

The logo for the University of Western Australia (UWE), featuring the letters 'UWE' in a bold, white, sans-serif font. The 'W' is stylized with a small, white, curved line element at its end.

FOUNDATION
ANNUAL
REPORT
2021-22





Dear Alumni, Friends and Colleagues,

This year has been transformative for the University of Wisconsin-La Crosse. We forged critical new partnerships. We created new scholarships, dedicated important learning spaces and opened new facilities, and helped thousands of students in need. Your generosity has helped UWL accomplish great things this year.

The support from alumni and friends like you is critical for the advancement of UWL and advancing UWL is what we're all about. I'm excited to share that the Board of Directors for the UWL Alumni Association and the UWL Foundation have been guiding an alignment for both organizations that will optimize success for the institution. As we look ahead, we're thrilled about this opportunity for growth and change as we form the new UWL Alumni & Friends Foundation this July. Stay tuned for more details about this upcoming change for the 2023-2024 year.

While transition is on the horizon, the goal of preparing UWL students for meaningful careers while encouraging them to become lifelong learners remains. Your investment is essential in providing the resources that help us continue to provide a well-rounded student experience that makes life and lives better in the La Crosse area and beyond. I want to thank you for your generosity—it truly makes a difference and serves as a catalyst for the future we are building together.

GREG REICHERT

UWL Foundation President
Vice Chancellor for University Advancement

uwlax.edu/alumni

uwlax.edu/foundation

UNIVERSITY of WISCONSIN
LA CROSSE
FOUNDATION



Gifts that make a difference

Students share how scholarships enhance their college experience



THE FELLOWSHIP HAS ENHANCED MY COLLEGE EXPERIENCE. I GOT TO RESEARCH FURTHER AND CONNECT THE TECHNIQUES AND THEORIES I'VE LEARNED ABOUT IN CLASSES.

ABBY LEWIS

Senior, recipient of Dean's Distinguished Fellowship

I AM INCREDIBLY HUMBLLED BY THE FACT THAT PEOPLE WOULD BELIEVE IN ME ENOUGH TO HELP ME ACCOMPLISH MY GOAL. IT MEANS A LOT TO ME.

ALEX GERGEN

Junior, recipient of the Jo Arney Student Success Scholarship



THE LEGACY SCHOLARSHIP ALLOWS ME TO SPEND LESS TIME STRESSING ABOUT MONEY AND MORE TIME ON SCHOOL AND STUDYING. I HAVE BEEN ON THE DEAN'S LIST SINCE MY FIRST SEMESTER AT UWL AND PLAN TO CONTINUE THAT SUCCESS THROUGH MY SENIOR YEAR.

ELLE HERSPERGER

Junior, recipient of the UWL Alumni Association Legacy Scholarship

'A huge benefit'

Rec Sports Participation Grants expand access to programs

Sophomore Anna Hill Hernandez always wanted to learn more about weightlifting. But cost and access stood in the way. After being awarded a Rec Sports Participation Grant last spring, however, Hill Hernandez received eight free, one-on-one sessions with a personal trainer. "This resource is a huge benefit to my college experience because of all the amazing things I learned," she says. "Not only did I get set up with a fantastic trainer, but he taught me a lot about lifting and how to proceed in the future." Hill Hernandez was one of seven students to receive the inaugural participation grants, supported through One Day for UWL and the UWL Parent Advisory Board.



Magic man

Renowned hypnotist Chris Jones got his start at UW-La Crosse

Chris Jones, '08, has built quite the résumé as a hypnotist and entertainer. He has performed for audiences all over the world. He had his own star-studded prank show, "Double Take," on Facebook Watch. And he captivated living rooms across the country by hypnotizing TV personality Howie Mandel during a 2015 episode of "America's Got Talent." Now, Jones is working a different kind of magic. He recently donated \$10,000 to the UWL Foundation to create a scholarship supporting underrepresented students. The gift honors Ron Rochon, a former faculty member who mentored Jones on campus. "It's like an elevator," Jones says. "Once you make it up, it should go back down for the next person."





A tribute to Truman

UWL dedicates Center for the Arts to artist, alum Truman Lowe

UWL's Center for the Arts has a new name, honoring one of the most accomplished alumni in school history. On Oct. 3, UWL held a dedication ceremony for the late Truman Lowe, '69, a world-renowned Ho-Chunk sculptor and art curator. Lowe's impact can be seen through his art — displayed in major museums around the world — and through the thousands of lives he touched as a UW-Madison professor. To further cement his legacy, Lowe's family created the Truman T. Lowe Scholarship for Native American Students, set to launch in 2023. "Nothing would make him happier," says Tonia Lowe, Truman's daughter, "than to encourage Native students to continue their education indefinitely."



Friends and family of the late Truman Lowe gathered at UW-La Crosse Monday, Oct. 3, as the university dedicated the Center for the Arts in his honor. While Lowe often avoided the limelight, those who knew him say he would have considered the dedication a significant milestone for Native America.

9,374

UNDERGRADUATE
STUDENTS

928

GRADUATE STUDENTS

25%

FIRST GENERATION
STUDENTS

1,990

RECEIVED UNDERGRADUATE
DEGREES

385

RECEIVED GRADUATE
DEGREES

#1

U.S. NEWS & WORLD REPORT RANKS
UWL NUMBER ONE ON ITS LIST OF THE
BEST PUBLIC UNIVERSITY IN WISCONSIN
WITH LESS THAN 25,000 STUDENTS.



\$1.357M

IN SCHOLARSHIPS
AWARDED

1,000+

STUDENTS RECEIVED
SCHOLARSHIPS

UWL
UW-LA CROSSE

56

NEW
SCHOLARSHIPS

73%

OF NEED MET THROUGH
FINANCIAL AID