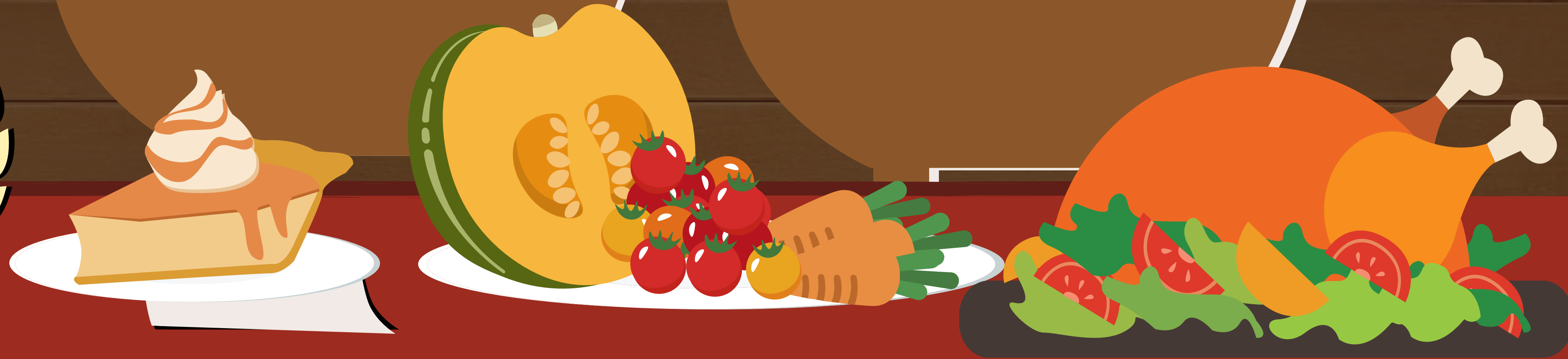


The Odds

November Edition



The odds of participating in Black Friday

2 in 5

The odds of you prioritizing loan forgiveness over the right to vote

1 in 2

The odds of worrying about your finances once a week

2 in 5

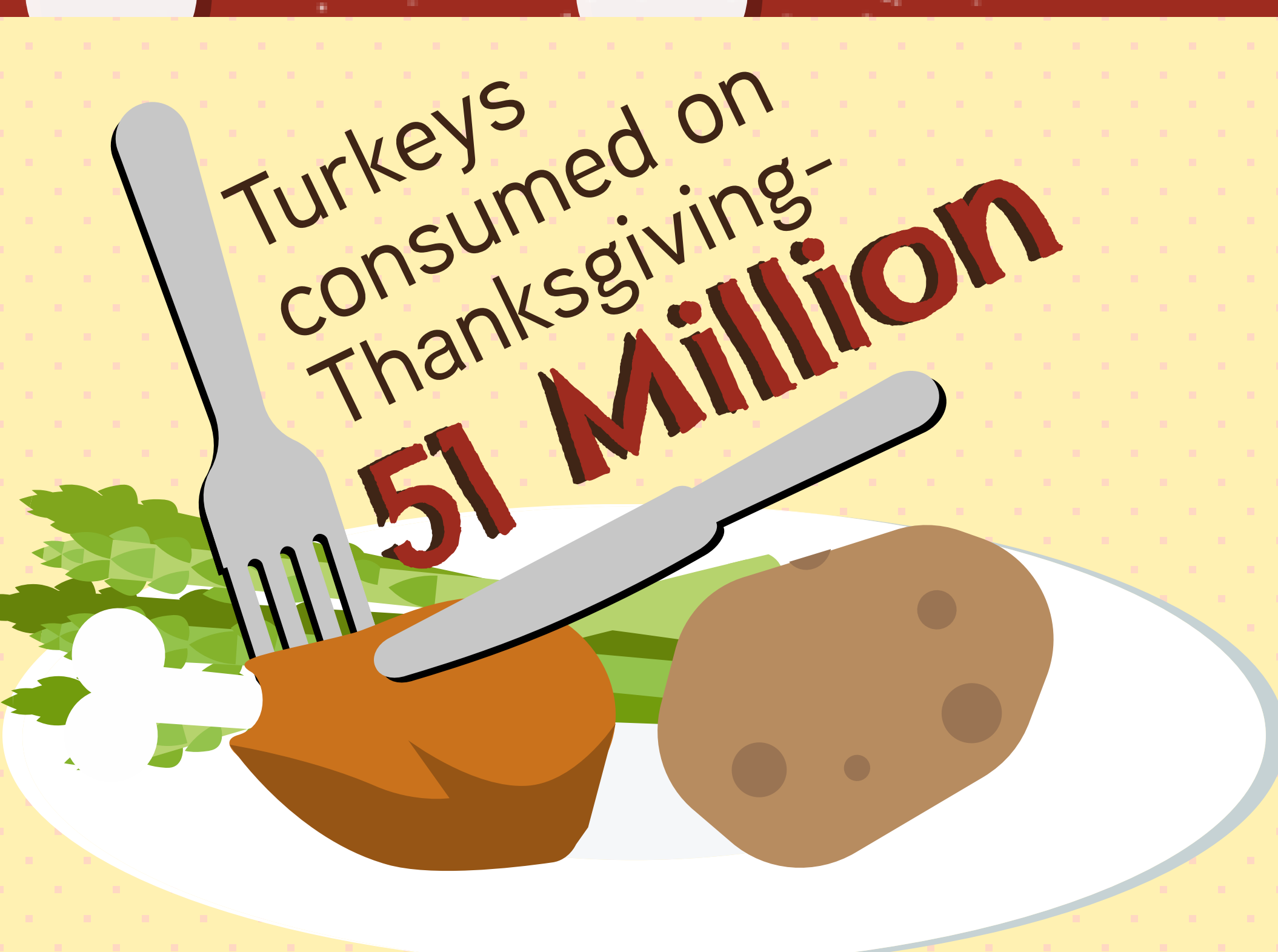


The average adult will spend about
\$380
on holiday gifts!

