

### History and Mission

The UWL Foundation was incorporated in 1967. In 1986-1987, UW-La Crosse Scholarships, Inc., formerly the La Crosse State College Foundation, was merged into the UWL Foundation and, later that same year, the State College Student Welfare Association was also merged into the Foundation, creating a single charity dedicated to advancing philanthropy through service to our donors, campus and community.

The mission of the University of Wisconsin-La Crosse Foundation, Inc., an independent non-profit Wisconsin corporation that is qualified as a tax-exempt public charity under Section 501(c)(3) of the Internal Revenue Code, is to promote the welfare of the University of Wisconsin-La Crosse through charitable and educational activities that include encouraging, soliciting, receiving, managing and administering gifts from alumni, friends, businesses and other organizations to support scholarships, awards, grants, projects and programs that advance the mission of the University.

### Board Members

Mark Dahlke, '95	Jay Lokken
Amy DuPont, '01	Terry Murphy, '70
Greg Frings, '82	Kelly Nowicki, '98 & '02
Joe Heim	Brent Smith, Vice Chair
Anne Hlavacka, '84	Ron Stadler, '86
Jim Jorstad, '78	Karla Stanek, '75 & '80
Ilene Kernozek, Chair	Brad Sturm, '94
Jenny Kuderer-Radcliffe, '03	Andrew Temte, '88, Treasurer
James Langdon, '86	Kathie Tyser, Secretary
Larry Lebiecki, '62	Teri Wilczek, '96
Roger LeGrand	Terry Wirkus, '79

*Ex officio Voting:* Joe Gow, UWL Chancellor  
Bob Hetzel, UWL Vice Chancellor,  
Administration & Finance  
Linda Kastantin, Chair, Alumni Association  
Board of Directors

*Ex officio Non-voting:* Greg Reichert, President, UWL Foundation



877.UWL.ALUM  
(877.895.2586)  
www.uwlalumni.org

### Vision Statement

To create a lifetime connection with the University.

### Mission Statement

To support UWL by building and maintaining relationships among students, alumni, friends and the University.

### Core Values

#### TRADITION

We believe in "The La Crosse Experience" and are committed to enhancing the vibrant history that makes UWL unique.

#### SERVICE

We provide the highest level of service through commitment, loyalty and passion.

#### EDUCATION

We encourage and support lifelong learning.

#### DIVERSITY

We embrace individual differences and recognize that we are strengthened by them.

#### INTEGRITY

We treat everyone with the utmost respect, with our actions guided by honesty and fairness.

### Board Members

Tim Behling, '98	David Peterson, '84
Scott Butler, '07	Kara Pennoyer, '06, Vice Chair
Lisa Butterfield, '83	Kristin Riniker, '13
Matt Damico, '08	Chuck Rudrud, '69
Jan Hincapie, '82	Kristina Rynes, '04
Shawn Hauser, '95 & '98	Adekunle Samuel, '09
Sandy Jensen, '01, Treasurer	Ken Schmocker, '75
David Johnson, '92	Corey Sjoquist, '96 & '03
Linda Kastantin, '91, Chair	John Stangler, '05 & '12
Nikki Kenyatta, '02 & '08	Chuck Thiel, '09
Janie Morgan, '85 & '86	Lore Vang, '04 & '08
Kelly Nowicki, '98 & '02	David Wambach, '81, Past Chair
Kyle O'Brien, '09	Kevin Weis, '14



# UWL Foundation

*One Common Mission: Advancing the University of Wisconsin-La Crosse*

## 2015-2016 ANNUAL REPORT

The Annual Report is designed to highlight the combined efforts of the UWL Foundation, UWL Alumni Association and University Advancement in our shared mission to lead the university in developing mutually beneficial, lifelong relationships that enhance enrollment and private support.



**Nicholas Miller**  
2015 Scholarship Recipient

*Thank you so much for your graciousness in providing me with a scholarship. I cannot put into words the emotions I felt when I opened up the envelope to see the award. You have truly changed my life in a very positive way. From the bottom of my heart, thank you so much.*



**Andrew Schroeder**  
Phonathon Student Manager

*Scholarships and alumni support have allowed me and my friends to get the full UWL experience from starting a club to studying abroad.*

### ONE WORD: FOUNDATION

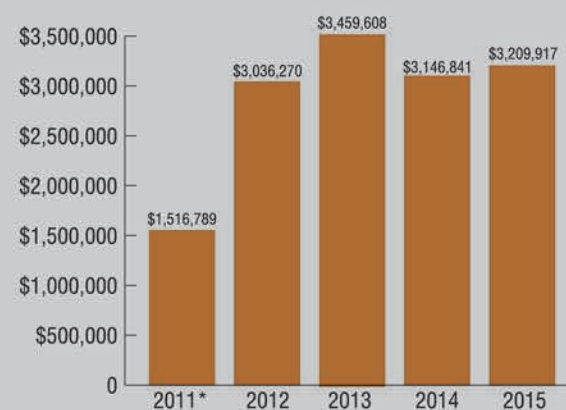
Adding just one word – Foundation – to the University's name will make sure that your gift delivers maximum benefit to our campus. In your will or trust; on your check; or in any other transfer document, such as a deed, beneficiary designation or stock power, direct your gift to the University of Wisconsin-La Crosse Foundation to ensure that your gift for La Crosse will be administered in La Crosse by the Foundation.



