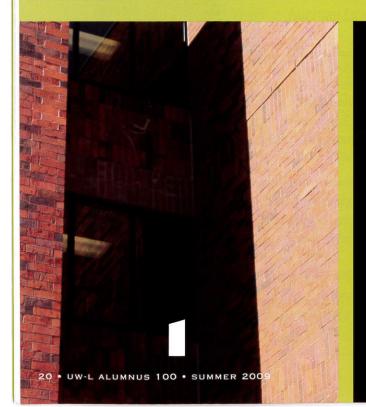






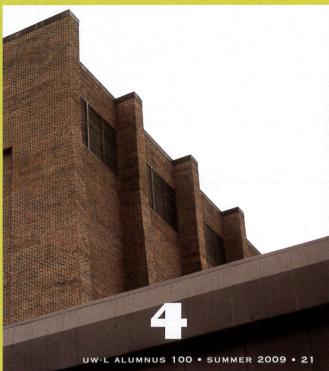












100 years of architecture

 W. Carl Wimberly Hall (1974) — formerly North Hall, the building houses instructional and administrative facilities for the departments of English, history, political science/public administration, sociology/archaeology and women's studies as well as the departments of accountancy, economics, finance, management and marketing in the College of Business Administration.

Cowley Hall of Science (1965, 1969, 1970) — houses the River Studies Center and departments of biology, chemistry, geography/earth science, mathematics, microbiology and physics. In addition to classrooms and laboratories, the building has research facilities, a greenhouse and a planetarium.

Wittich Hall (1916) — the original physical education building, contains gymnasia, a weight training room, a swimming pool, and offices. It was listed in the National Register of Historical Places April 11, 1985.

The Center for the Arts (1973) — houses art, communication studies, music, and theatre arts department offices, classrooms, rehearsal rooms, art studios and theatre facilities. The building also has the University Art Gallery, Toland Theatre and Annett Recital Hall.

Reuter Hall (2006) — the newest and most modern residence hall on campus, featuring a 380bed, suite-style layout. It replaced the original Reuter Hall which was one of the oldest residence halls (built in 1957) and the university's first all-male hall. Eppstein Uhen Architects of Milwaukee received an Excellence in Architectural Design Award for the new building.

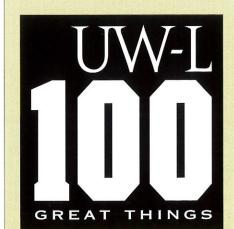
Cleary Alumni & Friends Center (1994, 1995) — serves as a welcoming center and is designated for multiple use by alumni, faculty, students, parents and community. The building includes a university-wide information center, a conference center, exhibit areas, meeting rooms, social programming areas, special university guest rooms, telemarketing center, reference library and offices. The center was built by the UW-L Foundation with contributions from alumni and friends. It is named for Russell and Gail Cleary, alumni who made a generous financial contribution to the building.

Graff Main Hall (1909) — the original building on campus, remodeled in 1980, contains offices of the chancellor and administrative staff, a 787-seat auditorium, classrooms, and specialized instruction areas for psychology, school psychology, modern languages and philosophy. It was designated a historic site by the city of La Crosse in 1984 as part of the university's 75th anniversary and was listed on the National Register of Historic Places March 14,

Mitchell Hall (1965, 1971) — houses the departments of exercise and sport science and health education and health promotion, and intercollegiate athletics. Facilities include a swimming pool, three basketball courts, wrestling room, dance studio, racquetball courts, and a 3,800 square foot strength training room. The fieldhouse provides an eighthmile track, broad jump pit, and nets for tennis and volleyball. A human performance laboratory, athletic training/sports medicine area, resource and learning centers, and computer lab are also in the building.

Thomas Morris Hall (1939, 1966) remodeled in 1996, the hall is home to the College of Liberal Studies, educational studies department and the Continuing Education and Extension Office. The building is home to the newly remodeled Frederick Theatre and a distance education classroom.

