The Fine Print

Murphy Library Endowment: The Michael Blaser Connection

By Anita Evans, *Library Director*

Michael Blaser has been making the trip up the river from Davenport, Iowa, for years, stopping in at Murphy Library Special Collections to conduct research on inland riverboats and the shorelines and cities where they docked. Over his career, Blaser has painted an impressive portfolio of river and lakefront scenes including Cincinnati, St. Louis, and St. Paul. Now, thanks to the generous support and participation of many people and organizations, his portfolio also includes a magnificent painting of a historical La Crosse waterfront scene.

Michael Blaser's paintings portray steamers and vessels from the 19th and 20th century, many of them with rich histories of years of service on a number of different waterways. He carefully captures how the boats would have appeared at a point in time and what contemporaries would have seen along the shoreline. His research entails studying a series of historic photographs from that period and place to recreate the moment on canvas.

The Murphy Library collection of inland riverboat photographs, some 45,000 images, has provided the source material for many of his works. This collection's prominence today is due to the cooperative efforts of Edwin L. Hill, former head of Special Collections, and Ralph DuPae, a volunteer field collector. Among the various grants that have supported the collection have been those from the J. Mack Gamble Fund of the Sons and Daughters of Pioneer Rivermen, a group focused on riverboat history based in Ohio.

Hill, knowing of Blaser's fine work and his involvement with fundraising efforts for other non-profit agencies, first suggested in the

Inside this issue:

Photo: Bob Seaquist

Michael Blaser with the *August Moon* painting and related research materials in Murphy Library Special Collections.

Intellectual Property
and Faculty

by Michele Strange, *Circulation Librarian*

In August, I took a 3-week online workshop through the University of Maryland University College as part of their "Intellectual Property in Academia" series. This workshop, *Faculty Ownership of Course Material*, was moderated by Georgia Harper from the University of Texas System Office of Legal Counsel. She is a nationally recognized expert on the legal aspects of copyright in academia. The five modules brought me new insight into an aspect of copyright that I knew little about: faculty as owner, rather than user, of copyrighted materials.

The concept of intellectual property in higher education is not a new one, particularly at research institutions that produce patented processes. However, the advent of distance learning and Web-based courses has pushed the issue of ownership and control of scholarly materials to the forefront on most campuses — and this issue can be a controversial one. That is where a carefully crafted copyright ownership policy comes into play.

The University of Wisconsin System has a policy titled *Copyrightable Instruction Materials Ownership, Use and Control (G27)* which was last revised in 1997. It can be found at www.uwsa.edu/fadmin/gapp/gapp27htm. According to Georgia Harper, who looked at the policy, it is a very good, comprehensive statement. The term "copyrightable instructional materials" is defined by a long list of items of every type and media,

with a cautionary statement that the term is not necessarily limited to these specific types.

It is important to note that authorship of a work can be different than ownership. The creator is the author, but not always the owner. The distinction is dependent upon how the material is produced or developed. The UW System statement makes this distinction based on 5 scenarios:

1. No UW System or institutional support or involvement;
2. Minimal UW System or institutional support or involvement;
3. Substantial UW System or institutional support or involvement;
4. As an assigned duty or pursuant to a work-for-hire agreement;
5. With support from an extramural sponsor.

Under conditions 1 and 2, materials belong solely to the author. With condition 3, ownership rights will be determined by a written agreement between the author and the chief administrative officer of the campus. With condition 4, the UW institution owns all rights. In the case of work for hire, a written agreement is required; in the case of assigned duty, an agreement assigning rights to the author could be reached. In the last case, the agreement with the extramural sponsor will determine the ownership rights of the parties.
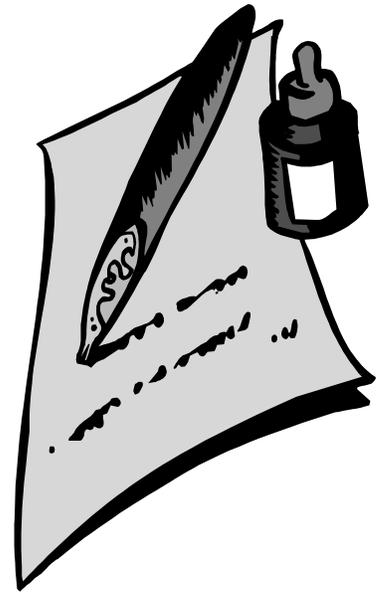
But the big question is how do you define minimal and substantial support? Quoting from the footnotes in the policy statement, "*Minimal* as used in this policy, includes the use of university laboratories or equipment, but does not include released time from regularly assigned duties. *Substantial* as used in this policy, includes, for example, released time from regularly assigned duties; direct investment by the university of funds or staff, or the purchase of special equipment for the project; use of multimedia production personnel and facilities; or extraordinary use of computing resources." Some of

