

Humanities and Social Sciences: Getting Funded, Getting Published

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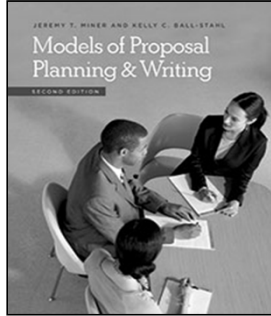
Session Overview

- Identify grant programs supporting book publications
- Leverage grant proposals into book proposals and vice versa
- Apply insider secrets
- Questions

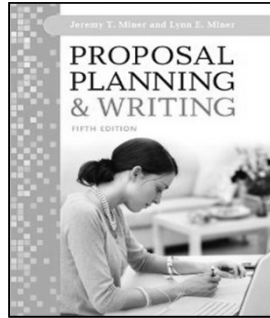


Grant Writing Resources

Grant Writing Resources



Greenwood, 2016



Greenwood, 2013

ABC-CLIO
GREENWOOD™
www.greenwood.com



Greenwood, 2011

WiSys®

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Identify Opportunities



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Funding Databases

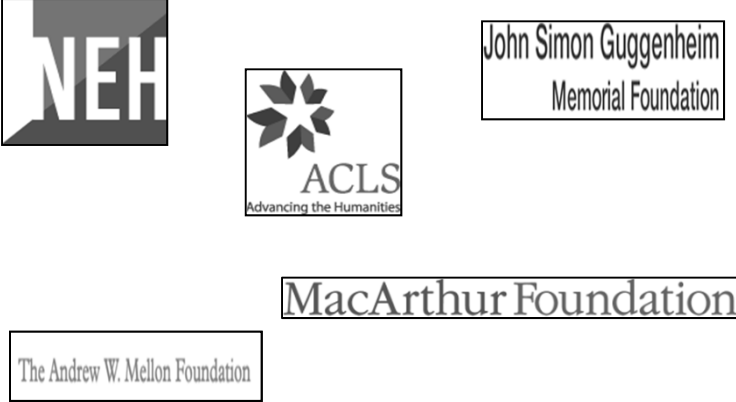
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Funding Databases


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The Usual Suspects



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National Endowment for the Humanities 

<p>Fellowship Program</p> <ul style="list-style-type: none"> • Support individuals pursuing advanced research of value to humanities scholars and/or general audiences • \$4200/mo for 6-12 mo • 3 ss page narrative • Due April 11, 2018 • www.neh.gov 	<p>Grant Proposal</p> <ul style="list-style-type: none"> • Research and Contribution <ul style="list-style-type: none"> – Describe intellectual significance • Methods and Workplan <ul style="list-style-type: none"> – Provide a chapter outline • Competence, Skills and Access <ul style="list-style-type: none"> – Describe research materials • Final Product and Dissemination <ul style="list-style-type: none"> – Describe intended audience
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National Endowment for the Humanities



Summer Stipend Program

- Support individuals pursuing advanced research of value to humanities scholars and/or general audiences
- \$6000 for 2 mo summer
- 3 ss page narrative
- Due September 26, 2018
- www.neh.gov

Grant Proposal

- Research and Contribution
 - Describe intellectual significance
- Methods and Workplan
 - Provide a chapter outline
- Competence, Skills and Access
 - Describe research materials
- Final Product and Dissemination
 - Describe intended audience

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American Council of Learned Societies



Fellowship Program









- Support individuals pursuing advanced research of value to humanities scholars and/or general audiences
- \$40, 50, 70K for 6-12 mo
- 5 ds page narrative
- Due September 2018*
- www.acls.org


Grant Proposal

- What you plan to do and why
- Progress already made
- Professional experience
- Significance of work
- Relationship to collaborators

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John Simon Guggenheim Memorial Foundation		John Simon Guggenheim Memorial Foundation
Fellowship Program	Grant Proposal	
<ul style="list-style-type: none">• Provide Fellows with blocks of time in which they can work with as much creative freedom as possible• Amounts vary for 6-12 mo• 3 ss page narrative• Due September 2018*• www.gf.org	<ul style="list-style-type: none">• Statement of Plans	
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Other Possibilities		
	AMERICAN ACADEMY OF ARTS & SCIENCES	
		
	The Wenner-Gren Foundation <small>supporting worldwide research in all branches of anthropology</small>	
		
