**Direct v. Paraphrasing Verbal Citation (UW-L Public Speaking Center)**

Any research from outside sources that you include in a speech must be verbally cited and appropriately credited.

***Outside sources include :***

* Web sites you already know or find through a search
* Wikipedia searches (use the Wikipedia *ONLY* for footnotes to find primary or peer reviewed sources)
* Search UW through Murphy Library or the UWL web site
* Notes or information from any class, including CST 110
* Any other resource besides your direct observation or experiences

**What is the difference between a direct or paraphrased verbal citation?**

A direct verbal citation is a direct (word-for-word) quote from your research. For example:

*As explained in a press release from the Centers for Disease Control analyzing the first data on lung injury deaths released on October 31, 2019, quote, “As of****October 29, 2019****, 1,888 cases of e-cigarette, or vaping, product use associated lung injury (EVALI) have been reported to CDC from 49 states (all except Alaska), the District of Columbia, and 1 U.S. territory.” end quote*

Make it clear to your audience where your direct quote starts and ends.

**What is a paraphrased verbal citation?**

A paraphrased verbal citation substantially alters the wording to become your own rather than the original authors’. For example:

*The Center for Disease Control reported on October 31, 2019, that nearly 1900 cases of lung injuries have been attributed to vaping and e-cigarette use across the country.*

**Remember….**

* Paraphrasing involves *substantial* changes from the direct quote to your own words. If you change one or two words from a text, you are not paraphrasing.
* Your audience usually does not have your speaking notes
* Make it clear what information is from you and what is your research.
* If you have questions about expectations about source citation, please consult with your instructor before you give you speech.