UW-L

New Look for Murphy's Web

by Jen Holman, *Acquisitions Librarian*

The Murphy Library Web Team has been actively revising the library's web site in response to suggestions and feedback from students, faculty, and staff. Over the summer the site was given a design "makeover" in subtle hues, which allows users to focus on the content, not the colors.

Although the new color scheme may be the first change that catches the eye, the most important change is that additional content is available either on or within one click of the home page. Drop-down menus organize access to books, articles and databases, reference services, search tools, and government resources.

Links available under the **Books** drop-down menu include the library catalog, ebooks (including netLibrary), and the new materials catalog. The New Materials Catalog, one of the latest additions to Murphy's web site, enables users to easily locate books, videos, and other material recently added to the library collection.

The **Reference** drop-down menu brings two innovative reference services together. Individual Re-
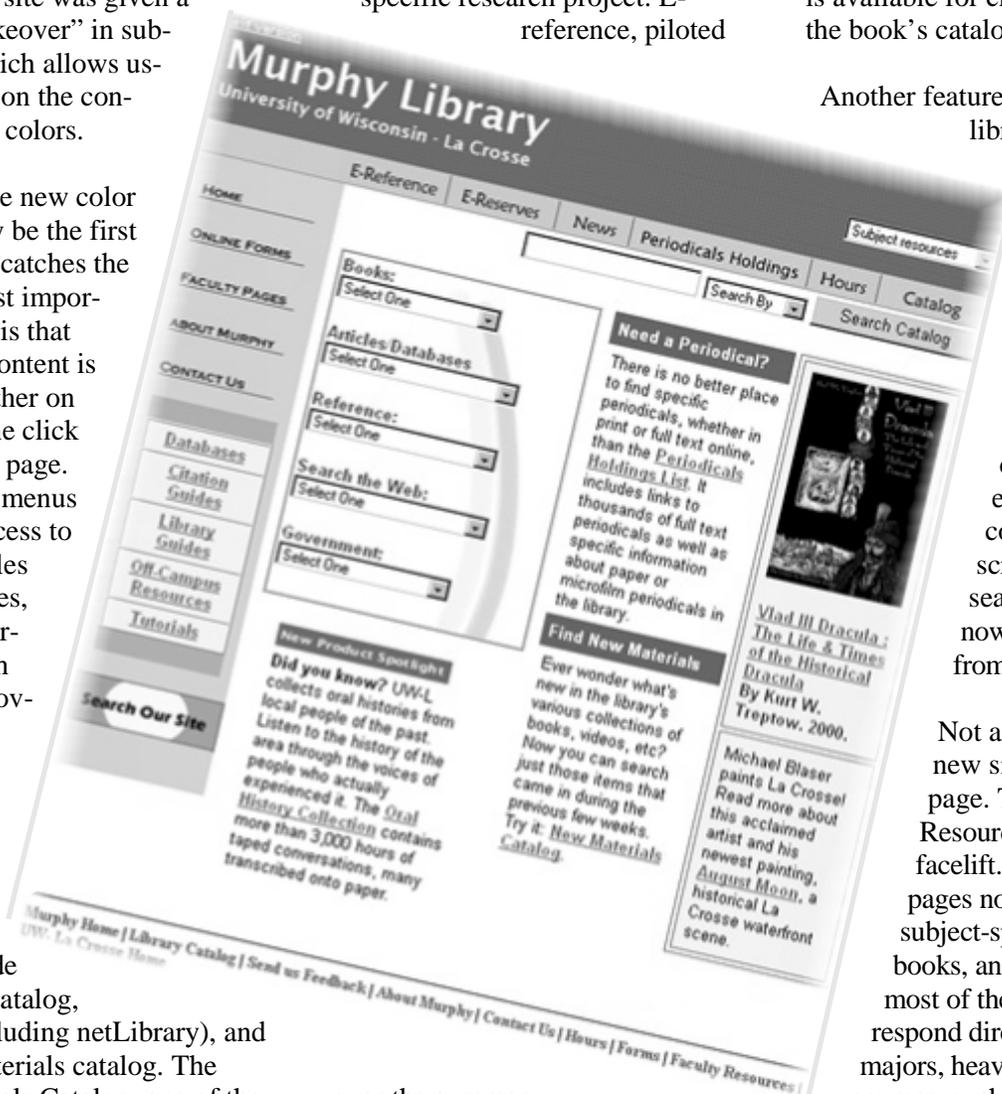
search Consultations, introduced last spring, provide users the opportunity to schedule an appointment with a librarian to discuss in-depth resources available for their specific research project. E-reference, piloted

