Mission: The Office of Institutional Research, Assessment, and Planning (IRAP) is responsible for the collection, analysis, interpretation, and dissemination of accurate and timely information to support the University of Wisconsin-La Crosse in decision-making, planning, assessing student learning, and institutional reporting.

Vision: Empowering the UWL community to make data informed decisions driving improvement and change for students, faculty, and staff.

Values:
- We value accuracy, efficiency, reliability, and timeliness in our work.
- We approach our work with honesty and integrity.
- We value transparency in our data collection, dissemination, and research methodologies, while respecting the privacy of our students, staff, and faculty.
- We value professional development, recognizing that we are working in a continuously growing and changing field with constantly evolving technology and resources.
- We value diversity and inclusivity by using a participatory and collaborative approach in our work.