

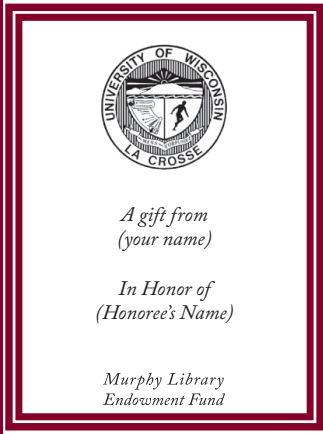


MURPHY LIBRARY
RESOURCE CENTER



2017 Endowment Fund Report

Murphy Library, University of Wisconsin-La Crosse



With a gift of \$50, Murphy Library will place a commemorative bookplate in a newly-purchased book in a broad subject area of the donor's choice. For details, contact the library or visit the Endowment Fund web page.

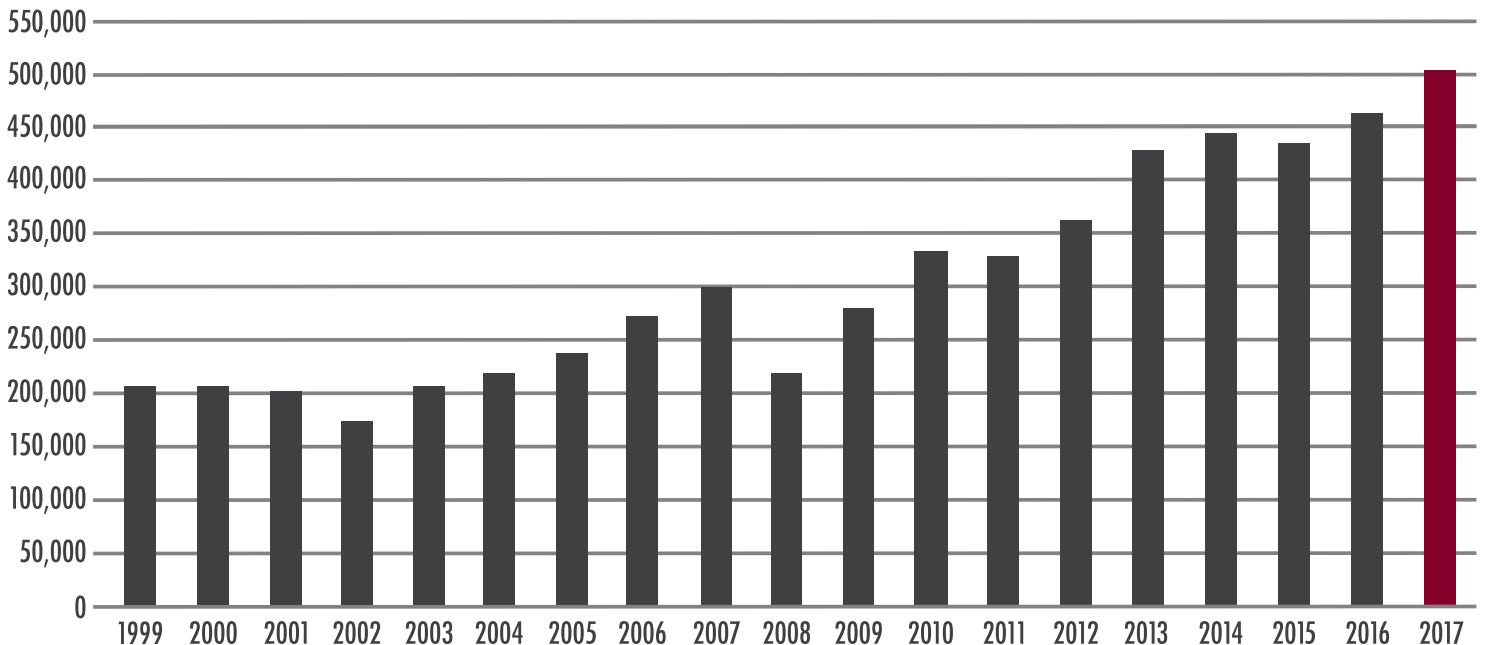
THANK YOU FOR YOUR CONTRIBUTIONS!

The Murphy Library Endowment Fund balance has reached a new record high, surpassing the half-million dollar mark to end the year with a balance of **\$501,538**. This milestone is the result of your generous contributions, which totaled **\$12,813** in 2017, the thoughtful stewardship of the funds by the UWL Foundation, and a favorable rate of return on endowment balances during the last several years.

In the words of Library Director Catherine Lavallée-Welch, "We are excited to celebrate the growth of our endowment with this impressive milestone. We cannot thank our donors enough for their foresight in supporting the critical information resources, programming, and equipment that contribute so directly to the academic, professional and personal success of all members of the UWL community."

The entire Murphy Library community extends its most sincere gratitude for your contributions. Your individual tax-deductible gifts directly support student success, faculty research, and community access to information through the many varied resources of Murphy Library. This report highlights some of the many ways in which your contributions have benefitted all those who use Murphy Library.

GROWTH OF THE LIBRARY ENDOWMENT FUND



Banned Books Week Activities

With the support of endowment funds, Murphy Library collaborated with the La Crosse Public Library to lead the community in a celebration of the power of words and the freedom to read. The Banned Books Cabaret, which took place during National Banned Books Week, September 2017, included readouts from banned or challenged books along with music and other performances at the Pump House in La Crosse. In another event, also at the Pump

House, Murphy Library collaborated with the Alternative Truth Project, a theater-based movement in La Crosse, to present a reading of the play, "Alabama Story", by Kenneth Jones. The play explores topics of segregation, civil rights, racism, and banned books in Montgomery, Alabama in 1959. Both events were successful in raising awareness and sparking vital discourse among audiences of university and community members.



Library Hosts UWL Trivia Night

2017 endowment funds contributed to a very successful event that raised awareness of the library's Special Collections throughout campus. UWL Trivia Night was held in the library on February 15, 2018, and was attended by approximately 60 UWL students as well as Provost Betsy Morgan, Library Director Catherine Lavallée-Welch, and other UWL faculty and staff. Attendees spent the evening competing in friendly trivia that focused on UWL history as well as resources within Special Collections. They were

JSTOR Arts & Sciences XV Collection

The entire campus community will benefit from the expanded research capabilities provided by the JSTOR Arts & Sciences XV collection. Library endowments have generously supported other JSTOR collections, and with the addition of XV, the library is up to date with all of the JSTOR Arts

& Sciences offerings. This particular collection includes archival access to 133 core journals representing well over three million pages of essential research in fields that include mathematics, Jewish studies, history, language & literature, and philosophy.

lured to the event by endowment-funded promotional materials and pizza, and they left with a greater understanding of campus history and the valuable resources available for their research and coursework. UWL Trivia Night was the brainchild of marketing student Alicia Carlson, who partnered with public history student Rebekah Bain to plan, manage and lead the event. Both are also student workers in Special Collections. A feature article about UWL Trivia Night appeared in the February 7, 2018, Campus Connection, and some of the trivia questions and answers will be published in forthcoming issues of the Alumni News.



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University of Wisconsin-La Crosse

Murphy Library Resource Center

1631 Pine St. | La Crosse, WI | 54601 USA

www.uwlax.edu/murphylibrary

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