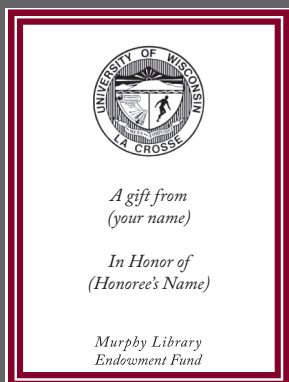


# 2018 Murphy Library Endowment Report



With a gift of \$50, Murphy Library will place a commemorative bookplate in a newly-purchased book in a broad subject area of the donor's choice. For details, contact the library or visit the Endowment Fund web page.

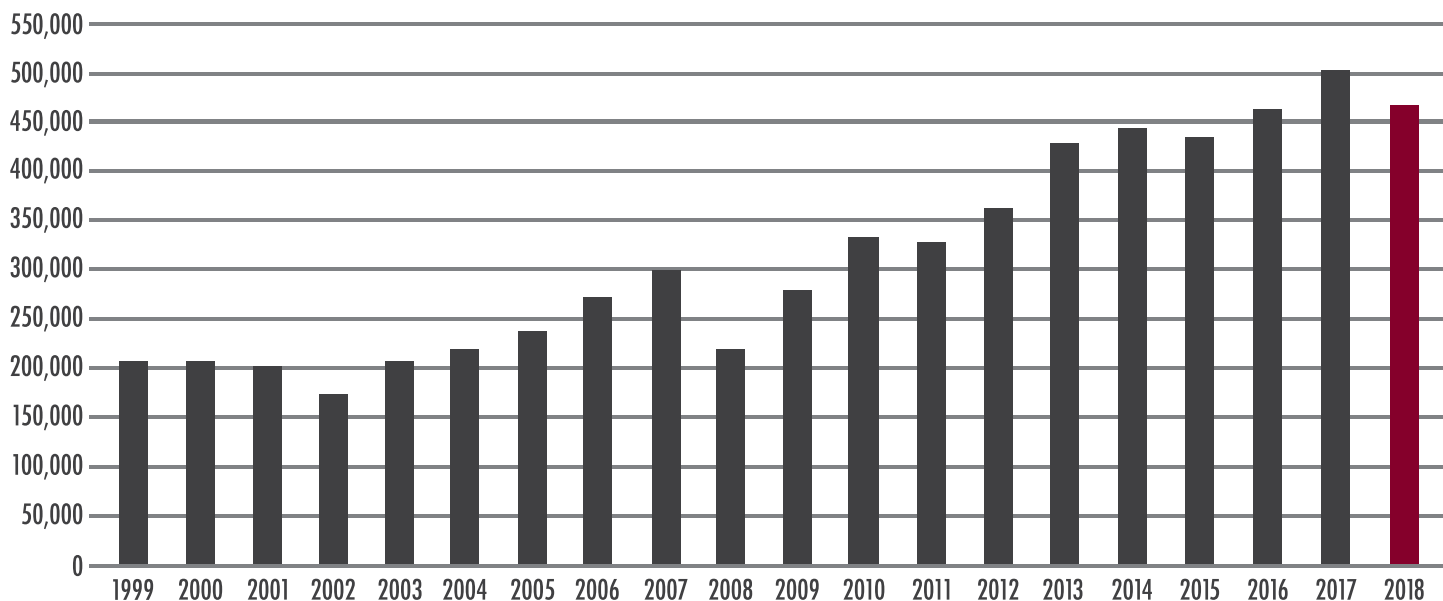
## THANK YOU FOR YOUR CONTRIBUTIONS!

The Murphy Library Endowment Fund is a pledge of excellence shared by donors who believe that the library is a central part of the teaching and research mission of the university. In 2018, donors like you supported this pledge with generous gifts that totaled **\$10,068**, contributing to a year-end balance of **\$459,348**.

In the words of new Murphy Library Director John Jax, "Your giving enables Murphy Library to invest in the teaching and learning process, improve our facility, expand our print and digital resource collections, provide innovative services, and allow for staff enrichment. We cannot thank our donors enough for supporting us as we strive to enhance the experiences of all UWL students, faculty, staff, and local community members."

The entire Murphy Library community extends its most sincere gratitude for your contribution. Your individual tax-deductible gifts directly support student success, faculty research and community access to information through the many varied resources of Murphy Library. This report highlights some of the many ways in which your contributions have benefitted all those who use Murphy Library.

## GROWTH OF THE LIBRARY ENDOWMENT FUND



# Local Collaborative Digitization Projects

2018 Endowment funds contributed to two large-format scanner purchases used to make two unique local collections available online. Combined with existing equipment, these two additions to the Digital Collections unit will enable Murphy Library to provide digital access to more unique materials in the future.

In early 2018, thousands of physical materials from the Upper Mississippi River Conservation Committee (UMRCC) in Onalaska, Wisconsin, were donated to Murphy Library to aid in the long-term access to and preservation of these materials. Together with the UMRCC, the UWL Provost's Office and the UWL River Studies Center, the Murphy Library Endowment Fund contributed to the purchase of a new Indus Book-Scanner 9000, which made it possible for the UMRCC collection to be made available online.

Murphy Library was given the opportunity to digitize a second unique, local collection in late 2018. La Crosse attorney Nicholas J. Passe offered Murphy Library Digital Collections the chance to digitize his collection of over 100 original watercolor designs from the Odin Oyen Studio. Odin Oyen was an interior designer in La Crosse around the turn of the century up until the Great Depression. Oyen and his studio, the building of which is still located on 5th Avenue and Main Street in La Crosse, designed interiors of buildings throughout the upper Midwest and states further west. 2018 Endowment funds enabled the purchase of a Context HD Ultra 42" large format scanner, which allowed quality digital images of these original watercolor designs to be created.

Both collections are available online to members of the UWL, La Crosse and wider ranging communities.

UMRCC Collection:

<https://digitalcollections.uwlax.edu/UMRCC.htm>

Odin Oyen Collection:

<https://digitalcollections.uwlax.edu/OdinOyen.htm>



# Banned Books Week Activities

With the support of Endowment funds, Murphy Library collaborated with the La Crosse Public Library and the Alternative Truth Project, a theatre-based group in La Crosse, to promote the value of free and open access to information and bring attention to the dangers of censoring books, ideas and persons. Included in the events held during National Banned Books week in September 2017, Endowment funds were used to rent the space for a reading of the play *The Metal Children* by Adam Rapp, performed by members of the campus and La Crosse communities. The play explores themes of censorship and the challenge for urban and heartland Americans to understand each other. This event helped raise awareness surrounding these topics by sparking vital discourse among audiences of university and community members.