over the summer, provides a convenient interface for users to submit quick reference questions to librarians. Reference librarians strive to answer these questions as quickly as possible, usually within 24 hours.

The featured book area not only brings a splash of color to the new

home page, but also provides a graphical look at one of the latest additions to the library collection. By clicking on the book jacket image, users can find out if the book is available for checkout and view the book's catalog record.

Another feature highlighting the library collection is the catalog quick search. Need to search the library catalog to see if Murphy owns the book you need? You no longer need to click through several pages before coming to the search screen – a simple search interface is now available right from the home page.

Not all changes for the new site are on the home page. The many Subject Resources pages also got a facelift. These subject pages now include links to subject-specific periodicals, books, and databases. While most of the subject pages correspond directly to academic majors, heavily requested sources, such as statistical and legal resources are also included.

The web team endeavors to provide an accessible, easy to maneuver site. If you have any feedback, please do not hesitate to send a quick note to the web team using our feedback form at www.uwlax.edu/murphylibrary/

Making Sense
of Full Text

by **Brian Finnegan,** *Electronic Resources Librarian*

If you have used an EBSCOhost database recently, you may have noticed that the full text of articles can be displayed in three different ways. EBSCOhost calls these three formats Full Text, Full Page Image, and XML Full Text. Many other databases also offer similar choices; the terminology may vary from database to database, but the concepts are similar.

Each of these formats has advantages and disadvantages, depending on the user's needs. The format that has existed the longest is simply called Full Text in EBSCOhost databases. Full Text is simply the unformatted text of an article. An advantage of Full Text is that file size is small, making printing and saving to disk fast and easy. One drawback is that if images are included at all, they may be jumbled together at the end of the article. Full Text is definitely not showworthy in its appearance, but it does get the job done.

If the article's appearance is important, then EBSCOhost's Full Page Image is a good choice. Full Page Image uses the Adobe Acrobat Reader software. An article reproduced using Adobe software is essentially a scanned image of the article. The obvious advantage of Full Page Image is that you receive an accurate reproduction of the original article. The disadvantage is that the file size is much larger, slowing down the printing process and taking up more disk space if saved. The free Adobe Acrobat Reader software must be loaded on your computer to view Full Page Image articles.

The newest format for viewing and printing full-text articles in EBSCOhost is called XML Full Text. Briefly, XML (Extensible Markup Language) is one of the latest in a series of web authoring languages. Articles that have been formatted in XML are attractive looking, small in size, and free from excessive formatting. They print nicely, take up little disk space, and are formatted specifically for web browsers.

XML Full Text also allows EBSCOhost to add additional features to articles. For example, a search for

the term "computer" within EBSCOhost's *Academic Search Elite* brings up an XML Full Text article from Consumer Reports' November 2001 gift guide. The article is a buying guide for consumers, covering a wide variety of products. Using XML, EBSCOhost is able to provide a table of contents for the article, with hyperlinks leading directly to the place in the article where specific products are discussed. An option to remove this feature of XML is available for people who want to print the article in its original form. XML Full Text is currently only available for those using Internet Explorer 5.0 or higher for Windows only. Also, as with Full Text, images may not be included.

These different formats allow you to use information products in ways that match your specific information needs. If you simply wish to save or print an article (or a part of an article), the Full Text option works nicely. If you need an accurate reproduction of an article, the Full Page Image option may be the best choice. If you want a compromise between file size and esthetics, XML Full Text offers the best of both formats. EBSCOhost has made these options accessible and easy to use—make sure to look for similar options in other full text information databases.

this is open to interpretation, of course, and each situation would have to be examined prior to the beginning of a project.

