

SOME APPS TO HELP YOU SAVE MONEY...



Retail Me Not is a FREE app that offers promo codes and coupons for both in-store and online.



The Find and Red Laser are FREE apps that let you scan barcodes to find the best price for an item in your area.

... TO SUM IT UP:

Remember that, while it is important to dress the part and look good for your job, you don't have to do so at the expense of your bank account. If you strategize and plan your wardrobe accordingly, you will see that a few key items can really go a long way.

For more information on creating a career wardrobe visit:



www.lifelifehacker.com/wardrobe-on-a-budget



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www.uwlax.edu/it-makes-cents



How to Dress on a Budget

www.uwlax.edu/it-makes-cents

There are no second impressions. Look good the first time!

KEEP IT CLASSY

When looking for a work wardrobe, it is important to remember to focus on keeping key items in your closet that aren't going to go out of style while allowing yourself to splurge on a few trendy items. This can be hard as we are constantly bombarded with images of what is "in style" this season.

The 70/30 rule is a good strategy to help you do this. It means that 70% of the items in your closet should be classic items and 30% of the items should be trendy. Keep in mind that sometimes less is more when it comes to fashion.

FOR MEN, have a few dress shirts and nice slacks, and then allowing yourself to dress up your look with a cool tie.

SOME STORES TO KEEP IN MIND...

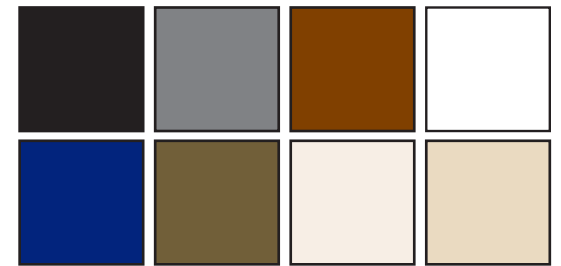
Thrift Shops
Second-hand Stores
Outlet Stores
Rummage/Garage Sales



STAY NEUTRAL

Another good tip to keep in mind besides keeping it classy is to stay neutral. When you buy clothes that are in neutral colors, it is easier to mix and match the things in your closet because neutral colors all go together.

You can then play up your outfit with some trendy accessories. Some key neutral colors to keep in mind are:



FOR WOMEN, be sure to have the staple items such as skirts, blouses, and slacks, then dress up your outfit with a cool scarf or piece of jewelry.