		
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National Humanities Center	
	
<p>Visiting Scholars</p> <ul style="list-style-type: none"> • Supports advanced study in the humanities • Individually determined; at least ½ salary for 1 year • 1000 word narrative • Due October 2018* • nationalhumanitiescenter.org 	<p>Grant Proposal</p> <ul style="list-style-type: none"> • Project Proposal
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American Academy of Arts & Sciences	
	AMERICAN ACADEMY OF ARTS & SCIENCES
<p>Visiting Scholars</p> <ul style="list-style-type: none"> • Supports a year of research and writing in the humanities and social sciences • \$60,000/year for up to 2 year • 1500 word narrative • Due October 2018* • www.amacad.org 	<p>Grant Proposal</p> <ul style="list-style-type: none"> • Project Description <ul style="list-style-type: none"> – Significance – Status of research you initiated – Plan of work – Involvement in projects at the Academy – Participation in Academy's multidisciplinary community
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Russell Sage Foundation	
<p>Visiting Scholars</p> <ul style="list-style-type: none"> • Supports research and writing in social, economic, and behavioral sciences • Up to \$125,000 for 1 year • 5 SS page narrative • Due June 28, 2018 • www.russellsage.org 	<p>Grant Proposal</p> <ul style="list-style-type: none"> • Project Description <ul style="list-style-type: none"> – Importance – Literature review – Major questions/hypotheses – Data sources to be used – Research methodology – Outcomes produced
WiSys	

American Philosophical Society	
<p>Franklin Research Grant</p> <ul style="list-style-type: none"> • Support the cost of research leading to publication in all areas of knowledge • \$6000 for 1 year • 5500 character narrative • Due October 1, 2018*; December 1, 2018* • www.amphilsoc.org 	<p>Grant Proposal</p> <ul style="list-style-type: none"> • Statement of Purpose <ul style="list-style-type: none"> – Project description – Methods – Significance
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American Association of University Women



American Fellowship

- Support women faculty to prepare research manuscripts for publication
- \$6000 for 8 weeks
- Online submission
- Due November 15, 2018*
- www.aauw.org

Grant Proposal

- Statement of Project
 - Description of project, design, methodology, significance
 - Outline of present state of project and schedule for completion
 - Location where work will be conducted

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Wisconsin Historical Society



Research Fellowship

- Support research and writing for publication of books by the WHS Press
- \$2000 for 8 weeks
- No specified limits
- Accepted year round
- www.wisconsinhistory.org

Book Proposal

- Working title
- Estimated word count
- Percent of manuscript completed
- Expected completion date
- Unique selling points
- Manuscript synopsis
- TOC and chapter synopsis
- Number of illustrations
- Author's pertinent experience
- Research strategy
- Writing approach
- Market/audience for book
- Competing titles

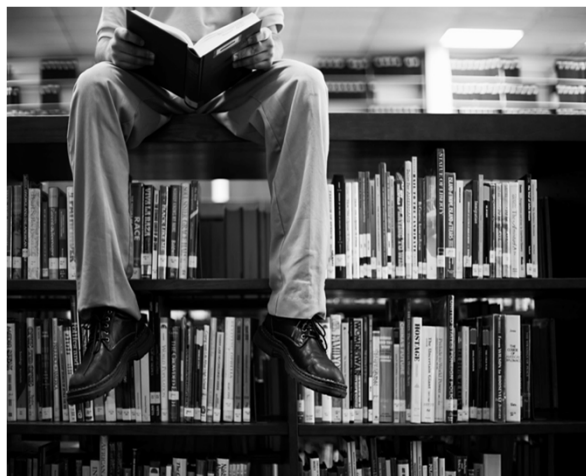
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Leverage Book & Grant Proposals



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Nearly 500 English-Language Book Publishing Companies