Murphy Library Resource Center (1969, 1995) — contains over 550,000 volumes in open stack collections. Additional holdings include the university archives, rare books, oral histories, photo collections, books on Wisconsin history, and a regional depository for State Historical Society



41-60:

- 41. Radio Station WLSU
- 42. Intramurals
- 43. Wing Technology Center
- 44. The campus sundial
- 45. The "La Crosse" fight song
- 46. The Cleary Alumni & Friends Center
- 47. The Racquet
- 48. The La Crosse yearbook
- 49. (A quiet) Murphy Library
- 50. The Library (the one on Third Street)

- 51. The Cigar Bowls 52. The World's Largest Six Pack
- 53. Rope Your Scope
- 54. National Championships
- 55. An open parking spot
- 56. Streaking
- 57. Indian Summer Daze
- 58. The fraternities
- 59. Howie's
- 60. The Stagg Bowls

In the Top 10

La Crosse among 'Best Places to Live for 2009'

For more than a decade, U.S.News & World Report has ranked UW-L No. 2 or 3 in the Midwest. Now the national weekly newsmagazine has named La Crosse one of the top 10 cities in the country.

La Crosse placed on the magazine's 10 "Best Places to Live for 2009." Its paragraph about the city included a quote by a UW-L graduate student: With a population of about 50,000,

La Crosse, Wis., is a great staging ground for exploring the natural wonders of the upper Mississippi River area. Although winters can be bitterly cold, friendly Midwesterners and the nearby ski slopes will keep your spirits high. The spring opens an active outdoor culture of camping, hiking hunting, and fishing that brings more than a million visitors to the area each year. Explore the mighty Mississippi on a riverboat tour, or try your luck with the northern pike in Lake Onalaska. "Great people, fun town," says Dave Lueck, a 36year-old graduate student at the University of Wisconsin-La Crosse. "It's not too big, not too small." And with a 2008 median home sale price of \$113,000, it's also an affordable destination.

To compile the rankings, U.S.News took a thrift-conscious approach: "We looked for affordable communities that have strong economies and plenty of fun things to do. The cities we selected are as distinct as America itself — ranging from a quaint suburb to a live-music mecca. But whether you prefer hiking through the Rocky Mountains, pulling a fish out of the Atlantic Ocean, or grilling hot dogs at a college football tailgate, here are 10 places that will fill up your daybook without emptying your

Sounds good. But, we prefer brats for our tailgate party!

See the complete listings at: www.usnews.com/articles/business/real-estate/2009/06/08/best-places-to-live-2009.html.

UW-L Timeline 1905-1939

1905: La Crosse State Sen. Thomas Morris sponsors a bill to locate a normal school in La Crosse. The legislature is convinced and allocates \$10,000 to-

1909: Fassett A. Cotton named first president of La Crosse Normal School. which opens its doors for the purpose of training

1911: The basketball team takes the State Normal yearbook, "The Racquet." published. The annual keeps public elementary and that name until 1931 when it secondary school teachers. changes to "The La Crosse."

1923: La Crosse Homecoming. defeating Lawrence

1926: George M. Snodgrass Accredited by becomes the North Central Association as president. a teacher-

25 26 27 28

1931: College divided into divisions of elementary education, secondary education and physical education. Homecoming's "Hanging of the Lantern" tradition begins over the south entrance to Graff Main Hall at the suggestion of English teacher Orris O. White who said, "We'll hang the lantern in the old college tower ... You won't need to look for the key - the door will be open."

1941: School year shortened from 40 to 33 weeks to help answer the need for wartime workers.

degree offered.

education program takes effect.

1963: Regents

Hall constructed as a residence hall for

1966: Samuel G. Gates authorize a master's becomes the fifth president. Whitney Center construction for men and completed. Residence halls - men's Coate Hall, and women's Angell and Drake women open. halls - open.

35 53 53 63 63 63 65 66 67 69 70

1941-1970 UW-L Timeline

1970: The Student Coordinating Committee established as the new student government. The former library building renovated and renamed Wing Communication Center, housing audiovisual and the mass communications department.

bachelor's of science degrees in

the liberal arts.

1951: La Crosse State Teachers College becomes Wisconsin State College, La Crosse. Wilder Hall becomes the first campus residence hall. Regents authorize granting bachelor's of arts and

first librarian.