Black Friday by the numbers

Only **16%** of shoppers are willing to pay full price for an item they want

\$1.5 Billion
is spent online Black Friday



Turkeys consumed on Thanksgiving-
51 Million

cost of having a new balloon made and displayed in the Macy's parade

\$190,000

46.9 Million people travel for Thanksgiving

If you wait until the last minute (zero to six days out), you're likely to shell out more than 20 percent over the average ticket price.

We can help you...



Learn about credit
Tue Nov 7
@ 6 pm
3310 Union

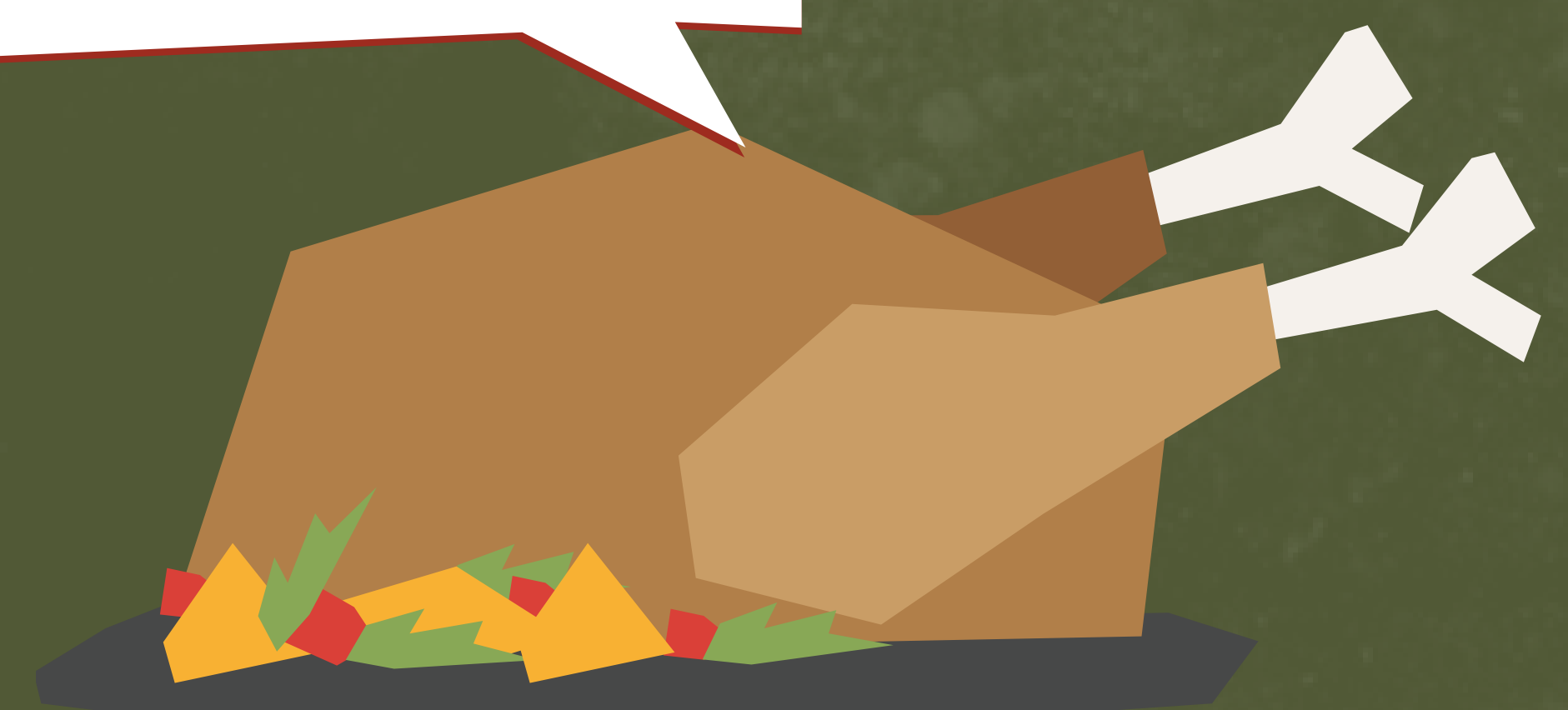


Write scholarships
Mon Nov 13
@ 6 pm
3310 Union



Plan for loan payments
Thur Nov 16
@ 6 pm
3310 Union

Don't get gobbled up by financial stress!
Come see us to make a budget.



It Make\$ Cents!
Money Management Center

2103 Centennial Hall (608)785-8852
Office Hours: 8:00 am- 4:30 pm
<http://www.uwlax.edu/It-Makes-Cents/>

Sources: Statistic Brain, Ebates, Fox Business, National Association of Student Financial Aid Administrators (NASFAA), National Financial Educators Council (NFEC), CNN