ABC CLIO

PEARSON

IAP

S SAGE

CAMBRIDGE
UNIVERSITY PRESS


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ABC-CLIO	
<p>Publisher</p> <ul style="list-style-type: none"> • ABC-CLIO/Greenwood: reference scholarship and innovative coverage of history, humanities and general interest topics • www.abc-clio.com 	<p>Book Proposal</p> <ul style="list-style-type: none"> • Scope <ul style="list-style-type: none"> – Describe rationale, direction, and information gap to be filled • Organization/Outline <ul style="list-style-type: none"> – Prepare TOC and illustrations • Length • User Objectives <ul style="list-style-type: none"> – Describe how book will be used • Competition • Biographical Information
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ABC-CLIO	
<p>Publisher</p> <ul style="list-style-type: none"> • Praeger: seek serious general-interest books in psychology, education, health, politics, current events, military and security issues, pop culture, business, crime, and religion • www.abc-clio.com 	<p>Book Proposal</p> <ul style="list-style-type: none"> • Project description • Annotated TOC • Resume • Potential audience • How you can market the book • Writing sample • Qualifications
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Allyn & Bacon	PEARSON
<p>Publisher</p> <ul style="list-style-type: none"> • Focuses on producing textbooks in a select number of social science, education, and humanities disciplines. • www.pearson.com 	<p>Book Proposal</p> <ul style="list-style-type: none"> • Project description <ul style="list-style-type: none"> – Rationale, approach, biases – Distinctive/innovative features – Apparatus (cases, problem sets) • Primary and secondary markets • Competition • Status of work <ul style="list-style-type: none"> – Timetable and sample chapter – Length – Photographs, charts, graphs – Material previously tested • Vita • Annotated TOC
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Prentice Hall	PEARSON
<p>Publisher</p> <ul style="list-style-type: none"> • Focuses on producing college textbooks and other educational materials. • www.prenhall.com 	<p>Book Proposal</p> <ul style="list-style-type: none"> • Project description <ul style="list-style-type: none"> – Approach, purpose – Outstanding/unique features – Pedagogical features – Supplements – Target audience – Material previously tested • Vita • Competition • The market • Outline • Sample chapters • Additional information <ul style="list-style-type: none"> – Timeline for completion – Length – Drawings, photographs
WiSys™	

Information Age Publishing		
<p>Publisher</p> <ul style="list-style-type: none"> • Social science publisher of academic and scholarly book series and journals • www.infoagepub.com 	<p>Book Proposal</p> <ul style="list-style-type: none"> • Purpose, objectives, significance • Target audience • How can book be marketed • How will readers use the book • Is current knowledge extended • Is unrecognized topic explored • Fit within published literature • Length of project • Schedule for delivery • Special production issues • Annotated chapter outline • Resume • Sample chapter 	
WiSys[®]		

SAGE Publications		
<p>Publisher</p> <ul style="list-style-type: none"> • Higher education books concentrate upper-level and graduate textbooks, and handbooks and professional books. • www.sagepub.com 	<p>Book Proposal</p> <ul style="list-style-type: none"> • Project overview • Market and course background <ul style="list-style-type: none"> – Primary course and level – Primary market and size – Secondary markets/courses • Book <ul style="list-style-type: none"> – Approach and rationale – Features and benefits – Artwork and design – Length – Ancillaries • Competition • Annotated TOC • Sample chapters • Biographical information • Schedule for delivery 	
WiSys[®]		

Cambridge University Press		
<p>Publisher</p> <ul style="list-style-type: none"> • Widely respected as a world leader in publishing for subjects as diverse as astronomy, Shakespeare studies, economics, mathematics and politics. • www.cambridge.org 	<p>Book Proposal</p> <ul style="list-style-type: none"> • Rationale and scope • Relation to other books • Annotated TOC • Intended readership • Length and date of completion • Biosketch • Author Questionnaire <ul style="list-style-type: none"> – Unique features/reader benefits – Competition – Marketing opportunities 	
WiSys		

Book & Grant Proposals	
<ul style="list-style-type: none"> • Biographical Information • Audience • Purpose • Rationale • Timeline for completion ★ Annotated TOC ★ Length ★ Special production issues ★ Competing titles ★ Unique selling points ★ How you can market book 	
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Apply Insider Secrets



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Insider Secrets

“We are the division of books.”

“The success of your application begins with your reading of the application guidelines.”



-- Dr. Russell Wyland, Deputy Director
Division of Research Programs, NEH

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Insider Secrets

“The Plan of Work is the thing you do at the end when you figure out how much space you have left. Two sentences is not a workplan. If you are going to stay home and write, tell us what you’re going to write – 3 chapters or 3 books. Be honest. Be realistic. And panelists want to know how chapters will tie together; don’t just provide an outline of chapter titles.”



-- Dr. Russell Wyland, Deputy Director
Division of Research Programs, NEH

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Insider Secrets

“Don’t forget to explain the significance of your project and its scholarly content.”

The proposal is very impressive for both its substance and clarity: the narrative situates the project within historical and theoretical contexts, and the bibliography features a reasonable number of representative texts from the ancients to the present day.



