

The Odds

December Edition

The odds of celebrating this holiday season

9 in 10

The odds of purchasing your holiday gifts online

1 in 2

The odds of using a coupon to get a deal on a gift

3 in 10

\$967

how much Americans plan to spend this year during the holiday season

27%

of students ask their parents for money to buy gifts



\$75

avg amount spent on a real tree



\$99

avg amount spent on a fake tree



20%

of state maintenance costs each year is due to winter road maintenance



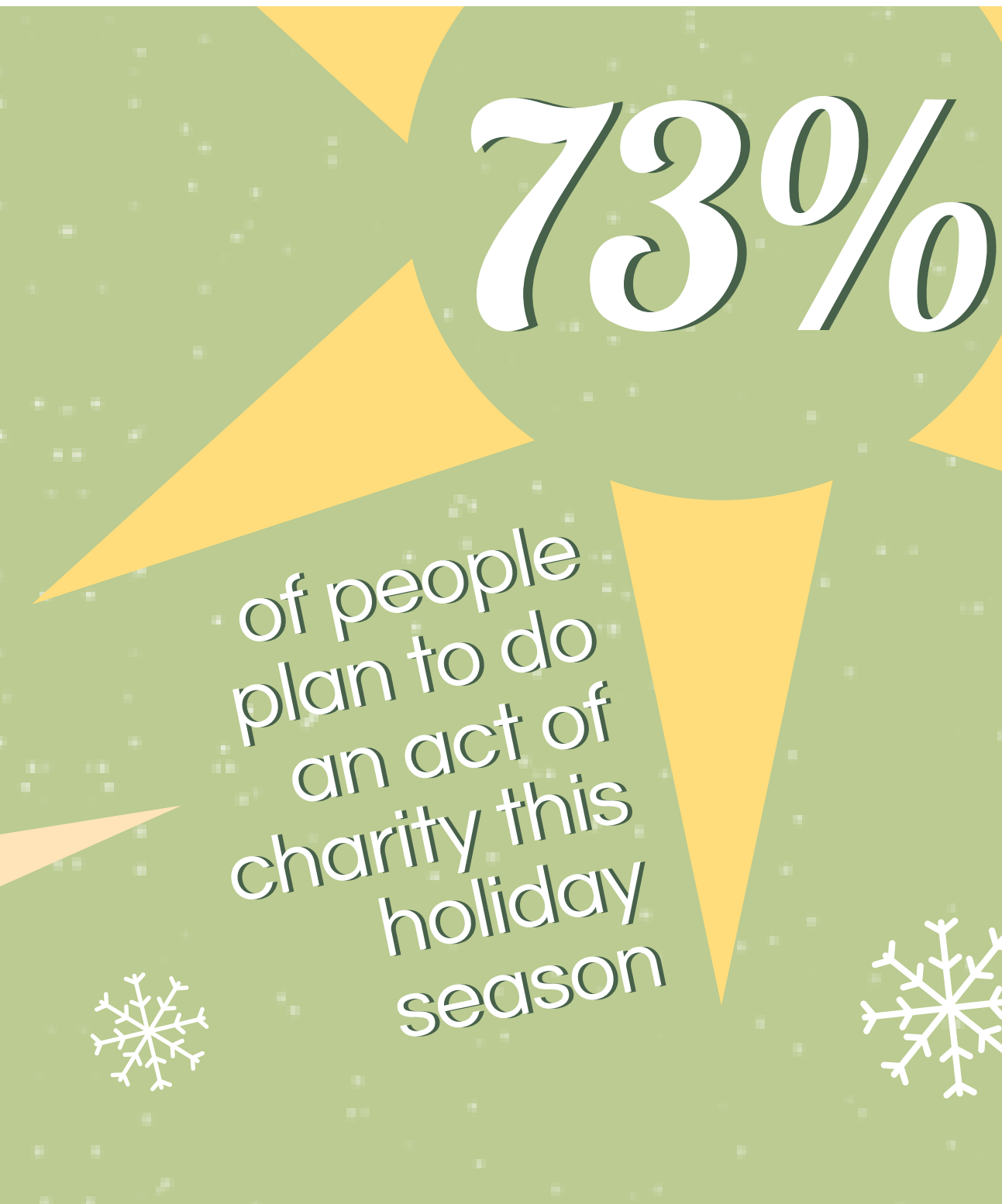
3 billion

holiday cards are sent each year in the US



73%

of people plan to do an act of charity this holiday season



We can help you...

Good luck on your finals and have a happy holiday!



Frugally craft
Thur Dec 7
@ 6 pm
Union Café



Make a budget for
the new year



Reduce financial
stress



It Make\$ Cents!
Money Management Center

2103 Centennial Hall (608)785-8852
Office Hours: 8:00 am- 4:30 pm
<http://www.uwlax.edu/It-Makes-Cents/>

Sources: Fact Retriever, Statista, National Retail Federation

