

# UWL Crowdfunding – Project Examples

## Appropriate Crowdfunding Project Examples:

1. Funding for new uniforms for 50 UWL Marching Band members.
2. Funding for 10 Marketing students to attend the national American Marketing Association Conference.
3. Funding to create a first-year scholarship for a person of color.
4. Funding for a basketball shooting machine for the UWL men's and women's basketball team.
5. Funding for the UWL Angel Fund (supporting students in crisis with unforeseen bills, tuition, and other emergency situations).
6. Funding for the UWL Food Pantry to provide fresh food options through the winter months.
7. Funding for UWL Murphy Library's Special Collections unit to digitize 2-3 collections.
8. Funding for a conference that the UWL Native American Student Association is hosting on campus.
9. Funding for the UWL Theater Department to replace its wig collection.
10. Funding to support the Coulee Region Math Teacher Circle's annual conference (hosted by UWL Math Department).

## Projects *not* appropriate for Crowdfunding:

1. Funding for the UWL Athletics Department
2. Funding to support Greek Life at UWL
3. Funding to support the UWL American Red Cross Club
4. Funding for the Student Senate
5. Funding for to support a Dean's Fund