1957: Students and faculty work "all day and into the evening" Feb. 4 for Operation Booklift, a line carrying books from Graff Main Hall to the university's first library, the Florence Wing Library, named for the school's

1959: 50th anniversary Enrollment at 1,821. Cartwright Center constructed (additions built in 1964 and 1984.) Trowbridge Hall La Crosse. Laux Hall constructed as a opens as a women's residence hall. Presidential candidate John F. Kennedy speaks to a packed Graff Main Hall Auditorium.

1964: College designated a state university: its name changes to Wisconsin State Universitymen's residence hall; Anna Wentz Hall as a women's residence hall. Ralph Wahl becomes band director and forms the Marchina Chiefs.

and Cowley senate

1969: On April 14, more than 60 staff and students move the university library to the new \$2.5 million Eugene W. Murphy Library.

1912: Physical formed, the longest constructed. newspaper, organization in the

school's history

08 09 10 11 12

Construction of Wittich Hall completed

1927: La Crosse Crosse State Teachers celebrates its College, authorized to

secondary education.

anniversary,

1939: Rexford S. Mitchell becomes the fourth president. The Campus School opens, Students help move equipment athletic teams, from Main Hall to the new retained until building, later renamed Morris Hall.

22 . UW-L ALUMNUS 100 . SUMMER 2009

Tech 400 By John Davis, '88

From blackboards to whiteboards, film to video

should have found a video of Tony Little," Brian Udermann chuckled. "I love that guy." Udermann is about 10 minutes into his general education course, "Creating a Healthy and Active Lifestyle," in the 100-year-old Graff Main Hall Auditorium. Little, the buff fitness guru and TV pitchman, comes up as Udermann walks students through a PowerPoint slide flashed on a large screen about the virtues and pitfalls of home gym

As the class of 500 settles in, Udermann has already effortlessly navigated between Power Point and a couple of YouTube videos, all with a click of the mouse. The class moves quickly with

Find more about classroom tech at UW-L at: www.uwlax.edu/edtech.

student demonstrations of inexpensive home exercise equipment and a half dozen more visits to YouTube. "I'm not a big technology guy, to be honest with you," he explains. "Students many times don't like the latest and greatest, all the bells and whistles. Some of the students like that, but not all."





Brian Udderman

Carl Wimberly

Much more than chalk and talk

While not all students are technology fans, it's hard to avoid in today's classroom, which is much different than it was for the grandparent or even parent of the modern student. Chalk and a blackboard was all Carl Wimberly needed when he taught political science and economics at UW-L between 1953 and 1966. "The chairs were all in appropriate rows, and for the most part, the classes were lecture classes." Wimberly

See more about how technology impacts classroom education at: www.nosignificantdifference.org.

recalls. "There was lots of discussion, but the discussion took off from the lecture."

It's not that technology didn't exist 50 years ago, but it was often unreliable and in Wimberly's view, not trusted. Films could break and there was no one to fix them. "I would write on the chalkboard early in the semester," he says. "I would turn around and say now observe this carefully because this is the only concession I intend to make to audio-visual methods.

Wimberly became dean of Arts, Letters and Sciences in 1960 and served as vice chancellor from 1973 until he retired in 1992. Despite his reluctance to use early technology in the classroom, he was witness to many of the early changes. Audio-Visual Services started on campus in 1958.

"One of the main features of Cowley Hall when it was built (opened in 1965) was that each of the classrooms was plugged into the audio-visual center," he says.

A computer center began on campus in 1966. Wimberly traveled to California in the early '60s to learn how to write computer programming at an IBM workshop, 30 years before the popularity of the personal computer started to take off. "There were a lot of people who seriously questioned, what am I going to do with computers?" he remembers. "The

machinery we first got here from IBM took up a whole room in the basement of Wing. In fact our first air conditioning came because we had to air condition the computer space." The early computer was used on campus for everything from accounting, administrative support, research by faculty and students and grading

Technology key for students, faculty

In 2009, UW-L will offer 100 internet courses. Udermann is not only an associate professor in the department of exercise and sports science, but is also director of Online Education. He provides resources and support for faculty who teach online courses. His goal is to make sure students and faculty have a positive experience in the rapidly growing option.

