



MURPHY LIBRARY  
RESOURCE CENTER



# 2016 Endowment Fund Report

Murphy Library, University of Wisconsin-La Crosse

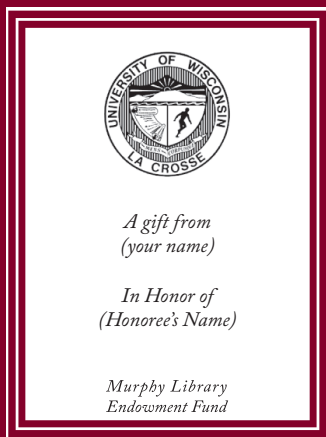
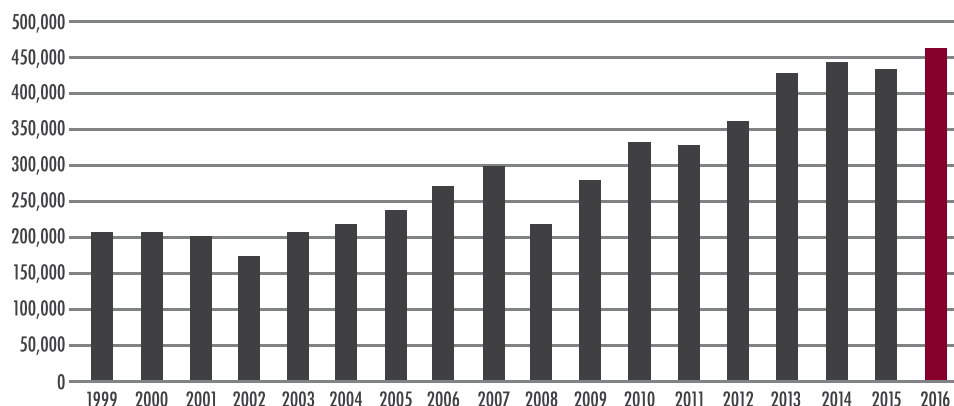


## THANK YOU FOR YOUR CONTRIBUTIONS!

The entire Murphy Library community extends its most sincere gratitude for your contributions, which totaled \$14,868 in 2016. The funds ended the year with a balance of \$454,768.

Your individual tax-deductible gifts directly support student success, faculty research, and community access to information through the many varied resources of Murphy Library. This report highlights some of the many ways in which your contributions have benefitted all those who use Murphy Library.

### GROWTH OF THE LIBRARY ENDOWMENT FUND



For a gift of \$50, Murphy Library will place a commemorative bookplate in a newly-purchased book in a broad subject area of your choice. For details, contact the library or visit the Endowment Fund web page.



## Murphy Million Gala



Murphy Library held its first fundraising gala in October 2016. About 80 library donors, members of the campus community, area residents, and past employees joined together to celebrate accomplishments and learn of new developments at the library.

Attendees learned about the new Murphy Million campaign and the Florence Wing foundation fund; they heard from the first Gilkey Scholarship recipient, Reece Ebert; and they honored the 2016 Murphy Award recipient, the UWL History Department.

# Conference helps librarians collaborate

Endowment funds contributed to the success of the first Conference About Libraries & Literacy (C.A.L.L.), which took place on February 9th at Murphy Library. The one-day conference was developed by librarians from Murphy Library, the La Crosse Public Library, and Central High School. The purpose of the conference was to bring

together librarians working in a variety of specialties to talk about successful literacy collaborations they initiated or in which they participated. The event was very well attended and will be held again next year. This is an excellent example of how endowment funds contribute to programs that lead to benefits for UWL students as well as the local community.



## Scanner provides additional access

The entire campus community will benefit from the expanded capabilities brought about by the purchase of a dedicated scanner for Digital Collections, funded by the library endowment. The demand for digital access

to important historical and cultural photos and documents continues to grow as does the need for current technologies that make it possible to meet that demand. The new scanner not only increases workflow capacities but also brings the most current technological advances into the process, resulting in faster and higher-quality results.

# High school students experience academic library

This was the second very successful year for Gaining Ground, a program that gives college-bound high school students throughout the region a chance to spend the day in a university library focusing on the general theme of information literacy. The program introduces high school students to university research tools, spaces, people, and strategies; leads the students

in candid conversations with upperclass UWL students who are doing advanced research; and brings the students to visits with the UWL first year writing coordinator. Your generous gifts provide these students with a valuable introduction to hands-on college life and a friendly experience at UWL at a time when they are deciding where to go and what to study.



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