The document also includes other aspects of the policy, covering internal and external use, revision of materials, and remuneration issues. Sample agreements and contracts are also included.

If you are not familiar with this document, take a look at it. It may answer your questions about ownership issues of the materials you create. If it does not and you still have a question, please contact me at 5-8943 or email me at strange.mich@uwlax.edu.

Federal Grant Helps Murphy Library Catalog Oral History Collection

by Paul Beck, *Special Collections Librarian*

Last year, Murphy Library successfully applied to the National Historical Publications and Records Commission (NHPRC) for a grant to improve access to the University of Wisconsin-La Crosse oral history collection. The grant application highlighted how the oral history collection is regionally and nationally significant in several areas 1) Hmong refugee experience, 2) European ethnic groups, 3) turn of the century small city manners and daily life, 4) Midwestern rural life and culture, 5) the University of Wisconsin-La Crosse, 6) women's experience, and (forthcoming) 7) Ho Chunk tribal history. The NHPRC matching grant provided $48,000 in federal funds to hire a cataloger and student assistants to catalog and preserve the tapes in the oral history collection.

There are over 1,200 reel-to-reel tapes in the oral history collection, which is housed in the Special Collections department of Murphy Library. A printed guide to the collection had been produced in 1991 but this
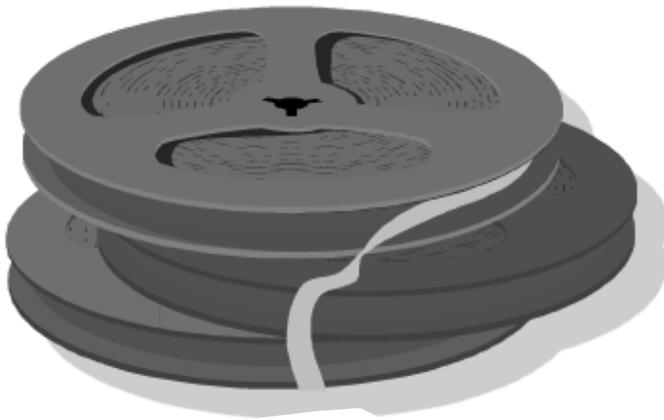
only covered a portion of the collection and was considerably out-of-date. Broader public access to the collection was desired and, with the NHPRC grant, this could be achieved by cataloging the collection and adding it to Murphy Library's catalog.

Ms. Analisa Lee was hired as the cataloger and began employment in July 2000, continuing through July 2001 when the grant concluded. Once work began, numerous problems with the original reel-to-reel tapes and transcripts were encountered, such as partially or inaccurately transcribed material, inconsistent name

usage in labeling, broken tapes, and fragile reel-to-reel tape players. These difficulties, and others, were overcome so that by the end of the grant almost three hundred interviews, including all of the untranscribed interviews, had been fully cataloged and integrated into Murphy Library's catalog. The cataloged oral histories are fully searchable by author, subject, keyword, date, format, and other criteria at: www.uwlax.edu/murphylibrary/eagle.html. Ms. Lee also developed a guide for the cataloging of oral history materials. Library staff will catalog new additions to the oral history collection according to these procedures.

Why Reel-to-Reel?

The preservation format recommended by the Audio Engineering Society and the Association of Recorded Sound Collections is low-noise and low print-through 1/4 inch reel-to-reel tape. This standard is used by the Library of Congress, the National Archives, and all other major American collections. Copies are usually made onto a different medium such as cassette tape or digital audio tape (DAT) for everyday use, while the original reel-to-reel copy remains in controlled storage.

Another goal of the grant was to ensure the physical preservation of the original reel-to-reel tapes, some of which date back to the 1960s. Over 900 cassettes (user copies) have been made so far from the master reel-to-reel tapes. All original reel-to-reel tapes recorded prior to 1972 were copied onto new reel-to-reel tapes. Preservation procedures and protocols were established during the grant that ensure the regular production of user copies and copies of the older reel-to-reel tapes.

In addition to UW-L and Murphy Library providing the matching funds for the grant, a successful application was made to the Murphy Library Endowment Fund to assist the grant project. Over $1,400 from the Endowment Fund was used to purchase blank reel-to-reel tapes and to hire a transcriber to complete the unfinished transcriptions.