While younger UW-L faculty members have either taught or taken a course online, Udermann said more experienced faculty members are more resistant to Internet education. "But every semester we have faculty members who are going to retire in a year or two and they are wanting to teach an online course for the first time," he says. Udermann also teaches "Creating a Healthy and Active Lifestyle" to a smaller class of 25 on the Internet. While the content is similar, students in the

online course are able to download podcasts of his lecture. They also get some lectures via technology known as Mediasite ™.

Udermann videotapes his lecture at Educational Technologies on campus and students are able to see the lecture and the corresponding power point slides on the same screen. "Some students really like that," he notes. "They can see the content and the information and they can actually see me talking."

Get a look at one of the videos Brian Udermann downloaded for his class at: www.youtube.com/watch?v=pv5zWaTEVkl.

Students who take the online class are also required to participate in weekly discussion boards. Tests, quizzes and assignments are done on their own time. "They (online students) can take your material and access it when their schedule permits," Udermann explains.

Research suggests students learn just as well in a Web-based course as they do in the traditional classroom setting. A Google search of the no significant difference phenomenon is offered by Udermann as proof to doubters. The Web page shows hundreds of research projects about the effectiveness of internet and other non-traditional teaching methods.

As Wimberly reflects on the way the classroom used to be, he wonders whether the text book is taking a back seat to the computer screen. But he also recognizes the generational differences that have occurred in learning. Both the old school and new school faculty agree a good college education has little to do with the physical setting and more to do with the connection between the student and teacher.

"You can have all kinds of technology, not have good content and not have a passion for what you're teaching and not really care for the students and they'll pick up that right away," Udermann explains.

UW-L Timeline 1971-1990

1971: Through merger, the university becomes part of 1973: Last year of operation for the the University of Wisconsin System. The name changes to the University of Wisconsin-La Crosse, Kenneth E. Lindner becomes the sixth president and then the first chancellor. The School of Business created under the College of Arts, Letters, and Sciences. Campus radio rehabilitation program started as a joint station WLSU goes on the air at 2 p.m. Jan. 4.

Campus School, Building renamed Thomas Morris Hall and becomes the center of elementary and secondary education programs. Cardiac

effort with the medical profession.

1975: UW-L Student Association forms to succeed the Campus Controls Council. Master's degrees in business administration and education-professional development offered.

1980: The School of 1985: Reuter Business and the School of Health Physical Education individual colleges.

1988: The Board of Regents education and microbiology all-male programs as centers of excellence. Veterans from the city for \$1.

men's athletic

71 72 73 74 75









1972: Mitchell Hall adds a track, pool, dance studios, human performance lab, offices, tennis courts, and handball courts. Laux and Drake Halls become the first coed residence halls. The first campus minority studies conference held. The first "Campus Previews," today known as "Campus Close-Ups," held for recruiting.

1974: The Marching Chiefs perform at the Orange 1979: Noel R. Bowl. Construction completed on the Fine Arts Building, later renamed the Center for the Arts, and North Hall, later renamed Wimberly Hall. More than 1.500 students gathered in "the pit" between Angell and Hutchison halls see a group of people run by in nothing but sweat socks and tennies, a "Streaking" fad in spring.

becomes the institution's seventh

1981: With the addition of 1984: UW-L 1986: The 1990: Women's athletic land to the north in the celebrates marsh, campus acreage enlarges. The American Assembly of Collegiate enrollment Schools of Business accredits the College of **Business Administration**

9.659 of 9,109. students. teams adopt the Eagles nickname. The marching band becomes the "Screaming Eagles" to reflect the name change of athletic teams.

1991: Judith L. Kuipers becomes chancellor, the institution's eighth leader and first woman at the

Administration by the American Assembly of Collegiate Schools of Business and of the teacher education helm. Reorganization of the general education programs by the National Council for Accreditation of Teacher Education. program takes place.

91 92 93 94 95 96 97

1992: The university becomes one of

the founding members of the La Crosse

Medical Health Science Consortium, a

collaboration with Viterbo University,

Western Technical College, Franciscan

Skemp Healthcare and Gundersen

Lutheran to provide medical education,

research and training.

