



2018 FALL EVENTS

Win a scholarship for learning life-skills

"It just makes cents!"

www.uwlax.edu/it-makes-cents

You can win at each IMC! event one UWL student will win a **\$50** scholarship

Brought to you with help from our friends



Price is Right Game Night	Come play games, eat delicious food, and learn the basics of managing your personal finances with the It Make\$ Cents! Money Management Team. Game night provides FREE pizza and beverages. Great prizes to be won in the end! Now it's your chance to come on down!	Thursday, Sept. 6 5-7 p.m. Bluffs-The U
Fraud & Financial Crimes	UWL Campus Police will show you the ways in which to keep your personal identity safe and secure while living in close proximity to others on/off campus. Learn current theft trends/scams and how to protect your information and yourself. Review steps to take if you become a victim.	Wednesday, Sept. 12 6-7 p.m. Union 3314
Bullet Journaling Workshop	Being a college student can be overwhelming with class schedules, homework, projects, work, sleep, eating well, managing your money... The list goes on! Learn how to take good care of yourself while creatively mapping out what's most important for your well-being. Receive a free 2018-19 planner and an introductory to bullet journaling!	Monday, Sept. 17 6-7 p.m. Union 3310
Rent Smart	Looking to move off campus? Keeping contracts and policies in mind when making a rental agreement. Know your rights as a tenant and how to handle money matters with roommates. Bring your questions along, so local landlords from Three-sixty reality can answer.	Thursday, Sept. 20 6-7 p.m. Union 3314
Scholarship Bingo	It's BINGO time! Grab a seat and a bingo card and get ready to learn how to afford your college education-scholarship style! Great prizes to be won!	Monday, Sept. 24 6-7 p.m. Entertainment Café
IMC! Bingo	It's BINGO time! Grab a seat and a bingo card and get ready to learn how to manage your finances with the IMC! Team! Great prizes to be won and a priceless learning opportunity!	Monday, Oct. 1 6-7 p.m. Entertainment Café
Rethinking Your Scholarship Side-Hustle	Looking for additional ways to afford college? It is time to get your scholarship side-hustle started! We will demonstrate how any amount of extra \$\$ towards your tuition will help you in the long run. You will walk away with helpful tips to make this side-hustle a success!	Thursday, Oct. 4 6-7 p.m. Union 3314
Financing to Study Abroad	Does the thought of studying abroad sound appealing to you? Wondering if you could ever afford to? Join us in learning about the various overseas opportunities and how to finance a study abroad experience. Getting started early is key! FREE PIZZA!	Wednesday, Oct. 10 5:30 -6:30 p.m. Union 3310
FASFA Workshops	Thursday, Oct. 11 at 12-2 pm. Thursday, Nov. 1 at 2-4 p.m. Tuesday, Oct. 23 at 2-4 p.m. Monday, Nov. 5 at 12-2 pm.	<i>Need help filling out your FAFSA? Attend one of these four workshops and someone will be able to assist you and answer your questions financial aid questions.</i> OMSS Lounge 1101 Centennial Hall
Build Your Credit	From the basics of what credit is, to diving deeper into credit cards, credit scores, and reports. This session will prepare you for your life-long relationship with credit. Students from all backgrounds and knowledge-bases will be able to gain useful info to make their credit score soar to a higher status.	Tuesday, Oct. 23 6-7 p.m. Union 3314
FREE Movie Friday: Rocky Horror Picture Show	Don't be scared to participate in this Halloween bash! It is time to compete. Prizes will be given for best dressed & most frugal costume of the evening and for the best dressed 'Rocky Horror Costume'! Vote & enjoy the movie on the big screen - FREE! The movie shown is "The Rocky Horror Picture Show."	Friday, Oct. 26 7:00 p.m. Student Union Theater
Banking 101	Not sure where to start when it comes to banking? Understand types of financial institutions and basic account types and services. Free Pizza!	Wednesday, Nov. 7 6-7 p.m. Union 3314
UWL Family Feud	It is an all campus Family Feud! Need we say more? Join IMC!, Wellness Center, CAB, and UW Credit Union for fun, laughs, surprising questions/answers, and of course- great prizes! (must sign-in with IMC! to receive incentive points)	Tuesday, Nov. 13 6-7 p.m. Entertainment Café
Loan Repayment	Do you know what you owe or who your loan servicer is? Learn the various options that you have for your student loan repayment. What will work best for you and your new career?	Wednesday, Nov. 28 6-7 p.m. 1300 Cent. Hall of Nations
Holiday Crafts on a Budget	Need some inexpensive gift ideas for the holidays? Come craft with us! Learn ways to save at the craft store and how to make something special for someone you love.	Thursday, Dec. 6 6-8 p.m. 1300 Cent. Hall of Nations



Your Money. Your Future.

We are UWL's own financial literacy program emphasizing everything personal finance.

We encourage students to get to know us and learn how we can help grow their personal financial awareness. Our goal is to prepare our students for success by helping them learn money management skills including:

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|-----------------|------------------------|-----------|
| Budgeting | Student Loans | Savings |
| Managing Credit | Bank | Investing |
| | Prevent Identity Theft | |

IMC! Your home for money management!

OUR MISSION

at **It Make\$ Cents!** is to address the financial concerns of students that are unique to college life while equipping students with the knowledge, skills and resources necessary to integrate and maintain lifelong financial wellness.

When students leave our office, we want them to be equipped with the necessary skills to live a financial stress free life.



www.uwlax.edu/it-makes-cents

2103 Centennial Hall

608.785.8852



Peer Mentors

The IMC! Peer Mentors are here to talk to you about your financial questions. They are college students just like you. Learn from their financial successes and failures. Let them help you do anything from building a weekly budget to starting a retirement plan. Unanswered questions won't help you earn or save money!

IMC! Events

Money Smart Week

IMC! celebrates and actively participates in this well-known financial literacy campaign that was created by the Federal Reserve Bank of Chicago in 2002. IMC! puts on multiple workshops, events and brings in keynote speakers to help educate students and the La Crosse community.

IMC! Price is Right-style Game Night

COME ON DOWN! Join us for pizza, prizes and of course, financial literacy based price is right style games. Don't forget to hop in our popular money machine.

Money Monologues

A reenactment of people's real-life experiences related to money. This emotional experience will take you up hills, down valleys and into the soul of the many shared testimonies within the La Crosse community. These first hand experiences will pull heartstrings and produce mounds of laughter as you either relate, empathize, or learn the impact that financial dispositions create in each of our lives. Free Admission!

The Loose Change

Want to hear what pop-culture has to say about money? Get your ears ready for IMC!'s Loose Change! Join us in jamming to music from a wide range of genres that are all money-themed.

Life After College

- Job Benefits and Insurance
- Retirement & Investing
- Loan Repayment

Rent Smart

Looking to move off campus but not sure how to go about contracts and leases? Let's look at your finances to see how much you can afford for rent and utilities and find the best fit for you.