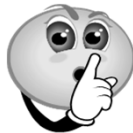
-- NEH Reviewer

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Insider Secrets

“Write with the evaluation criteria in mind.”

1. *Intellectual significance*
2. *Promise of quality of the applicant*
3. *Quality of conception and description*
4. *Feasibility of work plan*
5. *Likelihood of completion*



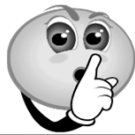
-- NEH Reviewer

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Insider Secrets

“They also don’t understand that reference books are not textbooks, and that we don’t care about the potential classroom market for their book, since that’s not how our marketing system is set up.”

“Recognize that university presses are under increasing pressure to act like businesses, and that they are being encouraged to steer away from books on narrow topics for specialists.”



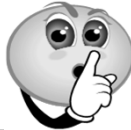
-- Seasoned book editor

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Insider Secrets

“It is not about page count but about energy and connections that an author or editor might have. Books sell when you have mutual energy for success.”

“An editor/author has to be willing and able to spread the word to the academic world as much as we do. Please don’t participate by collecting and submitting email lists.”



-- Veteran book publisher

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In matters of truth the fact that you don’t want to publish something is, nine times out of ten, a proof that you ought to publish it – Gilbert K. Chesterton

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Grant Professional Development Opportunities



Join Wisys's Regional Research Administrator **Jeremy Miner** in exploring various aspects of successful grant writing through an all-new webinar series.

Sessions will each include 60 minutes of presentation and an optional 15 minutes for Q&A.

How to Attend:

IN PERSON:
Learn alongside your colleagues on campus at the locations listed with the opportunity for networking and discussion

VIRTUALLY:
Contact buchananm@stout.edu for information on joining the webinars remotely



SPRING 2018 WEBINAR SCHEDULE:

FEBRUARY 1, 2018
2:00-3:15PM
PRICE COMMONS GLASS LOUNGE
"Humanities & Social Sciences: Getting Funded, Getting Published"

FEBRUARY 8, 2018
2:00-3:15PM
PRICE COMMONS GLASS LOUNGE
"Building a Reliable Budget"

MARCH 1, 2018
2:00-3:15PM
PRICE COMMONS ROOM 144/146
"Funding Opportunities for Your Teaching, Research & Scholarship"

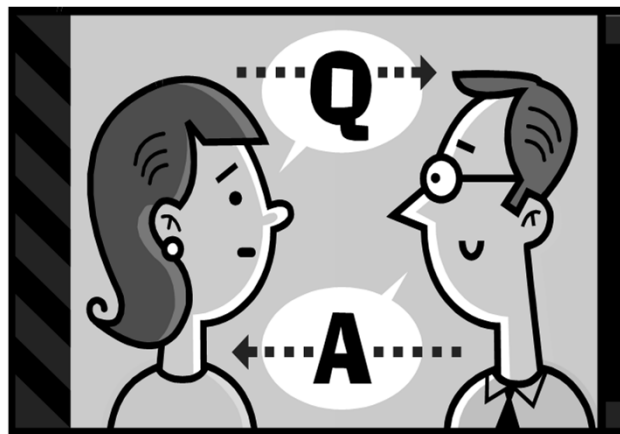
MARCH 8, 2018
2:00-3:15PM
PRICE COMMONS GLASS LOUNGE
"Goals, Objectives & Outcomes: The 'GOO' that Holds a Proposal Together"

APRIL 5, 2018
2:00-3:15PM
PRICE COMMONS GLASS LOUNGE
"Half Points: Making Your Grant Proposal Distinctively Different"

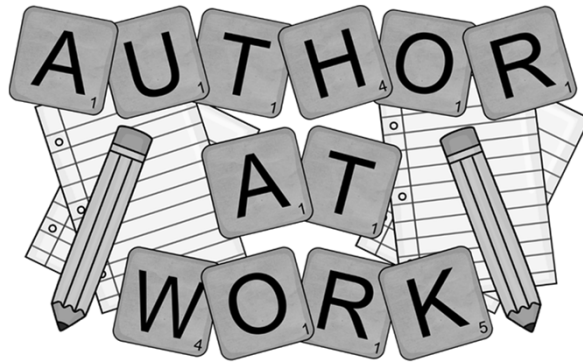
FOR FULL SESSION DESCRIPTIONS, VISIT:
www.wisys.org/grants/webinars



Your Questions?



Go Write Your Best Grant Ever!



Jeremy T. Miner
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