Humanities and Social Sciences: Getting Funded, Getting Published

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Session Overview

• Identify grant programs supporting book publications
• Leverage grant proposals into book proposals and vice versa
• Apply insider secrets
• Questions
Grant Writing Resources

Identify Opportunities
Funding Databases

Search Results: Fellowships

Search Results: Publications/Translations/Exhibitions/Productions
### Fellowship Program
- Support individuals pursuing advanced research of value to humanities scholars and/or general audiences
- $4200/mo for 6-12 mo
- 3 ss page narrative
- Due April 11, 2018
- www.neh.gov

### Grant Proposal
- Research and Contribution
  - Describe intellectual significance
- Methods and Workplan
  - Provide a chapter outline
- Competence, Skills and Access
  - Describe research materials
- Final Product and Dissemination
  - Describe intended audience
### National Endowment for the Humanities

**Summer Stipend Program**
- Support individuals pursuing advanced research of value to humanities scholars and/or general audiences
- $6000 for 2 mo summer
- 3 ss page narrative
- Due September 26, 2018
- www.neh.gov

**Grant Proposal**
- Research and Contribution
  - Describe intellectual significance
- Methods and Workplan
  - Provide a chapter outline
- Competence, Skills and Access
  - Describe research materials
- Final Product and Dissemination
  - Describe intended audience

### American Council of Learned Societies

**Fellowship Program**
- Support individuals pursuing advanced research of value to humanities scholars and/or general audiences
- $40, 50, 70K for 6-12 mo
- 5 ds page narrative
- Due September 2018*
- www.acls.org

**Grant Proposal**
- What you plan to do and why
- Progress already made
- Professional experience
- Significance of work
- Relationship to collaborators
### John Simon Guggenheim Memorial Foundation

#### Fellowship Program
- Provide Fellows with blocks of time in which they can work with as much creative freedom as possible
- Amounts vary for 6-12 mo
- 3 ss page narrative
- Due September 2018*
- www.gf.org

#### Grant Proposal
- Statement of Plans

### Other Possibilities

- Ford Foundation Fellowship Program
- American Academy of Arts & Sciences
- National Humanities Center
- The Wenner-Gren Foundation
- APS
- AAUW
- SSRC
### National Humanities Center

**Visiting Scholars**
- Supports advanced study in the humanities
- Individually determined; at least ½ salary for 1 year
- 1000 word narrative
- Due October 2018*
- nationalhumanitiescenter.org

**Grant Proposal**
- Project Proposal

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### American Academy of Arts & Sciences

**Visiting Scholars**
- Supports a year of research and writing in the humanities and social sciences
- $60,000/year for up to 2 year
- 1500 word narrative
- Due October 2018*
- www.amacad.org

**Grant Proposal**
- Project Description
  - Significance
  - Status of research you initiated
  - Plan of work
  - Involvement in projects at the Academy
  - Participation in Academy’s multidisciplinary community
Russell Sage Foundation

**Visiting Scholars**

- Supports research and writing in social, economic, and behavioral sciences
- Up to $125,000 for 1 year
- 5 SS page narrative
- Due June 28, 2018
- www.russellsage.org

**Grant Proposal**

- Project Description
  - Importance
  - Literature review
  - Major questions/hypotheses
  - Data sources to be used
  - Research methodology
  - Outcomes produced

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American Philosophical Society

**Franklin Research Grant**

- Support the cost of research leading to publication in all areas of knowledge
- $6000 for 1 year
- 5500 character narrative
- Due October 1, 2018*; December 1, 2018*
- www.amphilsoc.org

**Grant Proposal**

- Statement of Purpose
  - Project description
  - Methods
  - Significance
### American Association of University Women

#### American Fellowship
- **Support women faculty to prepare research manuscripts for publication**
- $6000 for 8 weeks
- Online submission
- Due November 15, 2018*
- [www.aauw.org](http://www.aauw.org)

#### Grant Proposal
- **Statement of Project**
  - Description of project, design, methodology, significance
  - Outline of present state of project and schedule for completion
  - Location where work will be conducted

### Wisconsin Historical Society

#### Research Fellowship
- **Support research and writing for publication of books by the WHS Press**
- $2000 for 8 weeks
- No specified limits
- Accepted year round
- [www.wisconsinhistory.org](http://www.wisconsinhistory.org)

#### Book Proposal
- **Working title**
- Estimated word count
- Percent of manuscript completed
- Expected completion date
- Unique selling points
- Manuscript synopsis
- TOC and chapter synopsis
- Number of illustrations
- Author’s pertinent experience
- Research strategy
- Writing approach
- Market/audience for book
- Competing titles
Leverage Book & Grant Proposals

Nearly 500 English-Language Book Publishing Companies
### ABC-CLIO

#### Publisher
- ABC-CLIO/Greenwood: reference scholarship and innovative coverage of history, humanities and general interest topics
- www.abc-clio.com

#### Book Proposal
- **Scope**
  - Describe rationale, direction, and information gap to be filled
- **Organization/Outline**
  - Prepare TOC and illustrations
- **Length**
- **User Objectives**
  - Describe how book will be used
- **Competition**
- **Biographical Information**