# UWL Foundation

## Direct Support to UWL

Calendar year



\*Change in fiscal year

## UWL Foundation Endowment Value

Calendar year



UNIVERSITY OF WISCONSIN  
**LA CROSSE**  
ALUMNI ASSOCIATION

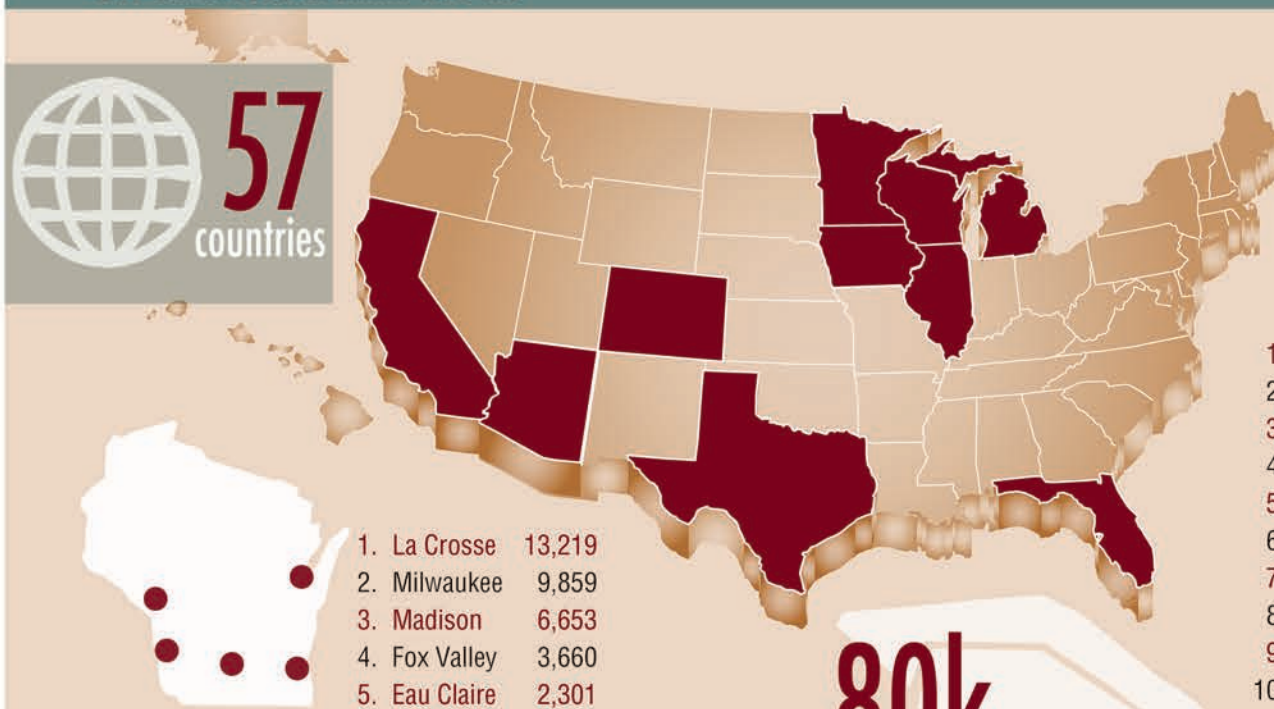
UW-La Crosse alumni live in:



**57**  
countries



**50**  
states



- 1. La Crosse 13,219
- 2. Milwaukee 9,859
- 3. Madison 6,653
- 4. Fox Valley 3,660
- 5. Eau Claire 2,301

**80k**  
total graduates

**323**  
UWL alumni

Hired as part of the 1,200 UWL staff

Alumni participation: it does matter!

NUMBER OF DONORS				
2012	2013	2014	2015	2016
4,807	4,029	4,268	3,501	3,300

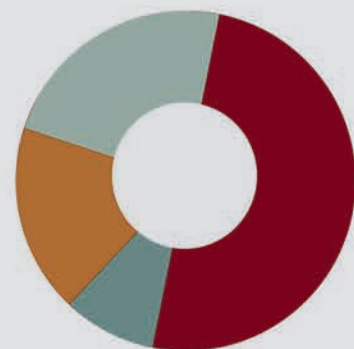
**64**  
alumni events

Connecting 6,700+ alumni in 2015-16

## Total Fundraising Results

July 1, 2015 – June 30, 2016

**\$3,570,104**



- Unrestricted \$282,204
- Restricted \$2,142,525
- Capital \$371,525
- Endowment \$773,850

## SCHOLARSHIP AWARDS

2012	2013	2014	2015	2016
\$645,265	\$615,825	\$696,590	\$848,933	\$1,001,102