

Sample Keyword or Presentational Outline
Modified from Austin MacKenzie's Informative speech
October 2008

Introduction

- I. Attention getter: Both paintings were by a professional spray painter, the Cosmo Kid (personal communication, 2008, October 27).
- II. Thesis statement: Spray paint art is easy and fun.
- III. Listener relevance: A way to make art that is cheap, not time consuming, fun, and cool.
- IV. Preview of main points
 - a. Materials for spray art
 - b. Techniques in spray art
 - c. Make painting together

Body

- I. First Main Point: materials to make spray art.
 - a. Stencils, newspapers or magazines, spray art, glossy poster board (The Cosmo Kid; Chalfant & Prigoff, 1987).
 - b. Materials under \$15 and last for many projects.
 - c. What materials do we need?
- II. Second Main Point: Learn about three important techniques.
 - a. Textures - "The tactile qualities of a surface or visual representation of these qualities" (Frank, Prebble, & Prebble, 2005).
 - i. Tap & pull
 1. Spray down two colors.
 2. Tap with a sheet of magazine paper.
 - ii. Swish
 1. Make circular swipe across paint.
 2. Be sure to put the lighter color on the bottom.
 - b. Star flick
 - i. Spray paint on finger and flick at paint (Lopez, 2008).
 - ii. Developed by Arturo Lopez – modern day Bob Ross.
- III. Third main point: Make our own spray paint art.

- a. Spray first planet red & yellow.
 - i. Lighter color on bottom.
 - ii. Do not use too much paint.
- b. Volunteer?
 - i. Spray this planet green & blue.
 - ii. Use tap & pull method for texture.
- c. Volunteer?
 - i. Paint planet purple & white.
 - ii. Use texture method.
- d. Paint purple in right corner.
- e. I fill in black background.
 - i. Two volunteers?
 - ii. Try star flick with white paint.
- f. Share additional resources about spray paint art.

Conclusion

- I. Thesis restatement: Now we all know how to do spray paint art.
- II. Main point summary:
 - a. Explained materials needed
 - b. Taught three important techniques
 - c. Made art together quickly
- III. Clincher: Let's give our instructor our art.