The ERIC Database

Educational Resources Information Center

by Brian Finnegan, *Electronic Resources Librarian*

The ERIC database indexes and abstracts more than 1,000 education-related journals, more than 400,000 ERIC documents (research papers, conference presentations, books, curriculum guides, lesson plans, etc.), and includes the full text of more than 2,000 two-page digests highlighting topics of current interest in education. The ERIC database is considered an essential research tool for K-12 educators; it is also an excellent resource for other disciplines when the subject matter extends into the field of education. The database also includes substantial material related to higher education.

A search in ERIC will simultaneously retrieve citations to journal articles, ERIC digests, and ERIC documents. Users of the ERIC database frequently misunderstand the difference between these three items.

One of the first challenges users face is knowing whether a retrieved citation points to a journal article, a document, or a digest. Each item in the database has a

unique identifying number, which begins with a two-letter code. Journal articles begin with the code EJ; documents and digests begin with the code ED. Digests are further identified by the subtitle *ERIC Digest*.

ERIC journals are simply a collection of published journals that are indexed and abstracted by ERIC. ERIC does not produce these journals, just as most other periodical databases do not produce the periodicals they index. Once an article in a journal is identified, a quick check of the Periodicals Holdings List will determine if Murphy Library subscribes or has access to that journal through a full-text database. If not, the article can probably be retrieved using Interlibrary Loan/Document Delivery.

ERIC digests appear as full-text items in the ERIC database. They can be read immediately online by selecting the appropriate link.

ERIC documents, on the other hand, are retrieved in a completely different way. Murphy Library subscribes to the microfiche collection of ERIC documents, which includes virtually all documents produced since 1966. Murphy Library has also recently acquired access to the online full text of a portion of these documents via EDRS (ERIC Document Reproduction Service). This online subset includes approximately 80% of ERIC documents indexed since 1992.

ERIC is available to UW-L through the library's subscription to EBSCOhost databases. This shows whether or not the library subscribes to specific periodicals within ERIC. It also links to other EBSCOhost full text databases, which occasionally provide cross links to full text articles that would normally be available only as citations or abstracts within ERIC.

Retrieving ERIC documents (EDs):

The following instructions are for use with EBSCOhost's ERIC database.

1. Once you have identified a document (identified with the ED designation) of interest in the ERIC database, look for the link Full Text from EDRS in that document's citation and select it.

2. You will be brought to the document-specific page that describes the document, specifies its format, length, etc.

3. Look for the small PDF icon near the top of the page. If this icon does not appear, the item is not available as full text.

4. Click on the icon to launch the freely available Adobe Acrobat Reader software into which the document will open.

Westlaw: Legal Research for Undergraduates

by Sandy Sechrest, *Government Documents Librarian*

This fall, Murphy Library added the powerful and straightforward new legal resource, *Westlaw Campus.* Using *Westlaw Campus* is as easy as 1, 2, 3:

1. Enter your topic using natural language in the search box.
2. Choose which database to search (federal cases, state cases, federal laws, federal regulations, state regulations, legal encyclopedias, or law reviews).
3. Hit the "Go" button and receive full-text results.

Users can also search by case citation or the names of parties such as Brown v. Board of Education. Another feature is the useful *Keysearch* function, which uses hierarchical search topics to narrow down to a detailed subtopic. For example: Education-Colleges and Universities-Students-Hazing.

Previously we received printed copies of the *Supreme Court Reporter*, the *Northwestern Reporter* covering upper Midwest state appellate courts, and *Education Law Reporter* and CD-ROMs for the *Wisconsin Statutes and Administrative Code.* Certain tax sources were received both in print and on CD-ROM. Now, with *Westlaw Campus,* we have easy access to Supreme Court cases; cases from federal appellate courts and district courts; tribal courts; laws and regulations from all 50 states; and much more. Before subscribing to *Westlaw Campus,* we frequently had to refer students to the legal database, *LexisNexis,* maintained at the Public Library for the courthouse.

Westlaw Campus was tested this summer by an exercise and sport science class (thanks to Professor Paul Plinske.) The library's subscription began this fall, and *Westlaw Campus* has been introduced to students in Accounting, Management, and Recreation so far this semester. This database is available from the library's alphabetical databases list. If you would like a librarian to teach your classes how to use this valuable new resource, please contact Cris Prucha at 5-8637 to arrange a library instruction session.