1993: The university receives

1994: Under

Chancellor Kuipers'

strategic plan,

"Forward Together,"

the university

reorganizes. First

World Wide Web site

goes online.

celebrate 25

1995: Cleary reaccreditation in the College of Business Alumni & Friends Center opens; **Murphy Library** addition and remodeling

1997: Undergraduate research program implemented with a \$20,000 starting fund. Hoeschler Tower finished, becomes the new home for the Hanging of the Lantern during Homecoming. Main Hall renamed the Maurice O. Graff Main Hall, honoring the long-time retired vice chancellor. Recreational Eagle Center opens.

2000: La Crosse Medical Health Science Consortium

opens. Chancellor Kuipers resigns to become president

of The Fielding Institute in Santa Barbara, Calif. Grand

opening of the Archaeology Building and Laboratories,

a \$380,000 renovation of the campus' original power

plant. North Hall becomes W. Carl Wimberly Hall,

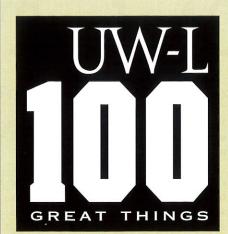
honoring the longest-serving academic vice chancellor

in the UW System (1953-1992.)

1991-2000 UW-L

SEE YOU AT THE CENTENNIAL GALA!

For details on the Centennial Gala, visit www.uwlax.edu/100years.



61-80:

- 61. Friday afternoon Heileman tours
- 62. The sororities
- 63. Murphy's Mug
- 64. La Crosse Squares
- 65. Valhalla
- 66. The Tribe
- 67. Mr. Wizard
- 68. F. Wing Communications Center's green walls
- 69. Myrick Park
- 70. L-Bar-X



- 72. The price (low tuition)
- 73. The Alumni
- 74. Pettibone beach/park
- 75. Two words: Old Style
- 76. The U-Bar
- 77. The Red Lantern
- 78. Rosie's, Marge's and Fayze's for breakfast
- 79. Homecoming King, Queen and court
- 80. Theatre productions

A fall dedication

New Stadium to officially open in September



The new Roger Harring Stadium at the new Veterans Memorial Field Sports Complex opened this spring with track and field events, but the big party is this fall.

The Wisconsin State High School Track and Field Meet inaugurated the \$16.6 million complex in early June when thousands filled the stands to cheer on runners and field events. Expect even more excitement Saturday, Sept. 12, when the university holds the first football game in the stadium when the Eagles take on Azusa Pacific University (Calif.).

The dedication begins a morning ceremony, reception and special tours. Events conclude Sunday with the Wall of Fame brunch, which includes induction of long-time former UW-L Men's Track and Field Coach Mark Guthrie and other former

Get updates about the dedication at www.uwlalumni.org. See the complete football schedule — featuring six games on the Eagle's home turf, at: www.uwlax.edu/athletics/ mfootball/schedule/index.asp.

UW-L Timeline 2001-2009

2001: Provost Douglas N. Hastad named the university's ninth leader. University 2006: Chancellor Hastad athletic teams earn four national championships — NCAA III indoor track and field, outdoor track and field, and cross country, and the women's National

Collegiate Gymnastics Association title. Flood waters cancel baseball and softball games on the university's diamonds during the Mississippi River's third-highest crest of 16.41. The \$9.9 million renovation to Wing Technology Center dedicated Sept. 13. two days after students, faculty and staff respond to terrorist attacks in New York City and Washington, D.C., by holding an evening candlelight vigil.

president of Carroll

2009: Construction of \$16.6 million Veteran's Memoria completed. The university celebrates its 100th

University in Waukesha. university's Field Sports Complex The new Reuter Hall, a 10th leader. anniversary



2002: Men runners accomplish the "triple 2003: Accountancy students rank crown" by earning three more NCAA III titles _ cross country, fall 2001; indoor track and field, winter 2002; outdoor track and field, spring 2002. The women's gymnastics team earns 2002. Students register for classes the National Collegiate Gymnastics Association for the first time using TALON, an title. For the first time, grades available exclusively on the Web or by telephone.

No. 1 nationally among those taking the Certified Public Accounting exam in November online system that replaces touchtone phone registration.

Rock, Stratford, Wis. first student-athlete to compete in the Summer Olympics — and earn a gold medal (men's

4x400 relay.)

2004: Senior Andrew 2005: Reuter Hall demolished, work on a new \$22.3 million becomes the university's residence hall begins. The click of a mouse replaces No. 2 pencils when faculty submit final grades using a userfriendly Web site.



