Odds of students underestimating student loan debt: 1 in 2
Odds of not understanding loan terms: 9 in 10
Odds of dressing up for Halloween: 7 in 10

Spooky Stats:
Princesses... are the most popular children's costumes
Witches... are the most popular women's costumes

Frightful Facts:

54% of adults aged 35-45 have been turned down for a job due to financial history

How many millennials say debt is their "biggest financial concern"?

52%

Buying coffee every morning before class will cost you...

$378/year

We can help you...

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