(Continued from page 1)

mid-1990s that the Library's Endowment Committee investigate commissioning a painting that would depict a historical waterfront scene of La Crosse. This idea finally took root, and the project was officially launched last year with the generous support of several donors and in partnership with the UW-L Foundation. Emerson and Jean Wulling, George Gilke, and Ed Hill, all long-term supporters of the Library and the Endowment Fund, provided the funding to commission this significant work.

Early in 2001, Michael Blaser determined the basic composition and began to prepare the initial sketches for the oil-on-canvas painting: first a pencil sketch, then a color "cartoon." Blaser met with individuals from the library and community with a keen knowledge of local history to go over and refine the details. The scene chosen shows the *Avalon* docking at the La Crosse levee in the late summer of 1950. Now the painting, *August Moon: The Steamer Avalon Arrives at La Crosse, 1950*, has been completed and hangs in the reading room of Special Collections—close to the images that helped to inspire it. Limited edition prints have been reproduced on museum quality stock. These prints, signed and numbered by the artist, are available by calling 785-8511 or completing the *Fine Print* form. Check www.uwlax.edu/murphylibrary/blaser/ for more information about the painting and Michael Blaser.

With the Michael Blaser painting and prints, La Crosse has gained an impressive image that celebrates its river history. At the same time, campus and community library users will benefit from the funds raised for the Library's Endowment Fund, funds that translate into stronger library programs and collections. The following web page tells the complete story: www.uwlax.edu/murphylibrary/endowment/projects.htm

From Easel to Unveiling

Librarians at Murphy Library were treated to an insider's view of the artistic process as the spectacular painting, *August Moon: The Steamer Avalon Arrives at La Crosse*, came to life.

From the initial idea to the final product, Michael Blaser's work unfolded in great part within Murphy Li-

Photo: Bob Seaquist

Photo: Michael Blaser

which culminated in the much-publicized unveiling.

As the oil-and-canvas August Moon emerged from this process, library staff knew they had been a part of an extraordinary experience.

brary. Blaser used the library's vast collection of Mississippi River photos to research the painting. He traveled back and forth from his studio in Iowa to UW-L, initially to discuss concepts with librarians and historians, and later to discuss sketches and mockups with librarians. Blaser's wife, Gay, worked with the library on marketing and publicity efforts,

Photo: Michael Blaser

Photo: Larry Lebiecki

Top Right: Artist Michael Blaser looks at Murphy Library photos of ships and sites that he used in his research. **Upper Left:** An early "idea sketch" that would, after several transformations, become *August Moon*. **Above:** The finished oil painting. **Left:** Captain of the riverboat Julia Belle Swain, Carl Henry, at the gala unveiling with framed prints on display by local art galleries.

August Moon Painting Order Form

CUT OUT THIS FORM AND MAIL IN OR ORDER BY PHONE

608-785-8511
608-785-8520
FAX: 608-785-8639

Murphy Library
University of Wisconsin—La Crosse
Michael Blaser Prints
1631 Pine Street
La Crosse, WI, 54601

	COST	QUANTITY	TOTAL
Signed & Numbered Print	$185		
Artist Proof Remarqued Signed & Numbered	$600		
WI Residents add 5.5% Sales Tax			
Shipping & Handling			$7.50
Total Cost of Print			

ORDERED BY:

_____
Name

_____
Street

_____
City

_____
State   Zip

_____

SHIP TO:

_____
Name

_____
Street

_____
City

_____
State   Zip

_____

Check enclosed: _____ payable to UW-L Foundation-Library

Charge (circle one) MASTERCARD   VISA DISCOVER AMERICAN EXPRESS

Card Number _____ Expiration Date _____

Signature_____

Personnel Updates

Nicole Hardina-Wilhelm began working at Murphy Library on August 13, 2001, as Interim Reference & Instruction Librarian. Nicole graduated from UW-Madison with an MLIS in 2000. She also holds a BA in German Literature, which she received from UW-Madison in 1998. Nicole previously worked as a researcher at Christian & Timbers, Inc. in Beachwood, OH.

Nate Anderson, who worked for 4 years at Murphy Library as a LSA, and before that for several years at Madison's Memorial Library, resigned at the end of summer. Nate is embarking on a bicycle trip across the United States.

