

## **About the Diamond Eagles**

Diamond Eagles commit to making an annual gift of \$5000 or more in order to allow us to achieve our goal of Building Champions in Sport, School and Life. In order to compete for championships on a national level we must act like a Division I program with a Division II philosophy.

## How will my Diamond Eagle Gift be utilized?

Your support will be used primarily in three areas: recruitment of student athletes, excellence in coaching and equipment. Furthermore, support at the Diamond Eagle level allows us to support the salaries of assistant coaches, which are the lifeblood of each of our athletic programs. A coach has the opportunity to impact the lives our student athletes in profound ways, spending as many as 20 hours a week, almost every day for four years. This results in personal growth for our athletes that lasts a lifetime. Coaching staff quality and consistency is vital to our success, however there is limited program funding for assistant coach's salaries. Your involvement at the Diamond Eagle level provides a solution to attracting and retaining the most talented assistant coaches.

## **Diamond Eagle Benefits**

Receive high level personal involvement with UWL athletics staff, coaches, and student athletes following their athletic and academic careers. Take this opportunity to get to know our coaches and student athletes, or simply find satisfaction the knowledge you are supporting our athletic program.

Be privy to behind the scenes activities with coaches and student athletes, including invitations to departmental events.

Receive six All Sport Passes which allows entry to every regular season athletic event hosted by UWL as well as other benefits only for Diamond Eagles members.

## Is being a Diamond Eagle an ongoing commitment?

Ideally we are asking for a multiyear commitment from our Diamond Eagle L Club members with an annual gift of \$5000 or more. A multiyear commitment ensures that the support will be available from year to year especially when privately raised funds are being utilized to support compensation of our assistant coaching staff.

# What is the goal?

To identify over 25 Diamond Eagle Donors that support our programs with an annual gift of \$5000 or more and collectively have a profound effect on our ability to Build Champions: In Sport, In School and in Life.

Thank you for your support! Go Eagles!