Sample Keyword or Presentational Outline

Modified from Austin MacKenzie’s Informative speech

October 2008

Introduction

I. Attention getter: Both paintings were by a professional spray painter, the Cosmo Kid (personal communication, 2008, October 27).

II. Thesis statement: Spray paint art is easy and fun.

III. Listener relevance: A way to make art that is cheap, not time consuming, fun, and cool.

IV. Preview of main points
   a. Materials for spray art
   b. Techniques in spray art
   c. Make painting together

Body

I. First Main Point: materials to make spray art.
   a. Stencils, newspapers or magazines, spray art, glossy poster board (The Cosmo Kid; Chalfant & Prigoff, 1987).
   b. Materials under $15 and last for many projects.
   c. What materials do we need?

II. Second Main Point: Learn about three important techniques.
   a. Textures - “The tactile qualities of a surface or visual representation of these qualities” (Frank, Prebble, & Prebble, 2005).
      i. Tap & pull
         1. Spray down two colors.
         2. Tap with a sheet of magazine paper.
      ii. Swish
         1. Make circular swipe across paint.
         2. Be sure to put the lighter color on the bottom.
   b. Star flick
      i. Spray paint on finger and flick at paint (Lopez, 2008).
      ii. Developed by Arturo Lopez – modern day Bob Ross.

III. Third main point: Make our own spray paint art.
a. Spray first planet red & yellow.
   i. Lighter color on bottom.
   ii. Do not use too much paint.

b. Volunteer?
   i. Spray this planet green & blue.
   ii. Use tap & pull method for texture.

c. Volunteer?
   i. Paint planet purple & white.
   ii. Use texture method.

d. Paint purple in right corner.

e. I fill in black background.
   i. Two volunteers?
   ii. Try star flick with white paint.

f. Share additional resources about spray paint art.

Conclusion

I. Thesis restatement: Now we all know how to do spray paint art.

II. Main point summary:
   a. Explained materials needed
   b. Taught three important techniques
   c. Made art together quickly

III. Clincher: Let’s give our instructor our art.