The **Collection & Resource Development Librarian** job search is in full swing. On-campus interviews are planned during late November—early December.

Library Hours 2001/2002

Regular Academic Year Hours

Monday - Thursday	7:40 a.m.– Midnight
Friday	7:40 a.m.– 7:00 p.m.
Saturday	10:00 a.m. - 7:00 p.m.
Sunday	Noon - Midnight

Reference Desk (Regular Academic Year)

Monday-Thursday	9:00 a.m.- 9:00 p.m.
Friday	10:00 a.m. - 3:00 p.m.
Saturday	1:00 p.m. - 4:00 p.m.
Sunday	1:00 p.m. - 4:00 p.m.
	6:00 p.m. - 9:00 p.m.

Area Research Center (Regular Academic Year)

Monday - Friday	10:00 a.m. - 5:00 p.m.
Wednesday	7:00 p.m. - 9:00 p.m.
Saturday	1:00 p.m. - 4:00 p.m.
Sunday	Closed

Intersession hours as posted

Curriculum Resource Center

Open during library hours. Staffed as posted

Finals Weeks

Special hours are in effect. The library will be open until midnight except on Saturdays when it is open until 10:00 p.m. and Wednesday, Dec 19 when it is open until 7:00 p.m.

During Finals Week Reference Service will be available 10:00 – 3:00 p.m. Intersession hours as posted.

During finals weeks, the Extended Hours Study Room has expanded hours.

Winter Intersession and Special Hours

Dec. 20-21, Thurs. - Fri.	8:00 a.m. - noon
Dec. 22-Jan. 1, Sat.- Mon.	Closed

January 2-21

Monday-Thursday	10:00 a.m. - 6:00 p.m.
Friday	10:00 a.m. - 5:00 p.m.
Saturday	Closed
Sunday, January 6 & 13	1:00 p.m. - 5:00 p.m.
January 20, 21, and 27	Closed

LIBRARY HOURS
ARE SUBJECT TO CHANGE

Call 785-8808 for current hours

Hours on the web:

www.uwlax.edu/murphylibrary/hours.html

Murphy Library Telephone Contacts

|			
Acquisitions	785-8397	Government	785-8513
Administrative Office	785-8520	Interlibrary Loan	785-8636
Automation	785-8399	Library Instruction	785-8637
Cataloging	785-8638	Outreach	785-8396
Circulation/Reserves	785-8507	Periodicals	785-8510
Curriculum Center	785-8651	Reference Desk	785-8508
Electronic Resources	785-8738	Special Collections	785-8511
Hours	785-8808		

SUPPORT MURPHY LIBRARY

La Crosse in Light & Shadow
Edited by Ed Hill and Doug Connell

Available for $40, plus $3/book shipping and handling. Please send ___ copies for a total of $_____ to:

Name: _____

Address:_____

_____

Please make checks payable to **UW-L Foundation—Murphy Library** and mail with this form to: La Crosse History Book, Murphy Library Resource Center, University of Wisconsin-La Crosse, 1631 Pine Street, La Crosse, WI 54601-3792
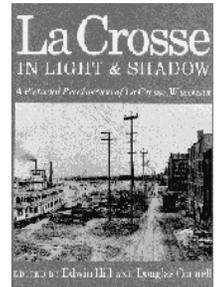
Proceeds from the sale of the book go to the Murphy Library Endowment Fund.

Fredricks Memorial Endowment Fund in Oral History

The Fredricks Memorial Endowment Fund in Oral History now exceeds $20,000, according to our last report. This fund, established in 1994 in honor of history professor and oral historian Howard Fredricks, supports the university's oral history program, which is an active and useful primary resource for the region. Contributions are always welcome and may be sent to:

UW-L Foundation-Fredricks Fund
Murphy Library Resource Center
University of Wisconsin-La Crosse
1631 Pine Street
La Crosse, WI 54601-3792

Thank You!

I/We wish to contribute to the Endowment Fund and the Excellence of Murphy Library:

Please accept this donation of $_____.
Make checks payable to **UW-L Foundation—Murphy Library**

Gifts are tax deductible to the fullest extent of the law as applied to the circumstances of each donor.

Name: _____

Address:_____

_____

Phone: _____

Send to: Chair, Murphy Library Resource Center, University of Wisconsin-La Crosse, 1631 Pine Street, La Crosse, WI 54601-3792