MORE?

For a more complete timeline, visit www.uwlax.edu/100years/timeline.htm.

Stellar sports

Athletes hold more than half as many titles as university's years

he record is remarkable. In UW-La Crosse's 100 years, student-athletes have brought home 58 national titles. (Not to mention countless conference titles.)

The national titles have come in nine difference sports — and 24 of them have come since 2001. Among the successes:

UW-L has won 26 men's track & field titles, the most in NCAA III history. The Eagles have won 15 indoor and 11 outdoor championships, both rank first in the nation. With national indoor and outdoor titles in 2006, the Eagles have swept the indoor and outdoor titles in the same season 10 times — 1988, '91, '92, '93, '97, '01, '02, '03, '04 and '06.



UW-L men's track and field team to 22 NCAA III championships before being named as assistant men's track and field coach at UW-Madison in 2006. In Guthrie's 19 vears as head coach, UW-L swept indoor and outdoor national titles in 1988, '91, '92, '93, '97,

Mark Guthrie led the

'01, '02, '03, '04 and '06. The Eagles captured 12 indoor and 10 outdoor championships under

Guthrie was named the Mondo Division III National Coach of the Year by his U.S. Track Coaches Association peers in 1994, '97, '98, '99, '01, '02, '03 and '05. And, he was voted regional coach of the year by the organization in 1994,

'95, '96, '97, '98, '99, 2000, '01, '02, '03 and '05. Under Guthrie, UW-L won 34 Wisconsin Intercollegiate Athletic Conference titles.

UW-L won the NCAA III "triple crown" in 2001-02, claiming the men's cross country, men's indoor track & field and men's outdoor track & field championships. With the national titles in cross country, indoor and outdoor track and field, UW-L holds the distinction of being the only NCAA III institution to win the "triple

The Eagles also captured the 2005 NCAA III Cross Country title, the third in school history (1996, 2001).

UW-L has won eight of the last nine National Collegiate Gymnastics Association (NCGA) Championships. The Eagles have won a record 13 NCGA titles (1986, '88, '95, '97, '99, '01, '02, '03, '04, '05, '06, '08 and '09.)



Barb Gibson

has led UW-L to all 13 of its national gymnastics titles in her 24 seasons as head coach. She also led the Eagles to 17 WIAC titles, 13 straight. Gibson has been named conference coach of the year six times and received the NCGA

Barb Gibson, '78,

Coach of the Year Award four seasons. National championships started in 1950

with the football title in the Cigar Bowl. UW-L defeated Valparaiso 47-14. The university also shared the Cigar Bowl title in 1953 and UW-L later won three national football crowns (1985, '92, '95) under 31-year head coach Roger Harring.

Football Head



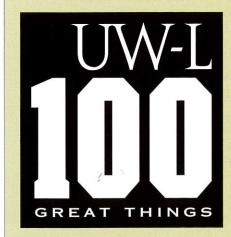
Roger Harring, '58

Coach Roger Harring, '58, led UW-L to the 1985 NAIA II title and to NCAA III national championships in '92 and '95. The university became the first in college football to win an NAIA II and NCAA III title. The program made 14 national playoff appearances under

Harring, compiling an overall record of 23-11. He was named the conference coach of the year seven times and earned national coach of the year accolades in '92 and '95. UW-L won 15 conference titles under Harring. He was inducted into the College Football Hall of Fame

NATIONAL CROWNS

See a complete list of national crowns at: www.uwlax.edu/athletics/traditions/ nationaltitles



81-100:

- 81. The "UW-L Chant"
- 82. The faculty
- 83. Buramaiers
- 84. Homecoming parade floats
- 85. Dorm life
- 86. Formals
- 87. Band in the Pit
- 88. Lawn parties
- 89. Move-in weekend
- 90. Masquerades



- 91. Ice cream cones from The Pearl and Ranison's
- 92. Homecoming bonfires
- 93. Concerts on campus
- 94. The friendly people of La Crosse
- 95. The Eagle's Nest
- 96. The La Crosse Queen
- 97. Road trips on I-90
- 98. Kul Dul
- 99. John's Bar
- 100. Commencement!