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### ABC-CLIO

#### Publisher
- Praeger: seek serious general-interest books in psychology, education, health, politics, current events, military and security issues, pop culture, business, crime, and religion
- www.abc-clio.com

#### Book Proposal
- **Project description**
- **Annotated TOC**
- **Resume**
- **Potential audience**
- **How you can market the book**
- **Writing sample**
- **Qualifications**
### Allyn & Bacon

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<th>Publisher</th>
<th>Book Proposal</th>
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<td>• Focuses on producing textbooks in a select number of social science, education, and humanities disciplines.</td>
<td>• Project description</td>
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<td>• <a href="http://www.pearson.com">www.pearson.com</a></td>
<td>– Rationale, approach, biases</td>
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<td>– Distinctive/innovative features</td>
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<td>– Apparatus (cases, problem sets)</td>
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<td>• Primary and secondary markets</td>
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<td>• Competition</td>
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<td>• Status of work</td>
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<td>– Timetable and sample chapter</td>
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<td>– Length</td>
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<td>– Photographs, charts, graphs</td>
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<td>– Material previously tested</td>
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<td>• Vita</td>
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<td>• Annotated TOC</td>
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### Prentice Hall

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<td>• Focuses on producing college textbooks and other educational materials.</td>
<td>• Project description</td>
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<td>• <a href="http://www.prenhall.com">www.prenhall.com</a></td>
<td>– Approach, purpose</td>
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<td>– Pedagogical features</td>
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<td>– Supplements</td>
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<td>– Target audience</td>
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<td>• Outline</td>
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<td>• Sample chapters</td>
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<td>• Additional information</td>
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<td>– Timeline for completion</td>
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<td>– Length</td>
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<td>– Drawings, photographs</td>
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## Information Age Publishing

**Publisher**
- Social science publisher of academic and scholarly book series and journals
- www.infoagepub.com

**Book Proposal**
- Purpose, objectives, significance
- Target audience
- How can book be marketed
- How will readers use the book
- Is current knowledge extended
- Is unrecognized topic explored
- Fit within published literature
- Length of project
- Schedule for delivery
- Special production issues
- Annotated chapter outline
- Resume
- Sample chapter

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## SAGE Publications

**Publisher**
- Higher education books concentrate upper-level and graduate textbooks, and handbooks and professional books.
- www.sagepub.com

**Book Proposal**
- Project overview
- Market and course background
  - Primary course and level
  - Primary market and size
  - Secondary markets/courses
- Book
  - Approach and rationale
  - Features and benefits
  - Artwork and design
  - Length
  - Ancillaries
- Competition
- Annotated TOC
- Sample chapters
- Biographical information
- Schedule for delivery
Cambridge University Press

Publisher
- Widely respected as a world leader in publishing for subjects as diverse as astronomy, Shakespeare studies, economics, mathematics and politics.
- www.cambridge.org

Book Proposal
- Rationale and scope
- Relation to other books
- Annotated TOC
- Intended readership
- Length and date of completion
- Biosketch
- Author Questionnaire
  - Unique features/reader benefits
  - Competition
  - Marketing opportunities

Book & Grant Proposals
- Biographical Information
- Audience
- Purpose
- Rationale
- Timeline for completion
★ Annotated TOC
★ Length
★ Special production issues
★ Competing titles
★ Unique selling points
★ How you can market book
Apply Insider Secrets

“*We are the division of books.*”

“The success of your application begins with your reading of the application guidelines.”

-- Dr. Russell Wyland, Deputy Director
Division of Research Programs, NEH
Insider Secrets

“The Plan of Work is the thing you do at the end when you figure out how much space you have left. Two sentences is not a workplan. If you are going to stay home and write, tell us what you’re going to write – 3 chapters or 3 books. Be honest. Be realistic. And panelists want to know how chapters will tie together; don’t just provide an outline of chapter titles.”

-- Dr. Russell Wyland, Deputy Director Division of Research Programs, NEH

Insider Secrets

“Don’t forget to explain the significance of your project and its scholarly content.”

The proposal is very impressive for both its substance and clarity: the narrative situates the project within historical and theoretical contexts, and the bibliography features a reasonable number of representative texts from the ancients to the present day.

-- NEH Reviewer
Insider Secrets

“Write with the evaluation criteria in mind.”

1. Intellectual significance
2. Promise of quality of the applicant
3. Quality of conception and description
4. Feasibility of work plan
5. Likelihood of completion

-- NEH Reviewer

Insider Secrets

“They also don’t understand that reference books are not textbooks, and that we don’t care about the potential classroom market for their book, since that’s not how our marketing system is set up.”

“Recognize that university presses are under increasing pressure to act like businesses, and that they are being encouraged to steer away from books on narrow topics for specialists.”

-- Seasoned book editor
Insider Secrets

“It is not about page count but about energy and connections that an author or editor might have. Books sell when you have mutual energy for success.”

“An editor/author has to be willing and able to spread the word to the academic world as much as we do. Please don’t participate by collecting and submitting email lists.”

-- Veteran book publisher

In matters of truth the fact that you don’t want to publish something is, nine times out of ten, a proof that you ought to publish it – Gilbert K. Chesterton
Grant Professional Development Opportunities

Your Questions?
Go Write Your Best Grant Ever!

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